

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WBBJ. Jackson, TN	Date: 10/21/14
--	---

REV.

I, the Yes on 1 Ballot Committee
do hereby request station time concerning the following issue:

Yes on 1

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
(See insertion orders)					

This broadcast time will be used by: Yes on 1 Ballot Committee

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (*e.g.*, any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (*e.g.*, Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☐ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

--

I represent that the payment for the above described broadcast time has been furnished by (name and address):

--

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

--

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

Yes on 1 Ballot Committee, Attn: Ed Albin, PO Box 111696
Nashville, TN 37222

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Ed Albin, Treasurer

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 1 day before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

9/23/14 Joseph Ed Albini 615-298-5433
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
[Signature] Mark Brooks 10/6/14
Signature Printed Name Title

ORDER WORKSHEET

Rep Order# 9423318 Ver# 5 Status Confirmed

Traffic Order#

Last Received:
Showing Buylines:

Printed: 10/20/14 6:03 PM
10/20/14 6:03 PM
All Lines

Duplicate

1 of 4

Station WBBJ-TV JACKSON, TN
Advertiser (RICH) RIGHT TO LIFE
Product YES ON 1
Estimate# 2
Buyer BRI WEBBER

Agency (KSN) KELLY SCOTT MADISON
303 EAST WACKER DRIVE, 8TH FLOOR
CHICAGO, IL 60601
Agency C/P1/P2/E Y02/YES1/2
Flight Dates 10/20/14-11/09/14

Rep Firm KATZ CONTINENTAL
Sales Office (CH) CHICAGO
Salesperson (RR6) RACHELLE RAY-CHICAGO
Sales Assistant BRENNEN
Salesperson Phone# 312.755.3848
Salesperson Fax# 917-206-9513

--- CONTRACT COMMENT ---

10/20-11/4 RIGHT TO LIFE/YES ON 1

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES.

CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	M-F	5P-530P	EYEWITNESS NEWS	30	12.2	85.4	\$325.00	10/20-10/24 10/27-10/31	2 5	2 5	\$2,275.00
2	M-F	530P-6P	ABC WORLD NEWS TONIGHT	30	13.5	81.0	\$445.00	10/20-10/24 10/27-10/31	1 5	1 5	\$2,670.00
3	M-F	6P-630P	EYEWITNESS NEWS	30	14.8	88.8	\$460.00	10/20-10/24 10/27-10/31	1 5	1 5	\$2,760.00
4	M	5P-530P	EYEWITNESS NEWS	30	12.2	12.2	\$325.00	11/03-11/03	1	1	\$325.00
5	Sa	530P-6P	ABC WORLD NEWS SAT	30	6.5	13.0	\$170.00	10/25-10/25 11/01-11/01	1 1	1 1	\$340.00
6	Sa	6P-630P	EYEWITNESS NEWS SAT	30	6.9	6.9	\$180.00	10/25-10/25	1	1	\$180.00
7	Su	5P-530P	ABC WORLD NEWS SUNDAY	30	4.3	8.6	\$170.00	10/26-10/26 11/02-11/02	1 1	1 1	\$340.00
8	Su	530P-6P	EYEWITNESS NEWS SUN	30	8.2	16.4	\$180.00	10/26-10/26 11/02-11/02	1 1	1 1	\$360.00
9	M-F	10P-1035P	EYEWITNESS NEWS	30	11.6	104.4	\$460.00	10/20-10/24 10/27-10/31	4 5	4 5	\$4,140.00

ORDER WORKSHEET

Rep Order# 9423318 Ver# 5 Status Confirmed

Traffic Order# Last Received: Showing Buylines:

Printed: 10/20/14 6:03 PM
10/20/14 6:03 PM
All Lines

Duplicate 2 of 4

Station WBBJ-TV JACKSON, TN
Advertiser (RIGH) RIGHT TO LIFE
Product YES ON 1
Estimate# 2
Buyer BRI WEBBER

Agency (KSM) KELLY SCOTT MADISON
303 EAST WACKER DRIVE, 8TH FLOOR
CHICAGO, IL 60601
Agency C/P1/P2/E Y02/YES1/2
Flight Dates 10/20/14-11/09/14

Rep Firm KATZ CONTINENTAL
Sales Office (CH) CHICAGO
Salesperson (RR6) RACHELLE RAY-CHICAGO
Sales Assistant BRENNEN
Salesperson Phone# 312.755.3848
Salesperson Fax# 917-206-9513

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
----	-----	------	---------	-----	---------	----------------	------	-------	----------------	----------------	------------

10	Sa	1030P-11P	EYEWITNESS NEWS SAT	30	4.2	8.4	\$325.00	10/25-10/25 11/01-11/01	1 1	1 1	\$650.00
----	----	-----------	---------------------	----	-----	-----	----------	----------------------------	--------	--------	----------

