

Contract Data Form

EDI INFORMATION				ORDER INFORMATION				BILLING INFORMATION								TIM #	
Client	124	AE	WIN_NCC, Washington	Office	NCC	Address								1086667			
Product	183	Client	API RFS (23243)		Contact								Contract Start 08/22/2016				
Estimate	1150	Product	Political - Association (131)		Phone 713-341-1000						Contract End 08/28/2016						
Order	62317217	Agency	STRATEGIC MEDIA SERVICES (2436)	15%	Notes								TOTALS FOR CONTRACT				
Submit EDI Invoice		Rep Firm	13% National Cable Communications (3)	13%									Total Spots 214				
REFERENCES													Gross Amt \$3,565.00				
Est #		Primary	CHICAGO (1)	Tertiary		Bill Month Broadcast		Contract Type Political		Agency Comm \$534.75							
Contr #	464203	Secondary	National Political	Quaternary		Ord Status Contract Confirmed				Rep Comm \$393.93							
Systems	Comcast/Kankakee, IL 1244 1244, 1244 (15)											Net Amt \$2,636.32					

Ln#	Par#	Priority Code	Network	Program	Start Date	Stop Date	Start Time	Stop Time	M	Tu	W	Th	F	Sa	Su	Spt Wk	Total Wks	Total Spots	Unit Cost	Total Cost	Spot Len
5		5	CNN	NEW DAY<	08/22/16	08/28/16	05:00	09:00	X	X	X	X	X	X	X	12	1	12	\$10.00	\$120.00	15
BOOKENDS																					
2		5	CNN	VARIOUS	08/22/16	08/28/16	09:00	16:00	X	X	X	X	X	X	X	14	1	14	\$7.50	\$105.00	15
BOOKENDS																					
14		5	CNN	VARIOUS	08/27/16	08/28/16	11:00	19:00						X	X	12	1	12	\$22.50	\$270.00	15
BOOKENDS																					
9		5	CNN	VARIOUS	08/22/16	08/28/16	16:00	19:00	X	X	X	X	X	X	X	12	1	12	\$22.50	\$270.00	15
BOOKENDS																					
8		5	CNN	AVG. ALL WKS<	08/22/16	08/28/16	19:00	24:00	X	X	X	X	X	X	X	16	1	16	\$20.00	\$320.00	15
BOOKENDS																					
6		5	ESPN	AVG. ALL WKS<	08/22/16	08/28/16	05:00	09:00	X	X	X	X	X	X	X	10	1	10	\$10.00	\$100.00	15
BOOKENDS																					
3		5	ESPN	AVG. ALL WKS<	08/22/16	08/28/16	09:00	16:00	X	X	X	X	X	X	X	16	1	16	\$7.50	\$120.00	15
BOOKENDS																					
15		5	ESPN	AVG. ALL WKS	08/27/16	08/28/16	11:00	19:00						X	X	14	1	14	\$25.00	\$350.00	15
BOOKENDS																					
12		5	ESPN	AVG. ALL WKS<	08/22/16	08/28/16	16:00	19:00	X	X	X	X	X	X	X	10	1	10	\$25.00	\$250.00	15
BOOKENDS																					
10		5	ESPN	AVG. ALL WKS<	08/22/16	08/28/16	19:00	24:00	X	X	X	X	X	X	X	14	1	14	\$22.50	\$315.00	15
BOOKENDS																					
7		5	FXNC	FOX AND FRIEND<	08/22/16	08/28/16	05:00	09:00	X	X	X	X	X	X	X	10	1	10	\$10.00	\$100.00	15
BOOKENDS																					
4		5	FXNC	VARIOUS	08/22/16	08/28/16	09:00	16:00	X	X	X	X	X	X	X	14	1	14	\$7.50	\$105.00	15
BOOKENDS																					
16		5	FXNC	AVG. ALL WKS<	08/27/16	08/28/16	11:00	19:00						X	X	10	1	10	\$25.00	\$250.00	15
BOOKENDS																					
13		5	FXNC	VARIOUS	08/22/16	08/28/16	16:00	19:00	X	X	X	X	X	X	X	18	1	18	\$25.00	\$450.00	15
BOOKENDS																					
11		5	FXNC	VARIOUS	08/22/16	08/28/16	19:00	24:00	X	X	X	X	X	X	X	16	1	16	\$22.50	\$360.00	15
BOOKENDS																					

Client	API RFS (23243)	AE	WIN_NCC, Washington DC (101)	TIM #	1086667	Contract Start	08/22/2016
Systems	Comcast/Kankakee, IL 1244 1244, 1244 (15)					Contract End	08/28/2016

Ln#	Par#	Priority Code	Network	Program	Start Date	Stop Date	Start Time	Stop Time	M	Tu	W	Th	F	Sa	Su	Spt Wk	Total Wks	Total Spots	Unit Cost	Total Cost	Spot Len
1		5	MNBC	MORNING JOE<	08/22/16	08/28/16	05:00	09:00	X	X	X	X	X	X	X	16	1	16	\$5.00	\$80.00	15

BOOKENDS

Aug 16		Total
Spots	214	214
Grs \$	\$3,565	\$3,565
Net \$	\$2,636	\$2,636

Contract Data Form

EDI INFORMATION				ORDER INFORMATION				BILLING INFORMATION										TIM #	
Client	124	AE	WIN_NCC, Washington	Office	NCC	Address										1086667			
Product	183	Client	API RFS (23243)			Contact										Contract Start	08/22/2016		
Estimate	1150	Product	Political - Association (131)			Phone					713-341-1000					Contract End	08/28/2016		
Order	62317217	Agency	STRATEGIC MEDIA SERVICES (2436)	15%		Notes										TOTALS FOR CONTRACT			
Submit EDI Invoice		Rep Firm	13% National Cable Communications (3)	13%												Total Spots	214		
						REFERENCES										Gross Amt	\$2,180.00		
Est #		Primary	CHICAGO (1)	Tertiary		Bill Month Broadcast										Contract Type	Political		
Contr #	464203	Secondary	National Political	Quaternary		Ord Status Contract Confirmed										Agency Comm	\$327.00		
Systems Comcast/WOW-Chicago South, IL 1689 1689, 1689 (177)																Rep Comm	\$240.89		
																Net Amt	\$1,612.11		

Ln#	Par#	Priority Code	Network	Program	Start Date	Stop Date	Start Time	Stop Time	M	Tu	W	Th	F	Sa	Su	Spt Wk	Total Wks	Total Spots	Unit Cost	Total Cost	Spot Len
19		5	CNN	NEW DAY<	08/22/16	08/28/16	05:00	09:00	X	X	X	X	X	X	X	12	1	12	\$5.00	\$60.00	15
BOOKENDS																					
17		5	CNN	VARIOUS	08/22/16	08/28/16	09:00	16:00	X	X	X	X	X	X	X	14	1	14	\$2.50	\$35.00	15
BOOKENDS																					
30		5	CNN	VARIOUS	08/27/16	08/28/16	11:00	19:00						X	X	12	1	12	\$10.00	\$120.00	15
BOOKENDS																					
25		5	CNN	VARIOUS	08/22/16	08/28/16	16:00	19:00	X	X	X	X	X	X	X	12	1	12	\$10.00	\$120.00	15
BOOKENDS																					
21		5	CNN	AVG. ALL WKS<	08/22/16	08/28/16	19:00	24:00	X	X	X	X	X	X	X	16	1	16	\$7.50	\$120.00	15
BOOKENDS																					
22		5	ESPN	AVG. ALL WKS<	08/22/16	08/28/16	05:00	09:00	X	X	X	X	X	X	X	10	1	10	\$7.50	\$75.00	15
BOOKENDS																					
23		5	ESPN	AVG. ALL WKS<	08/22/16	08/28/16	09:00	16:00	X	X	X	X	X	X	X	16	1	16	\$7.50	\$120.00	15
BOOKENDS																					
32		5	ESPN	AVG. ALL WKS	08/27/16	08/28/16	11:00	19:00						X	X	14	1	14	\$20.00	\$280.00	15
BOOKENDS																					
29		5	ESPN	AVG. ALL WKS<	08/22/16	08/28/16	16:00	19:00	X	X	X	X	X	X	X	10	1	10	\$20.00	\$200.00	15
BOOKENDS																					
28		5	ESPN	AVG. ALL WKS<	08/22/16	08/28/16	19:00	24:00	X	X	X	X	X	X	X	14	1	14	\$17.50	\$245.00	15
BOOKENDS																					
24		5	FXNC	FOX AND FRIEND<	08/22/16	08/28/16	05:00	09:00	X	X	X	X	X	X	X	10	1	10	\$7.50	\$75.00	15
BOOKENDS																					
20		5	FXNC	VARIOUS	08/22/16	08/28/16	09:00	16:00	X	X	X	X	X	X	X	14	1	14	\$5.00	\$70.00	15
BOOKENDS																					
31		5	FXNC	AVG. ALL WKS<	08/27/16	08/28/16	11:00	19:00						X	X	10	1	10	\$15.00	\$150.00	15
BOOKENDS																					
27		5	FXNC	VARIOUS	08/22/16	08/28/16	16:00	19:00	X	X	X	X	X	X	X	18	1	18	\$15.00	\$270.00	15
BOOKENDS																					
26		5	FXNC	VARIOUS	08/22/16	08/28/16	19:00	24:00	X	X	X	X	X	X	X	16	1	16	\$12.50	\$200.00	15
BOOKENDS																					

Client	API RFS (23243)	AE	WIN_NCC, Washington DC (101)	TIM #	1086667	Contract Start	08/22/2016
Systems	Comcast/WOW-Chicago South, IL 1689 1689, 1689 (177)					Contract End	08/28/2016

Ln#	Par#	Priority Code	Network	Program	Start Date	Stop Date	Start Time	Stop Time	M	Tu	W	Th	F	Sa	Su	Spt Wk	Total Wks	Total Spots	Unit Cost	Total Cost	Spot Len
18		5	MNBC	MORNING JOE<	08/22/16	08/28/16	05:00	09:00	X	X	X	X	X	X	X	16	1	16	\$2.50	\$40.00	15

BOOKENDS

Aug 16		Total
Spots	214	214
Grs \$	\$2,180	\$2,180
Net \$	\$1,612	\$1,612

Contract Data Form

EDI INFORMATION				ORDER INFORMATION				BILLING INFORMATION								TIM #	
Client	124	AE	WIN_NCC, Washington	Office	NCC	Address								1086667			
Product	183	Client	API RFS (23243)			Contact								Contract Start	08/22/2016		
Estimate	1150	Product	Political - Association (131)			Phone						713-341-1000	Contract End	08/28/2016			
Order	62317217	Agency	STRATEGIC MEDIA SERVICES (2436)	15%	Notes								TOTALS FOR CONTRACT				
Submit EDI Invoice		Rep Firm	13% National Cable Communications (3)	13%	Bill Month								Broadcast	Contract Type	Political		
					ORDERS INFORMATION								Ord Status	Contract Confirmed	Total Spots	214	
Est #		Primary	CHICAGO (1)	Tertiary		Systems								Comcast/South Suburban, IL 1734 1734, 1734 (32)	Gross Amt	\$4,100.00	
Contr #	464203	Secondary	National Political	Quaternary										Agency Comm	\$615.00		
													Rep Comm	\$453.05	Net Amt	\$3,031.95	

Ln#	Par#	Priority Code	Network	Program	Start Date	Stop Date	Start Time	Stop Time	M	Tu	W	Th	F	Sa	Su	Spt Wk	Total Wks	Total Spots	Unit Cost	Total Cost	Spot Len
35		5	CNN	NEW DAY<	08/22/16	08/28/16	05:00	09:00	X	X	X	X	X	X	X	12	1	12	\$7.50	\$90.00	15
BOOKENDS																					
33		5	CNN	VARIOUS	08/22/16	08/28/16	09:00	16:00	X	X	X	X	X	X	X	14	1	14	\$5.00	\$70.00	15
BOOKENDS																					
46		5	CNN	VARIOUS	08/27/16	08/28/16	11:00	19:00						X	X	12	1	12	\$12.50	\$150.00	15
BOOKENDS																					
39		5	CNN	VARIOUS	08/22/16	08/28/16	16:00	19:00	X	X	X	X	X	X	X	12	1	12	\$15.00	\$180.00	15
BOOKENDS																					
38		5	CNN	AVG. ALL WKS<	08/22/16	08/28/16	19:00	24:00	X	X	X	X	X	X	X	16	1	16	\$12.50	\$200.00	15
BOOKENDS																					
41		5	ESPN	AVG. ALL WKS<	08/22/16	08/28/16	05:00	09:00	X	X	X	X	X	X	X	10	1	10	\$20.00	\$200.00	15
BOOKENDS																					
40		5	ESPN	AVG. ALL WKS<	08/22/16	08/28/16	09:00	16:00	X	X	X	X	X	X	X	16	1	16	\$15.00	\$240.00	15
BOOKENDS																					
48		5	ESPN	AVG. ALL WKS	08/27/16	08/28/16	11:00	19:00						X	X	14	1	14	\$47.50	\$665.00	15
BOOKENDS																					
45		5	ESPN	AVG. ALL WKS<	08/22/16	08/28/16	16:00	19:00	X	X	X	X	X	X	X	10	1	10	\$47.50	\$475.00	15
BOOKENDS																					
44		5	ESPN	AVG. ALL WKS<	08/22/16	08/28/16	19:00	24:00	X	X	X	X	X	X	X	14	1	14	\$42.50	\$595.00	15
BOOKENDS																					
37		5	FXNC	FOX AND FRIEND<	08/22/16	08/28/16	05:00	09:00	X	X	X	X	X	X	X	10	1	10	\$10.00	\$100.00	15
BOOKENDS																					
36		5	FXNC	VARIOUS	08/22/16	08/28/16	09:00	16:00	X	X	X	X	X	X	X	14	1	14	\$7.50	\$105.00	15
BOOKENDS																					
47		5	FXNC	AVG. ALL WKS<	08/27/16	08/28/16	11:00	19:00						X	X	10	1	10	\$22.50	\$225.00	15
BOOKENDS																					
43		5	FXNC	VARIOUS	08/22/16	08/28/16	16:00	19:00	X	X	X	X	X	X	X	18	1	18	\$22.50	\$405.00	15
BOOKENDS																					
42		5	FXNC	VARIOUS	08/22/16	08/28/16	19:00	24:00	X	X	X	X	X	X	X	16	1	16	\$20.00	\$320.00	15
BOOKENDS																					

