

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WLBZ	10/13/20	10/16/20	Local News @ 530p M-FCM NEWS CENTER-5:30		530-6p	--1-1--	:30	2	\$90.00	P04	0.00	NM	2	\$180.00
(Program: NEWS CENTER-5:30)Nov/2019LS (pav)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/12/20	10/18/20	--1-1--		2		\$90.00		0.00					
N 2	WLBZ	10/13/20	10/19/20	Local News @ 5p M-F NEWS CENTER-5:00	CM	5-530p	11-1---	:30	3	\$80.00	P04	0.00	NM	3	\$240.00

Order / Rev: 2008094
 Alt Order #: WOC12518827
 Flight Dates: 10/13/20 - 10/19/20

Advertiser: POL/ Sara Gideon / D / US Senate / ME
 Product Desc: Political
 Estimate: 167

WLBZ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: NEWS CENTER-5:00)Nov/2019LS (pav)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/20	10/19/20	11-1---					3	\$80.00		0.00			
N 3	WLBZ	10/13/20	10/18/20	NFL Su FB Night in Ame	CM	NFL Su FB Night in	-----1	:30	1	\$250.00	P04	0.00	NM	1	\$250.00
		NFL FOOTBALL NIGHT IN AMERICA													
		(Program: NFL FOOTBALL NIGHT IN AMERICA)SPORTSES (sell) - Estimate is based on the average Sep-Dec'19 delivery of Football Night in America (Sun/7p) on WLBZ													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	-----1					1	\$250.00		0.00			
N 4	WLBZ	10/13/20	10/17/20	Local News @ 6a Sa	CM	6a-7a	-----1-	:30	1	\$110.00	P04	0.00	NM	1	\$110.00
		NEWS CENTER MORN RPT S/													
		(Program: NEWS CENTER MORN RPT SA)Nov/2019LS (pav)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	-----1-					1	\$110.00		0.00			
N 5	WLBZ	10/13/20	10/17/20	Saturday Night Live	CM	1130p-105a	-----1-	:30	1	\$45.00	P04	0.00	NM	1	\$45.00
		SATURDAY NIGHT LIVE													
		(Program: SATURDAY NIGHT LIVE)Nov/2019LS (pav)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	-----1-					1	\$45.00		0.00			
N 6	WLBZ	10/13/20	10/17/20	Today Show Sa	CM	7a-9a	-----1-	:30	1	\$125.00	P04	0.00	NM	1	\$125.00
		TODAY SAT NBC													
		(Program: TODAY SAT NBC)Nov/2019LS (pav)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	-----1-					1	\$125.00		0.00			
N 7	WLBZ	10/13/20	10/18/20	Meet the Press	CM	Meet the Press	-----1	:30	1	\$650.00	P04	0.00	NM	1	\$650.00
		MEET PRESS-SUN													
		(Program: MEET PRESS-SUN)Nov/2019LS (pav)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	-----1					1	\$650.00		0.00			
													Totals	10	\$1,600.00