

05162020



KATZ
TELEVISION
GROUP

1233 20TH N.W. ST504
WASHINGTON, DC

Comments: Separation: 30

Contract #

CPE: 750/760/4590

Agency: TARGETED
PLATFORM MEDIA

650 Massachusetts
Avenue, NW

Washington, DC 20001

Changes as of: 4/25/2016 at 2:13 PM

Flight: 6/7/16 - 6/13/16

Advertiser: Priorities Use Action

Product: TV

Agency Order #: 4991581

Buyer: Thompson, Katie

Salesperson: NILE NOYES
202-872-5880

Version: Agency Original

Station: WJHL

Market: Johnson City-Kingsport-
Bristol

Office: WASHINGTON

Primary Demo:

Cart Type:

Assistant:

Total \$: \$22,300.00

Total Spots: 51

Total CPP: \$0.00

Total GRP:

Separation:

#	Day/Time	DP	Program	Rate	Len	6/7	6/7 - 6/7	Total Spots	Total \$	CPP	GRP
1	Tu-F-M 6a-7a		NEWSCHANNEL 11 MORN ED	\$250.00	30	4		4	\$1,000.00	\$0.00	0.0
2	Tu-F-M 7a-9a		CBS THIS MORNING	\$200.00	30	4		4	\$800.00	\$0.00	0.0
3	Tu-F-M 12n-12:30p		NEWSCHANNEL 11 NOON	\$250.00	30	3		3	\$750.00	\$0.00	0.0
4	Tu-F-M 4p-5p		DR. PHIL	\$175.00	30	4		4	\$700.00	\$0.00	0.0
5	Tu-F-M 5p-5:30p		NEWS CHANNEL 11 @ 5P	\$325.00	30	4		4	\$1,300.00	\$0.00	0.0
6	Tu-F-M 6:530p-6p		NEWS CHANNEL 11 @ 530P	\$350.00	30	3		3	\$1,050.00	\$0.00	0.0
7	Tu-F-M 6p-6:30p		NEWS CHANNEL 11 @ 6P	\$550.00	30	3		3	\$1,650.00	\$0.00	0.0
8	Tu-F-M 7:30p-8p		CELEBRITY NAME GAME	\$200.00	30	3		3	\$600.00	\$0.00	0.0
9	Tu-F-M 11p-11:35p		NEWS CHANNEL 11 @ 11P	\$500.00	30	4		4	\$2,000.00	\$0.00	0.0
10	Tu-F-M 11:35p-12:35a		THE LATE SHOW 9/8	\$125.00	30	4		4	\$500.00	\$0.00	0.0
11	W 9p-10p		CRIMINAL MINDS	\$1,500.00	30	1		1	\$1,500.00	\$0.00	0.0
12	W 9p-11p		CRIM MINDS BORD FINALE	\$1,250.00	30	1		1	\$1,250.00	\$0.00	0.0
13	Th 8p-9p		BIG BANG/ODDCOUPLE	\$1,500.00	30	1		1	\$1,500.00	\$0.00	0.0
14	F 9p-10p		HAWAII 5-0	\$1,000.00	30	1		1	\$1,000.00	\$0.00	0.0
15	F 10p-11p		BLUE BLOODS	\$1,000.00	30	1		1	\$1,000.00	\$0.00	0.0
16	Sa 7a-8a		NEWS CHANNEL 11 SATURDAY MORNING	\$500.00	30	1		1	\$500.00	\$0.00	0.0
17	Sa 8p-9p		CRIMETIME SATURDAY	\$500.00	30	1		1	\$500.00	\$0.00	0.0
18	Sa 11p-11:35p		NEWS CHANNEL 11 @ 11P	\$300.00	30	1		1	\$300.00	\$0.00	0.0
19	Su 7a-8a		NEWS CHANNEL 11 SUNDAY MORNING	\$50.00	30	1		1	\$50.00	\$0.00	0.0
20	Su 9a-10:30a		CBS SUN MORNING	\$200.00	30	1		1	\$200.00	\$0.00	0.0
21	Su 7p-8p		60 MINUTES	\$1,000.00	30	1		1	\$1,000.00	\$0.00	0.0



