



KTOM – FM RADIO

MONTEREY, CA

QUARTERLY ISSUES / PROGRAMS LIST

FIRST QUARTER 2014

For Quarter beginning: ☒ January 1, 2014
 ☐ April 1, 2014
 ☐ July 1, 2014
 ☐ October 1, 2014

KTOM – FM provides it's listeners with programming and public service announcements that address issues of concerns to our local community

KTOM PUBLIC AFFAIRS PROGRAM is a weekly 30 minute Public Affairs Show hosted by Mark Carbonaro. This program features community guests and a variety of topics and local issues, events, and organizations.

This Program was created to bring local leaders together in an open forum to discuss the issues and community affairs and area events most important to our communities.

“KTOM PUBLIC AFFAIRS PROGRAM” Runs each Sunday at 7:00 AM

KTOM FM also airs 1 sixty second news/weather segment per hour from 6:00 am to 9 am Monday through Friday and 9 thirty second traffic reports from 6:00 am to 9:00 am and 5 thirty second traffic reports from 3:30 pm to 6:00 pm Monday through Friday.

KTOM FM also airs every Friday at 4:40 pm “Pet of the Week”. It is a 5 minute interview with the Monterey County SPCA to help adopt the pets at the local SPCA.



KTOM – FM
Monterey, CA
Quarterly Issues / Programs List
First Quarter, 2014
1/01/2014

KTOM – FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- Disabilities
- Youth
- Crime / Violence Prevention
- Health
- Water Drought / Shortage
- Foreclosure

KTOM-FM
Monterey, CA
Quarterly Issues/Programs List
First Quarter, 2014
03/31/2014

KTOM-FM
Quarterly Issues/Programs List

KTOM-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **ANTI VIOLENCE:** COMMUNITY: an interview w/Derrick Williams of The Village Project, an anti-violence pgm in Seaside
 - **AT RISK YOUTH:** PART 2 - DISCUSSED RANCHO CIELO'S PROGRAMS FOR AT RISK YOUTH
 - **CRIME PREVENTION:** SALINAS POLICE DEPT CRIME STATS FOR CITY OF SALINAS & SALINAS NEIGHBORHOOD COUNCIL DISCUSSED NEIGHBORHOOD WATCH AND CRIME PREVENTION STRATEGIES
 - **DISABILITIES:** DISCUSSED THE SERVICES OFFERED TO FAMILIES AFFLICTED WITH DISABILITIES, MENTAL & PHYSICAL.
 - **EARTHQUAKE PREPARATION:** CALIF EARTHQUAKE AUTHORITY ON PREPARING FOR THE BIG EARTHQUAKE
 - **HEALTH ASSISTANCE:** COMMUNITY: part 2 - interview w/Dr. Andres Herrera, a surgeon who does free surgery for the poor.
 - **HISTORY:** COMMUNITY: an interview w/the Monterey County Historical Society on programs on history of Monterey
 - **HOUSING:** CALIF FHA - KEEP YOUR HOME CALIF. NEW STRATEGIES FOR HOMEOWNERS FACING FORECLOSURE
 - **SALES TAX:** PUBLIC FORUM ON SALINAS SALES TAX INCREASE
 - **SEXUAL ABUSE PREVENTION:** DISCUSSED MONTEREY CO RAPE CRISIS CENTER PROGRAMS FOR VICTIMS OF SEXUAL ABUSE AND VIOLENCE AND NEWS ABOUT NEW PREVENTION PROGRAMS
 - **WATER DROUGHT:** COMMUNITY: an interview w/Cris Elliot Santa Cruz Water District re: drought & water rationing
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Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
AT RISK YOUTH	KTOM PUBLIC AFFAIRS PROGRAM/RANCHO CIELO YC	DISCUSSED RANCHO CIELO'S PROGRAMS FOR AT RISK YOUTH	SUSIE BRUSA	01/05/2014 07:03 AM	026:51
AT RISK YOUTH	KTOM PUBLIC AFFAIRS PROGRM/RANCHO CIELO YC PART 2	PART 2 - DISCUSSED RANCHO CIELO'S PROGRAMS FOR AT RISK YOUTH	SUSIE BRUSA	01/12/2014 07:03 AM	026:51
SEXUAL ABUSE PREVENTION	KTOM PUBLIC AFFAIRS PROGRAM/ MONTEREY CO RAPE CRISIS CENTER	DISCUSSED MONTEREY CO RAPE CRISIS CENTER PROGRAMS FOR VICTIMS OF SEXUAL ABUSE AND VIOLENCE AND NEWS ABOUT NEW PREVENTION PROGRAMS	CLARE MOUNTEER	01/19/2014 07:02 AM	028:51
CRIME PREVENTION	KTOM PUBLIC AFFAIRS PROGRAM/ SALINAS NEIGHBORHOOD WATCH	SALINAS POLICE DEPT CRIME STATS FOR CITY OF SALINAS & SALINAS NEIGHBORHOOD COUNCIL DISCUSSED NEIGHBORHOOD WATCH AND CRIME PREVENTION STRATEGIES	OFFICER SHELDON BRYAN	01/26/2014 07:00 AM	029:44
HOUSING	KTOM PUBLIC AFFAIRS PROGRAM	CALIF FHA - KEEP YOUR HOME CALIF. NEW STRATEGIES FOR	CALIF FHA	02/02/2014 07:02 AM	026:25

