

ORDER

**WFTS**

Orders

Order / Rev: 1071071

Alt Order #: WOC13821022

Product Desc: 3MOOD

Estimate: 11235

Flight Dates: 09/27/22 - 10/03/22

Original Date / Rev: 09/23/22 / 09/23/22

Order Type: GENERAL

Primary AE: Tracey Hunter

Sales Office: EWSDC

Sales Region: NAT

Agency

Name: Mentzer Media

Buying Contact:

Billing Contact:

2210 Grey Fox Court

Bel Air, MD 21015

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: Moody/Republican/Attorney General

Demographic: A18+

Product Codes: State Candidate

Revenue Code 1: DISC

Revenue Code 2: POL

Revenue Code 3: CAND

Priority: P-3

New Business End:

Advertiser External ID: 222262

Agency External ID: 114716

Unit Code: General

Order Separation: 00:10:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/22	10/03/22	49	\$45,825.00	\$38,951.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	49	\$45,825.00	\$38,951.25	138.35
Totals	49	\$45,825.00	\$38,951.25	138.35

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Tracey Hunter	EWSDC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WFTS	09/27/22	10/03/22	M-F 6-7am News M-F 6-7am News (Program: GOOD MORNING TAMPA BAY 6A) 1231534 Index: 128	CM	6-7am	1-11---	:30	3	\$375.00	P-3	3.61	NM	3	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/27/22	10/03/22	1-11---			3		\$375.00		3.61				
N 2	WFTS	09/27/22	09/30/22	M-F 7-9am GMA M-F 7-9am GMA (Program: GOOD MORNING AMERICA) 1231534 Index: 128	CM	7-9am	-11-1--	:30	3	\$875.00	P-3	3.61	NM	3	\$2,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/26/22	10/02/22	-11-1--			3		\$875.00		3.61				
N 3	WFTS	09/27/22	10/01/22	SA 6-7am News SA 6-7am News (Program: GOOD MORNING TAMPA BAY 6A SA) 1231534 Index: 130	CM	6-7am	-----1-	:30	1	\$200.00	P-3	2.91	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/26/22	10/02/22	-----1-			1		\$200.00		2.91				
N 4	WFTS	09/27/22	10/02/22	SU 6-7am News SU 6-7am News (Program: GOOD MORNING TAMPA BAY SU 6A) 1231534 Index: 130	CM	6-7am	-----1	:30	1	\$200.00	P-3	2.91	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

Order / Rev: 1071071
 Alt Order #: WOC13821022
 Flight Dates: 09/27/22 - 10/03/22

Advertiser: Moody/Republican/Attorney General
 Product Desc: 3MOOD
 Estimate: 11235

WFTS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/26/22	10/02/22	-----1					1	\$200.00		2.91			
N 5	WFTS	09/27/22	09/30/22	ABC Action News at 1230M ABC Action News at 1230p (Program: ABC ACTION NEWS AT 12:30P) 1231534 Index: 123	CM	1230-1pm	- 11- 1 - -	:30	3	\$250.00	P-3	1.81	NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/26/22	10/02/22	- 11- 1 - -					3	\$250.00		1.81			
N 6	WFTS	09/27/22	10/03/22	M-F 3-4pm M-F 3-4pm (Program: ABC ACTION NEWS 3P) 1231534 Index: 131	CM	3-4pm	1 - - 11 - -	:30	3	\$250.00	P-3	1.59	NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/27/22	10/03/22	1 - - 11 - -					3	\$250.00		1.59			
N 7	WFTS	09/27/22	10/03/22	M-F 4-5pm M-F 4-5pm (Program: ABC ACTION NEWS 4P) 1231534 Index: 130	CM	4-5pm	11 - 1 - - -	:30	3	\$325.00	P-3	1.73	NM	3	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/27/22	10/03/22	11 - 1 - - -					3	\$325.00		1.73			
N 8	WFTS	09/27/22	10/03/22	M-F 5-530pm News M-F 5-530pm News (Program: ABC ACTION NEWS 5P) 1231534 Index: 124	CM	5-530pm	1 - 11 - - -	:30	3	\$750.00	P-3	2.34	NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/27/22	10/03/22	1 - 11 - - -					3	\$750.00		2.34			
N 9	WFTS	09/27/22	09/30/22	M-F 530-6pm News M-F 530-6pm News (Program: ABC ACTION NEWS 530P) 1231534 Index: 121	CM	530-6pm	- 11- 1 - -	:30	3	\$875.00	P-3	2.60	NM	3	\$2,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/26/22	10/02/22	- 11- 1 - -					3	\$875.00		2.60			
N 10	WFTS	09/27/22	10/03/22	M-Su 6-630pm News M-Su 6-630pm News (Program: ABC ACTION NEWS 6P M-Su) 1231534 Index: 120	CM	6-630pm	1 - - 11 - 1	:30	4	\$1,200.00	P-3	3.88	NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/27/22	10/03/22	1 - - 11 - 1					4	\$1,200.00		3.88			
N 11	WFTS	09/27/22	09/30/22	World News Tonight World News Tonight (Program: ABC WORLD NEWS) 1231534 Index: 122	CM	630-7pm	- 11- 1 - -	:30	3	\$2,500.00	P-3	5.51	NM	3	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/26/22	10/02/22	- 11- 1 - -					3	\$2,500.00		5.51			
N 12	WFTS	09/27/22	10/03/22	M-F 7-730pm News M-F 7-730pm News (Program: ABC ACTION NEWS 7P) 1231534 Index: 120	CM	7-730pm	11 - 1 - - -	:30	3	\$1,000.00	P-3	3.76	NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/27/22	10/03/22	11 - 1 - - -					3	\$1,000.00		3.76			
N 13	WFTS	09/27/22	10/03/22	Monday Prime A Monday Prime A (Program: BACHELOR IN PARADISE) 1231534 Index: 119	CM	8-9pm	1 - - - - -	:30	1	\$3,250.00	P-3	2.88	NM	1	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/27/22	10/03/22	1 - - - - -					1	\$3,250.00		2.88			
N 14	WFTS	09/27/22	09/27/22	Tuesday Prime B Tuesday Prime B (Program: GENERATION GAP TUE) 1231534 Index: 124	CM	9-10pm	- 1 - - - -	:30	1	\$1,300.00	P-6	3.29	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/26/22	10/02/22	- 1 - - - -					1	\$1,300.00		3.29			