Client	API RFS (23243)	AE	WIN_NCC, Washington DC (101)	TIM #	1086667	Contract Start	08/22/2016
Systems	Comcast/South Suburban, IL 1734 1734, 1734 (32)					Contract End	08/28/2016

Ln#	Par#	Priority Code	Network	Program	Start Date	Stop Date	Start Time	Stop Time	M	Tu	W	Th	F	Sa	Su	Spt Wk	Total Wks	Total Spots	Unit Cost	Total Cost	Spot Len
34		5	MNBC	MORNING JOE<	08/22/16	08/28/16	05:00	09:00	X	X	X	X	X	X	X	16	1	16	\$5.00	\$80.00	15

BOOKENDS

Aug 16		Total
Spots	214	214
Grs \$	\$4,100	\$4,100
Net \$	\$3,032	\$3,032

Contract Data Form

EDI INFORMATION				ORDER INFORMATION				BILLING INFORMATION								TIM #					
Client	124	AE	WIN_NCC, Washington	Office	NCC	Address								1086667							
Product	183	Client	API RFS (23243)			Contact								Contract Start	08/22/2016						
Estimate	1150	Product	Political - Association (131)			Phone				713-341-1000				Contract End	08/28/2016						
Order	62317217	Agency	STRATEGIC MEDIA SERVICES (2436)	15%			Notes								TOTALS FOR CONTRACT						
Submit EDI Invoice		Rep Firm	13% National Cable Communications (3)	13%											Total Spots	214					
Est #		Primary		CHICAGO (1)	Tertiary										Gross Amt	\$4,245.00					
Contr #		Secondary		National Political	Quaternary										Agency Comm	\$636.75					
Systems		Comcast/Chicago Central, IL 1796 1796, 1796 (4)																		Rep Comm	\$469.07
																				Net Amt	\$3,139.18

Ln#	Par#	Priority Code	Network	Program	Start Date	Stop Date	Start Time	Stop Time	M	Tu	W	Th	F	Sa	Su	Spt Wk	Total Wks	Total Spots	Unit Cost	Total Cost	Spot Len
51		5	CNN	NEW DAY<	08/22/16	08/28/16	05:00	09:00	X	X	X	X	X	X	X	12	1	12	\$10.00	\$120.00	15
BOOKENDS																					
49		5	CNN	VARIOUS	08/22/16	08/28/16	09:00	16:00	X	X	X	X	X	X	X	14	1	14	\$7.50	\$105.00	15
BOOKENDS																					
62		5	CNN	VARIOUS	08/27/16	08/28/16	11:00	19:00						X	X	12	1	12	\$22.50	\$270.00	15
BOOKENDS																					
57		5	CNN	VARIOUS	08/22/16	08/28/16	16:00	19:00	X	X	X	X	X	X	X	12	1	12	\$22.50	\$270.00	15
BOOKENDS																					
56		5	CNN	AVG. ALL WKS<	08/22/16	08/28/16	19:00	24:00	X	X	X	X	X	X	X	16	1	16	\$20.00	\$320.00	15
BOOKENDS																					
55		5	ESPN	AVG. ALL WKS<	08/22/16	08/28/16	05:00	09:00	X	X	X	X	X	X	X	10	1	10	\$15.00	\$150.00	15
BOOKENDS																					
53		5	ESPN	AVG. ALL WKS<	08/22/16	08/28/16	09:00	16:00	X	X	X	X	X	X	X	16	1	16	\$12.50	\$200.00	15
BOOKENDS																					
64		5	ESPN	AVG. ALL WKS	08/27/16	08/28/16	11:00	19:00						X	X	14	1	14	\$35.00	\$490.00	15
BOOKENDS																					
61		5	ESPN	AVG. ALL WKS<	08/22/16	08/28/16	16:00	19:00	X	X	X	X	X	X	X	10	1	10	\$35.00	\$350.00	15
BOOKENDS																					
60		5	ESPN	AVG. ALL WKS<	08/22/16	08/28/16	19:00	24:00	X	X	X	X	X	X	X	14	1	14	\$32.50	\$455.00	15
BOOKENDS																					
54		5	FXNC	FOX AND FRIEND<	08/22/16	08/28/16	05:00	09:00	X	X	X	X	X	X	X	10	1	10	\$12.50	\$125.00	15
BOOKENDS																					
52		5	FXNC	VARIOUS	08/22/16	08/28/16	09:00	16:00	X	X	X	X	X	X	X	14	1	14	\$10.00	\$140.00	15
BOOKENDS																					
63		5	FXNC	AVG. ALL WKS<	08/27/16	08/28/16	11:00	19:00						X	X	10	1	10	\$27.50	\$275.00	15
BOOKENDS																					
59		5	FXNC	VARIOUS	08/22/16	08/28/16	16:00	19:00	X	X	X	X	X	X	X	18	1	18	\$27.50	\$495.00	15
BOOKENDS																					
58		5	FXNC	VARIOUS	08/22/16	08/28/16	19:00	24:00	X	X	X	X	X	X	X	16	1	16	\$22.50	\$360.00	15
BOOKENDS																					

Client	API RFS (23243)	AE	WIN_NCC, Washington DC (101)	TIM #	1086667	Contract Start	08/22/2016
Systems	Comcast/Chicago Central, IL 1796 1796, 1796 (4)					Contract End	08/28/2016

Ln#	Par#	Priority Code	Network	Program	Start Date	Stop Date	Start Time	Stop Time	M	Tu	W	Th	F	Sa	Su	Spt Wk	Total Wks	Total Spots	Unit Cost	Total Cost	Spot Len
50		5	MNBC	MORNING JOE<	08/22/16	08/28/16	05:00	09:00	X	X	X	X	X	X	X	16	1	16	\$7.50	\$120.00	15

BOOKENDS

Aug 16		Total
Spots	214	214
Grs \$	\$4,245	\$4,245
Net \$	\$3,139	\$3,139

Contract Data Form

EDI INFORMATION				ORDER INFORMATION				BILLING INFORMATION								TIM #		
Client	124	AE	WIN_NCC, Washington	Office	NCC	Address								1086667				
Product	183	Client	API RFS (23243)			Contact								Contract Start	08/22/2016			
Estimate	1150	Product	Political - Association (131)			Phone						713-341-1000	Contract End	08/28/2016				
Order	62317217	Agency	STRATEGIC MEDIA SERVICES (2436)	15%		Notes								TOTALS FOR CONTRACT				
Submit EDI Invoice		Rep Firm	13% National Cable Communications (3)	13%		Bill Month								Broadcast	Contract Type	Political		
				REFERENCES				Ord Status								Contract Confirmed	Total Spots	210
Est #		Primary	CHICAGO (1)	Tertiary										Agency Comm	\$944.25			
Contr #	464203	Secondary	National Political	Quaternary										Rep Comm	\$695.60			
Systems	Comcast/City North, IL 1797 1797, 1797 (5)											Net Amt	\$4,655.15					

Ln#	Par#	Priority Code	Network	Program	Start Date	Stop Date	Start Time	Stop Time	M	Tu	W	Th	F	Sa	Su	Spt Wk	Total Wks	Total Spots	Unit Cost	Total Cost	Spot Len
68		5	CNN	NEW DAY<	08/22/16	08/28/16	05:00	09:00	X	X	X	X	X	X	X	12	1	12	\$15.00	\$180.00	15
BOOKENDS																					
66		5	CNN	VARIOUS	08/22/16	08/28/16	09:00	16:00	X	X	X	X	X	X	X	14	1	14	\$12.50	\$175.00	15
BOOKENDS																					
78		5	CNN	VARIOUS	08/27/16	08/28/16	11:00	19:00						X	X	12	1	12	\$35.00	\$420.00	15
BOOKENDS																					
74		5	CNN	VARIOUS	08/22/16	08/28/16	16:00	19:00	X	X	X	X	X	X	X	12	1	12	\$37.50	\$450.00	15
BOOKENDS																					
72		5	CNN	AVG. ALL WKS<	08/22/16	08/28/16	19:00	24:00	X	X	X	X	X	X	X	16	1	16	\$32.50	\$520.00	15
BOOKENDS																					
71		5	ESPN	AVG. ALL WKS<	08/22/16	08/28/16	05:00	09:00	X	X	X	X	X	X	X	10	1	10	\$20.00	\$200.00	15
BOOKENDS																					
70		5	ESPN	AVG. ALL WKS<	08/22/16	08/28/16	09:00	16:00	X	X	X	X	X	X	X	16	1	16	\$17.50	\$280.00	15
BOOKENDS																					
80		5	ESPN	AVG. ALL WKS	08/27/16	08/28/16	11:00	19:00						X	X	14	1	14	\$52.50	\$735.00	15
BOOKENDS																					
77		5	ESPN	AVG. ALL WKS<	08/22/16	08/28/16	16:00	19:00	X	X	X	X	X	X	X	10	1	10	\$55.00	\$550.00	15
BOOKENDS																					
76		5	ESPN	AVG. ALL WKS<	08/22/16	08/28/16	19:00	24:00	X	X	X	X	X	X	X	14	1	14	\$47.50	\$665.00	15
BOOKENDS																					
69		5	FXNC	FOX AND FRIEND<	08/22/16	08/28/16	05:00	09:00	X	X	X	X	X	X	X	10	1	10	\$15.00	\$150.00	15
BOOKENDS																					
67		5	FXNC	VARIOUS	08/22/16	08/28/16	09:00	16:00	X	X	X	X	X	X	X	10	1	10	\$12.50	\$125.00	15
BOOKENDS																					
79		5	FXNC	AVG. ALL WKS<	08/27/16	08/28/16	11:00	19:00						X	X	10	1	10	\$40.00	\$400.00	15
BOOKENDS																					
75		5	FXNC	VARIOUS	08/22/16	08/28/16	16:00	19:00	X	X	X	X	X	X	X	18	1	18	\$42.50	\$765.00	15
BOOKENDS																					
73		5	FXNC	VARIOUS	08/22/16	08/28/16	19:00	24:00	X	X	X	X	X	X	X	16	1	16	\$35.00	\$560.00	15
BOOKENDS																					

Client	API RFS (23243)	AE	WIN_NCC, Washington DC (101)	TIM #	1086667	Contract Start	08/22/2016
Systems	Comcast/City North, IL 1797 1797, 1797 (5)					Contract End	08/28/2016

Ln#	Par#	Priority Code	Network	Program	Start Date	Stop Date	Start Time	Stop Time	M	Tu	W	Th	F	Sa	Su	Spt Wk	Total Wks	Total Spots	Unit Cost	Total Cost	Spot Len
65		5	MNBC	MORNING JOE<	08/22/16	08/28/16	05:00	09:00	X	X	X	X	X	X	X	16	1	16	\$7.50	\$120.00	15

BOOKENDS

Aug 16		Total
Spots	210	210
Grs \$	\$6,295	\$6,295
Net \$	\$4,655	\$4,655

Contract Data Form

EDI INFORMATION				ORDER INFORMATION				BILLING INFORMATION								TIM #			
Client	124	AE	WIN_NCC, Washington	Office	NCC	Address								1086667					
Product	183	Client	API RFS (23243)			Contact								Contract Start	08/22/2016				
Estimate	1150	Product	Political - Association (131)			Phone						713-341-1000	Contract End	08/28/2016					
Order	62317217	Agency	STRATEGIC MEDIA SERVICES (2436)	15%	Notes								TOTALS FOR CONTRACT						
Submit EDI Invoice		Rep Firm	13% National Cable Communications (3)	13%	Bill Month								Broadcast	Contract Type	Political				
				REFERENCES				Ord Status								Contract Confirmed	Total Spots	202	
Est #		Primary	CHICAGO (1)	Tertiary		Systems								Comcast/Chicago South, IL 1798 1798, 1798 (30)				Gross Amt	\$3,465.00
Contr #	464203	Secondary	National Political	Quaternary										Agency Comm	\$519.75				
																Rep Comm	\$382.88		
																Net Amt	\$2,562.37		

