

KTOM-FM  
Monterey, CA  
Quarterly Issues/Programs List  
Fourth Quarter, 2019  
01/02/2020

KTOM-FM  
Quarterly Issues/Programs List

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KTOM-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Alliance on Health Monterey** : A discussion on the flu, its causes, effects & methods of prevention
- **Blue Zone Project**: A discussion on Blue Zone Project - a community health initiative
- **Dorothy's Place**: A discussion on local homelessness & possible solutions
- **FIRST FIVE**: A discussion on local education program First 5 developmental for kids
- **international franchise assn**: A discussion on AB5 & it's impact on CA businesses
- **roche diabetes care**: A discussion on diabetes care & programs for diabetics
- **SALINAS TAXPAYERS ASSN**: A discussion on the possibility of bankruptcy for the City of Salinas & its effect on city services
- **TRANSPORTATION ISSUES**: A discussion on transportation issues & solutions w/Trans Agency of Monterey County

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**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
SALINAS TAXPAYERS ASSN	IHM PA SHOW - MUNICIPAL BANKRUPTCY	A discussion on the possibility of bankruptcy for the City of Salinas & its effect on city services	KEVIN DAYTON	10/06/2019 07:02 AM	029:40
roche diabetes care	IHM PA SHOW - ROCHE DIABETES CARE	A discussion on diabetes care & programs for diabetics	Diabetes prevention & treatme	11/03/2019 07:03 AM	026:47
TRANSPORTATION ISSUES	IHM PA SHOW - Transportation issues	A discussion on transportation issues & solutions w/Trans Agency of Monterey County	Debbie Hale - TAMC	11/10/2019 07:03 AM	029:11
Alliance on Health Monterey	IHM PA SHOW - community health	A discussion on the flu, its causes, effects & methods of prevention	Dr. Gilly Guez	11/24/2019 07:02 AM	029:45
international franchise assn	IHM PA SHOW - AB5 analysis	A discussion on AB5 & it's impact on CA businesses	Jeff Hanscom	12/01/2019 07:01 AM	028:23
Dorothy's Place	IHM PA SHOW - homelessness solutions	A discussion on local homelessness & possible solutions	Jill Allen	12/08/2019 07:02 AM	029:30
FIRST FIVE	IHM PA SHOW - childrens education	A discussion on local education program First 5 developmental for kids	Isabel Rico	12/15/2019 07:02 AM	027:34
Blue Zone Project	IHM PA SHOW - environment & community health	A discussion on Blue Zone Project - a community health initiative	Lisa Wegley	12/22/2019 07:02 AM	030:12
Blue Zone Project	IHM PA SHOW - environment & community health	A discussion on Blue Zone Project - a community health initiative	Lisa Wegley	12/29/2019 07:02 AM	030:12

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
----	Ad Council	000:30	016
----	Ad Council	001:00	056
----	KION PSA AIR FORCE RESERVE	001:00	030
----	KION PSA CREDIT-04	001:00	047
----	KION PSA CREDIT-05	000:21	023
----	KION PSA DRUG AWARENESS	001:00	058
----	KION PSA FEED THE PIG	000:15	043
----	KION PSA GOODWILL	000:15	045
----	KION PSA HOME AFFORDABLE	000:15	046
----	KION PSA PARALYZED VETS	000:30	037
CHILD MIND INSTITUTE	CHILD MIND INSTITUTE	000:33	003
CHILD MIND INSTITUTE	CHILD MIND INSTITUTE	000:35	002
COVENANT HOUSE	COVENANT HOUSE	000:30	005
ENVIRONMENT	UN GOALS	000:30	013
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:29	003
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:30	002