11	Su	10P-1030P	EYEWITNESS NEWS SUN	30	14.6	29.2	\$435.00	10/26-10/26 11/02-11/02	1 1	1 1	\$870.00
----	----	-----------	---------------------	----	------	------	----------	----------------------------	--------	--------	----------

12	M-F	5A-530A	AG DAY	30	2.6	23.4	\$65.00	10/20-10/24 10/27-10/31	4 5	4 5	\$585.00
----	-----	---------	--------	----	-----	------	---------	----------------------------	--------	--------	----------

13	M-F	530A-7A	GM WEST TENNESSEE	30	10.1	90.9	\$150.00	10/20-10/24 10/27-10/31	4 5	4 5	\$1,350.00
----	-----	---------	-------------------	----	------	------	----------	----------------------------	--------	--------	------------

14	M-F	7A-9A	GOOD MORNING AMERICA	30	9.7	135.8	\$185.00	10/20-10/24 10/27-10/31	4 10	4 10	\$2,590.00
----	-----	-------	----------------------	----	-----	-------	----------	----------------------------	---------	---------	------------

15	M-Tu	5A-530A	AG DAY	30	2.6	5.2	\$65.00	11/03-11/04	2	2	\$130.00
----	------	---------	--------	----	-----	-----	---------	-------------	---	---	----------

16	Sa	6A-7A	GM WEST TENNESSEE SAT	30	4.4	8.8	\$95.00	10/25-10/25 11/01-11/01	1 1	1 1	\$190.00
----	----	-------	-----------------------	----	-----	-----	---------	----------------------------	--------	--------	----------

17	Sa	7A-8A	GMA SATURDAY	30	4.3	8.6	\$120.00	10/25-10/25 11/01-11/01	1 1	1 1	\$240.00
----	----	-------	--------------	----	-----	-----	----------	----------------------------	--------	--------	----------

18	Sa	8A-9A	GM WEST TENNESSEE SAT	30	2.2	2.2	\$110.00	10/25-10/25	1	1	\$110.00
----	----	-------	-----------------------	----	-----	-----	----------	-------------	---	---	----------

19	M	7P-9P	DANCING W/THE STARS	30	12.9	38.7	\$950.00	10/20-10/20 10/27-10/27 11/03-11/03	1 1 1	1 1 1	\$2,850.00
----	---	-------	---------------------	----	------	------	----------	---	-------------	-------------	------------

20	M	9P-10P	CASTLE	30	9.7	29.1	\$975.00	10/20-10/20 10/27-10/27 11/03-11/03	1 1 1	1 1 1	\$2,925.00
----	---	--------	--------	----	-----	------	----------	---	-------------	-------------	------------

ORDER WORKSHEET

Rep Order# 9423318 Ver# 5 Status Confirmed

Traffic Order#

Last Received:
Showing Buylines:

Printed: 10/20/14 6:03 PM
10/20/14 6:03 PM
All Lines

Duplicate

3 of 4

Station WBBL-TV JACKSON, TN
Advertiser (RIGH) RIGHT TO LIFE
Product YES ON 1
Estimate# 2
Buyer BRI WEBBER

Agency (KSM) KELLY SCOTT MADISON
303 EAST WACKER DRIVE, 8TH FLOOR
CHICAGO, IL 60601
Agency C/P1/P2/E Y02/YES/1/2
Flight Dates 10/20/14-11/09/14

Rep Firm KATZ CONTINENTAL
Sales Office (CH) CHICAGO
Salesperson (RR6) RACHELLE RAY-CHICAGO
Sales Assistant BRENNEN
Salesperson Phone# 312.755.3848
Salesperson Fax# 917-206-9513

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
21	F	7P-8P	LAST MAN/CRISTELA	30	6.4	12.8	\$850.00	10/24-10/24 10/31-10/31	1 1	1 1	\$1,700.00
22	Su	6P-7P	AFV	30	6.3	12.6	\$635.00	10/26-10/26 11/02-11/02	1 1	1 1	\$1,270.00
23	M-F	9A-10A	LIVE W/KELLY & MICHAEL	30	3.3	26.4	\$100.00	10/20-10/24 10/27-10/31	3 5	3 5	\$800.00
24	M	10P-1035P	EYEWITNESS NEWS	30	11.6	11.6	\$460.00	11/03-11/03	1	1	\$460.00
25	M-F	1130A-12P	EYEWITNESS NEWS	30	3.1	27.9	\$140.00	10/20-10/24 10/27-10/31	4 5	4 5	\$1,260.00
26	M-Tu	9A-10A	LIVE W/KELLY & MICHAEL	30	3.3	3.3	\$100.00	11/03-11/04	1	1	\$100.00
27	Sa	7P-1030P	ABC SAT NIGHT COLLEGE FOOTBALL	30	2.5	2.5	\$475.00	10/25-10/25	1	1	\$475.00
28	M	530P-6P	ABC WORLD NEWS TONIGHT	30	13.5	13.5	\$445.00	11/03-11/03	1	1	\$445.00
29	M	6P-630P	EYEWITNESS NEWS	30	14.8	14.8	\$460.00	11/03-11/03	1	1	\$460.00
30	Su	8A-9A	GMA SUNDAY	30	1.7	1.7	\$110.00	10/26-10/26	1	1	\$110.00
31	Su	7P-8P	ONCE UPON A TIME	30	2.2	2.2	\$950.00	10/26-10/26	1	1	\$950.00
32	Su	8P-9P	RESURRECTION	30	7.8	7.8	\$950.00	10/26-10/26	1	1	\$950.00
33	Su	9P-10P	REVENGE	30	1.7	1.7	\$900.00	10/26-10/26	1	1	\$900.00
34	M-F	630P-7P	WHEEL OF FORTUNE	30	13.1	39.3	\$425.00	10/27-10/31	3	3	\$1,275.00

