



KRBI St. Peter

QUARTERLY ISSUES AND PROGRAMS REPORT

Quarter Four 2020

FILED January 2nd, 2021

SUBMITTED BY Jeff Spence

PUBLIC AFFAIRS RELATED PROGRAM DESCRIPTIONS

The following summarizes a representative sample of programming that provided the most significant treatment of community issues during the past quarter. Programming frequently deals with more than one issue.

Coverage Addressing the Following Issues:

Mankato Hub - Flamingoween 5K and Kids Runs
 Mankato Hub - District 77 School Superintendent Paul Peterson
 Mankato Hub - Grow Mankato
 Mankato Hub - DAV MN Katie Carpenter
 Mankato Hub - Toys For Tots
 Mankato Hub - United Way "Fire & Ice"
 Mankato Hub - Salvation Army
 COVID PSA's
 DAV MN - Disabled American Veterans of MN PSA's
 Scholar Dollars - Scholarship Announcements
 Toys For Tots - Drop Off Campaign
 Toys For Tots - Christmas Fest Kickoff

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Flamingoween	10/6 and 10/7	5:35am	4min	Kris Nimitz talks about this fundraising event for Breast Cancer awareness and research. Money donated locally
District 77 School Superintendent Paul Peters	11/21 and 11/22nd	5:35am	5min	Paul Peters talks about the decision to make all schools in Mankato go to distance learning because of COVID. and what parents and students need to know.
Grow Mankato	10/31	5:35am	5min	Chris Harstad from Grow Mankato talks about raising awareness about Men's cancers and also a fundraising campaign for local cancer patients.

DAV MN Volunteers	11/7 and 11/8	5:35am	5min	Katie Carpenter from DAV MN talks about the need for volunteers to drive local veterans to and from doctor appointments. The Mankato area just got a new vehicle for Vets.
Toys For Tots Kickoff	11/14 and 11/15	5:35am	5min	Bernie from the Mankato Marine Corp, League talks about the kickoff for the local Toys For Tots Campaign.
COVID-19 PSA's	Oct-Dec - Sept,	75 psa's	:30	These psa's reminded listeners how to stay safe and what precautions people need to take in order to stay safe.
DAV-MN PSA's	Oct-Dec Sept,	75 psa's	:30	These psa's let listeners know what the Disabled American Veteran's of Minnesota does and how people can volunteer and donate
Toys For Tots Kickoff	11/12	8:15am	5min	Bernie from the Mankato Marine Corp, League talks about the kickoff for the local Toys For Tots Campaign.
United Way Fire & Ice	11/21 and 11/22	5:35am	5min	Barb Kaus from the Mankato United Way talked about the Fire & Ice fundraising event and about some of the programs in need. Plus gave info on how to purchase raffle tickets for the Fish House.
Salvation Army Red Kettle Campaign	12/5, 12/6, 12/12 and 12/13	5:35am	5min	Captain Andy Wheeler talked about the Red Kettle campaign and how that works this year. An asked listeners to start their own red kettle campaign to help local people in need.
Toys For Tots Dropoff Campaign	Nov, 12th - Dec, 15th	75	:30	These psa's told people where to go and drop off donations and toys in Mankato. Along with telling people about the need this year.
Toys For Tots Christmas festival Kickoff	Nov, 2nd - Nov, 21st	100	:60	These psa's invited listeners to watch the Christmas Festival Nov, 21st and to donate to the Toys For Tots campaign this year. This was a two hour virtual event with entertainment, Santa, kids crafts and information about Toys For Tots.

Scholar Dollars	Oct-Dec,	50 psa's	:30	These psa's invited listeners to register for a scholarship to South Central College. This is a joint scholarship giveaway from SCC, Alpha Media and Bright Idea's in New Ulm. The scholarship will be given away in early 2021.

