



KRBI Lake Crystal

QUARTERLY ISSUES AND PROGRAMS REPORT

Quarter Four 2018

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SUBMITTED BY Jeff Spence

PUBLIC AFFAIRS RELATED PROGRAM DESCRIPTIONS

The following summarizes a representative sample of programming that provided the most significant treatment of community issues during the past quarter. Programming frequently deals with more than one issue.

Coverage Addressing the Following Issues:

- 1) Mankato Hub - Kiwanis Dog Park
- 2) Mankato Hub - GMG Business Awards Hall of Fame
- 3) Mankato Hub - Mankato Public Works Department Supervisors- Mankato Road conditions
- 4) Mankato Hub - Mankato Road Maintenance
- 5) Mankato Hub - Permit To Conceal and Carry
- 6) Mankato Hub - Kiwanis Lights
- 7) Mankato Hub - Taylor Library
- 8) Mankato Hub - True Transit
- 9) Veterans Day Hog Roast
- 10) Toys For Tots Mankato
- 11) United Way Mankato
- 12) Coats For Kids
- 13) Mankato Marathon
- 14) Salvation Army

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Kiwanis Dog Park	October 7th and 8th	5:35am	5min	Mankato Parks and Recreation- Kiwanis Dog Park. Fundraiser for the community dog park.
Greater Mankato Growth	October 20th and 21st	5:35am	5min	Sam Ziegler, GMG Business Awards Hall of Fame talked about this year's group of inductees and what it means for Mankato
Mankato Public Works	October 28th, 29th, Nov, 3rd and 4th	5:35am	5min	Mankato Public Works Department Supervisors- Mankato Road conditions An update on area road projects.
Mankato Road Maintenance	Nov, 10th and 11th	5:35am	5min	Jeff Johnson the public works director and Joe Grabinowski talk about the sealing of cracks to block water from leaking in this fall. Also the process for preparing the streets prior to a snow storm
Permit To Conceal and Carry	Nov, 17th and 18th	5:35am	5min	Toby Leonard from Mankato Guns talks about gun safety and the process for a conceal and carry permit for Mankato.
Kiwanis Lights	Dec, 2, 3, 9, & 10th	5:35am	5min	Kiwanis president Scott Wojcik talks about this year's Christmas lights display in Sibley Park. Kiwanis is a non profit that funds different community programs and clubs.
Taylor Library	Dec, 22nd and 23rd	5:35am	5min	Katie Heintz from the Taylor Library talks about the events for Dec/Jan.
True Transit	Dec, 29th and 30th	5:35am	5min	Paige Schutte from True Transit talks about providing county wide public transportation for Blue Earth, Nicollet and Le Sueur counties.
Veterans Day Hog Roast	Oct 29th - Nov, 11th	100 recorded promos	:60	These promos invited area Veterans and others to a special Vets dinner at the Eagle Lake American Legion.

Toys For Tots	Nov, 12th - Dec, 1st	125 recorded promos	:60	These messages invited listeners to drop off toys or cash donations at our Christmas festival on Dec, 1st at the Verizon Center Mankato.
Toys For Tots	November 29th	8am	5min	We interviewed Jim from Toys For Tots about their needs this year and how people can donate.
Toys For Tots	November 17th	Live remote 11-pm 3 breaks per hour	:60	Live remote broadcast at Fleet Farm in Mankato inviting listeners to drop off toys or cash for Toys For Tots
United Way "Fire & Ice" event	Nov, 20th - Dec, 5th	140 recorded promos	:60	These promos invited listeners to the Fire & Ice fundraiser for the United Way and to buy raffle tickets for the Ice Castle Fish House.
United Way Mankato	Nov, 19th, Dec, 3rd and Dec 18th	Live interview	5min	Barb Kaus cam in to talk about the United Way's fundraising campaign and how listeners and employers can sign up to donate year round.
Coats For Kids collection	Nov, 19th - Dec, 1st	60 recorded promos	:30	These messages invited listeners to drop off warm clothes, jackets, gloves and hats to area schools for kids in need.
Coats For Kids	Nov, 20th	Live interview	5min	Molly from District 77 Schools came in to talk about the need for collecting warm clothes for kids in need.
Mankato Marathon	Dec, 18th	Live interview	5min	Katie and Carrie cam in to talk about the early sign up for the Mankato Marathon and giving the gift of running for Christmas.
Salvation Army	Dec, 17th	Live spot	:60	This was an invitation for listeners to stop by Fleet Farm in Mankato and donate to the Salvation Army while we were ringing the bell.