Ln#	Par#	Priority Code	Network	Program	Start Date	Stop Date	Start Time	Stop Time	M	Tu	W	Th	F	Sa	Su	Spt Wk	Total Wks	Total Spots	Unit Cost	Total Cost	Spot Len
84		5	CNN	NEW DAY<	08/22/16	08/28/16	05:00	09:00	X	X	X	X	X	X	X	10	1	10	\$10.00	\$100.00	15
BOOKENDS																					
81		5	CNN	VARIOUS	08/22/16	08/28/16	09:00	16:00	X	X	X	X	X	X	X	14	1	14	\$7.50	\$105.00	15
BOOKENDS																					
94		5	CNN	VARIOUS	08/27/16	08/28/16	11:00	19:00						X	X	12	1	12	\$20.00	\$240.00	15
BOOKENDS																					
90		5	CNN	VARIOUS	08/22/16	08/28/16	16:00	19:00	X	X	X	X	X	X	X	10	1	10	\$20.00	\$200.00	15
BOOKENDS																					
88		5	CNN	AVG. ALL WKS<	08/22/16	08/28/16	19:00	24:00	X	X	X	X	X	X	X	16	1	16	\$17.50	\$280.00	15
BOOKENDS																					
87		5	ESPN	AVG. ALL WKS<	08/22/16	08/28/16	05:00	09:00	X	X	X	X	X	X	X	8	1	8	\$15.00	\$120.00	15
BOOKENDS																					
85		5	ESPN	AVG. ALL WKS<	08/22/16	08/28/16	09:00	16:00	X	X	X	X	X	X	X	16	1	16	\$10.00	\$160.00	15
BOOKENDS																					
96		5	ESPN	AVG. ALL WKS	08/27/16	08/28/16	11:00	19:00						X	X	14	1	14	\$32.50	\$455.00	15
BOOKENDS																					
93		5	ESPN	AVG. ALL WKS<	08/22/16	08/28/16	16:00	19:00	X	X	X	X	X	X	X	8	1	8	\$35.00	\$280.00	15
BOOKENDS																					
92		5	ESPN	AVG. ALL WKS<	08/22/16	08/28/16	19:00	24:00	X	X	X	X	X	X	X	14	1	14	\$30.00	\$420.00	15
BOOKENDS																					
86		5	FXNC	FOX AND FRIEND<	08/22/16	08/28/16	05:00	09:00	X	X	X	X	X	X	X	8	1	8	\$10.00	\$80.00	15
BOOKENDS																					
82		5	FXNC	VARIOUS	08/22/16	08/28/16	09:00	16:00	X	X	X	X	X	X	X	14	1	14	\$7.50	\$105.00	15
BOOKENDS																					
95		5	FXNC	AVG. ALL WKS<	08/27/16	08/28/16	11:00	19:00						X	X	8	1	8	\$20.00	\$160.00	15
BOOKENDS																					
91		5	FXNC	VARIOUS	08/22/16	08/28/16	16:00	19:00	X	X	X	X	X	X	X	18	1	18	\$20.00	\$360.00	15
BOOKENDS																					
89		5	FXNC	VARIOUS	08/22/16	08/28/16	19:00	24:00	X	X	X	X	X	X	X	16	1	16	\$17.50	\$280.00	15
BOOKENDS																					

Client	API RFS (23243)	AE	WIN_NCC, Washington DC (101)	TIM #	1086667	Contract Start	08/22/2016
Systems	Comcast/Chicago South, IL 1798 1798, 1798 (30)					Contract End	08/28/2016

Ln#	Par#	Priority Code	Network	Program	Start Date	Stop Date	Start Time	Stop Time	M	Tu	W	Th	F	Sa	Su	Spt Wk	Total Wks	Total Spots	Unit Cost	Total Cost	Spot Len
83		5	MNBC	MORNING JOE<	08/22/16	08/28/16	05:00	09:00	X	X	X	X	X	X	X	16	1	16	\$7.50	\$120.00	15

BOOKENDS

Aug 16		Total
Spots	202	202
Grs \$	\$3,465	\$3,465
Net \$	\$2,562	\$2,562

Contract Data Form

EDI INFORMATION				ORDER INFORMATION				BILLING INFORMATION								TIM #	
Client	124	AE	WIN_NCC, Washington	Office	NCC	Address								1086667			
Product	183	Client	API RFS (23243)			Contact								Contract Start	08/22/2016		
Estimate	1150	Product	Political - Association (131)			Phone				713-341-1000				Contract End	08/28/2016		
Order	62317217	Agency	STRATEGIC MEDIA SERVICES (2436)	15%			Notes								TOTALS FOR CONTRACT		
Submit EDI Invoice		Rep Firm	13% National Cable Communications (3)	13%			Bill Month								Total Spots	200	
				REFERENCES				Contract Type								Gross Amt	\$4,885.00
Est #		Primary	CHICAGO (1)	Tertiary			Ord Status								Agency Comm	\$732.75	
Contr #	464203	Secondary	National Political	Quaternary			Contract Confirmed								Rep Comm	\$539.79	
Systems	Comcast/Orland Park, IL 1820 1820, 1820 (25)																
Net Amt	\$3,612.46																

Ln#	Par#	Priority Code	Network	Program	Start Date	Stop Date	Start Time	Stop Time	M	Tu	W	Th	F	Sa	Su	Spt Wk	Total Wks	Total Spots	Unit Cost	Total Cost	Spot Len
99		5	CNN	NEW DAY<	08/22/16	08/28/16	05:00	09:00	X	X	X	X	X	X	X	10	1	10	\$7.50	\$75.00	15
BOOKENDS																					
97		5	CNN	VARIOUS	08/22/16	08/28/16	09:00	16:00	X	X	X	X	X	X	X	14	1	14	\$5.00	\$70.00	15
BOOKENDS																					
110		5	CNN	VARIOUS	08/27/16	08/28/16	11:00	19:00						X	X	12	1	12	\$17.50	\$210.00	15
BOOKENDS																					
104		5	CNN	VARIOUS	08/22/16	08/28/16	16:00	19:00	X	X	X	X	X	X	X	8	1	8	\$17.50	\$140.00	15
BOOKENDS																					
101		5	CNN	AVG. ALL WKS<	08/22/16	08/28/16	19:00	24:00	X	X	X	X	X	X	X	16	1	16	\$15.00	\$240.00	15
BOOKENDS																					
105		5	ESPN	AVG. ALL WKS<	08/22/16	08/28/16	05:00	09:00	X	X	X	X	X	X	X	8	1	8	\$20.00	\$160.00	15
BOOKENDS																					
102		5	ESPN	AVG. ALL WKS<	08/22/16	08/28/16	09:00	16:00	X	X	X	X	X	X	X	16	1	16	\$15.00	\$240.00	15
BOOKENDS																					
112		5	ESPN	AVG. ALL WKS	08/27/16	08/28/16	11:00	19:00						X	X	14	1	14	\$50.00	\$700.00	15
BOOKENDS																					
109		5	ESPN	AVG. ALL WKS<	08/22/16	08/28/16	16:00	19:00	X	X	X	X	X	X	X	8	1	8	\$50.00	\$400.00	15
BOOKENDS																					
108		5	ESPN	AVG. ALL WKS<	08/22/16	08/28/16	19:00	24:00	X	X	X	X	X	X	X	14	1	14	\$45.00	\$630.00	15
BOOKENDS																					
103		5	FXNC	FOX AND FRIEND<	08/22/16	08/28/16	05:00	09:00	X	X	X	X	X	X	X	8	1	8	\$15.00	\$120.00	15
BOOKENDS																					
100		5	FXNC	VARIOUS	08/22/16	08/28/16	09:00	16:00	X	X	X	X	X	X	X	14	1	14	\$12.50	\$175.00	15
BOOKENDS																					
111		5	FXNC	AVG. ALL WKS<	08/27/16	08/28/16	11:00	19:00						X	X	8	1	8	\$40.00	\$320.00	15
BOOKENDS																					
107		5	FXNC	VARIOUS	08/22/16	08/28/16	16:00	19:00	X	X	X	X	X	X	X	18	1	18	\$42.50	\$765.00	15
BOOKENDS																					
106		5	FXNC	VARIOUS	08/22/16	08/28/16	19:00	24:00	X	X	X	X	X	X	X	16	1	16	\$35.00	\$560.00	15
BOOKENDS																					

Client	API RFS (23243)	AE	WIN_NCC, Washington DC (101)	TIM #	1086667	Contract Start	08/22/2016
Systems	Comcast/Orland Park, IL 1820 1820, 1820 (25)					Contract End	08/28/2016

Ln#	Par#	Priority Code	Network	Program	Start Date	Stop Date	Start Time	Stop Time	M	Tu	W	Th	F	Sa	Su	Spt Wk	Total Wks	Total Spots	Unit Cost	Total Cost	Spot Len
98		5	MNBC	MORNING JOE<	08/22/16	08/28/16	05:00	09:00	X	X	X	X	X	X	X	16	1	16	\$5.00	\$80.00	15

BOOKENDS

Aug 16		Total
Spots	200	200
Grs \$	\$4,885	\$4,885
Net \$	\$3,612	\$3,612

Contract Data Form

EDI INFORMATION				ORDER INFORMATION				BILLING INFORMATION								TIM #	
Client	124	AE	WIN_NCC, Washington	Office	NCC	Address								1086667			
Product	183	Client	API RFS (23243)		Contact								Contract Start 08/22/2016				
Estimate	1150	Product	Political - Association (131)		Phone				713-341-1000				Contract End 08/28/2016				
Order	62317217	Agency	STRATEGIC MEDIA SERVICES (2436)	15%	Notes								TOTALS FOR CONTRACT				
Submit EDI Invoice		Rep Firm	13% National Cable Communications (3)	13%									Total Spots 202				
REFERENCES													Gross Amt \$5,045.00				
Est #		Primary	CHICAGO (1)	Tertiary		Bill Month Broadcast		Contract Type Political		Agency Comm \$756.75							
Contr #	464203	Secondary	National Political	Quaternary		Ord Status Contract Confirmed				Rep Comm \$557.47							
Systems	Comcast/RCN-Lakefront, IL 1849 1849, 1849 (179)											Net Amt \$3,730.78					

Ln#	Par#	Priority Code	Network	Program	Start Date	Stop Date	Start Time	Stop Time	M	Tu	W	Th	F	Sa	Su	Spt Wk	Total Wks	Total Spots	Unit Cost	Total Cost	Spot Len
116		5	CNN	NEW DAY<	08/22/16	08/28/16	05:00	09:00	X	X	X	X	X	X	X	10	1	10	\$12.50	\$125.00	15
BOOKENDS																					
114		5	CNN	VARIOUS	08/22/16	08/28/16	09:00	16:00	X	X	X	X	X	X	X	14	1	14	\$10.00	\$140.00	15
BOOKENDS																					
126		5	CNN	VARIOUS	08/27/16	08/28/16	11:00	19:00						X	X	12	1	12	\$30.00	\$360.00	15
BOOKENDS																					
121		5	CNN	VARIOUS	08/22/16	08/28/16	16:00	19:00	X	X	X	X	X	X	X	10	1	10	\$30.00	\$300.00	15
BOOKENDS																					
120		5	CNN	AVG. ALL WKS<	08/22/16	08/28/16	19:00	24:00	X	X	X	X	X	X	X	16	1	16	\$27.50	\$440.00	15
BOOKENDS																					
119		5	ESPN	AVG. ALL WKS<	08/22/16	08/28/16	05:00	09:00	X	X	X	X	X	X	X	8	1	8	\$17.50	\$140.00	15
BOOKENDS																					
117		5	ESPN	AVG. ALL WKS<	08/22/16	08/28/16	09:00	16:00	X	X	X	X	X	X	X	16	1	16	\$15.00	\$240.00	15
BOOKENDS																					
128		5	ESPN	AVG. ALL WKS	08/27/16	08/28/16	11:00	19:00						X	X	14	1	14	\$45.00	\$630.00	15
BOOKENDS																					
125		5	ESPN	AVG. ALL WKS<	08/22/16	08/28/16	16:00	19:00	X	X	X	X	X	X	X	8	1	8	\$45.00	\$360.00	15
BOOKENDS																					
124		5	ESPN	AVG. ALL WKS<	08/22/16	08/28/16	19:00	24:00	X	X	X	X	X	X	X	14	1	14	\$40.00	\$560.00	15
BOOKENDS																					
118		5	FXNC	FOX AND FRIEND<	08/22/16	08/28/16	05:00	09:00	X	X	X	X	X	X	X	8	1	8	\$15.00	\$120.00	15
BOOKENDS																					
115		5	FXNC	VARIOUS	08/22/16	08/28/16	09:00	16:00	X	X	X	X	X	X	X	14	1	14	\$10.00	\$140.00	15
BOOKENDS																					
127		5	FXNC	AVG. ALL WKS<	08/27/16	08/28/16	11:00	19:00						X	X	8	1	8	\$32.50	\$260.00	15
BOOKENDS																					
123		5	FXNC	VARIOUS	08/22/16	08/28/16	16:00	19:00	X	X	X	X	X	X	X	18	1	18	\$35.00	\$630.00	15
BOOKENDS																					
122		5	FXNC	VARIOUS	08/22/16	08/28/16	19:00	24:00	X	X	X	X	X	X	X	16	1	16	\$30.00	\$480.00	15
BOOKENDS																					

Client	API RFS (23243)	AE	WIN_NCC, Washington DC (101)	TIM #	1086667	Contract Start	08/22/2016
Systems	Comcast/RCN-Lakefront, IL 1849 1849, 1849 (179)					Contract End	08/28/2016

Ln#	Par#	Priority Code	Network	Program	Start Date	Stop Date	Start Time	Stop Time	M	Tu	W	Th	F	Sa	Su	Spt Wk	Total Wks	Total Spots	Unit Cost	Total Cost	Spot Len
113		5	MNBC	MORNING JOE<	08/22/16	08/28/16	05:00	09:00	X	X	X	X	X	X	X	16	1	16	\$7.50	\$120.00	15

BOOKENDS

Aug 16		Total
Spots	202	202
Grs \$	\$5,045	\$5,045
Net \$	\$3,731	\$3,731

Contract Data Form

EDI INFORMATION				ORDER INFORMATION				BILLING INFORMATION								TIM #			
Client	124	AE	WIN_NCC, Washington	Office	NCC	Address								1086667					
Product	183	Client	API RFS (23243)			Contact								Contract Start	08/22/2016				
Estimate	1150	Product	Political - Association (131)			Phone				713-341-1000				Contract End	08/28/2016				
Order	62317217	Agency	STRATEGIC MEDIA SERVICES (2436)	15%	Notes								TOTALS FOR CONTRACT						
Submit EDI Invoice		Rep Firm	13% National Cable Communications (3)	13%	Bill Month								Broadcast	Contract Type	Political	Total Spots	202		
REFERENCES					Ord Status								Contract Confirmed				Gross Amt	\$1,315.00	
Est #		Primary	CHICAGO (1)	Tertiary		Systems								Comcast/Chicago City N-NW U-verse, IL 4081 4081, 4081 (162)				Agency Comm	\$197.25
Contr #	464203	Secondary	National Political	Quaternary		Net Amt								\$972.44				Rep Comm	\$145.31