ORDER WORKSHEET

Rep Order# 9423318 Ver# 5

Status Confirmed

Traffic Order#

Last Received:
Showing Buylines:

Printed: 10/20/14 6:03 PM
10/20/14 6:03 PM
All Lines

Duplicate

4 of 4

Station WBBJ-TV JACKSON, TN
Advertiser (RIGH) RIGHT TO LIFE
Product YES ON 1
Estimate# 2
Buyer BRI WEBBER

Agency (KSM) KELLY SCOTT MADISON
303 EAST WACKER DRIVE, 8TH FLOOR
CHICAGO, IL 60601
Agency C/P1/P2/E Y02/YES1/2
Flight Dates 10/20/14-11/09/14

Rep Firm KATZ CONTINENTAL
Sales Office (CH) CHICAGO
Salesperson (RR6) RACHELLE RAY-CHICAGO
Sales Assistant BRENNEN
Salesperson Phone# 312.755.3848
Salesperson Fax# 917-206-9513

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
----	-----	------	---------	-----	---------	----------------	------	-------	----------------	----------------	------------

35	Sa	630P-7P	WHEEL OF FORTUNE	30	5.9	5.9	\$150.00	10/25-10/25	1	1	\$150.00
----	----	---------	------------------	----	-----	-----	----------	-------------	---	---	----------

36	Sa	7P-1030P	ABC SAT NIGHT COLLEGE FOOTBALL	30	2.5	2.5	\$475.00	10/25-10/25	1	1	\$475.00
----	----	----------	--------------------------------	----	-----	-----	----------	-------------	---	---	----------

---REPORT TOTALS---

Report Totals: 120 / \$37,660.00

---SALES MONTHLY TOTALS---

Oct2014: 47 / \$15,060.00 Nov2014: 73 / \$22,600.00

Order Totals: 120 / \$37,660.00 Total GRPs: 983.5

--- COMPETITIVE ---

Market Totals	\$47,075.00	CABL .00%	GBBJ 16.00%	UNKN .00%	WBBJ 80.00%	WJKT 4.00%
---------------	-------------	-----------	-------------	-----------	-------------	------------

--- COMPETITIVE COMMENTS ---

SHARES ARE ESTIMATED

Books [null]
Demos RA3564

--- CREDIT RISK ---

STANDARD CREDIT TERMS

ORDER WORKSHEET

Rep Order# 9423304 Ver# 5 Status Confirmed

Last Received:
Showing Buylines:

Printed: 10/20/14 5:19 PM Duplicate 1 of 3
10/20/14 5:19 PM
All Lines

Station GBBJ-TV JACKSON, TN
Advertiser (RIGH) RIGHT TO LIFE
Product YES ON 1
Estimate# 2
Buyer BRI WEBER

Agency (KSM) KELLY SCOTT MADISON
303 EAST WACKER DRIVE, 8TH FLOOR
CHICAGO, IL 60601
Agency C/P1/P2/E YO2/YES1/2
Flight Dates 10/20/14-11/09/14

Rep Firm KATZ CONTINENTAL
Sales Office (CH) CHICAGO
Salesperson (RR6) RACHELLE RAY-CHICAGO
Sales Assistant BRENNEN
Salesperson Phone# 312.755.3848
Salesperson Fax# 917-206-9513

