

**CUMULUS MEDIA**

***QUARTERLY ISSUES/PROGRAM LIST***

***1<sup>st</sup> QUARTER 2013***

***January, February, March***

## **KMEZ PUBLIC AFFAIRS PROGRAMMING – 1st QUARTER 2013**

During this quarter, 106.7 KMEZ broadcast daily :30 sec to :60 second promo's entitled: *Community Clipboard*. In addition, the station broadcasted a weekly, 30-minute public affairs show called *This Week In New Orleans*. The station also ran "Laying Down the Law" a legal segment which offers free legal advice to our audience as well as "Dr. for the People" with Dr. Corey Hebert which offers free health advice in the same manner. In addition, the station air's two-minute news reports, "Hometeam Headlines" Mon-Fri at 6:00am and 7:00am in which local headlines are announced. Finally, the station aired "Tax Tips" with CPA Carl Johnson – a client-sponsored segment on tax season information.

The promo's and public affairs shows have and will focus on various issues of concern to the community. Community Clipboard is produced by midday host, Papa Smurf and airs daily (approximately once every other hour Mondays through Sundays). Topics covered were as follows:

### **COMMUNITY CLIPBOARD POSTINGS: 30 SEC. RECORDED PSA'S WITH ROTATING AIR TIMES.**

#### **JANUARY 2013**

**COMMUNITY TOPIC:** SON-OF-A-SAINT YOUTH MENTORING  
**DATES AIRED:** SATURDAY JANUARY 5 TO SATURDAY JANUARY 19, 2013  
**PSA SUBJECT:** THIS PSA SUPPORTS THE COMMUNITY OUTREACH REGARDING PROGRAMS DESIGNED TO SUPPORT FAMILY VALUES, YOUTH MENTORING, EDUCATION AND SPORTSMANSHIP.

#### **FEBRUARY 2013**

**COMMUNITY TOPIC:** BLACK HISTORY MONTH – AFRICAN AMERICAN MUSEUM  
**DATES AIRED:** WEDNESDAY FEBRUARY 6 TO SATURDAY FEBRUARY 16, 2013  
**PSA SUBJECT:** THE HERITAGE, EDUCATION AND COMMUNITY PROGRAMS OF THE NEW ORLEANS AFRICAN AMERICAN MUSEUM.

**COMMUNITY TOPIC:** BLACK HISTORY MONTH – WORLD WAR 2 MUSEUM  
**DATES AIRED:** THURSDAY FEBRUARY 21 TO THURSDAY FEBRUARY 28, 2013  
**PSA SUBJECT:** THE MILITARY HISTORY AND COMMUNITY PROGRAMS OF THE NEW ORLEANS WORLD WAR 2 MUSEUM.

**COMMUNITY TOPIC:** TOTAL COMMUNITY ACTION - TAX PROGRAM  
**DATES AIRED:** THURSDAY FEBRUARY 28 TO SATURDAY MARCH 9, 2013  
**PSA SUBJECT:** TOTAL COMMUNITY ACTION SUPPORT PROGRAMS FOR THE CITY'S LOW INCOME RESIDENTS.

#### **MARCH 2013**

**COMMUNITY TOPIC:** TOTAL COMMUNITY ACTION - TAX PROGRAM  
**DATES AIRED:** THURSDAY FEBRUARY 28 TO SATURDAY MARCH 9, 2013  
**PSA SUBJECT:** TOTAL COMMUNITY ACTION SUPPORT PROGRAMS FOR THE CITY'S LOW INCOME RESIDENTS.

**COMMUNITY TOPIC:** FINANCE AUTHORITY NEW ORLEANS - HOME LOAN PROGRAMS  
**DATES AIRED:** FRIDAY MARCH 15 TO SATURDAY MARCH 30, 2013  
**PSA SUBJECT:** FINANCE AUTHORITY NEW ORLEANS HOME MORTGAGE LOAN PROGRAMS FOR THE CITY'S FIRST TIME OR ASSISTED FAMILY HOME BUYERS.

**COMMUNITY TOPIC:** BOYS & GIRLS CLUB NEW ORLEANS - COMMUNITY PROGRAMS  
**DATES AIRED:** FRIDAY MARCH 29 TO THE END OF THE MONTH.  
**PSA SUBJECT:** THIS PSA SUPPORTS THE COMMUNITY OUTREACH, MENTORING AND EDUCATION PROGRAMS OF THE BOYS AND GIRLS CLUB NEW ORLEANS.