Ln#	Par#	Priority Code	Network	Program	Start Date	Stop Date	Start Time	Stop Time	M	Tu	W	Th	F	Sa	Su	Spt Wk	Total Wks	Total Spots	Unit Cost	Total Cost	Spot Len
129		5	CNN	NEW DAY<	08/22/16	08/28/16	05:00	09:00	X	X	X	X	X	X	X	10	1	10	\$2.50	\$25.00	15
BOOKENDS																					
130		5	CNN	VARIOUS	08/22/16	08/28/16	09:00	16:00	X	X	X	X	X	X	X	14	1	14	\$2.50	\$35.00	15
BOOKENDS																					
142		5	CNN	VARIOUS	08/27/16	08/28/16	11:00	19:00						X	X	12	1	12	\$7.50	\$90.00	15
BOOKENDS																					
137		5	CNN	VARIOUS	08/22/16	08/28/16	16:00	19:00	X	X	X	X	X	X	X	10	1	10	\$7.50	\$75.00	15
BOOKENDS																					
132		5	CNN	AVG. ALL WKS<	08/22/16	08/28/16	19:00	24:00	X	X	X	X	X	X	X	16	1	16	\$5.00	\$80.00	15
BOOKENDS																					
133		5	ESPN	AVG. ALL WKS<	08/22/16	08/28/16	05:00	09:00	X	X	X	X	X	X	X	8	1	8	\$5.00	\$40.00	15
BOOKENDS																					
134		5	ESPN	AVG. ALL WKS<	08/22/16	08/28/16	09:00	16:00	X	X	X	X	X	X	X	16	1	16	\$5.00	\$80.00	15
BOOKENDS																					
143		5	ESPN	AVG. ALL WKS	08/27/16	08/28/16	11:00	19:00						X	X	14	1	14	\$10.00	\$140.00	15
BOOKENDS																					
139		5	ESPN	AVG. ALL WKS<	08/22/16	08/28/16	16:00	19:00	X	X	X	X	X	X	X	8	1	8	\$10.00	\$80.00	15
BOOKENDS																					
140		5	ESPN	AVG. ALL WKS<	08/22/16	08/28/16	19:00	24:00	X	X	X	X	X	X	X	14	1	14	\$10.00	\$140.00	15
BOOKENDS																					
135		5	FXNC	FOX AND FRIEND<	08/22/16	08/28/16	05:00	09:00	X	X	X	X	X	X	X	8	1	8	\$5.00	\$40.00	15
BOOKENDS																					
136		5	FXNC	VARIOUS	08/22/16	08/28/16	09:00	16:00	X	X	X	X	X	X	X	14	1	14	\$5.00	\$70.00	15
BOOKENDS																					
144		5	FXNC	AVG. ALL WKS<	08/27/16	08/28/16	11:00	19:00						X	X	8	1	8	\$10.00	\$80.00	15
BOOKENDS																					
141		5	FXNC	VARIOUS	08/22/16	08/28/16	16:00	19:00	X	X	X	X	X	X	X	18	1	18	\$10.00	\$180.00	15
BOOKENDS																					
138		5	FXNC	VARIOUS	08/22/16	08/28/16	19:00	24:00	X	X	X	X	X	X	X	16	1	16	\$7.50	\$120.00	15
BOOKENDS																					

Client	API RFS (23243)	AE	WIN_NCC, Washington DC (101)	TIM #	1086667	Contract Start	08/22/2016
Systems	Comcast/Chicago City N-NW U-verse, IL 4081 4081, 4081 (162)					Contract End	08/28/2016

Ln#	Par#	Priority Code	Network	Program	Start Date	Stop Date	Start Time	Stop Time	M	Tu	W	Th	F	Sa	Su	Spt Wk	Total Wks	Total Spots	Unit Cost	Total Cost	Spot Len
131		5	MNBC	MORNING JOE<	08/22/16	08/28/16	05:00	09:00	X	X	X	X	X	X	X	16	1	16	\$2.50	\$40.00	15

BOOKENDS

Aug 16		Total
Spots	202	202
Grs \$	\$1,315	\$1,315
Net \$	\$972	\$972

Contract Data Form

EDI INFORMATION				ORDER INFORMATION				BILLING INFORMATION								TIM #	
Client	124	AE	WIN_NCC, Washington	Office	NCC	Address								1086667			
Product	183	Client	API RFS (23243)			Contact								Contract Start 08/22/2016			
Estimate	1150	Product	Political - Association (131)			Phone 713-341-1000						Contract End 08/28/2016					
Order	62317217	Agency	STRATEGIC MEDIA SERVICES (2436)	15%		Notes								TOTALS FOR CONTRACT			
Submit EDI Invoice		Rep Firm	13% National Cable Communications (3)	13%										Total Spots 202			
REFERENCES						Bill Month Broadcast		Contract Type Political		Gross Amt \$1,540.00							
Est #		Primary	CHICAGO (1)	Tertiary		Ord Status Contract Confirmed				Agency Comm \$231.00							
Contr #	464203	Secondary	National Political	Quaternary						Rep Comm \$170.17							
Systems	Comcast/Chicago So-Central U-verse, IL 4082 4082, 4082 (160)											Net Amt \$1,138.83					

Ln#	Par#	Priority Code	Network	Program	Start Date	Stop Date	Start Time	Stop Time	M	Tu	W	Th	F	Sa	Su	Spt Wk	Total Wks	Total Spots	Unit Cost	Total Cost	Spot Len
147		5	CNN	NEW DAY<	08/22/16	08/28/16	05:00	09:00	X	X	X	X	X	X	X	10	1	10	\$5.00	\$50.00	15
BOOKENDS																					
145		5	CNN	VARIOUS	08/22/16	08/28/16	09:00	16:00	X	X	X	X	X	X	X	14	1	14	\$2.50	\$35.00	15
BOOKENDS																					
158		5	CNN	VARIOUS	08/27/16	08/28/16	11:00	19:00						X	X	12	1	12	\$10.00	\$120.00	15
BOOKENDS																					
153		5	CNN	VARIOUS	08/22/16	08/28/16	16:00	19:00	X	X	X	X	X	X	X	10	1	10	\$10.00	\$100.00	15
BOOKENDS																					
152		5	CNN	AVG. ALL WKS<	08/22/16	08/28/16	19:00	24:00	X	X	X	X	X	X	X	16	1	16	\$7.50	\$120.00	15
BOOKENDS																					
148		5	ESPN	AVG. ALL WKS<	08/22/16	08/28/16	05:00	09:00	X	X	X	X	X	X	X	8	1	8	\$5.00	\$40.00	15
BOOKENDS																					
149		5	ESPN	AVG. ALL WKS<	08/22/16	08/28/16	09:00	16:00	X	X	X	X	X	X	X	16	1	16	\$5.00	\$80.00	15
BOOKENDS																					
159		5	ESPN	AVG. ALL WKS	08/27/16	08/28/16	11:00	19:00						X	X	14	1	14	\$10.00	\$140.00	15
BOOKENDS																					
154		5	ESPN	AVG. ALL WKS<	08/22/16	08/28/16	16:00	19:00	X	X	X	X	X	X	X	8	1	8	\$10.00	\$80.00	15
BOOKENDS																					
155		5	ESPN	AVG. ALL WKS<	08/22/16	08/28/16	19:00	24:00	X	X	X	X	X	X	X	14	1	14	\$10.00	\$140.00	15
BOOKENDS																					
150		5	FXNC	FOX AND FRIEND<	08/22/16	08/28/16	05:00	09:00	X	X	X	X	X	X	X	8	1	8	\$5.00	\$40.00	15
BOOKENDS																					
151		5	FXNC	VARIOUS	08/22/16	08/28/16	09:00	16:00	X	X	X	X	X	X	X	14	1	14	\$5.00	\$70.00	15
BOOKENDS																					
160		5	FXNC	AVG. ALL WKS<	08/27/16	08/28/16	11:00	19:00						X	X	8	1	8	\$12.50	\$100.00	15
BOOKENDS																					
157		5	FXNC	VARIOUS	08/22/16	08/28/16	16:00	19:00	X	X	X	X	X	X	X	18	1	18	\$12.50	\$225.00	15
BOOKENDS																					
156		5	FXNC	VARIOUS	08/22/16	08/28/16	19:00	24:00	X	X	X	X	X	X	X	16	1	16	\$10.00	\$160.00	15
BOOKENDS																					

Client	API RFS (23243)	AE	WIN_NCC, Washington DC (101)	TIM #	1086667	Contract Start	08/22/2016
Systems	Comcast/Chicago So-Central U-verse, IL 4082 4082, 4082 (160)					Contract End	08/28/2016

Ln#	Par#	Priority Code	Network	Program	Start Date	Stop Date	Start Time	Stop Time	M	Tu	W	Th	F	Sa	Su	Spt Wk	Total Wks	Total Spots	Unit Cost	Total Cost	Spot Len
146		5	MNBC	MORNING JOE<	08/22/16	08/28/16	05:00	09:00	X	X	X	X	X	X	X	16	1	16	\$2.50	\$40.00	15

BOOKENDS

Aug 16		Total
Spots	202	202
Grs \$	\$1,540	\$1,540
Net \$	\$1,139	\$1,139

Contract Data Form

EDI INFORMATION				ORDER INFORMATION				BILLING INFORMATION								TIM #	
Client	124	AE	WIN_NCC, Washington	Office	NCC	Address								1086667			
Product	183	Client	API RFS (23243)		Contact								Contract Start 08/22/2016				
Estimate	1150	Product	Political - Association (131)		Phone 713-341-1000						Contract End 08/28/2016						
Order	62317217	Agency	STRATEGIC MEDIA SERVICES (2436)	15%	Notes								TOTALS FOR CONTRACT				
Submit EDI Invoice		Rep Firm	13% National Cable Communications (3)	13%									Total Spots 202				
REFERENCES													Gross Amt \$975.00				
Est #		Primary	CHICAGO (1)	Tertiary		Bill Month Broadcast		Contract Type Political		Agency Comm \$146.25							
Contr #	464203	Secondary	National Political	Quaternary		Ord Status Contract Confirmed				Rep Comm \$107.74							
Systems	Comcast/Chicago SouthWest U-verse, IL 4083 4083, 4083 (161)											Net Amt \$721.01					

Ln#	Par#	Priority Code	Network	Program	Start Date	Stop Date	Start Time	Stop Time	M	Tu	W	Th	F	Sa	Su	Spt Wk	Total Wks	Total Spots	Unit Cost	Total Cost	Spot Len
161		5	CNN	NEW DAY<	08/22/16	08/28/16	05:00	09:00	X	X	X	X	X	X	X	10	1	10	\$2.50	\$25.00	15
BOOKENDS																					
162		5	CNN	VARIOUS	08/22/16	08/28/16	09:00	16:00	X	X	X	X	X	X	X	14	1	14	\$2.50	\$35.00	15
BOOKENDS																					
174		5	CNN	VARIOUS	08/27/16	08/28/16	11:00	19:00						X	X	12	1	12	\$5.00	\$60.00	15
BOOKENDS																					
167		5	CNN	VARIOUS	08/22/16	08/28/16	16:00	19:00	X	X	X	X	X	X	X	10	1	10	\$5.00	\$50.00	15
BOOKENDS																					
168		5	CNN	AVG. ALL WKS<	08/22/16	08/28/16	19:00	24:00	X	X	X	X	X	X	X	16	1	16	\$5.00	\$80.00	15
BOOKENDS																					
163		5	ESPN	AVG. ALL WKS<	08/22/16	08/28/16	05:00	09:00	X	X	X	X	X	X	X	8	1	8	\$2.50	\$20.00	15
BOOKENDS																					
164		5	ESPN	AVG. ALL WKS<	08/22/16	08/28/16	09:00	16:00	X	X	X	X	X	X	X	16	1	16	\$2.50	\$40.00	15
BOOKENDS																					
175		5	ESPN	AVG. ALL WKS	08/27/16	08/28/16	11:00	19:00						X	X	14	1	14	\$7.50	\$105.00	15
BOOKENDS																					
171		5	ESPN	AVG. ALL WKS<	08/22/16	08/28/16	16:00	19:00	X	X	X	X	X	X	X	8	1	8	\$7.50	\$60.00	15
BOOKENDS																					
169		5	ESPN	AVG. ALL WKS<	08/22/16	08/28/16	19:00	24:00	X	X	X	X	X	X	X	14	1	14	\$5.00	\$70.00	15
BOOKENDS																					
170		5	FXNC	FOX AND FRIEND<	08/22/16	08/28/16	05:00	09:00	X	X	X	X	X	X	X	8	1	8	\$5.00	\$40.00	15
BOOKENDS																					
165		5	FXNC	VARIOUS	08/22/16	08/28/16	09:00	16:00	X	X	X	X	X	X	X	14	1	14	\$2.50	\$35.00	15
BOOKENDS																					
176		5	FXNC	AVG. ALL WKS<	08/27/16	08/28/16	11:00	19:00						X	X	8	1	8	\$7.50	\$60.00	15
BOOKENDS																					
172		5	FXNC	VARIOUS	08/22/16	08/28/16	16:00	19:00	X	X	X	X	X	X	X	18	1	18	\$7.50	\$135.00	15
BOOKENDS																					
173		5	FXNC	VARIOUS	08/22/16	08/28/16	19:00	24:00	X	X	X	X	X	X	X	16	1	16	\$7.50	\$120.00	15
BOOKENDS																					

Client	API RFS (23243)	AE	WIN_NCC, Washington DC (101)	TIM #	1086667	Contract Start	08/22/2016
Systems	Comcast/Chicago SouthWest U-verse, IL 4083 4083, 4083 (161)					Contract End	08/28/2016

Ln#	Par#	Priority Code	Network	Program	Start Date	Stop Date	Start Time	Stop Time	M	Tu	W	Th	F	Sa	Su	Spt Wk	Total Wks	Total Spots	Unit Cost	Total Cost	Spot Len
166		5	MNBC	MORNING JOE<	08/22/16	08/28/16	05:00	09:00	X	X	X	X	X	X	X	16	1	16	\$2.50	\$40.00	15

