

KKSS-FM PUBLIC SERVICE ANNOUNCEMENTS
2nd QUARTER
April 1, 2023 - June 30, 2023

ISSUE / ORGANIZATION	DESCRIPTION	DATES AIRED	NUMBER OF TIMES AIRED	DURATION OF PROGRAM
Animal Welfare/Animal Humane of NM	Pet adoption programs and services	4/1-6/30	210	:30
Community Engagement Survey/State of NM	Public program awareness	4/1-5/28	45	:30
Public Health/NM Autism Society	Awareness Campaign for services	4/1-4/25	30	:30
Senior Services/Silver Horizons	Senior food services	6/1-6/30	15	:30
Autism Speaks/World Autism Month	Awareness Campaign for services	4/1-4/30	70	:30
City of Albuquerque (AGY)	Community awareness	5/1 - 6/30	45	:30
Loud Cloud Magazine	Awareness PSA's	4/1 - 6/30	45	:10
NMCal	Awareness PSA's	4/1 - 6/30	120	:30
Presbyterian Ear Institute	2023 Run to Break The Silence	5/1 - 6/30	36	:30
Public Health/Vitalant/AGM Nevada LLC	Blood Drive	4/1-/525	75	:15
Waterford Upstart	Waterford Upstart PSAs	5/1 - 6/30	66	:30
Public Safety/New Mexico Broadcasters Assoc	Gun Violence & Safety	4/1-6/30	70	:30
Public Safety/New Mexico Broadcasters Assoc	Pedestrian Safety	6/1-6/30	9	:30
Public Safety/New Mexico Broadcasters Assoc	Distracted Driving	6/1-6/30	15	:30
Public Safety/New Mexico Broadcasters Assoc	Motorcycle Safety	6/1-6/30	10	:30
Public Health/New Mexico Broadcasters Assoc	Wellness Programs	6/1-6/30	20	:30
Public Health/New Mexico Broadcasters Assoc	Underage Drinking	6/1-6/30	10	:30
Public Health/New Mexico Broadcasters Assoc	NM Department of Health	6/1-6/30	2	:30
Public Health/New Mexico Broadcasters Assoc	NMBA Pep Q2 2023	4/1 - 6/30	195	:30

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ISSUE	DESCRIPTION	DATES AIRED	NUMBER OF TIMES AIRED	DURATION OF PROGRAM
Emergency Medicine, Explosion, First Aid, First Responders, Healthcare, Patient Safety, Public Health	Important steps to take when you're in a crisis that will give you the best chances of survival.	4/2/2023	1	20 MINUTES
Animal Humane (Pet of the Week)	Morning Show Weekly Interview encouraging listeners to Adopt a Pet and learn more about the Animal Humane services provided in New Mexico.	4/6/2023	1	2 MINUTES
Anxiety, Chronic Tics, Covid-19, Depression, Pandemic, Psychology, Social Media, Therapy, Vulnerable Populations	Cases of functional tic-like disorder skyrocketed during the pandemic and experts believe the culprit is social media.	4/9/2023	1	20 MINUTES
Animal Humane (Pet of the Week)	Morning Show Weekly Interview encouraging listeners to Adopt a Pet and learn more about the Animal Humane services provided in New Mexico.	4/13/2023	1	2 MINUTES
Healthcare, Patient Safety, Vulnerable Populations, Medicaid, Medicare, Private Hospitals, Public Health System	Health insurance connected with a person's employment – leaving many without coverage. Safety net hospitals help with access to it.	4/16/2023	1	20 MINUTES
Animal Humane (Pet of the Week)	Morning Show Weekly Interview encouraging listeners to Adopt a Pet and learn more about the Animal Humane services provided in New Mexico.	4/20/2023	1	2 MINUTES
Education, Federal Law, Mass Shootings, Mental Health, Mental Illness, State and Federal Regulations, Gun Violence	Violence has become a common topic. And though many perpetrators have been diagnosed with a mental illness.	4/23/2023	1	20 MINUTES