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		HOMEOWNERS FACING FORECLOSURE			
SALES TAX	KTOM PUBLIC AFFAIRS PROGRAM/SALES TAX	PUBLIC FORUM ON SALINAS SALES TAX INCREASE	PUBLIC FORUM	02/09/2014 07:01 AM	030:29
EARTHQUAKE PREPARATION	KTOM PUBLIC AFFAIRS PROGRAM	CALIF EARTHQUAKE AUTHORITY ON PREPARING FOR THE BIG EARTHQUAKE	CALIF EARTHQUAKE AUTHORITY	02/16/2014 07:01 AM	025:49
HISTORY	KTOM PUBLIC AFFAIRS PROGRAM	COMMUNITY: an interview w/the Monterey County Historical Society on programs on history of Monterey	MONTEREY CO HISTORICAL SOCIETY	02/23/2014 07:03 AM	028:48
ANTI VIOLENCE	KTOM PUBLIC AFFAIRS PROGRAM/THE VILLAGE PROJECT	COMMUNITY: an interview w/Derick Williams of The Village Project,an anti-violence pgm in Seaside	DERICK WILLIAMS	03/02/2014 07:00 AM	027:50
HEALTH ASSISTANCE	KTOM PUBLIC AFFAIRS PROGRAM / FREE SURGERY	COMMUNITY: an interview w/Dr. Andres Herrera, a surgeon who does free surgery for the poor.	DR. ANDRES HERRERA	03/09/2014 07:01 AM	027:45
HEALTH ASSISTANCE	KTOM PUBLIC AFFAIRS PROGRAM/ FREE SURGERY PART 2	COMMUNITY: pART 2 - interview w/Dr. Andres Herrera, a surgeon who does free surgery for the poor.	DR. ANDRES HERRERA	03/16/2014 07:03 AM	027:45
WATER DROUGHT	KTOM PUBLIC AFFAIRS PROGRAM / WATER DROUGHT	COMMUNITY: an interview w/Cris Elliot Santa Cruz Water District re: drought & water rationing	CRIS ELLIOT	03/23/2014 07:11 AM	028:48
DISABILITIES	KTOM PUBLIC AFFAIRS	DISCUSSED THE SERVICES	STELLA LAUERMAN	03/30/2014 07:03 AM	015:57

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	PROGRAM/EASTER SEALS SOCIETY	OFFERED TO FAMILIES AFFLICTED WITH DISABILITIES, MENTAL & PHYSICAL.			

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
-----	APTOS CHAMBER/KTOM/EXPO/30	000:31	016
-----	CC HOUSE PSA/MBA	000:31	005
-----	CC HOUSE PSA/MJF	000:31	004
-----	CC HOUSE PSA/MOW	000:30	008
-----	CC HOUSE SBA PSA K:3.24.14	000:30	010
-----	CC HS/MRCC RECRUIT	000:30	047
-----	CC HS/MRCC RECRUIT	000:33	010
-----	CC/PROMOS/KTOM SC CANCER BENEFIT GALA/30	000:32	020
-----	CCH/PSA CSUMB	000:33	007
-----	CCP/HEROES BREAKFAST/30	000:32	037
-----	KION PSA/694	000:16	003

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
-----	KION PSA/APNEA :30	000:30	004
-----	KION PSA/APNEA :60	001:00	002
-----	KION PSA/ARMY MUSEUM	000:30	004
-----	KION PSA/ARRL #01	000:29	002
-----	KION PSA/ARRL #02	000:30	001
-----	KION PSA/ARRL #05	000:30	004
-----	KION PSA/BGCMC (GENERIC)	000:31	004
-----	KION PSA/CA HS-02	001:00	006
-----	KION PSA/CA HS-03	001:00	001
-----	KION PSA/CA HS-04	001:00	012
-----	KION PSA/DIABETES :60	001:00	007
-----	KION PSA/DVDs4VETS	000:30	002
-----	KION PSA/ESGR	000:30	002
-----	KION PSA/GUARD & RESERVE	000:30	002
-----	KION PSA/GWAY	000:16	006
-----	KION PSA/IRAQ VETS-01	000:30	005
-----	KION PSA/IRAQ VETS-03	000:30	003
-----	KION PSA/LDS-01	000:15	009
-----	KION PSA/LDS-02	000:20	004
-----	KION PSA/LDS-04	000:10	011
-----	KION PSA/LDS-06	000:20	001
-----	KION PSA/MBA	000:31	002
-----	KION PSA/MC-SARD	000:30	001
-----	KION PSA/MJF	000:31	001
-----	KION PSA/MOW	000:30	001
-----	KION PSA/MRCC RECRUITMENT	000:30	002
-----	KION PSA/NSVMAD	000:16	008
-----	KION PSA/ROTARY -02	000:30	002
-----	KION PSA/SC FOSTER	000:31	003

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
-----	KION PSA/USNL	000:30	001
-----	KION PSA/USO (:15)	000:15	086
-----	KION PSA/USO (:60)	001:00	002
-----	KION SYS ALVAREZ	000:32	002
-----	LOCAL PROMO INVENTORY KTOM	000:17	001
-----	PSA/LESS TV-01 :30	000:30	019
-----	PSA/SCHOOL VACC-:30	000:30	017
-----	PSA/Selective Service-true ame	000:30	033
-----	PSA/Tobacco Radio-doesn't belo	000:30	032
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:30	030
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	388
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	055
NO	CC HOUSE PSA SCCBG	000:16	023
NO	KION PSA/SCORE :30	000:30	003
PSA	SHOW YOUR STRIPES	000:30	047
PSA	SHOW YOUR STRIPES	000:31	011