Order / Rev: 1071071
 Alt Order #: WOC13821022
 Flight Dates: 09/27/22 - 10/03/22

Advertiser: Moody/Republican/Attorney General
 Product Desc: 3MOOD
 Estimate: 11235

WFTS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N15	WFTS	09/27/22	09/28/22	Wednesday Prime A Wednesday Prime A (Program: CONNERS/GOLDBERGS) 1231534 Index: 124	CM	8-9pm	-- 1----	:30	1	\$3,000.00	P-3	3.29 NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	09/26/22	10/02/22	-- 1----		1			\$3,000.00		3.29			
N16	WFTS	09/27/22	09/30/22	Friday Prime A Friday Prime A (Program: SHARK TANK) 1231534 Index: 120	CM	8-9pm	---- 1--	:30	1	\$2,250.00	P-3	3.32 NM	1	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	09/26/22	10/02/22	---- 1--		1			\$2,250.00		3.32			
N17	WFTS	09/27/22	09/30/22	Friday Prime B Friday Prime B (Program: 20/20) 1231534 Index: 123	CM	9-10pm	---- 1--	:30	1	\$2,250.00	P-3	2.02 NM	1	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	09/26/22	10/02/22	---- 1--		1			\$2,250.00		2.02			
N18	WFTS	09/27/22	10/02/22	Sunday Prime A Sunday Prime A (Program: AMERICA'S FUNNIEST HOME VIDS) 1231534 Index: 119	CM	7-8pm	----- 1	:30	1	\$2,500.00	P-3	3.78 NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	09/26/22	10/02/22	----- 1		1			\$2,500.00		3.78			
N19	WFTS	09/27/22	10/03/22	M-SU 11-1135pm M-SU 11-1135pm (Program: ABC ACTION NEWS 11P M-SU) 1231534 Index: 117	CM	11-1135pm	11- 1- 11	:30	5	\$650.00	P-3	2.07 NM	5	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	09/27/22	10/03/22	11- 1- 11		5			\$650.00		2.07			
N20	WFTS	09/27/22	10/03/22	Jimmy Kimmel 1135pm Jimmy Kimmel 1135pm (Program: JIMMY KIMMEL) 1231534 Index: 122	CM	1135pm-1237am	1- 11---	:30	3	\$375.00	P-3	1.68 NM	3	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	09/27/22	10/03/22	1- 11---		3			\$375.00		1.68			
N21	WFTS	09/27/22	10/03/22	Nightline 1235am Nightline 1235am (Program: JIMMY KIMMEL) 1231534 Index: 122	CM	1238-107am	-- 11---	:30	2	\$50.00	P-6	1.68 NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	09/27/22	10/03/22	-- 11---		2			\$50.00		1.68			
Totals													49	\$45,825.00