

KTOM-FM  
Monterey, CA  
Quarterly Issues/Programs List  
Second Quarter, 2018  
07/05/2018

KTOM-FM  
Quarterly Issues/Programs List

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KTOM-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **AG AGAINST HUNGER:** a discussion on food programs to feed the needy sponsored by local farmers in the Monterey Bay Area
- **Claire Day:** a discussion on the rapidly escalating cost of caring for Alzheimer's patients
- **Ernesto Lisaola:** a discussion on free literacy programs at the Salinas Public Library
- **Future Citizens Foundation:** a discussion on the Future Citizens Foundation, a character development program for local youth
- **KEEP YOUR HOME CALIFORNIA:** a discussion a govt program to help homeowners in danger of foreclosure
- **Keith Van Der Maaten:** a discussion on water supply issues on the Monterey Peninsula
- **SEXUAL ASSAULT:** a discussion on recovery programs for female military veterans who suffered sexual assault while on
- **Steve Gallagher:** a discussion on a free state-run mortgage relief program for underwater homeowners
- **Water Conservation:** a discussion on water conservation programs in Monterey County

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**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Claire Day	IHM PA SHOW - cost of alzheimer's care	a discussion on the rapidly escalating cost of caring for Alzheimer's patients	Alzheimer's Association	04/01/2018 07:03 AM	027:49
Ernesto Lisaola	IHM PA SHOW - Salinas Public Library - literacy program	a discussion on free literacy programs at the Salinas Public Library	Salinas Public Library	04/08/2018 06:10 AM	027:34
Ernesto Lisaola	IHM PA SHOW - Salinas Public Library - literacy program	a discussion on free literacy programs at the Salinas Public Library	Salinas Public Library	04/15/2018 07:05 AM	027:34
Steve Gallagher	IHM PA SHOW - mortgage relief program	a discussion on a free state-run mortgage relief program for underwater homeowners	Keep your home California	04/22/2018 07:04 AM	027:50
Keith Van Der Maaten	IHM PA SHOW - water supply issues Monterey Peninsula	a discussion on water supply issues on the Monterey Peninsula	WATER SUPPLY ISSUES	04/29/2018 07:02 AM	027:48
Claire Day	IHM PA SHOW - Alzheimer's Disease	a discussion on Alzheimer's Disease & programs for sufferers & care providers	Alzheimer's Association	05/06/2018 07:03 AM	027:49
KEEP YOUR HOME CALIFORNIA	IHM PA SHOW - MORTGAGE ASSISTANCE	a discussion a govt program to help homeowners in danger of foreclosure	Steve Gallagher	05/13/2018 07:01 AM	027:50
KEEP YOUR HOME CALIFORNIA	IHM PA SHOW - MORTGAGE ASSISTANCE	a discussion a govt program to help homeowners in	Steve Gallagher	05/20/2018 07:22 AM	027:50

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		danger of foreclosure			
Future Citizens Foundation	IHM PA SHOW - character development for youth 27:50	a discussion on the Future Citizens Foundation, a character development program for local youth	Tim McCarthy	05/27/201 8 07:14 AM	027:45
Future Citizens Foundation	IHM PA SHOW - character development for youth 27:50	a discussion on the Future Citizens Foundation, a character development program for local youth	Tim McCarthy	06/03/201 8 07:05 AM	027:45
Water Conservation	IHM PA SHOW - water conservation 27:50	a discussion on water conservation programs in Monterey County	Keith Van der Maaten	06/10/201 8 07:04 AM	027:48
SEXUAL ASSAULT	IHM PA SHOW - female military vets mental health 27:07	a discussion on recovery programs for female military veterans who suffered sexual assault while on	LauraLee Messimer Lopez	06/17/201 8 07:06 AM	027:07
AG AGAINST HUNGER	IHM PA SHOW - ag against hunger	a discussion on food programs to feed the needy sponsored by local farmers in the Monterey Bay Area	ALICIA CASK	06/24/201 8 07:04 AM	027:03

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
-----	Ad Council	000:30	013
-----	Ad Council	001:00	023
-----	Bobby Bones Country Minute (M-F) 3-30	001:07	001
-----	Bobby Bones Country Minute (M-F) 4-10	001:03	001
-----	Bobby Bones Country Minute (M-F) 4-11	001:00	001
-----	Bobby Bones Country Minute (M-F) 4-13	001:06	002
-----	Bobby Bones Country Minute (M-F) 4-17	001:02	002
-----	Bobby Bones Country Minute (M-F) 4-19	000:58	001
-----	Bobby Bones Country Minute (M-F) 4-2	001:01	001
-----	Bobby Bones Country Minute (M-F) 4-20	001:05	001
-----	Bobby Bones Country Minute (M-F) 4-23	001:04	001
-----	Bobby Bones Country Minute (M-F) 4-24	001:03	002
-----	Bobby Bones Country Minute (M-F) 4-26	001:06	002
-----	Bobby Bones Country Minute (M-F) 4-27	000:59	002
-----	Bobby Bones Country Minute (M-F) 4-3	000:59	001
-----	Bobby Bones Country Minute (M-F) 4-4	001:02	001
-----	Bobby Bones Country Minute (M-F)	000:55	002

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	4-9		
-----	Bobby Bones Country Minute (M-F) 5-10	000:49	001
-----	Bobby Bones Country Minute (M-F) 5-11	001:03	001
-----	Bobby Bones Country Minute (M-F) 5-2	001:00	002
-----	Bobby Bones Country Minute (M-F) 5-3	001:00	001
-----	Bobby Bones Country Minute (M-F) 5-7	001:00	003
-----	Bobby Bones Country Minute (M-F) 5-9	001:02	001
-----	Bobby Bones Show - SKINNY	000:45	001
-----	KION PSA AIR FORCE RESERVE	001:00	020
-----	KION PSA CREDIT-04	001:00	021
-----	KION PSA CREDIT-05	000:21	014
-----	KION PSA DRUG AWARENESS	001:00	021
-----	KION PSA FEED THE PIG	000:15	021
-----	KION PSA GOODWILL	000:15	022
-----	KION PSA PARALYZED VETS	000:30	040
-----	KTOM - Dustin Lynch iHC WP Intro 1	000:07	002
-----	KTOM - Dustin Lynch iHC WP Intro 2	000:08	002
-----	KTOM - Dustin Lynch iHC WP Intro 3	000:08	001
-----	KTOM - Jake Owen intro 1	000:09	002
-----	KTOM - Jake Owen intro 3	000:09	002
-----	KTOM - Jake Owen intro 4	000:08	002
-----	KTOM - Jake Owen intro 5	000:10	002
-----	MBA EVENING BY THE BAY-30	000:30	001
-----	WILD FIRES	001:00	656
COMMUNITY INVOLVEMENT	Farmers Insurance	000:30	027
COMMUNITY INVOLVEMENT	GLOBAL CITIZEN FESTIVAL	000:30	013
COMMUNITY INVOLVEMENT	NO KID HUNGY CAMPAIGN	000:30	013

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
COMMUNITY INVOLVEMENT	PEACE IN THE STREETS	000:31	001
COMMUNITY INVOLVEMENT	PROSTATE CANCER FOUNDATION	000:30	013
HABITAT FOR HUMANITY	HABITAT FOR HUMANITY	000:31	015
TAKE OUR SONS & DAUGHTERS TO	TAKE YOUR KID TO WORK	000:30	009