BOOKENDS

Aug 16		Total
Spots	202	202
Grs \$	\$975	\$975
Net \$	\$721	\$721

Contract Data Form

EDI INFORMATION				ORDER INFORMATION				BILLING INFORMATION								TIM #					
Client	124	AE	WIN_NCC, Washington	Office	NCC	Address								1086667							
Product	183	Client	API RFS (23243)			Contact								Contract Start	08/22/2016						
Estimate	1150	Product	Political - Association (131)			Phone				713-341-1000				Contract End	08/28/2016						
Order	62317217	Agency	STRATEGIC MEDIA SERVICES (2436)		15%	Notes								TOTALS FOR CONTRACT							
Submit EDI Invoice		Rep Firm	13% National Cable Communications (3)		13%	Bill Month								Broadcast	Contract Type	Political	Total Spots	202			
Est #		Primary		CHICAGO (1)	Tertiary		Ord Status								Contract Confirmed	Gross Amt	\$1,640.00				
Contr #		Secondary		National Political	Quaternary										Agency Comm	\$246.00					
Systems		Comcast/Oak Park U-verse, IL 4092 4092, 4092 (175)																		Rep Comm	\$181.22
																				Net Amt	\$1,212.78

Ln#	Par#	Priority Code	Network	Program	Start Date	Stop Date	Start Time	Stop Time	M	Tu	W	Th	F	Sa	Su	Spt Wk	Total Wks	Total Spots	Unit Cost	Total Cost	Spot Len
177		5	CNN	NEW DAY<	08/22/16	08/28/16	05:00	09:00	X	X	X	X	X	X	X	10	1	10	\$2.50	\$25.00	15
BOOKENDS																					
178		5	CNN	VARIOUS	08/22/16	08/28/16	09:00	16:00	X	X	X	X	X	X	X	14	1	14	\$2.50	\$35.00	15
BOOKENDS																					
190		5	CNN	VARIOUS	08/27/16	08/28/16	11:00	19:00						X	X	12	1	12	\$7.50	\$90.00	15
BOOKENDS																					
183		5	CNN	VARIOUS	08/22/16	08/28/16	16:00	19:00	X	X	X	X	X	X	X	10	1	10	\$7.50	\$75.00	15
BOOKENDS																					
184		5	CNN	AVG. ALL WKS<	08/22/16	08/28/16	19:00	24:00	X	X	X	X	X	X	X	16	1	16	\$7.50	\$120.00	15
BOOKENDS																					
180		5	ESPN	AVG. ALL WKS<	08/22/16	08/28/16	05:00	09:00	X	X	X	X	X	X	X	8	1	8	\$5.00	\$40.00	15
BOOKENDS																					
181		5	ESPN	AVG. ALL WKS<	08/22/16	08/28/16	09:00	16:00	X	X	X	X	X	X	X	16	1	16	\$5.00	\$80.00	15
BOOKENDS																					
191		5	ESPN	AVG. ALL WKS	08/27/16	08/28/16	11:00	19:00						X	X	14	1	14	\$12.50	\$175.00	15
BOOKENDS																					
187		5	ESPN	AVG. ALL WKS<	08/22/16	08/28/16	16:00	19:00	X	X	X	X	X	X	X	8	1	8	\$12.50	\$100.00	15
BOOKENDS																					
186		5	ESPN	AVG. ALL WKS<	08/22/16	08/28/16	19:00	24:00	X	X	X	X	X	X	X	14	1	14	\$10.00	\$140.00	15
BOOKENDS																					
185		5	FXNC	FOX AND FRIEND<	08/22/16	08/28/16	05:00	09:00	X	X	X	X	X	X	X	8	1	8	\$7.50	\$60.00	15
BOOKENDS																					
182		5	FXNC	VARIOUS	08/22/16	08/28/16	09:00	16:00	X	X	X	X	X	X	X	14	1	14	\$5.00	\$70.00	15
BOOKENDS																					
192		5	FXNC	AVG. ALL WKS<	08/27/16	08/28/16	11:00	19:00						X	X	8	1	8	\$15.00	\$120.00	15
BOOKENDS																					
189		5	FXNC	VARIOUS	08/22/16	08/28/16	16:00	19:00	X	X	X	X	X	X	X	18	1	18	\$15.00	\$270.00	15
BOOKENDS																					
188		5	FXNC	VARIOUS	08/22/16	08/28/16	19:00	24:00	X	X	X	X	X	X	X	16	1	16	\$12.50	\$200.00	15
BOOKENDS																					

Client	API RFS (23243)	AE	WIN_NCC, Washington DC (101)	TIM #	1086667	Contract Start	08/22/2016
Systems	Comcast/Oak Park U-verse, IL 4092 4092, 4092 (175)					Contract End	08/28/2016

Ln#	Par#	Priority Code	Network	Program	Start Date	Stop Date	Start Time	Stop Time	M	Tu	W	Th	F	Sa	Su	Spt Wk	Total Wks	Total Spots	Unit Cost	Total Cost	Spot Len
179		5	MNBC	MORNING JOE<	08/22/16	08/28/16	05:00	09:00	X	X	X	X	X	X	X	16	1	16	\$2.50	\$40.00	15

BOOKENDS

Aug 16		Total
Spots	202	202
Grs \$	\$1,640	\$1,640
Net \$	\$1,213	\$1,213

Contract Data Form

EDI INFORMATION				ORDER INFORMATION				BILLING INFORMATION								TIM #			
Client	124	AE	WIN_NCC, Washington	Office	NCC	Address								1086667					
Product	183	Client	API RFS (23243)			Contact								Contract Start	08/22/2016				
Estimate	1150	Product	Political - Association (131)			Phone				713-341-1000				Contract End	08/28/2016				
Order	62317217	Agency	STRATEGIC MEDIA SERVICES (2436)		15%	Notes								TOTALS FOR CONTRACT					
Submit EDI Invoice		Rep Firm	13% National Cable Communications (3)		13%	Bill Month								Broadcast	Contract Type	Political	Total Spots	200	
				REFERENCES				Ord Status								Contract Confirmed	Gross Amt	\$1,690.00	
Est #		Primary	CHICAGO (1)		Tertiary										Agency Comm	\$253.50			
Contr #	464203	Secondary	National Political		Quaternary										Rep Comm	\$186.75			
Systems	Comcast/Orland Park U-verse, IL 4093 4093, 4093 (173)																	Net Amt	\$1,249.76

Ln#	Par#	Priority Code	Network	Program	Start Date	Stop Date	Start Time	Stop Time	M	Tu	W	Th	F	Sa	Su	Spt Wk	Total Wks	Total Spots	Unit Cost	Total Cost	Spot Len
195		5	CNN	NEW DAY<	08/22/16	08/28/16	05:00	09:00	X	X	X	X	X	X	X	10	1	10	\$5.00	\$50.00	15
BOOKENDS																					
193		5	CNN	VARIOUS	08/22/16	08/28/16	09:00	16:00	X	X	X	X	X	X	X	14	1	14	\$2.50	\$35.00	15
BOOKENDS																					
206		5	CNN	VARIOUS	08/27/16	08/28/16	11:00	19:00						X	X	12	1	12	\$10.00	\$120.00	15
BOOKENDS																					
201		5	CNN	VARIOUS	08/22/16	08/28/16	16:00	19:00	X	X	X	X	X	X	X	10	1	10	\$10.00	\$100.00	15
BOOKENDS																					
199		5	CNN	AVG. ALL WKS<	08/22/16	08/28/16	19:00	24:00	X	X	X	X	X	X	X	16	1	16	\$7.50	\$120.00	15
BOOKENDS																					
200		5	ESPN	AVG. ALL WKS<	08/22/16	08/28/16	05:00	09:00	X	X	X	X	X	X	X	6	1	6	\$7.50	\$45.00	15
BOOKENDS																					
196		5	ESPN	AVG. ALL WKS<	08/22/16	08/28/16	09:00	16:00	X	X	X	X	X	X	X	16	1	16	\$5.00	\$80.00	15
BOOKENDS																					
208		5	ESPN	AVG. ALL WKS	08/27/16	08/28/16	11:00	19:00						X	X	14	1	14	\$15.00	\$210.00	15
BOOKENDS																					
205		5	ESPN	AVG. ALL WKS<	08/22/16	08/28/16	16:00	19:00	X	X	X	X	X	X	X	8	1	8	\$15.00	\$120.00	15
BOOKENDS																					
203		5	ESPN	AVG. ALL WKS<	08/22/16	08/28/16	19:00	24:00	X	X	X	X	X	X	X	14	1	14	\$12.50	\$175.00	15
BOOKENDS																					
197		5	FXNC	FOX AND FRIEND<	08/22/16	08/28/16	05:00	09:00	X	X	X	X	X	X	X	8	1	8	\$5.00	\$40.00	15
BOOKENDS																					
198		5	FXNC	VARIOUS	08/22/16	08/28/16	09:00	16:00	X	X	X	X	X	X	X	14	1	14	\$5.00	\$70.00	15
BOOKENDS																					
207		5	FXNC	AVG. ALL WKS<	08/27/16	08/28/16	11:00	19:00						X	X	8	1	8	\$12.50	\$100.00	15
BOOKENDS																					
204		5	FXNC	VARIOUS	08/22/16	08/28/16	16:00	19:00	X	X	X	X	X	X	X	18	1	18	\$12.50	\$225.00	15
BOOKENDS																					
202		5	FXNC	VARIOUS	08/22/16	08/28/16	19:00	24:00	X	X	X	X	X	X	X	16	1	16	\$10.00	\$160.00	15
BOOKENDS																					

Client	API RFS (23243)	AE	WIN_NCC, Washington DC (101)	TIM #	1086667	Contract Start	08/22/2016
Systems	Comcast/Orland Park U-verse, IL 4093 4093, 4093 (173)					Contract End	08/28/2016

Ln#	Par#	Priority Code	Network	Program	Start Date	Stop Date	Start Time	Stop Time	M	Tu	W	Th	F	Sa	Su	Spt Wk	Total Wks	Total Spots	Unit Cost	Total Cost	Spot Len
194		5	MNBC	MORNING JOE<	08/22/16	08/28/16	05:00	09:00	X	X	X	X	X	X	X	16	1	16	\$2.50	\$40.00	15

BOOKENDS

Aug 16		Total
Spots	200	200
Grs \$	\$1,690	\$1,690
Net \$	\$1,250	\$1,250

Contract Data Form

EDI INFORMATION				ORDER INFORMATION				BILLING INFORMATION								TIM #	
Client	124	AE	WIN_NCC, Washington	Office	NCC	Address								1086667			
Product	183	Client	API RFS (23243)		Contact								Contract Start 08/22/2016				
Estimate	1150	Product	Political - Association (131)		Phone 713-341-1000						Contract End 08/28/2016						
Order	62317217	Agency	STRATEGIC MEDIA SERVICES (2436)	15%	Notes								TOTALS FOR CONTRACT				
Submit EDI Invoice		Rep Firm	13% National Cable Communications (3)	13%	Bill Month Broadcast Contract Type Political								Total Spots 200				
REFERENCES					Ord Status Contract Confirmed								Gross Amt \$1,300.00				
Est #		Primary	CHICAGO (1)	Tertiary		Systems Comcast/South Sub-Kankakee U-verse, IL 4096 4096, 4096 (174)								Agency Comm \$195.00			
Contr #	464203	Secondary	National Political	Quaternary										Rep Comm \$143.65			
													Net Amt \$961.35				

Ln#	Par#	Priority Code	Network	Program	Start Date	Stop Date	Start Time	Stop Time	M	Tu	W	Th	F	Sa	Su	Spt Wk	Total Wks	Total Spots	Unit Cost	Total Cost	Spot Len
209		5	CNN	NEW DAY<	08/22/16	08/28/16	05:00	09:00	X	X	X	X	X	X	X	10	1	10	\$2.50	\$25.00	15
BOOKENDS																					
210		5	CNN	VARIOUS	08/22/16	08/28/16	09:00	16:00	X	X	X	X	X	X	X	14	1	14	\$2.50	\$35.00	15
BOOKENDS																					
222		5	CNN	VARIOUS	08/27/16	08/28/16	11:00	19:00						X	X	12	1	12	\$5.00	\$60.00	15
BOOKENDS																					
212		5	CNN	VARIOUS	08/22/16	08/28/16	16:00	19:00	X	X	X	X	X	X	X	10	1	10	\$5.00	\$50.00	15
BOOKENDS																					
213		5	CNN	AVG. ALL WKS<	08/22/16	08/28/16	19:00	24:00	X	X	X	X	X	X	X	16	1	16	\$5.00	\$80.00	15
BOOKENDS																					
214		5	ESPN	AVG. ALL WKS<	08/22/16	08/28/16	05:00	09:00	X	X	X	X	X	X	X	8	1	8	\$5.00	\$40.00	15
BOOKENDS																					
215		5	ESPN	AVG. ALL WKS<	08/22/16	08/28/16	09:00	16:00	X	X	X	X	X	X	X	16	1	16	\$5.00	\$80.00	15
BOOKENDS																					
224		5	ESPN	AVG. ALL WKS	08/27/16	08/28/16	11:00	19:00						X	X	14	1	14	\$12.50	\$175.00	15
BOOKENDS																					
221		5	ESPN	AVG. ALL WKS<	08/22/16	08/28/16	16:00	19:00	X	X	X	X	X	X	X	8	1	8	\$12.50	\$100.00	15
BOOKENDS																					
219		5	ESPN	AVG. ALL WKS<	08/22/16	08/28/16	19:00	24:00	X	X	X	X	X	X	X	14	1	14	\$10.00	\$140.00	15
BOOKENDS																					
216		5	FXNC	FOX AND FRIEND<	08/22/16	08/28/16	05:00	09:00	X	X	X	X	X	X	X	8	1	8	\$5.00	\$40.00	15
BOOKENDS																					
217		5	FXNC	VARIOUS	08/22/16	08/28/16	09:00	16:00	X	X	X	X	X	X	X	14	1	14	\$5.00	\$70.00	15
BOOKENDS																					
223		5	FXNC	AVG. ALL WKS<	08/27/16	08/28/16	11:00	19:00						X	X	8	1	8	\$10.00	\$80.00	15
BOOKENDS																					
220		5	FXNC	VARIOUS	08/22/16	08/28/16	16:00	19:00	X	X	X	X	X	X	X	18	1	18	\$10.00	\$180.00	15
BOOKENDS																					
218		5	FXNC	VARIOUS	08/22/16	08/28/16	19:00	24:00	X	X	X	X	X	X	X	14	1	14	\$7.50	\$105.00	15
BOOKENDS																					