1233 20TH N.W. ST504
WASHINGTON, DC

Contract #

CPE: 750/760/4590

Changes as of: 4/25/2016 at 2:13 PM

Version: Agency Original

Agency: TARGETED
PLATFORM MEDIA

650 Massachusetts
Avenue, NW

Washington, DC 20001

Advertiser: Priorities Usa Action

Product: TV

Agency Order #: 4991581

Buyer: Thompson, Katie

Salesperson: NILE NOYES
202-872-5880

Station: WJHL
Market: Johnson City-Kingspt-
Brill

Office: WASHINGTON

Primary Demo:

Con Type:

Assistant:

Total \$: \$22,300.00
Total Spots: 51

Total CPP: \$0.00

Total GRP:

Separation:

#	Day/Time	DP	Program	Rate	Len	6/7 - 6/7		Total Spots	Total \$	CPP	GRP
						6/7	6/7				
22	Su 8p-9p		MADAM SECRETARY	\$1,250.00	30	1		1	\$1,250.00	\$0.00	0.0
23	Su 8p-11p		TONY AWARDS 6/12/16	\$1,250.00	30	1		1	\$1,250.00	\$0.00	0.0
24	Su 10p-11p		ELEMENTARY	\$800.00	30	1		1	\$800.00	\$0.00	0.0
25	Su 11p-11:35p		NEWS CHANNEL 11 @ 11P	\$300.00	30	1		1	\$300.00	\$0.00	0.0
TOTALS: 51								51	\$22,300.00	\$0.00	0.0



KATZ
TELEVISION
GROUP

1233 20TH N.W. ST504
WASHINGTON, DC

Contract #

Changes as of: 4/25/2016 at 2:13 PM

Version: Agency Original

CPE: 750/60/4590

Flight: 6/7/16 - 6/13/16

Station: WJHL

Total \$: \$22,300.00

Agency: TARGETED
PLATFORM MEDIA

Advertiser: Priorities Usa Action

Market: Johnson City-Kingspr-
Bristol

Total Spots: 51

650 Massachusetts
Avenue, NW

Product: TV

Office: WASHINGTON

Total CPE: \$0.00

Washington, DC 20001

Agency Order #: 4991581

Primary Demo:

Total GRP:

Buyer: Thompson, Katie

Con Type:

Salesperson: NILE NOYES

Assistant:

Separation:

**Hit Listed
Programs**

Competitive Information	
Market Budget:	
WJHL Share: 100%	
Comment:	

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	51	\$22,300.00	N/A
Total	100%	51	\$22,300.00	N/A

Monthly Summary		
Month	Spots	Dollars
2016-Jun	51	\$22,300.00
Total	51	\$22,300.00

**Non-Discrimination
Policy**

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

CONTRACT



WJHL
338 E. Main Street
Johnson City, TN 37601
(423) 926-2151

Contract / Revision 25162020 /		Alt Order # 25162020
Product TV		
Contract Dates 06/07/16 - 06/13/16		Estimate # 4590
Advertiser POL/Priorities USA Action		Original Date / Revision 04/27/16 / 04/27/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WJHL	Account Executive Katz Washington	Sales Office Katz/Washingto
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code 750	Product Code 760
Agency Ref		Advertiser Ref

And:

Targeted Platform Media
1291 Hollywood Avenue
Annapolis, MD 21403
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WJHL	06/07/16	06/13/16	Local News @ 6a	6a-7a		:30				NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	06/07/16	06/13/16	MTWTF--				4	\$250.00				
N 2	WJHL	06/07/16	06/13/16	CBS This Morning	7a-9a		:30				NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	06/07/16	06/13/16	MTWTF--				4	\$200.00				
N 3	WJHL	06/07/16	06/13/16	Local News @ 12p	12p-1230p		:30				NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	06/07/16	06/13/16	MTWTF--				3	\$250.00				
N 4	WJHL	06/07/16	06/13/16	Dr Phil	4p-5p		:30				NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	06/07/16	06/13/16	MTWTF--				4	\$175.00				
N 5	WJHL	06/07/16	06/13/16	Local News @ 5p	5p-530p		:30				NM	4	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	06/07/16	06/13/16	MTWTF--				4	\$325.00				
N 6	WJHL	06/07/16	06/13/16	Local News @ 530p	530p-6p		:30				NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	06/07/16	06/13/16	MTWTF--				3	\$350.00				
N 7	WJHL	06/07/16	06/13/16	Local News @ 6p	6p-630p		:30				NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	06/07/16	06/13/16	MTWTF--				3	\$550.00				
N 8	WJHL	06/07/16	06/13/16	M-F 730p-8p	730p-8p		:30				NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	06/07/16	06/13/16	MTWTF--				3	\$200.00				
N 9	WJHL	06/07/16	06/13/16	LN M-F	11p-1135p		:30				NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	06/07/16	06/13/16	MTWTF--				4	\$500.00				
N 10	WJHL	06/07/16	06/13/16	M-F 1135p-1237a	1135p-1237a		:30				NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	06/07/16	06/13/16	MTWTF--				4	\$125.00				
N 11	WJHL	06/08/16	06/08/16	Wed Hour 2	9p-10p		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



