



KYSM Mankato

QUARTERLY ISSUES AND PROGRAMS REPORT

Quarter One 2021

FILED April 1st, 2021

SUBMITTED BY Jeff Spence

PUBLIC AFFAIRS RELATED PROGRAM DESCRIPTIONS

The following summarizes a representative sample of programming that provided the most significant treatment of community issues during the past quarter. Programming frequently deals with more than one issue.

Coverage Addressing the Following Issues:

Mankato Hub - District 77 School Superintendent Paul Peterson
 Mankato Hub - Maverick Machine
 Mankato Hub - DAV MN Katie Carpenter Recruitment
 DAV MN Recruit Interview - Katie Carpenter.
 Mankato Hub - Running For Rescues 5K
 Running For Heroes Interview - Erik Jensen
 Running For Heroes PSA's
 DAV MN - Disabled American Veterans of MN PSA's
 St. Jude Radiothon

| Issue | Date(s) Aired | Time(s) | Duration | Description of the Segment |
|---|--|---------------------|----------|---|
| DAV PSA's | Jan-March Monday-Sunday mornings | 120 recorded promos | :30's | These promos talk about what the Disabled Americans Veterans Of Minnesota does and how listeners can donate and volunteer as well as inform Vets about where they can get help. |
| Mankato Hub - District 77 School Superintendent Paul Peters | 1/ 2, 1-3, | 5:35am | 5min | Paul Peters talks about the plan is for the new year for District 77 schools. |
| Mankato Hub DAV MN Volunteers | 1-23, 1-24, 1-30, 1-31, 2-6, 2-7, 2-13, 2-14 | 5:35am | 5min | Katie Carpenter from DAV MN talks about the need for volunteers to drive local veterans to and from doctor appointments. The Mankato area just got a new vehicle for Vets. |

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| Mankato Hub Maverick Machine | Jan, 9 and 10 2021 | 8:35am | 5min | We talked to Michael Thursby from Maverick Machine (Pep Band) which got invited to perform at the NCAA College Football championship game. |
| DAV MN Volunteers | Jan, 21st | 8:15am | 5min | Katie Carpenter from DAV MN talks about the need for volunteers to drive local veterans to and from doctor appointments. The Mankato area just got a new vehicle for Vets. |
| Mankato Hub Running For Rescues 5K | 3/15/2021 | 5:35am | 5min | Erik Jensen and Sadie from Military Assistance Council for Veterans talk about the fundraiser for homeless veterans in the Mankato area. |
| Running For Rescues | 3/27-3/31 | :30 | 16 promos | These promos talk about the fundraiser for the Military Assistance Council for Veterans which helps homeless Vets in southern Minnesota. |
| St. Jude Radiothon | 3-11 & 3-12 | 6am-6pm | 12 hour broadcast both days | The St. Jude Radiothon asked listeners to donate and become a partner in Hope for kids with cancer and other illnesses. There were 3-4 vinyette's per hour along with information about the hospital and how important their research is and what is means to southern Minnesota. |
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