

KKSS-FM PUBLIC SERVICE ANNOUNCEMENTS
1st QUARTER
January 1, 2023 - March 31, 2023

ISSUE / ORGANIZATION	DESCRIPTION	DATES AIRED	NUMBER OF TIMES AIRED	DURATION OF PROGRAM
Animal Welfare/Animal Humane of NM	Pet adoption programs and services	1/1-3/31	129	:30
Local Government/City of Albuquerque	Public program awareness	3/1-3/31	20	:30
Healthcare/Hispano Chamber of Commerce	Be Well Healthcare event	1/1-1/31	20	:30
Senior Services/Silver Horizons	Senior food services	2/1-2/28	10	:30
Public Housing/At Risk Youth/Haven House	Support program for victims of abuse	3/1-3/31	18	:30
Hispano Chamber of Commerce	Community event notification	1/1-1/31	10	:30
Art and Sol	Art and Sol PSA's	1/1 - 2/28	123	:30
Loud Cloud Magazine	PSA's - CBD	1/1 - 3/31	25	:30

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Public Senior Living, Home Accessibility, Vulnerable Populations, mobility, Public Safety, Home Renovation, Disabilities, Home Safety	As we age, certain aspects of our home, like stairs and loose rugs, can become major obstacles. And while renovations can seem intimidating and expensive, there are many simple changes that can make a huge difference.	1/1/2023	1	20 MINUTES
CancerDrinking Compulsive, Vulnerable Populations, Excessive Drinking, Alcoholism, Peer Pressure, Public Safety, Alcohol, Weight Gain, Healthy Living, Student Safety, Eating Disorders	: 'Drunkorexia' is a habit that's popular among young people where they refuse to eat before a night of drinking. This can lead to weight gain and other health risks.	1/8/2023	1	20 MINUTES
Vaccine Fatigue, Vaccines, Omicron, Mild Covid, Virus Variants, Long Covid, Immunity, Covid-19 Virus	Covid-19 soon becomes a seasonal sickness that we deal with using yearly vaccines. n expert discusses why we can't become too lax with our treatment of this virus.	1/15/2023	1	20 MINUTES
Mental Illness, Public Safety, Public Health, Depression, Anxiety, First Responders, Public Safety, Psychology, Public Health,	PTSD and help for first responders working through their trauma – proving that a PTSD diagnosis is not the end of their careers.	1/22/2023	1	20 MINUTES
Consumerism, Public Policy, Learning, Psychology, Cognitive Skills, Education	America's education system has long been focused on teaching -- but students need to be taught how to learn before they can be successful in the classroom.	1/29/2023	1	20 MINUTES
disabled parents, Family Issues, Disabilities, Mental Health, Consumerism, Neurology, Physical Health, disability advocate	Depending too much on medicine and the difference between healthcare and public health.	2/5/2023	1	20 MINUTES
Public Health, Vulnerable Populations, Surgery, Kidney Disease, high blood pressure, Organ Donors	Llungs and a kidney after being diagnosed with pulmonary arterial hypertension.How creative thinking and plasma exchange technology helps.	2/12/2023	1	20 MINUTES

Public Health, Patient Safety, Drug Abuse, Vulnerable Populations, Addiction, Consumerism, Opioids, Pain Management, Pain Medication	Opioids and pain management strategies that don't involve drugs. Decreasing rates of addiction and opioid overdoses.	2/19/2023	1	20 MINUTES
Genetics, Epigenetics, Vulnerable Populations, Diet, Ancestry, Public Health, Nutrition, Exercise	ethical debate surrounding gene editing in humans. Where do we draw the moral line and have we already crossed it?	2/26/2023	1	20 MINUTES
Public Safety, Public Health, Medical Malpractice, Safety Techniques, Full Disclosure, Misdiagnosis	Instances of medical malpractice and his experience dealing with negligent physicians.	3/5/2023	1	20 MINUTES
Public Safety, Public Health, Probiotics, Diet, Gut Health, Public Health	How you can supplement your diet – with less pills and more natural ingredients – to get your health back on track.	3/12/2023	1	20 MINUTES
Public Health, Vaccine, Consumerism, Influenza, Emergency Use Authorization, Public Health Reporting, Covid-19	Public Health, Vaccine, Consumerism, Influenza, Emergency Use Authorization, Public Health Reporting, Covid-19	3/19/2023	1	20 MINUTES
Public Health, Public Safety, Polio, Vaccine, Quarantine, Isolation, Pandemic, Cure, Women In Medicine	Polio cases have decreased by more than 99% since 1988, thanks to the vaccine.	3/26/2023	1	20 MINUTES