



KRBI Lake Crystal

QUARTERLY ISSUES AND PROGRAMS REPORT

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Quarter Three 2018

FILED October 1st 2018

SUBMITTED BY Jeff Spence

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## PUBLIC AFFAIRS RELATED PROGRAM DESCRIPTIONS

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The following summarizes a representative sample of programming that provided the most significant treatment of community issues during the past quarter. Programming frequently deals with more than one issue.

Coverage Addressing the Following Issues:

- 1) Mankato YMCA - Stick It To Cancer
- 2) Fallenstein Playground - At Caswell Park
- 3) Mankato Hub - Blue Earth County Library System
- 4) Mankato Hub - MN DOT PR Anne Wolff
- 5) Mankato Hub - Sleep Strategies
- 6) Mankato Hub - All Access Life
- 7) Mankato Hub - Mayo Clinic Health Systems
- 8) Mankato Hub - Ruby Ranch Farm
- 9) American Red Cross - Blood Drive

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
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<b>Stick It To Cancer</b>	<b>9/5/2018</b>	<b>8:35am</b>	<b>5min</b>	<b>Interviewed John Frost from YMCA about their cancer fundraiser where area businesses donated a percentage of sales from customers to American Cancer Society.</b>
<b>Fallenstein Playground</b>	<b>July-September</b>	<b>300</b>	<b>:30's promo's</b>	<b>The promotional announcements informed listeners of what the playground is for and how to help donate funds.</b>
<b>Blue Earth Co. Library System</b>	<b>July 7 &amp; 8 and 14 &amp; 15</b>	<b>5:35am</b>	<b>5min</b>	<b>We talked with program director Tim Hayes about what new at the Blue Earth County Library.</b>
<b>MN DOT</b>	<b>July 21, 22, 28, &amp; 29</b>	<b>5:35am</b>	<b>5min</b>	<b>We talked with PR director Anne Wolfe about many of the summer road construction projects and what listeners need to know.</b>
<b>MCHS Sleep Strategies</b>	<b>Aug, 11, 12,</b>	<b>5:35am</b>	<b>5min</b>	<b>We spoke with Dr. David Dare about what they do at MCHS and when people should consider having a study done on themselves.</b>
<b>Blue Earth County Historical Society</b>	<b>Aug, 25, and 26</b>	<b>5:35am</b>	<b>5min</b>	<b>We interviewed Jessica Potter from the historical society about their upcoming events and when people can visit their building.</b>
<b>All Access Life</b>	<b>Sept, 1, 2, 9, 10th</b>	<b>5:35am</b>	<b>5min</b>	<b>We interviewed Dan O'connor and Brad Heaven about the all access life website and how it can help people.</b>
<b>Mayo Clinic Health Systems</b>	<b>Sept, 15, 16, 21, &amp; 22nd</b>	<b>5:35am</b>	<b>5min</b>	<b>We interviewed the Mankato Clinic about their upcoming events.</b>
<b>Ruby Ranch Farm</b>	<b>Sept, 29 &amp; 30</b>	<b>5:35am</b>	<b>5min</b>	<b>We talked to them about their farm that offer hands-on learning, nature exploration and skilled building opportunities, and we foster new connections through creative play for kids.</b>

<b>American Red Cross Blood Drive</b>	<b>Sept, 11th-14th</b>	<b>10-2pm each day except 10-noon on Sept, 14th</b>	<b>18 :60 live broadcasts</b>	<b>We invited listeners in do donate blood and the importance of keeping the shelves stocked throughout the year.</b>