

6.2



KATZ
TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Comments: Market wide cancel

Contract # 25149707		Charges as of: 7/19/2016 at 5:51 PM		Version: Current State Version 3	
CPE: //4551		Flight: 8/16/16 - 8/22/16		Station: EHL	
Agency: TARGETED PLATFORM MEDIA		Advertiser: PRIORITIES USA		Market: Johnson City-Kingspt-Bristol	
1291 HOLLYWOOD AVENUE		Product: ISSUE		Office: WASHINGTON	
ANNAPOLIS, MD 21403		Agency Order #:		Primary Demo: Adults 35+	
		Buyer: Thompson, Katie		Con Type: POLITICAL/VOTE	
		Salesperson: JACKI BRUCE		Assistant: JACKI BRUCE	
		214-525-2810		214-525-2810	
		Separation:		Total \$: \$0.00	
				Total Spots:	
				Total CPP: \$0.00	
				Total GRP:	

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	8/16 - 8/22		Total Spots	Total \$	CPP	GRP
							8/16	8/22				
REV-1	Tu-F 4p-5p		DR.OZ	\$115.00	0.0	30	21.0	0	0	\$0.00	\$0.00	0.0
REV-2	Su 8p-9p		CELEBRITY FAMILY FEUD	\$500.00	0.0	30	11.0	0	0	\$0.00	\$0.00	0.0
REV-3	Su 8p-9p		Celeb Family Feud	\$650.00	0.0	30	11.0	0	0	\$0.00	\$0.00	0.0
REV-4	M 4p-5p		DR.OZ	\$115.00	0.0	30	0	11.0	0	\$0.00	\$0.00	0.0
TOTALS:							0	0	0	\$0.00	\$0.00	0.0



KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25149707 Changes as of: 7/19/2016 at 5:51 PM Version: Current State Version 3
CPE: //4551 Flight: 8/16/16 - 8/22/16 Total \$: \$0.00
Agency: TARGETED PLATFORM MEDIA Advertiser: PRIORITIES USA Market: Johnson City-Kingspt-
1291 HOLLYWOOD AVENUE ACTIO Office: WASHINGTON Total Spots:
ANNAPOLIS, MD Agency Order #: Product: ISSUE Total CPM: \$0.00
21403 Primary Demo: Adults 35+ Total GRP:

Buyer: Thompson, Kate
Salesperson: JACKI BRUCE
214-525-2810
Con Type: POLITICAL/NOTE
Assistant: JACKI BRUCE
214-525-2810

Separation:

Special Instructions

Order Level Comments

Date/Time Added by Comment
07/13/16 11:48 AM JACKI BRUCE THIS IS A TAKEOVER CONTRACT FOR COX FROM 8/16-8/22
07/12/16 11:35 AM Martha McClure Line 3 on 8.21 is a program change to Celebrity Family Feud
04/15/16 6:17 PM CAROLYN ALAIRE THIS IS A TAKEOVER CONTRACT FOR COX FROM 8/16-8/22

Competitive Information

Market Budget: \$1,495
EJHL Share: 100%
Comment: Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	0%	0	\$0.00	N/A	0.0
Total	0%	0	\$0.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Aug	0	\$0.00
Total	0	\$0.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	7/19/16 5:51 PM	JACKI BRUCE	Revised		5	\$-1,495.00	\$0.00	Changes: Total Spots from 5 to 0. Calculated Dollars from \$1,495.00 to \$0.00. Total \$ from \$1,495.00 to \$0.00. User Entered \$ from \$1,495.00 to \$0.00. Comments from THIS IS A TAKEOVER CONTRACT FOR COX FROM 8/16-8/22 to Market wide cancel
Revision	7/13/16 11:48 AM	JACKI BRUCE	Confirmed			\$0	\$1,495.00	Changes: 1 buyline added or modified.
Makegood 1	7/12/16 11:35 AM	Martha McClure	Confirmed			\$0	\$1,495.00	
New	4/15/16 6:17 PM	CAROLYN ALAIRE	Confirmed	5		\$1,495.00	\$1,495.00	

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

CONTRACT

EJHL
338 E. Main Street
Johnson City, TN 37601
(423) 926-2151

And:

Targeted Platform Media
1291 Hollywood Avenue
Annapolis, MD 21403
USA

<u>Contract / Revision</u> 25149707 /		<u>Alt Order #</u> 25149707
<u>Product</u> PRIORITIES USA ACTIO		
<u>Contract Dates</u> 08/16/16 - 08/22/16		<u>Estimate #</u> 4551
<u>Advertiser</u> POL/Priorities USA Action		<u>Original Date / Revision</u> 07/20/16 / 07/20/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> EJHL	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u> 750	<u>Product 1/2</u> 760
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
D 1	EJHL	08/16/16	08/22/16	M-F 4-5p	4-5p		:30				NM	0	\$0.00
D 2	EJHL	08/21/16	08/21/16	CELEBRITY FAMILY FEUD	8-9p		:30				NM	0	\$0.00
D 3	EJHL	08/21/16	08/21/16	ONCE UPON A TIME	8-9p		:30				NM	0	\$0.00
Totals								0.00				0	\$0.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions printed on otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.