Client	API RFS (23243)	AE	WIN_NCC, Washington DC (101)	TIM #	1086667	Contract Start	08/22/2016
Systems	Comcast/South Sub-Kankakee U-verse, IL 4096 4096, 4096 (174)					Contract End	08/28/2016

Ln#	Par#	Priority Code	Network	Program	Start Date	Stop Date	Start Time	Stop Time	M	Tu	W	Th	F	Sa	Su	Spt Wk	Total Wks	Total Spots	Unit Cost	Total Cost	Spot Len
211		5	MNBC	MORNING JOE<	08/22/16	08/28/16	05:00	09:00	X	X	X	X	X	X	X	16	1	16	\$2.50	\$40.00	15

BOOKENDS

Aug 16		Total
Spots	200	200
Grs \$	\$1,300	\$1,300
Net \$	\$961	\$961

Contract Data Form

EDI INFORMATION				ORDER INFORMATION				BILLING INFORMATION										TIM #	
Client	124	AE	WIN_NCC, Washington	Office	NCC	Address										1086667			
Product	183	Client	API RFS (23243)			Contact										Contract Start	08/22/2016		
Estimate	1150	Product	Political - Association (131)			Phone					713-341-1000					Contract End	08/28/2016		
Order	62317217	Agency	STRATEGIC MEDIA SERVICES (2436)	15%			Notes										TOTALS FOR CONTRACT		
Submit EDI Invoice		Rep Firm	13% National Cable Communications (3)	13%			Bill Month										Total Spots	202	
				REFERENCES				Contract Type										Gross Amt	\$3,445.00
Est #		Primary	CHICAGO (1)	Tertiary		Ord Status										Agency Comm	\$516.75		
Contr #	464203	Secondary	National Political	Quaternary		Contract Confirmed										Rep Comm	\$380.67		
Systems	Comcast/Chicago South west, IL 5888 5888, 5888 (33)																		
Net Amt	\$2,547.58																		

Ln#	Par#	Priority Code	Network	Program	Start Date	Stop Date	Start Time	Stop Time	M	Tu	W	Th	F	Sa	Su	Spt Wk	Total Wks	Total Spots	Unit Cost	Total Cost	Spot Len
226		5	CNN	NEW DAY<	08/22/16	08/28/16	05:00	09:00	X	X	X	X	X	X	X	10	1	10	\$7.50	\$75.00	15
BOOKENDS																					
227		5	CNN	VARIOUS	08/22/16	08/28/16	09:00	16:00	X	X	X	X	X	X	X	14	1	14	\$7.50	\$105.00	15
BOOKENDS																					
238		5	CNN	VARIOUS	08/27/16	08/28/16	11:00	19:00						X	X	12	1	12	\$17.50	\$210.00	15
BOOKENDS																					
233		5	CNN	VARIOUS	08/22/16	08/28/16	16:00	19:00	X	X	X	X	X	X	X	10	1	10	\$17.50	\$175.00	15
BOOKENDS																					
231		5	CNN	AVG. ALL WKS<	08/22/16	08/28/16	19:00	24:00	X	X	X	X	X	X	X	16	1	16	\$15.00	\$240.00	15
BOOKENDS																					
232		5	ESPN	AVG. ALL WKS<	08/22/16	08/28/16	05:00	09:00	X	X	X	X	X	X	X	8	1	8	\$15.00	\$120.00	15
BOOKENDS																					
229		5	ESPN	AVG. ALL WKS<	08/22/16	08/28/16	09:00	16:00	X	X	X	X	X	X	X	16	1	16	\$10.00	\$160.00	15
BOOKENDS																					
240		5	ESPN	AVG. ALL WKS	08/27/16	08/28/16	11:00	19:00						X	X	14	1	14	\$35.00	\$490.00	15
BOOKENDS																					
237		5	ESPN	AVG. ALL WKS<	08/22/16	08/28/16	16:00	19:00	X	X	X	X	X	X	X	8	1	8	\$35.00	\$280.00	15
BOOKENDS																					
236		5	ESPN	AVG. ALL WKS<	08/22/16	08/28/16	19:00	24:00	X	X	X	X	X	X	X	14	1	14	\$30.00	\$420.00	15
BOOKENDS																					
230		5	FXNC	FOX AND FRIEND<	08/22/16	08/28/16	05:00	09:00	X	X	X	X	X	X	X	8	1	8	\$10.00	\$80.00	15
BOOKENDS																					
228		5	FXNC	VARIOUS	08/22/16	08/28/16	09:00	16:00	X	X	X	X	X	X	X	14	1	14	\$7.50	\$105.00	15
BOOKENDS																					
239		5	FXNC	AVG. ALL WKS<	08/27/16	08/28/16	11:00	19:00						X	X	8	1	8	\$22.50	\$180.00	15
BOOKENDS																					
235		5	FXNC	VARIOUS	08/22/16	08/28/16	16:00	19:00	X	X	X	X	X	X	X	18	1	18	\$22.50	\$405.00	15
BOOKENDS																					
234		5	FXNC	VARIOUS	08/22/16	08/28/16	19:00	24:00	X	X	X	X	X	X	X	16	1	16	\$20.00	\$320.00	15
BOOKENDS																					

Client	API RFS (23243)	AE	WIN_NCC, Washington DC (101)	TIM #	1086667	Contract Start	08/22/2016
Systems	Comcast/Chicago Southw est, IL 5888 5888, 5888 (33)					Contract End	08/28/2016

Ln#	Par#	Priority Code	Network	Program	Start Date	Stop Date	Start Time	Stop Time	M	Tu	W	Th	F	Sa	Su	Spt Wk	Total Wks	Total Spots	Unit Cost	Total Cost	Spot Len
225		5	MNBC	MORNING JOE<	08/22/16	08/28/16	05:00	09:00	X	X	X	X	X	X	X	16	1	16	\$5.00	\$80.00	15

BOOKENDS

Aug 16		Total
Spots	202	202
Grs \$	\$3,445	\$3,445
Net \$	\$2,548	\$2,548

Contract Data Form

EDI INFORMATION				ORDER INFORMATION				BILLING INFORMATION								TIM #						
Client	124	AE	WIN_NCC, Washington	Office	NCC	Address										1086667						
Product	183	Client	API RFS (23243)		Contact		Phone		713-341-1000								Contract Start	08/22/2016				
Estimate	1150	Product	Political - Association (131)		Agency		STRATEGIC MEDIA SERVICES (2436)		15%		Notes										Contract End	08/28/2016
Order	62317217	Rep Firm	13% National Cable Communications (3)		13%		Bill Month		Broadcast		Contract Type		Political								TOTALS FOR CONTRACT	
Submit EDI Invoice		REFERENCES		Primary	CHICAGO (1)	Tertiary		Ord Status		Contract Confirmed		Total Spots		202								
Est #		Secondary	National Political		Quaternary		Agency Comm		\$839.25		Rep Comm		\$618.25									
Contr #	464203	Systems		Comcast/Oak Park, IL 6231 6231, 6231 (24)		Net Amt		\$4,137.50														

Ln#	Par#	Priority Code	Network	Program	Start Date	Stop Date	Start Time	Stop Time	M	Tu	W	Th	F	Sa	Su	Spt Wk	Total Wks	Total Spots	Unit Cost	Total Cost	Spot Len
241		5	CNN	NEW DAY<	08/22/16	08/28/16	05:00	09:00	X	X	X	X	X	X	X	10	1	10	\$7.50	\$75.00	15
BOOKENDS																					
242		5	CNN	VARIOUS	08/22/16	08/28/16	09:00	16:00	X	X	X	X	X	X	X	14	1	14	\$7.50	\$105.00	15
BOOKENDS																					
254		5	CNN	VARIOUS	08/27/16	08/28/16	11:00	19:00						X	X	12	1	12	\$17.50	\$210.00	15
BOOKENDS																					
246		5	CNN	VARIOUS	08/22/16	08/28/16	16:00	19:00	X	X	X	X	X	X	X	10	1	10	\$17.50	\$175.00	15
BOOKENDS																					
244		5	CNN	AVG. ALL WKS<	08/22/16	08/28/16	19:00	24:00	X	X	X	X	X	X	X	16	1	16	\$15.00	\$240.00	15
BOOKENDS																					
248		5	ESPN	AVG. ALL WKS<	08/22/16	08/28/16	05:00	09:00	X	X	X	X	X	X	X	8	1	8	\$20.00	\$160.00	15
BOOKENDS																					
247		5	ESPN	AVG. ALL WKS<	08/22/16	08/28/16	09:00	16:00	X	X	X	X	X	X	X	16	1	16	\$17.50	\$280.00	15
BOOKENDS																					
256		5	ESPN	AVG. ALL WKS	08/27/16	08/28/16	11:00	19:00						X	X	14	1	14	\$52.50	\$735.00	15
BOOKENDS																					
253		5	ESPN	AVG. ALL WKS<	08/22/16	08/28/16	16:00	19:00	X	X	X	X	X	X	X	8	1	8	\$55.00	\$440.00	15
BOOKENDS																					
251		5	ESPN	AVG. ALL WKS<	08/22/16	08/28/16	19:00	24:00	X	X	X	X	X	X	X	14	1	14	\$47.50	\$665.00	15
BOOKENDS																					
249		5	FXNC	FOX AND FRIEND<	08/22/16	08/28/16	05:00	09:00	X	X	X	X	X	X	X	8	1	8	\$20.00	\$160.00	15
BOOKENDS																					
245		5	FXNC	VARIOUS	08/22/16	08/28/16	09:00	16:00	X	X	X	X	X	X	X	14	1	14	\$15.00	\$210.00	15
BOOKENDS																					
255		5	FXNC	AVG. ALL WKS<	08/27/16	08/28/16	11:00	19:00						X	X	8	1	8	\$50.00	\$400.00	15
BOOKENDS																					
252		5	FXNC	VARIOUS	08/22/16	08/28/16	16:00	19:00	X	X	X	X	X	X	X	18	1	18	\$50.00	\$900.00	15
BOOKENDS																					
250		5	FXNC	VARIOUS	08/22/16	08/28/16	19:00	24:00	X	X	X	X	X	X	X	16	1	16	\$45.00	\$720.00	15
BOOKENDS																					

Client	API RFS (23243)	AE	WIN_NCC, Washington DC (101)	TIM #	1086667	Contract Start	08/22/2016
Systems	Comcast/Oak Park, IL 6231 6231, 6231 (24)					Contract End	08/28/2016

Ln#	Par#	Priority Code	Network	Program	Start Date	Stop Date	Start Time	Stop Time	M	Tu	W	Th	F	Sa	Su	Spt Wk	Total Wks	Total Spots	Unit Cost	Total Cost	Spot Len
243		5	MNBC	MORNING JOE<	08/22/16	08/28/16	05:00	09:00	X	X	X	X	X	X	X	16	1	16	\$7.50	\$120.00	15

BOOKENDS

Aug 16		Total
Spots	202	202
Grs \$	\$5,595	\$5,595
Net \$	\$4,138	\$4,138

Contract Data Form

EDI INFORMATION				ORDER INFORMATION				BILLING INFORMATION								TIM #	
Client	124	AE	WIN_NCC, Washington	Office	NCC	Address								1086667			
Product	183	Client	API RFS (23243)		Contact								Contract Start 08/22/2016				
Estimate	1150	Product	Political - Association (131)		Phone 713-341-1000						Contract End 08/28/2016						
Order	62317217	Agency	STRATEGIC MEDIA SERVICES (2436)	15%	Notes								TOTALS FOR CONTRACT				
Submit EDI Invoice		Rep Firm	13% National Cable Communications (3)	13%									Total Spots 202				
REFERENCES													Gross Amt \$3,720.00				
Est #		Primary	CHICAGO (1)	Tertiary		Bill Month Broadcast		Contract Type Political		Agency Comm \$558.00							
Contr #	464203	Secondary	National Political	Quaternary		Ord Status Contract Confirmed				Rep Comm \$411.06							
Systems	Comcast/Frankfort, IL 7507 7507, 7507 (10)											Net Amt \$2,750.94					

Ln#	Par#	Priority Code	Network	Program	Start Date	Stop Date	Start Time	Stop Time	M	Tu	W	Th	F	Sa	Su	Spt Wk	Total Wks	Total Spots	Unit Cost	Total Cost	Spot Len
259		5	CNN	NEW DAY<	08/22/16	08/28/16	05:00	09:00	X	X	X	X	X	X	X	10	1	10	\$7.50	\$75.00	15
BOOKENDS																					
257		5	CNN	VARIOUS	08/22/16	08/28/16	09:00	16:00	X	X	X	X	X	X	X	14	1	14	\$5.00	\$70.00	15
BOOKENDS																					
270		5	CNN	VARIOUS	08/27/16	08/28/16	11:00	19:00						X	X	12	1	12	\$15.00	\$180.00	15
BOOKENDS																					
264		5	CNN	VARIOUS	08/22/16	08/28/16	16:00	19:00	X	X	X	X	X	X	X	10	1	10	\$15.00	\$150.00	15
BOOKENDS																					
261		5	CNN	AVG. ALL WKS<	08/22/16	08/28/16	19:00	24:00	X	X	X	X	X	X	X	16	1	16	\$12.50	\$200.00	15
BOOKENDS																					
265		5	ESPN	AVG. ALL WKS<	08/22/16	08/28/16	05:00	09:00	X	X	X	X	X	X	X	8	1	8	\$15.00	\$120.00	15
BOOKENDS																					
262		5	ESPN	AVG. ALL WKS<	08/22/16	08/28/16	09:00	16:00	X	X	X	X	X	X	X	16	1	16	\$12.50	\$200.00	15
BOOKENDS																					
272		5	ESPN	AVG. ALL WKS	08/27/16	08/28/16	11:00	19:00						X	X	14	1	14	\$35.00	\$490.00	15
BOOKENDS																					
269		5	ESPN	AVG. ALL WKS<	08/22/16	08/28/16	16:00	19:00	X	X	X	X	X	X	X	8	1	8	\$35.00	\$280.00	15
BOOKENDS																					
268		5	ESPN	AVG. ALL WKS<	08/22/16	08/28/16	19:00	24:00	X	X	X	X	X	X	X	14	1	14	\$32.50	\$455.00	15
BOOKENDS																					
263		5	FXNC	FOX AND FRIEND<	08/22/16	08/28/16	05:00	09:00	X	X	X	X	X	X	X	8	1	8	\$12.50	\$100.00	15
BOOKENDS																					
260		5	FXNC	VARIOUS	08/22/16	08/28/16	09:00	16:00	X	X	X	X	X	X	X	14	1	14	\$10.00	\$140.00	15
BOOKENDS																					
271		5	FXNC	AVG. ALL WKS<	08/27/16	08/28/16	11:00	19:00						X	X	8	1	8	\$30.00	\$240.00	15
BOOKENDS																					
267		5	FXNC	VARIOUS	08/22/16	08/28/16	16:00	19:00	X	X	X	X	X	X	X	18	1	18	\$30.00	\$540.00	15
BOOKENDS																					
266		5	FXNC	VARIOUS	08/22/16	08/28/16	19:00	24:00	X	X	X	X	X	X	X	16	1	16	\$25.00	\$400.00	15
BOOKENDS																					

