



KRBI

Three Eagles
QUARTERLY ISSUES AND PROGRAMS REPORT

Q-3 2013

FILED _____

SUBMITTED BY ___Jeff Spence___

PUBLIC AFFAIRS RELATED PROGRAM DESCRIPTIONS

- American Red Cross Rock & Roll up your sleeve
- Coat Closet
- Arf Walk
- Stuff A Kia

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Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Red Cross Blood Drive	Aug, 5 th Sept, 13 th	100 recorded promo's	:30	These recorded messages invited listeners to participate in the American Red Cross Blood drive.
Red Cross Blood Drive	Sept, 11 th -13 th	48 live spot breaks	:60	This was a live broadcast from the blood drive locations inviting listeners to give blood.
Coat Closet	Oct, 28 th - Dec, 1 st	120 recorded promo's	:30	These messages invited listeners to help out and donate warm clothes for those who couldn't afford to buy them for their families.
Arf Walk	Aug, 26 th -Sept, 27 th	100 recorded promo's	:30	These messages invited listeners to bring their pets to this annual fundraiser for the locale humane society.
Stuff A Kia	Aug, 8 th -31 st	115 recorded promo's	:30	This is a special collection of school supplies for those who can't afford to buy them. Listeners were invited to drop off items inside the KIA.