

KTOM
Monterey, CA
Quarterly Issues/Programs List
First Quarter, 2023
04/16/2019

KTOM
Quarterly Issues/Programs List

KTOM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Veterans Affairs, Suicide Aw	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	J. Lorraine, Dr. D. Rudd, T.	01/01/2023 06:00 AM	029:49
Public Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	DR. C SASSON	01/08/2023 06:00 AM	029:50
CHILDHOOD OBESITY, HEALTH	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	DR. R HERNANDEZ	01/15/2023 06:00 AM	029:49
Health and Wellness, Supporti	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr. B. Lasky, A. O'Connor, B.	01/22/2023 06:00 AM	029:49
MENTAL HEALTH	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	DR. OTTO VALDEZ, C. KENNY	01/29/2023 06:00 AM	029:50
Alison Barkoff explains the role of ACL in assisting older adults and those with disabilities, along with the importance of COVID-19 vaccines for	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Public Health, Addition and Recovery	A. Barkoff, B. Hooks	02/05/2023 06:00 AM	029:49

those specific groups of individuals.					
Dr. Fisher discusses her career in the space program and the historic mission of becoming the first mom in space.	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Inspiration & Careers, Healthy Eating, Health & Education	Dr. A. Fisher, M. Bagby, D. A	02/12/2023 06:00 AM	029:49
Director Figueroa discusses HHS' efforts to reach Black Americans, specifically as its related to COVID-19, and the numerous other priorities that department is currently working on, such as mental health care and overall health equity.	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Mental Health Care, Education in underserved communities	M. Figueroa, Dr. T. Price	02/19/2023 06:00 AM	029:49
MENTAL HEALTH	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Mental Health Care, Youth Mental Health	Dr. B. Kevish, Dr. A. Green	02/26/2023 06:00 AM	029:49
Youth Mental Health, Veteran	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discussing resources for parents about their kids about mental health. Caring for our Veterans	Dr. A. Breland-Noble, J. Lorr	03/05/2023 06:00 AM	029:49
Equality, Vaccinations	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Increase representation of women and girls. Discuss the safety and efficacy of the COVID vaccines.	C. Guilfoyle, J. Rivera	03/12/2023 06:00 AM	029:49
National Economy	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	US banking/finance following recent bank collapse, including role of the Federal	S. Meghji	03/19/2023 06:00 AM	029:50

		Reserve and FDIC.			
Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Covid vaccines, Women's Health, Red Cross	Dr. S. Stanford, S. Pipa	03/26/2023 06:00 AM	029:49

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	Ad Council	000:30	111
	Ad Council	001:00	224
	IJ COMM SPEECH :30	000:30	119
	KION PSA AIR FORCE RESERVE	001:00	222
	KION PSA CREDIT-04	001:00	222
	KION PSA CREDIT-05	000:20	81
	KION PSA DRUG AWARENESS	000:59	223
	KION PSA FEED THE PIG	000:15	64
	KION PSA GOODWILL	000:15	102
	KION PSA HOME AFFORDABLE	000:14	104
EDUCATION	PSA: 30-4H	000:30	111
Government	USO	000:30	112
Health	StayFitEatRight.org	000:30	115