Client	API RFS (23243)	AE	WIN_NCC, Washington DC (101)	TIM #	1086667	Contract Start	08/22/2016
Systems	Comcast/Frankfort, IL 7507 7507, 7507 (10)					Contract End	08/28/2016

Ln#	Par#	Priority Code	Network	Program	Start Date	Stop Date	Start Time	Stop Time	M	Tu	W	Th	F	Sa	Su	Spt Wk	Total Wks	Total Spots	Unit Cost	Total Cost	Spot Len
258		5	MNBC	MORNING JOE<	08/22/16	08/28/16	05:00	09:00	X	X	X	X	X	X	X	16	1	16	\$5.00	\$80.00	15

BOOKENDS

Aug 16		Total
Spots	202	202
Grs \$	\$3,720	\$3,720
Net \$	\$2,751	\$2,751

Contract Data Form - Summary

EDI INFORMATION	AE, CLIENT, AGENCY, REP FIRM	BILLING INFORMATION	TIM #
Client 124	AE WIN_NCC, Washington DC (101) NCC	Address	1086667
Product 183	Client API RFS (23243)	Contact	Contract Start 08/22/2016
Estimate 1150	Agency STRATEGIC MEDIA SERVICES (2436) 15%	Phone 713-341-1000	Contract End 08/28/2016
Order 62317217	Rep Firm 13% National Cable Communications (3) 13%	Notes	TOTALS FOR CONTRACT
Submit EDI Invoice	Bill Month Broadcast Contract Type Political		Total Spots 3,484

Summary by broadcast month for the following schedules:

1. Comcast/Kankakee, IL 1244 1244, 1244 (15)
2. Comcast/WOW-Chicago South, IL 1689 1689, 1689 (177)
3. Comcast/South Suburban, IL 1734 1734, 1734 (32)
4. Comcast/Chicago Central, IL 1796 1796, 1796 (4)
5. Comcast/City North, IL 1797 1797, 1797 (5)
6. Comcast/Chicago South, IL 1798 1798, 1798 (30)
7. Comcast/Orland Park, IL 1820 1820, 1820 (25)
8. Comcast/RCN-Lakefront, IL 1849 1849, 1849 (179)
9. Comcast/Chicago City N-NW U-verse, IL 4081 4081, 4081 (162)
10. Comcast/Chicago So-Central U-verse, IL 4082 4082, 4082 (160)
11. Comcast/Chicago SouthWest U-verse, IL 4083 4083, 4083 (161)
12. Comcast/Oak Park U-verse, IL 4092 4092, 4092 (175)
13. Comcast/Orland Park U-verse, IL 4093 4093, 4093 (173)
14. Comcast/South Sub-Kankakee U-verse, IL 4096 4096, 4096 (174)
15. Comcast/Chicago Southw est, IL 5888 5888, 5888 (33)
16. Comcast/Oak Park, IL 6231 6231, 6231 (24)
17. Comcast/Frankfort, IL 7507 7507, 7507 (10)

Gross Amt	\$55,000.00
Agency Comm	\$8,250.00
Rep Comm	\$6,077.50
Net Amt	\$40,672.50

	Aug 16	Total
Spots	3,484	3,484
Grs \$	\$55,000	\$55,000
Net \$	\$40,673	\$40,673

ACCEPTED BY AGENCY/ADVERTISER: _____ DATE: _____ MGR: _____

FINANCE: _____ INV: _____

Advertiser Terms and Conditions

The following are the terms and conditions (the "Terms and Conditions") on which Comcast Spotlight, LP ("Comcast") or Comcast Affiliates (defined below) will distribute advertisements ("Ad(s)") via linear spot cable ("Spot Cable") which may include interactive overlays or functionality, video on demand ("VOD"), and/or websites that Comcast or Comcast Affiliates own, operate, host, or distribute ads on ("Covered Sites") pursuant to one or more insertion orders (each, an "IO") that the parties may negotiate from time-to-time. As used herein, the term "Contract" shall mean these Terms and Conditions, together with any IO, and "Comcast Affiliates" shall mean any entity that directly or indirectly controls, is controlled by, or is under common control with Comcast, excluding NBCUniversal Media, LLC.

1. INSERTION ORDER(S)

(a) Each IO shall specify the (i) name of the organization/company/person on whose behalf Ads are being purchased (the "Advertiser"), (ii) in the event the person or entity signing the IO is an advertising agency or other representative for the Advertiser (the "Ad Representative"), the relationship between the Advertiser and such Ad Representative; (iii) the types and quantity of inventory being purchased or delivered; (iv) rates; (v) campaign start date(s) and end date(s); and (vi) networks of distribution platforms on which the Ads will appear. (b) An IO will be deemed binding only upon (i) signature by both parties or (ii) in the case of an IO signed only by Advertiser, the display of the first Ad by Comcast (unless otherwise specified in the IO).

2. BILLING AND PAYMENTS

(a) Comcast will bill Advertiser monthly, using the standard broadcast month, subject to Section 4. (b) Invoices shall contain information with regard to the product type, quantity, length, rate, network and any additional identification, including codes provided by Advertiser and reasonably acceptable to Comcast. Additional charges other than for distribution of Ads may be itemized on a separate invoice. (c) Payment shall be made in advance of the distribution date, unless credit arrangements acceptable to Comcast have previously been made in writing, in which event payment shall be made no later than 30 days after Advertiser's receipt of invoice. (d) Upon Advertiser's request, affidavits for Spot Cable shall state dates and times taken from the official log maintained by Comcast. Such excerpts from the official log shall be the affidavits of performance and the definitive proof of performance. (e) Advertiser agrees to pay all amounts payable under this Contract. Amounts not timely paid as required by this Contract shall be considered delinquent and shall bear interest at the rate of 1.5% per month (or the highest rate permitted by law, if less) until paid in full. In the event Advertiser fails to make such payments, Advertiser and/or Ad Representative, will be jointly and severally liable for all amounts owed and reasonable expenses (including legal fees and other costs) incurred by Comcast in collecting such amounts.

3. REJECTION AND TERMINATION

(a) Comcast reserves the right to reject, cancel, or suspend any Ad or IO at any time, for any reason whatsoever. Comcast reserves the right to immediately cancel this Contract at any time upon notice, whether oral or in writing, (i) upon default by Advertiser in the payment of invoices, (ii) for any other material breach of the terms hereof, (iii) if Comcast determines that Ad(s) or Ad Materials fail to meet Comcast, network, or carrier content guidelines, (iv) if Ad(s) or Ad Materials violate any domestic and international federal, state or local law, rule or regulation ("Laws") or (v) if Ad(s) or Ad Materials contain material that violates the rights of a third party. Upon cancellation, all charges for the distribution of Ads completed hereunder and not paid shall become immediately due and payable. (b) Advertiser may cancel the distribution of Spot Cable Ads of 60 seconds' or less duration upon 14 days' prior written notice to Comcast, effective no earlier than 14 days after the commencement of distribution of Ads under this Contract. Advertiser may cancel the distribution of Spot Cable Ads of more than 60 seconds' duration upon 28 days' prior written notice to Comcast, effective no earlier than 28 days after the first date of distribution under this Contract. Advertiser may cancel the distribution of Ads on VOD, iGuide, or an interactive platform upon 14 days' prior written notice to Comcast, effective no earlier than 14 days after the commencement of distribution under this Contract. Advertiser may cancel the distribution of Ads on Covered Sites if Comcast is in material breach of its obligations hereunder and fails to cure such breach within 10 days of Advertiser's written notice, except as otherwise stated in this Contract with regard to specific breaches. This paragraph notwithstanding, Advertiser may not cancel an IO that is accepted on a non-cancellable basis. (c) If Advertiser cancels this Contract or an IO, or if Comcast cancels this Contract or an IO for cause due to a breach by Advertiser, all discounts shall be void and rates on the then-current rate card will apply to any Ads distributed after the notice date of such termination through the effective date of cancellation. If Comcast cancels this Contract other than for cause due to a breach by Advertiser, Advertiser shall have the benefit of the same discounts that it would have earned had it been allowed to complete this Contract. (d) If Advertiser cancels any special promotion, contest, sponsorship, sweepstakes or other service provided to Advertiser by Comcast or Comcast Affiliates, at Comcast's sole discretion, any related discounts for Ads shall be void and rates on the current rate card shall apply to all Ads distributed after the notice date of such termination through the effective date of cancellation.

4. AD MATERIALS

(a) Unless otherwise noted on the IO, Advertiser shall provide all materials for Ads, including without limitation artwork, copy, active URLs, and scheduling instructions ("Ad Materials") to Comcast in compliance with generally accepted standards of good practice and in accordance with specifications required by Comcast. Comcast reserves the right to reject, edit, digitize, cut, edit, alter, reformat, reclassify, modify, and/or compress the Ad Materials and to transmit such Ad Materials in their edited, digitized modified, altered, or compressed form for distribution. Advertiser acknowledges that non-center-cut safe HD Ads may lose information displayed in the edges of a Ad. Advertiser shall pay all expenses incurred in connection with the delivery of Ad Materials to Comcast, and with the return to Advertiser, if such return is directed on the IO or is otherwise requested by Advertiser. If Advertiser fails to deliver Ad Materials to Comcast by the respective deadline set by the relevant Comcast market, Comcast will use reasonable efforts to distribute Ads despite late delivery, but shall not be liable for the failure to distribute Ads. Notwithstanding the foregoing, if Advertiser delivers Ad Materials late, Comcast may bill Advertiser for the media purchased pursuant to the IO. (b) Notwithstanding anything in this Contract to the contrary, Ad Materials provided by Advertiser are subject to Comcast approval and network/carrier restrictions and guidelines, including standards and practices and consumer protection statutes. Comcast retains a continuing right to reject or withdraw Ad Materials submitted by Advertiser, including but not limited to, the right to reject or withdraw for unsatisfactory technical quality, objectionable or unlawful content, incorrect price or other incorrect or inaccurate information, or in the case of interactive platform Ads, for unlawful collection or use of personally identifiable information ("PII" as defined below) as determined by Comcast in its sole discretion. If any Ad or Ad Materials are deemed unsatisfactory hereunder, Comcast shall notify Advertiser, and unless Advertiser furnishes satisfactory material in a sufficient amount of time in advance of distribution as determined by Comcast, Comcast may bill Advertiser for the time reserved on the IO. (c) Regarding Covered Sites, if a third party Ad Server is specifically identified in an IO, Advertiser may serve Ads through such third party ad serving system, it being agreed and acknowledged that the traffic and impressions reporting provided by Comcast shall control with respect to Comcast's obligations under this Agreement. Comcast may discontinue display of Ads if the total number of impressions for such specified display period is reached prior to the end of the scheduled display stop date. A campaign is considered fully delivered if at least 95% of the impressions were run. If there is a shortfall in delivery of impressions of more than 5% at the end of any specified period, Comcast will provide, as Advertiser's sole remedy, "make good" impressions through comparable placements, to be delivered no later than 60 days following the applicable scheduled display stop date. (d) Advertiser acknowledges that other content, tools or information provided by Comcast or third parties may appear on the screen over the Ad or Ad Materials, including, without limitation, (i) navigational content appearing during processes such as program selection, ordering and playback, (ii) Emergency Alert System information that the Systems are obligated by law to display, and (iii) any content, tools or

appearing during processes such as program selection, ordering and playback, (ii) Emergency Alert System information that the Systems are obligated by law to display, and (iii) any content, tools or information that a publisher or viewer could cause to be displayed on the television screen through interactive media or otherwise. Comcast and Comcast Affiliates may copy and store the Ad during the distribution thereof as Comcast deems appropriate to optimize the performance of Comcast content distribution on the Systems.

5. RATES AND CHARGES

(a) Comcast reserves the right to increase its rates at any time. (b) Advertiser may contract for distribution of Ads of various lengths subject to Comcast's rate card and only with prior Comcast approval. (c) Spot Cable Ads contracted for distribution on an interconnect basis will be billed after such Ads have been distributed to 90% of the subscribers within the applicable interconnect capable of receiving the applicable schedule in standard definition. Ads distributed on other platforms will be billed no later than the end of the month following the month in which such distribution occurs, regardless of whether or not the applicable campaign has completed. To the extent that incremental costs become due with respect to text message Ads sold at a flat or package rate (prepaid), such incremental charges will be billed during the month in which such costs are due. (d) Advertiser will pay all non-recoverable out-of-pocket costs expenses incurred in connection with any Ads, promotion, contest, sweepstakes or other service provided to Advertiser by Comcast or Comcast Affiliates. (e) Comcast may invoice Ads distributed on interactive platforms based on performance data ("Performance Data") provided by a third party, as specified in the IO. Comcast specifically disclaims and makes no representations or warranties of any kind, express or implied regarding the Performance Data.