Animal Humane (Pet of the Week)	Morning Show Weekly Interview encouraging listeners to Adopt a Pet and learn more about the Animal Humane services provided in New Mexico.	4/27/2023	1	2 MINUTES
Brain Function, Caffeine, Chronic Conditions, Diabetes, Diet, Exercise, Nutrition, Obesity, Public Health	Health is a big piece of overall happiness. It's hard to break bad habits and be motivated to create healthier ones.	4/30/2023	1	20 MINUTES
Animal Humane (Pet of the Week)	Morning Show Weekly Interview encouraging listeners to Adopt a Pet and learn more about the Animal Humane services provided in New Mexico.	5/4/2023	1	2 MINUTES
Consumerism, Environment, Evolution, Medical Records, Medical Technology, Patient Safety, Public Health	Different applications of AI and how we can expect to interact with the technology in the years to come.	5/7/2023	1	20 MINUTES
Animal Humane (Pet of the Week)	Morning Show Weekly Interview encouraging listeners to Adopt a Pet and learn more about the Animal Humane services provided in New Mexico.	5/11/2023	1	2 MINUTES
Addiction, Childhood Obesity, Children and Youth at Risk, Chronic Conditions, Consumerism, Diabetes	Ultra-processed foods to kids has grown exponentially in recent years – promoting unhealthy diets.	5/14/2023	1	20 MINUTES
Animal Humane (Pet of the Week)	Morning Show Weekly Interview encouraging listeners to Adopt a Pet and learn more about the Animal Humane services provided in New Mexico.	5/18/2023	1	2 MINUTES
Healthcare, Vulnerable Populations, Female Athletes, Heart Disease, Medical Research, Men's Health	Why are male bodies the standard for human health? Dangerous reality of gender bias in health care.	5/21/2023	1	20 MINUTES

Animal Humane (Pet of the Week)	Morning Show Weekly Interview encouraging listeners to Adopt a Pet and learn more about the Animal Humane services provided in New Mexico.	5/25/2023	1	2 MINUTES
Depression, Weight Gain, Adrenal Dysfunction, Adrenal Glands, Brain Fog, Cortisol, Heart Disease	Thyroid experts explains the lifestyle changes you can make to fix your hormone imbalance.	5/28/2023	1	20 MINUTES
Animal Humane (Pet of the Week)	Morning Show Weekly Interview encouraging listeners to Adopt a Pet and learn more about the Animal Humane services provided in New Mexico.	6/1/2023	1	2 MINUTES
Patient Safety, Public Health, Active Lifestyle, Aging, Muscle Strength, Older Populations, Overuse Injury	Low-impact sport that's great for people of all ages, but like any activity, it comes with its own injury risks.	6/4/2023	1	20 MINUTES
Animal Humane (Pet of the Week)	Morning Show Weekly Interview encouraging listeners to Adopt a Pet and learn more about the Animal Humane services provided in New Mexico.	6/8/2023	1	2 MINUTES
Cancer, Healthcare, Patient Safety, Public Health, Brain Disease	Advocating for yourself when doctors didn't listen or take her seriously.	6/11/2023	1	20 MINUTES
Animal Humane (Pet of the Week)	Morning Show Weekly Interview encouraging listeners to Adopt a Pet and learn more about the Animal Humane services provided in New Mexico.	6/15/2023	1	2 MINUTES
Mental Health, Psychology, Public Health, Bereaved Parents, Bereavement Support	Clinical neuropsychologists say loss of a loved one doesn't have to be something to dread.	6/18/2023	1	20 MINUTES
Animal Humane (Pet of the Week)	Morning Show Weekly Interview encouraging listeners to Adopt a Pet and learn more about the Animal Humane services provided in New Mexico.	6/22/2023	1	2 MINUTES

Patient Safety, Psychiatry, Psychology, Public Health, Supplements, Human Physiology	Menopausal symptoms or life transition, how you can stay in control of your body and feel like yourself again during this time.	6/25/2023	1	20 MINUTES
Animal Humane (Pet of the Week)	Morning Show Weekly Interview encouraging listeners to Adopt a Pet and learn more about the Animal Humane services provided in New Mexico.	6/29/2023	1	2 MINUTES