



KATZ TELEVISION GROUP

1233 20TH N.W. ST504
WASHINGTON, DC

Contract # Changes as of 4/25/2016 at 2:34 PM

Version: Agency Original

CPE: 7507/60/4595

Flight: 7/12/16 - 7/18/16

Station: EJHL

Total \$: \$3,625.00

Agency: TARGETED
PLATFORM MEDIA

Advertiser: Priorities Usa Action

Market: Johns City-Kingspt-
Dist

Total Spots: 12

650 Massachusetts
Avenue, NW

Product: TV

Office: WASHINGTON

Total CPP: \$0.00

Washington, DC 20001

Agency Order #: 4991618

Buyer: Thompson, Katie

Total GRP:

Salesperson: NILE NOYES
202-872-5880

Primary Demo:
Con Type:

Assistant:

Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	7/12	7/12 - 7/12	Total Spots	Total \$	CPP	GRP
1	Tu-F,M 2p-3p		GENERAL HOSPITAL	\$75.00	30	4		4	\$300.00	\$0.00	0.0
2	Tu-F,M 4p-5p		DR. OZ	\$115.00	30	5		5	\$575.00	\$0.00	0.0
3	Th 8p-9p		GREY'S ANATOMY	\$1,125.00	30	1		1	\$1,125.00	\$0.00	0.0
4	Th 9p-10p		SCANDAL	\$1,125.00	30	1		1	\$1,125.00	\$0.00	0.0
5	Su 8p-9p		CELEBRITY FAMILY FEUD	\$500.00	30	1		1	\$500.00	\$0.00	0.0
TOTALS: 12								12	\$3,625.00	\$0.00	0.0



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Station: EJHL

Total \$: \$3,625.00

Agency: TARGETED PLATFORM MEDIA

Advertiser: Priorities Usa Action

Market: Johnson City-Kingspt-Bhsi

Total Spots: 12

650 Massachusetts Avenue, NW

Product: TV

Office: WASHINGTON

Total CPP: \$0.00

Washington, DC 20001

Agency Order #: 4991618

Buyer: Thompson, Katie

Total GRP:

Salesperson: NILE NOYES

Con Type: Assistant

Separation:

Hit Listed Programs

Competitive Information

Market Budget:

EJHL Share: 100%

Comment:

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	12	\$3,625.00	0.0
Total	100%	12	\$3,625.00	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Jul	12	\$3,625.00
Total	12	\$3,625.00

Non-Discrimination Policy PAPAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

CONTRACT



EJHL
 338 E. Main Street
 Johnson City, TN 37601
 (423) 926-2151

<u>Contract / Revision</u> 25162035 /		<u>Alt Order #</u> 25162035
<u>Product</u> TV		
<u>Contract Dates</u> 07/12/16 - 07/18/16		<u>Estimate #</u> 4595
<u>Advertiser</u> POL/Priorities USA Action		<u>Original Date / Revision</u> 04/29/16 / 04/29/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> EJHL	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 750	<u>Product Code</u> 760
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Targeted Platform Media
 1291 Hollywood Avenue
 Annapolis, MD 21403
 USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	EJHL	07/12/16	07/18/16	General Hospital	2-3p		:30				NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/12/16	07/18/16	MTWTF--				4	\$75.00				
N 2	EJHL	07/12/16	07/18/16	M-F 4-5p	4-5p		:30				NM	5	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/12/16	07/18/16	MTWTF--				5	\$115.00				
N 3	EJHL	07/14/16	07/14/16	GREY'S ANATOMY	8-9p		:30				NM	1	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/11/16	07/17/16	---T---				1	\$1,125.00				
N 4	EJHL	07/14/16	07/14/16	SCANDAL	9-10p		:30				NM	1	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/11/16	07/17/16	---T---				1	\$1,125.00				
N 5	EJHL	07/17/16	07/17/16	CELEBRITY FAMILY FEUD	8-9p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/11/16	07/17/16	-----S				1	\$500.00				
Totals												12	\$3,625.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/27/16 - 07/18/16	12	\$3,625.00	(\$543.75)	\$3,081.25
Totals	12	\$3,625.00	(\$543.75)	\$3,081.25

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.