6. FORCE MAJEURE

(a) If Comcast fails to distribute Cable Spot or VOD Ad(s) as specified on an IO, due to public emergency or necessity, force majeure, restrictions imposed by law, acts of God, labor disputes, mechanical or electronic breakdowns, or any reason other than Advertiser's failure to deliver Ad Materials by respective deadline ("Force Majeure Event"), Comcast shall, in its sole discretion, offer Advertiser (i) comparable commercial announcement time on a substitute basis, or (ii) a reduction in the time charges equal to the amount of money proportionally assignable to such Ads not distributed. (b) If Comcast fails to distribute Ads on Covered Sites as specified on an IO, due a Force Majeure Event, Comcast shall, in its sole discretion, offer Advertiser a pro rata reduction in the space, time and/or program charges hereunder in the amount of money assigned to the space, time and/or program charges at time of purchase.

7. INTERACTIVE PLATFORMS

In connection with customers and potential customers obtained by means of Ads on interactive platforms, Advertiser will (a) use the contact information provided by Comcast's customers solely for the purposes of providing such customers with communications they have specifically opted-in to receive, provided, that when a customer is given the option to opt-in, Advertiser shall (i) clearly inform the customer regarding the uses to which such contact information shall be made and (ii) make reasonably available to such customer the privacy policies to which such information shall be subject; (b) not disclose, sell or share any personally-identifiable customer information to any third party; (c) be solely responsible to respond to all customer inquiries promptly and efficiently; (d) comply at all times with Comcast and Advertiser's customer contact guidelines, if any; (e) ensure that any customer who requests a "do not call" "do not email" or equivalent listing is immediately removed from all call or email lists and follow-ups; (f) cease all contact with any customer immediately upon request from such customer or Comcast; (g) transmit all contact data securely and keep all contact data in a secure environment and otherwise be respectful and protective of customer privacy in all respects; (h) not contact customers utilizing an autodialer or similar technology or a prerecorded message; (i) make any required disclosures of costs that may be incurred by customers who receive text messages or calls to mobile phones, and (j) comply with all other applicable carrier, network and Comcast guidelines. In addition, communications made by Advertiser to Comcast's customers in accordance herewith (A) shall only promote the products and services of Advertiser that customer has expressly requested to be sent such communications and (B) shall not include any advertisement, sponsorship or promotion of or by any party other than Advertiser. Further, any communications between Advertiser and customers or potential customers are subject to the reasonable approval of Comcast. Nothing in the foregoing shall prevent Advertiser from creating lists of, or to market to customers who have independently contacted Advertiser regardless of whether they had previously used any of Comcast's interactive platforms. Advertiser also understand and agrees that Comcast shall have the right to use the number of impressions, interactions, and other information gathered under an IO on an aggregated and anonymous basis (i.e. that does not identify Advertiser.)

8. INDEMNIFICATION

(a) Advertiser shall indemnify, defend and hold Comcast and Comcast Affiliates harmless from and against any and all claims, suits, actions, damages, liabilities, judgments, losses, assessments, interest charges, penalties, costs and expenses (including, attorney's fees and disbursements) arising out of or relating to (i) the creation or production of Ads provided and/or authorized by Advertiser; (ii) the distribution of the Ads and the products and services they advertise, (iii) the Ad Materials provided by Advertiser, and (iv) any breach by Advertiser of this Contract or any of Advertiser's representations or warranties hereunder. Where Ad Representative contracts for Ads on behalf of Advertiser, Advertiser and Ad Representative shall be jointly and severally liable for all indemnification obligations in favor of Comcast. The foregoing representations, warranties and indemnities shall survive the completion, cancellation, or termination of this Contract. (b) Notwithstanding anything in this Contract to the contrary, the sole remedies available to Advertiser for a breach of this Contract, for any claims arising out of the negotiation or performance of this Contract or out of the distribution of the Ads provided by Advertiser shall be (i) substitute distribution of Ads or program material; or (ii) a refund of amounts paid by Advertiser for the unfulfilled portion of this Contract, in the sole discretion of Comcast.

IN NO EVENT SHALL COMCAST OR COMCAST AFFILIATES BE LIABLE FOR ANY INDIRECT, CONSEQUENTIAL, INCIDENTAL, SPECIAL, PUNITIVE, OR OTHER DAMAGES (INCLUDING, WITHOUT LIMITATION, DAMAGES FOR LOSS OF BUSINESS PROFITS, BUSINESS INTERRUPTION, GOOD WILL, OR OTHER PECUNIARY LOSS) ARISING OUT OF THIS CONTRACT OR BE SUBJECT TO EQUITABLE REMEDIES OR INJUNCTIVE RELIEF.

9. WARRANTIES

(a) Advertiser represents and warrants that (i) Advertiser has the right to enter into this Contract or Ad Representative has the power and all authorizations necessary to conclude this Contract for and on behalf of the Advertiser; (ii) Advertiser has all necessary licenses and clearances to use the content contained in Ads and Ads do not violate any federal or state law, statute, or regulation; (iii) Ads are not defamatory, libelous, pornographic, obscene or otherwise unlawful; (iv) Advertiser has the sole right, title, and interest, or that Advertiser has written permission, to make use of the name, logos and trademarks of the entity under which Advertiser advertises and does business; (v) Advertiser has a reasonable basis for all claims made within the Ads, possesses appropriate documentation to substantiate such claims and shall fulfill all commitments made in its campaigns, and that all product information it provides is truthful, accurate, and complete, and is not misleading in any way; (vi) any (A) data provided by Advertiser, Ad Representative or their respective service providers has been collected in accordance with all Laws, and the use of such data by Comcast will not violate any Laws or the rights of any third parties. and (B) the collection or use of data arising from the advertisement is done in compliance with Advertiser's privacy policy, applicable Law and any applicable industry self-regulatory principles or rules that may be applicable to Advertiser; (vii) all Ads comply applicable network, carrier and Comcast guidelines; (viii) Advertiser shall not use Comcast's short code or keywords except as permitted by Comcast in connection with the applicable IO; (ix) all Ads are free of viruses, bombs, bots and other computer routines that may damage or expropriate any Comcast data or system; (x) neither Advertiser nor Ad Representative shall use or retain any data collected through the Covered Sites or interactive platforms or otherwise received from Comcast except as necessary for delivery (for clarification, the foregoing precludes, among other things, Advertiser from re-targeting or remarketing covered site users on other websites); (xi) Advertiser shall not use the Ads to place any Flash local shared objects or other types of client-side storage on the computer of a covered site user, except for HTTP cookies, and (xii) Advertiser shall comply with all Laws in connection with its receipt and use of Comcast information and exercise of its rights under this Contract. (b) Comcast and Comcast Affiliates hereby disclaim any and all warranties, including, without limitation, any

warranties of merchantability, fitness for a particular purpose, or other warranties arising by usage of trade, course of dealings, or course of performance. Without limiting the foregoing, Comcast specifically disclaims any warranties relating to the effectiveness of any Ads distributed pursuant to this Contract and do not guarantee any financial benefits to Advertiser by virtue of distributing Advertiser's Ads, and all reports and data provided by Comcast hereunder or pursuant to any IO are provided 'as-is' without any warranties or representations of any kind. Comcast does not warrant or guarantee customer response rates or the ability to convert responses into sales. Comcast does not warrant or guarantee the profile or demographics of a respondent.

10. CONFIDENTIAL INFORMATION

Comcast and Advertiser each agree to take commercially reasonable steps to protect all "Confidential or Proprietary Information" provided by one party to the other or obtained in the performance of this Contract, and not to publish or disclose the other party's Confidential or Proprietary Information to any third party without the other's written permission. Advertiser will identify its Confidential or Proprietary Information in writing to Comcast within 14 days of disclosure. Comcast's Confidential or Proprietary Information shall include all information that Advertiser should reasonably understand because of legends or other markings, the circumstances of disclosure, or the information itself, to be proprietary and confidential to the disclosing party regardless of whether such information is marked "Confidential." Comcast and Advertiser both agree to use the Confidential and Proprietary Information solely for the purposes of performance under this Contract and shall confine the knowledge of such Confidential or Proprietary Information only to its employees, agencies and other representatives requiring such knowledge and use in the ordinary course and scope of their jobs. However, the receiving party may use or disclose information that is or becomes publicly available through no act of the receiving party, is already lawfully in its possession, is required to be disclosed by law, is independently developed by it, or is lawfully obtained from third parties. Advertiser shall not issue any press releases relating to this Contract. Comcast's rates, personally identifiable information ("PII") of Comcast's subscribers and all VOD enabled subscriber numbers or amounts, and all response rates and other patterns of customer behavior associated with interactive Ads constitute "Confidential or Proprietary Information" pursuant to this paragraph. To the extent Advertiser receives PII from or about Comcast's subscribers, respondents to interactive functionality in Ads, VOD users or the numbers of VOD enabled subscribers through the performance of its obligations under this Contract, Advertiser will use such information solely for purposes of responding to or fulfilling the specific customer-initiated transaction (i.e., customer request for information) through which such information was obtained. As between Comcast and the Advertiser, all PII and VOD enabled subscriber numbers, any data (including that data contained in any reports provided by Comcast) and used pursuant to an IO, or gathered or collected during delivery of an Ad that identifies or allows identification of any subscriber, or any content, context, or users of the foregoing, and any information entered or provided by users of any Covered Sites or subscribers are and shall remain the exclusive property of Comcast (and be deemed its Confidential or Proprietary Information) and Advertiser shall not acquire any right, title or interest therein. Advertiser shall not retain, use, or disclose such PII, VOD enabled subscriber numbers, data or other Confidential or Proprietary Information for any other purpose unless it receives the customer's separate prior written or electronic consent to do so. Advertiser agrees to display its privacy policy in a readily accessible and conspicuous location and to take reasonable steps to enable customers to access Advertiser's privacy policy. Advertiser agrees to comply with all applicable privacy laws.

11. GENERAL; DISCLAIMERS

(a) Comcast's obligations hereunder are subject to all Laws and applicable network and carrier guidelines, now enforced or hereafter enacted. (b) This Contract, including the rights under it, may not be resold, assigned or transferred by Advertiser without first obtaining the written consent of Comcast; nor may Comcast be required to distribute the Ads hereunder for the benefit of any advertiser other than the party named on the IO. Any resale, assignment or transfer prohibited hereunder shall be null and void. Failure of Comcast or Advertiser to enforce any of the provisions herein shall not be construed as a general relinquishment or waiver as to that or any other provision. (c) Comcast shall exercise normal precautions in handling property and mail, but assumes no liability for loss or damage to Ad Materials and other property furnished by Advertiser or Ad Representative hereunder. Comcast will not accept or process mail, correspondence, or telephone calls in connection with distribution of Ads hereunder, except as expressly provided under any fulfillment services contract or attachment signed by the parties. (d) All production materials provided by Comcast and used in program and Ads are and remain the exclusive property of Comcast unless specifically noted on the IO or in a contract for production services between Comcast and Advertiser. (e) Comcast shall only recognize agency commissions that conform to industry standards and practices, and shall have no obligation to pay such commissions. (f) Audience estimates provided are prorated market-level impressions, adjusted based on each network's ad-insertable households by Syscode. Syscode level Ad-Insertable Universe Estimates (AIUEs) for each network are based on quarterly Nielsen Universe Estimates, and adjusted by the percentage of total system subscribers capable of receiving advertisements. In cases where Nielsen does not provide Universe Estimates for the ad-delivery mechanism of a Multichannel Video Programming Distributor (MVPD), publicly disclosed subscriber counts will be used. In situations where High Definition and Standard Definition programming are simulcast, no further audience adjustments are made should simultaneous HD/SD ad-insertion be unavailable for a network on a given Syscode. The information provided will be periodically updated by Comcast. For more information please contact your Advertising Sales Executive. (g) Any ratings and impressions estimates provided by Comcast are based on data provided by a third party and are for informational purposes only. Comcast specifically disclaims and makes no representations and warranties of any kind, expressed or implied regarding ratings and impressions estimates. Comcast's spot and clearance information provided during a broadcast month is preliminary, and may vary from final affidavits. Advertiser will be billed and will be required to pay for Ads based on final affidavits. (h) This Contract contains the entire agreement between the parties relating to the subject matter hereof, and no change or modification of any of its provisions shall be effective unless made in writing and signed by both parties, except that no change(s) or modification(s) can be made in any IO or advertising schedule under any circumstances. Advertiser acknowledges and agrees that any entity that distributes an Ad sold by Comcast hereunder shall be a third party beneficiary of this Contract and entitled to enforce rights granted to Comcast hereunder directly against Advertiser. (i) This Contract shall be interpreted, governed and construed in accordance with the laws of the State of New York without regard to its principles governing conflicts of law. All disputes, controversies or claims that relate in any way to this Contract, except collection proceedings brought by Comcast or a collection agency designated by Comcast related to fees owed by Advertiser to Comcast, will be resolved by arbitration in Philadelphia, PA, in accordance with the Commercial Arbitration Rules of this American Arbitration Association. The award by the arbitrators shall be final, and may be enforced in any court having jurisdiction. Further, no action, regardless of form, arising out of or relating to the transactions under this Contract, may be brought by Advertiser more than 120 days after the occurrence giving rise to such action. (j) Nothing in this Contract shall constitute a partnership or joint venture between the parties or constitute either Advertiser or Comcast as agent of the other for any purpose whatsoever. (k) If any provision of this Agreement is amended, invalid, illegal or unenforceable in any jurisdiction, such provision the remainder of this Agreement shall remain in full force and effect. (l) Advertiser agrees that Comcast may identify it as an advertiser of Comcast in client lists and other marketing materials.

Authorized Acceptance: _____

Date: _____

Revised 3/27/15