WJHL
338 E. Main Street
Johnson City, TN 37601
(423) 926-2151

Contract / Revision 25162020 /		Alt Order # 25162020
Contract Dates 06/07/16 - 06/13/16		Product TV
Advertiser POL/Priorities USA Action		Estimate # 4590
		Original Date / Revision 04/27/16 / 04/27/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/06/16	06/12/16	--W----				1	\$1,500.00				
N 12	WJHL	06/08/16	06/08/16	Wed Prime Other 2	9p-11p		:30				NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/06/16	06/12/16	--W----				1	\$1,250.00				
N 13	WJHL	06/09/16	06/09/16	Thur Hour 1	8p-9p		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/06/16	06/12/16	---T---				1	\$1,500.00				
N 14	WJHL	06/10/16	06/10/16	Fri Hour 2	9p-10p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/06/16	06/12/16	----F--				1	\$1,000.00				
N 15	WJHL	06/10/16	06/10/16	Fri Hour 3	10p-11p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/06/16	06/12/16	----F--				1	\$1,000.00				
N 16	WJHL	06/11/16	06/11/16	Local News Sat 7a	7a-8a		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/06/16	06/12/16	-----S-				1	\$50.00				
N 17	WJHL	06/11/16	06/11/16	Sat Hour 1	8p-9p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/06/16	06/12/16	-----S-				1	\$500.00				
N 18	WJHL	06/11/16	06/11/16	11p News Sat	11p-1130p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/06/16	06/12/16	-----S-				1	\$300.00				
N 19	WJHL	06/12/16	06/12/16	Local News Sun 7a	7a-8a		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/06/16	06/12/16	-----S				1	\$50.00				
N 20	WJHL	06/12/16	06/12/16	CBS This Morning Sun	857a-1030a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/06/16	06/12/16	-----S				1	\$200.00				
N 21	WJHL	06/12/16	06/12/16	Sun Hour 1	7p-8p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/06/16	06/12/16	-----S				1	\$1,000.00				
N 22	WJHL	06/12/16	06/12/16	Sun Hour 2	8p-9p		:30				NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/06/16	06/12/16	-----S				1	\$1,250.00				
N 23	WJHL	06/12/16	06/12/16	Sun Prime Other 2	8p-11p		:30				NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/06/16	06/12/16	-----S				1	\$1,250.00				
N 24	WJHL	06/12/16	06/12/16	Sun Hour 4	10p-11p		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/06/16	06/12/16	-----S				1	\$800.00				
N 25	WJHL	06/12/16	06/12/16	11p News Sun	11p-1135p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/06/16	06/12/16	-----S				1	\$300.00				
Totals												51	\$22,300.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



WJHL
338 E. Main Street
Johnson City, TN 37601
(423) 926-2151

<u>Contract / Revision</u>		<u>Alt Order #</u>
25162020 /		25162020
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
06/07/16 - 06/13/16	TV	4590
<u>Advertiser</u>		<u>Original Date / Revision</u>
POL/Priorities USA Action		04/27/16 / 04/27/16

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/30/16 - 06/13/16	51	\$22,300.00	(\$3,345.00)	\$18,955.00
Totals	51	\$22,300.00	(\$3,345.00)	\$18,955.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.