**THIS WEEK IN NEW ORLEANS: PUBLIC AFFAIRS SHOWS 1st Q 2013**

*This Week In New Orleans* is produced by Kelder Summers, News Director, and is hosted by Terry Davis of Old School 106.7. *This Week In New Orleans* airs Sunday Mornings from 6am to 6:30am. Topic list and guests as follows:

**THIS WEEK IN NEW ORLEANS: PUBLIC AFFAIRS SHOWS 1st Q 2013**

Date	GUEST	SUBJECT	AIR TIME/Length (min)
01.11.13	Carmen Sunda	Small Business Center Programs	6:00AM – 15
01.11.13	“	“	6:15AM - 13
01.20.13	Donna Betzar	Healthy Lifestyles New Orleans Programs	6:00AM – 16
01.20.13	“	“	6:15AM - 14
02.10.13	Ben Johnson	New Orleans Chamber 2013	6:00AM – 14
02.10.13	Linzy Cotaya	American Heart Assoc: GO RED for WOMEN	6:15AM - 13
03.03.13	Marueen Larkin	Daughters of Charity Gala	6:00AM – 14
03.03.13	Ben Johnson	New Orleans Chamber 2013	6:15AM – 14
03.10.13	Lejuana Chenier	UNCF Concert	6:00AM – 15
03.10.13	Jerre Maderre	LA Small business Center Programs	6:15AM - 15
03.17.13	Tim Williamson	Idea Village Season	6:00AM – 13
03.17.13	Julie Hart	Dress For Success dress and suit drive	6:15AM – 15
03.24.13	Jack Brancweiz	Junior Achievement annual programs	6:00AM - 13
03.24.13	Mallory Domengue	NOLA Fashion Week	6:15AM - 15
03.31.13	Kurt Weigel	Downtown Development District	6:00AM – 13
03.31.13	Dr. Kim Rugon	Goodwill Industries	6:15AM - 16

NOTE: During the month of JANUARY, KMEZ aired sweepers and promos in honor of Martin Luther King day. In FEBRUARY, KMEZ aired sweepers and promos in honor of Black History Month.

**ISSUES OF PRIMARY CONCERN**

The following is a list of top issues of primary concern to the 106.7 KMEZ listening area as ascertained by KMEZ management and staff. Included with this list is a reference to KMEZ public affairs programming as summarized in this report. Issues are not necessarily listed in order of importance.

**RECURRING INTERVIEWS**

**ISSUES:** LEGAL (recurring interview, PAID) EVERY MONDAY

**DATES:** JANUARY, FEBRUARY, MARCH

**TIME:** 8:30AM/ **DURATION:** 20 minutes

**GUESTS:** Edwin Shorty and Associates Law Firm

**SUMMARY:** “Laying Down The Law,” a weekly feature. Topics included uninsured motorists, the role of the Constable, shared liability, orders of protection, bonding, parental liability relating to the crimes of minors, succession, living will, DNR’s, power of attorney, statute of limitations on civil cases, etc.

**ISSUES:** HEALTH (recurring interview) EVERY TUESDAY

**DATES:** JANUARY, FEBRUARY, MARCH

**TIME:** 8:30AM / **DURATION:** 20 minutes

**GUESTS:** Dr. Corey Hebert

**SUMMARY:** A weekly feature with topics that included: skin tags, flu vaccines, vaccines – are they good or bad, stress, PTSD, diabetes, improving your diet, the reduced effectiveness of antibiotics, mental disorders, arthritis, childhood obesity.

**ISSUES:** FINANCIAL( recurring interview, PAID) EVERY TUESDAY

**DATES:** JANUARY, FEBRUARY

**TIME:** 8:30AM

**DURATION:** 2 MIN

**GUESTS:** Carl Johnson, CPA

**SUMMARY:** Tax season is here! Two-minute recurring interview featuring topics like which filing status should you choose, delays in tax processing, collecting your information, "Creative" filing, consequences of false filing, getting an extension, late filing, shared custody, what is a dependent, injured spouse.

