



QUARTERLY ISSUES AND PROGRAMS REPORT

Quarter Two 2020

FILED July 8th, 2020

SUBMITTED BY Jeff Spence

PUBLIC AFFAIRS RELATED PROGRAM DESCRIPTIONS

The following summarizes a representative sample of programming that provided the most significant treatment of community issues during the past quarter. Programming frequently deals with more than one issue.

Coverage Addressing the Following Issues:

Mankato Hub - Zach Roberts Habitat For Humanity
 Mankato Hub - Matt DuRose Mankato Dept, Of Public Safety
 Mankato Hub - Mandy Gault Open Door Health
 Mankato Hub - Chris Hower MN DNR Officer
 DAV MN - Disabled American Veterans of MN PSA's
 FOCP - Donation PSA's
 NAB COVID-19 - Safety Psa's
 Scholar Dollars - Scholarship Announcements
 YWCA - Girls On The Run Virtual 5K
 YWCA - Women Of Distinction
 Power Of Six - Non Profits
 United For Justice

| Issue | Date(s) Aired | Time(s) | Duration | Description of the Segment |
|---|-----------------------------------|---------|----------|--|
| Habitat For Humanity | April 25, 26th May 2nd and 3rd | 5:35am | 5min | Zach talks about the need for volunteers and how to donate. |
| Human Rights Protests and COVID Protocols | June 6, 7, 13 & 14 | 5:35am | 5min | Matt DuRose from the Mankato Dept, of Public Safety talks about the protests in Mankato and about the new Covid-19 protocols for Mankato |
| COVID-19 Mental Health | May 16.17.23 & 24 | 5:35am | 3min | Mandy Gault talked about mental health issues for our children and how to help to cope. |

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| Clean lake water and new DNR laws | June 6,7,13 &14 | 5:35am | 5min | DNR Officer Chris Howe talked about the new invasive species rules as well as safety regulation for boating this summer. |
| Human Rights Protests and COVID Protocols | June 1st | 8:15am | 5min | Matt DuRose from the Mankato Dept, of Public Safety talks about the protests in Mankato and about the new Covid-19 protocols for Mankato |
| DAV MN | Apr-June | 120 promo's | :30 | These promo's informed listeners about what the DAV does and how to volunteer. |
| COVID-19 Outreach | Apr-June | 100 | :30 | These psa's informed listeners on how they can help their local communities and what organizations they can help. Meals On Wheels, Echo Food Shelf, FOCP and more |
| Red Cross | Apr- June | 100 | :30 | These psa's informed listeners on the need for blood and how to make an appointment. |
| FOCP | Apr-June | 100 | :30 | These psa's informed listeners on how they can volunteer to stuff bags, deliver bags or donate to this program that provides meals to needy kids at area schools. |
| NAB COVID Safety | Apr-June | 75 | :30 | These psa's informed people on how to wash hands and stay safe during Covid19 |
| Scholar Dollars | Apr-June | 75 | :30 | These promos let listeners know who won the scholarships and how to apply for the new one from Big Ideas and South Central College. |
| YWCA Girls On The Run | May 4-22nd | 60 | :30 | The psa's informed listeners how to participate in this year's 5K and what the organization does for area girls. |

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| Power Of Six | Apr-June | 250 | :30 | These psa's informed listeners about our support of local non profits and how they can help. |
| United For Justice | June 9-12 | 30 | :30 | These psa's informed listeners about the United For Justice/Day Of Discussion event that our sister station KEEZ was doing. And reminding listeners to the importance of ending racism. |
| Women Of Distinction | June 25-30th | 20 promo's | :30 | These promo's informed listeners about what the Women Of Distinction virtual event and how to get tickets. |
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