



KATZ TELEVISION
GROUP

1233 20TH NW ST504
WASHINGTON, DC

Contract #	Changes as of	Version	Agency Original
CPE: 750760/4595	4/26/2016 at 2:34 PM		
Agency: TARGETED PLATFORM MEDIA 650 Massachusetts Avenue, NW Washington, DC 20001	Flight: 7/12/16 - 7/18/16 Advertiser: Priorities Usa Action Product: TV Agency Order #: 4991618 Buyer: Thompson, Katie Salesperson: NILE NOYES 202-872-5880	Station: EJHL Market: Johns City-Kingspt- Brist Office: WASHINGTON	Total \$: \$3,625.00 Total Spots: 12 Total CPP: \$0.00 Total GRP:
Comments: Separation: 30		Primary Demo: Con Type: Assistant:	Separation:

#	Day/Time	DP	Program	Rate	Len	7/12	7/12 - 7/12	Total Spots	Total \$	CPP	GRP
1	Tu-F,M 2p-3p		GENERAL HOSPITAL	\$75.00	30	4		4	\$300.00	\$0.00	0.0
2	Tu-F,M 4p-5p		DR. OZ	\$115.00	30	5		5	\$575.00	\$0.00	0.0
3	Th 8p-9p		GREY'S ANATOMY	\$1,125.00	30	1		1	\$1,125.00	\$0.00	0.0
4	Th 9p-10p		SCANDAL	\$1,125.00	30	1		1	\$1,125.00	\$0.00	0.0
5	Su 8p-9p		CELEBRITY FAMILY FEUD	\$500.00	30	1		1	\$500.00	\$0.00	0.0
TOTALS: 12								12	\$3,625.00	\$0.00	0.0



1233 20TH N.W. ST504
WASHINGTON, DC

Contract # Changes as of: 4/25/2016 at 2:34 PM Version: Agency Original

CPE: 750/760/4595

Flight: 7/12/16 - 7/18/16

Station: E-JHL

Total \$: \$3,625.00

Agency: TARGETED

Advertiser: Priorities Usa Action

Market: Johnson City-Kingspt-Bristol

Total Spots: 12

650 Massachusetts Avenue, NW

Product: TV

Office: WASHINGTON

Total CPE: \$0.00

Washington, DC 20001

Agency Order #: 4991618

Primary Demo:

Total GRP:

Buyer: Thompson, Kalle

Con Type:

Salesperson: NILE NOYES

Assistant:

Separation:

Hit Listed
Programs

Competitive Information

Market Budget:

EJHL Share: 100%

Comment:

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	12	\$3,625.00	N/A	0.0
Total	100%	12	\$3,625.00	N/A	0.0

Monthly Summary

Month	Spots	Dollars
2016-Jul	12	\$3,625.00
Total	12	\$3,625.00

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

CONTRACT

EJHL
338 E. Main Street
Johnson City, TN 37601
(423) 926-2151

And:

Targeted Platform Media
1291 Hollywood Avenue
Annapolis, MD 21403
USA

Contract / Revision 25162035 /		Alt Order # 25162035
Product TV		
Contract Dates 07/12/16 - 07/18/16		Estimate # 4595
Advertiser POL/Priorities USA Action		Original Date / Revision 04/29/16 / 04/29/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station EJHL	Account Executive Katz Washington	Sales Office Katz/Washingto
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code 750	Product Code 760
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	EJHL	07/12/16	07/18/16	General Hospital	2-3p		:30				NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/12/16	07/18/16	MTWTF--				4	\$75.00				
N 2	EJHL	07/12/16	07/18/16	M-F 4-5p	4-5p		:30				NM	5	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/12/16	07/18/16	MTWTF--				5	\$115.00				
N 3	EJHL	07/14/16	07/14/16	GREY'S ANATOMY	8-9p		:30				NM	1	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/11/16	07/17/16	---T---				1	\$1,125.00				
N 4	EJHL	07/14/16	07/14/16	SCANDAL	9-10p		:30				NM	1	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/11/16	07/17/16	---T---				1	\$1,125.00				
N 5	EJHL	07/17/16	07/17/16	CELEBRITY FAMILY FEUD	8-9p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/11/16	07/17/16	-----S				1	\$500.00				
Totals												12	\$3,625.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/27/16 - 07/18/16	12	\$3,625.00	(\$543.75)	\$3,081.25
Totals	12	\$3,625.00	(\$543.75)	\$3,081.25

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.