**PROGRAMMING AND COMMUNITY FRIDAYS:**

The staff at KMEZ is invested in the New Orleans Community, volunteering their personal time toward worthy causes and conducting interviews that raise awareness on pertinent issues affecting the demographic. In addition, the station – as a whole – puts on and participates in community-targeted events that advocate cultural preservation. Finally, every Friday, the Home Team Morning Show highlights the goings on in the New Orleans and surround communities. Interviews are between 3 and 5 minutes each. The following is a list of guests/topics and the dates that they were featured:

**STATION COMMUNITY EVENTS, APPEARANCES AND COMMUNITY FRIDAY INTERVIEWS**

ISSUE	DATE	TIME	# of MIN	GUEST/STAFF	SUMMARY
SPORTS	1.4.13	7:30AM	3	Paula Washington, Voodoo Queens	Voodoo Queens Ladies Football Team tryouts: City Park 5400 Stadium Dr. From 9:00 to 2:00p one time register Fee of 30.00 ladies league football team
EVENTS	1.4.13	7:45AM	4	Delta Sigma Theta Sorority, Inc.	Delta Sigma Theta Sorority, Inc. New Orleans Alumnae Chapter will host the Centennial Torch Tour, January 13, Delta Sigma Theta Sorority, Inc. To kickoff this historic occasion, the Delta Centennial Torch Tour will stop in New Orleans Friday, Jan. 4 through Sunday, Jan 6. An actual torch is being carried from Los Angeles to Washington, D.C. with many stops in between underscoring the role that Delta Sigma Theta has played from the Women's Suffrage to the Civil Rights Movements to advances in education and technology
TOURISM	1.11.13	7:45AM	4	Larua Martone, Author "Moon New Orleans"	Mardi Gras is next month! the inside scoop on Mardi Gras including all the best tips on how to celebrate, can't-miss parades from the Bacchus to Endymion, as well as the free concerts and block parties that make Mardi Gras Madness the event of the year.
POLITICS	1.18.13	8:00AM	6	Roland Martin, TV News Show Host	Discuss the upcoming Inauguration and any other buzz-worthy news stories. Through his show "Washington Watch with Roland Martin", Martin will be covering the inauguration throughout and can provide great insight into this historical event.
EVENTS	1.21.13	7:45AM	5	Frank Nitti participates in the MLK March	Route: The Parade will begin at City Hall (1300 Perdido Street) and end at the MLK Statute (MLK Boulevard and

## STATION COMMUNITY EVENTS, APPEARANCES AND COMMUNITY FRIDAY INTERVIEWS

ISSUE	DATE	TIME	# of MIN	GUEST/STAFF	SUMMARY
TOURISM	1.25.13	7:45AM	5	Patrice Bell Mercadel, Dir of Marketing and Comm for the RTA	South Claiborne Avenue). All groups need to arrive at 7:45 a.m. The grand opening of RTA's contribution to economic development of Downtown and how the Loyola connection will be an essential transit link. > 11 a.m., program; 12 noon, inaugural ride for VIPS; Monday, January 28, 2013, New Orleans Union Passenger Terminal, 1001 Loyola Avenue, US Secretary of Transportation Ray LaHood, Mayor Mitch Landrieu, city and state officials and RTA board will attend.
EVENTS	2.8.13	9:00am	2 hrs	LBJ KELDER SUMMERS	LBJ and Kelder host the 43rd Annual Greasing of the Poles on Friday February 8th at 10 AM. It's going to be an exciting Greasing!!! We would also like to invite Kelder Summers to join you as the Greasing Co-host. As you know, we are embracing the "Django Unchained" theme for this year's ceremony.
STATION COMMUNITY EVENT	2.12.13	7AM	8 HOURS	KMEZ STAFF	Mardi Gras Under the Bridge: Each year KMEZ puts on the largest free Mardi Gras Concert featuring local and national artists at the historic corner of Orleans and Claiborne Ave. In conjunction with the City of New Orleans, Tambourine and Fan Social Club, and the New Orleans Police Department.
EVENTS	2.22.13	7:30AM	5 MIN	COMMUNITY BOOK CENTER in with: Kim Vax, Author "The Baby Dolls: Breaking the Race and Gender Barriers of the New Orleans Mardi Gras Tradition" And Jeremy C. Quintet	Book Signing, Saturday, February 23, 2013 4-6 PM. FREE and open to the public. Reserve your autographed copy today! also An Evening of Jazz with The Jeremy C. Quintet Tuesday, February 26, 2013 7:30PM. Food catered by Chef D (Donald Smith) \$5 admission Community Book Center 2523 Bayou Rd. New Orleans, LA 70119
CHARITY	3.1.13	7:30AM	5 MIN	Kertrina and Dr. Robert Marier of the Louisiana State Board of Medical Examiners. Daughters of Charity	Daughters of Charity Services of New Orleans will host its Second Annual "Keeping Our Promises" Gala on Saturday, March 9 at First NBC Bank, 210 Baronne Street. DCSNO'S ANNUAL GALA TO HONOR THREE LOCAL HEALTH CARE ADVOCATES AND RAISE FUNDS TO ADMINISTER HEALTH CARE TO THE UNDERSERVED WHY: During this event,