--- CONTRACT COMMENT ---

RIGHT TO LIFE/YES ON 1 10/20-11/4
*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	M-F	10P-1035P	EYEWITNESS NEWS	30	1.3	10.4	\$135.00	10/20-10/24 10/27-10/31	3 5	3 5	\$1,080.00
2	M	10P-1035P	EYEWITNESS NEWS	30	1.3	2.6	\$135.00	11/03-11/03	2	2	\$270.00
3	Tu	7P-8P	NCIS	30	4.5	9.0	\$445.00	10/21-10/21 10/28-10/28	1 1	1 1	\$890.00
4	Tu	8P-9P	NCIS:NEW ORLEANS	30	6.4	12.8	\$445.00	10/21-10/21 10/28-10/28	1 1	1 1	\$890.00
5	W	7P-8P	SURVIVOR	30	2.0	4.0	\$435.00	10/22-10/22 10/29-10/29	1 1	1 1	\$870.00
6	M-F	10A-11A	PRICE IS RIGHT	30	1.6	14.4	\$75.00	10/20-10/24 10/27-10/31	4 5	4 5	\$675.00
7	M-F	5A-530A	CBS MORNING NEWS	30	0.8	7.2	\$25.00	10/20-10/24 10/27-10/31	4 5	4 5	\$225.00
8	Sa	9P-10P	48 HOURS	30	1.7	1.7	\$370.00	10/25-10/25	1	1	\$370.00
9	Sa	6P-630P	EYEWITNESS NEWS	30	0.7	0.7	\$75.00	10/25-10/25	1	1	\$75.00

ORDER WORKSHEET

Rep Order# 9423304 Ver# 5 Status Confirmed

Traffic Order#

Last Received:
Showing Buylines:

Printed: 10/20/14 5:19 PM
10/20/14 5:19 PM
All Lines

Duplicate

2 of 3

Station GBBJ-TV JACKSON, TN
Advertiser (RIGH) RIGHT TO LIFE
Product YES ON 1
Estimate# 2
Buyer BRI WEBER

Agency (KSM) KELLY SCOTT MADISON
303 EAST WACKER DRIVE, 8TH FLOOR
CHICAGO, IL 60601
Agency C/P1/P2/E YO2/YES/2
Flight Dates 10/20/14-11/09/14

Rep Firm KATZ CONTINENTAL
Sales Office (CH) CHICAGO
Salesperson (RR6) RACHELLE RAY-CHICAGO
Sales Assistant BRENNEN
Salesperson Phone# 312.755.3848
Salesperson Fax# 917-206-9513

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
10	Sa	10P-1030P	EYEWITNESS NEWS	30	1.0	1.0	\$110.00	10/25-10/25	1	1	\$110.00
11	Su	530P-6P	EYEWITNESS NEWS	30	0.5	0.5	\$75.00	10/26-10/26	1	1	\$75.00
12	Su	10P-1035P	EYEWITNESS NEWS	30	0.7	0.7	\$95.00	10/26-10/26	1	1	\$95.00
13	F	9P-10P	BLUE BLOODS	30	3.1	3.1	\$435.00	10/31-10/31	1	1	\$435.00
14	Su	9P-10P	CSI	30	2.1	2.1	\$460.00	10/26-10/26	1	1	\$460.00
15	Sa	530P-6P	CBS EVENING NEWS	30	0.7	0.7	\$75.00	10/25-10/25	1	1	\$75.00
16	Sa	7A-9A	CBS THIS MORNING SAT	30	0.6	0.6	\$65.00	10/25-10/25	1	1	\$65.00
17	Su	7P-8P	MADAM SECRETARY	30	2.2	2.2	\$445.00	10/26-10/26	1	1	\$445.00

---REPORT TOTALS---

Report Totals: 44 / \$7,105.00

---SALES MONTHLY TOTALS---

Oct2014: 23/ \$3,900.00
Order Totals: 44 / \$7,105.00
Total GRPs: 73.7
Nov2014: 21/ \$3,205.00
Market Totals \$44,406.25 CABL .00% GBBJ 16.00% UNKN .00% WBBJ 80.00% WJKT 4.00%
--- COMPETITIVE COMMENTS ---
SHARES ARE ESTIMATED

Books [null]
Demos RA3564

ORDER WORKSHEET

Rep Order# 9423304 Ver# 5

Status Confirmed

Traffic Order#

Last Received:
Showing Buylines:

Printed: 10/20/14 5:19 PM
10/20/14 5:19 PM
All Lines

Duplicate

3 of 3

Station GBBJ-TV JACKSON, TN
Advertiser (RIGH) RIGHT TO LIFE
Product YES ON 1
Estimate# 2
Buyer BRI WEBER

Agency (KSM) KELLY SCOTT MADISON
303 EAST WACKER DRIVE, 8TH FLOOR
CHICAGO, IL 60601
Agency C/P1/P2/E Y02/YES1/2
Flight Dates 10/20/14-11/09/14

Rep Firm KATZ CONTINENTAL
Sales Office (CH) CHICAGO
Salesperson (RR6) RACHELLE RAY-CHICAGO
Sales Assistant BRENNEN
Salesperson Phone# 312.755.3848
Salesperson Fax# 917-206-9513

-- CREDIT RISK --
STANDARD CREDIT TERMS