**STATION COMMUNITY EVENTS, APPEARANCES AND COMMUNITY FRIDAY INTERVIEWS**

ISSUE	DATE	TIME	# of MIN	GUEST/STAFF	SUMMARY
					<p>DCSNO will honor three individuals who share the non-profit health care organization's vision, and work tirelessly to promote healthy communities. This event also will serve as a fundraiser to support DCSNO's mission to improve the health status of the community and provide high quality, compassionate care for all—the insured, underinsured and uninsured.</p>
PUBLIC HEALTH	3.8.13	7:45AM	7	<p>GUEST: MICHAEL HICKERSON, CO-CHAIR RED UMBRELLA MARCH (Kelder Summers to Host event for third year in a row).</p>	<p>join us again in supporting the awareness of HIV/AIDS in our community. The "red umbrella march" will take place this year on March 9, 2013, 11 am, starting and ending at Congo Square. Please come out and walk with us in support of HIV/AIDS education, prevention and early detection. HIV is a preventable disease. With your help we can lessen the impact of HIV in our community.</p>

**CUMULUS MEDIA**

***QUARTERLY ISSUES/PROGRAM LIST***

***2nd Quarter 2013***

***April, May, June***

## KMEZ PUBLIC AFFAIRS PROGRAMMING – 2nd Quarter 2013

During this quarter, 106.7 KMEZ broadcast daily :30 sec to :60 second promo's entitled: *Community Clipboard*. In addition, the station broadcasted a weekly, 30-minute public affairs show called *This Week In New Orleans*. The station also ran "Laying Down the Law" a legal segment which offers free legal advice to our audience as well as "Dr. for the People" with Dr. Corey Hebert which offers free health advice in the same manner. In addition, the station air's two-minute news reports, "Hometeam Headlines" Mon-Fri at 6:00am and 7:00am in which local headlines are announced.

The promo's and public affairs shows focus on various issues of concern to the community and is produced by midday host, Papa Smurf. Airs daily (approximately once every other hour Mondays through Sundays). Topics covered were as follows:

### COMMUNITY CLIPBOARD POSTINGS: 30 SEC. RECORDED PSA'S WITH ROTATING AIR TIMES.

COMMUNITY TOPIC: BOYS & GIRLS CLUB NEW ORLEANS - COMMUNITY PROGRAMS  
 FORMAT: 30 SECOND RECORDED PSA ANNOUNCEMENT  
 DATES AIRED: FRIDAY MARCH 29 TO SATURDAY APRIL 6, 2013  
 PSA SUBJECT: THIS PSA SUPPORTS THE COMMUNITY OUTREACH, MENTORING AND EDUCATION PROGRAMS OF THE BOYS AND GIRLS CLUB NEW ORLEANS..

COMMUNITY TOPIC: THE ROOTS OF MUSIC - COMMUNITY PROGRAMS  
 FORMAT: 30 SECOND RECORDED PSA ANNOUNCEMENT  
 DATES AIRED: FRIDAY APRIL 12 TO SATURDAY APRIL 27, 2013  
 PSA SUBJECT: THIS PSA SUPPORTS THE COMMUNITY OUTREACH, MENTORING AND EDUCATION PROGRAMS OF THE ROOTS OF MUSIC NEW ORLEANS

COMMUNITY TOPIC: DRESS FOR SUCCESS NEW ORLEANS-POWERWALK  
 FORMAT: 30 SECOND RECORDED PSA ANNOUNCEMENT  
 DATES AIRED: TUESDAY APRIL 30, TO FRIDAY MAY 10, 2013  
 PSA SUBJECT: THIS PSA SUPPORTS THE COMMUNITY OUTREACH OF DRESS -FOR-SUCCESS NEW ORLEANS: REGARDING THE ORGANIZATION'S COMMUNITY CLOTHING AND WORKFORCE DEVELOPMENT PROGRAMS.

COMMUNITY TOPIC: LETTER CARRIERS-STAMP OUT HUNGER FOOD DRIVE  
 FORMAT: 30 SECOND RECORDED PSA ANNOUNCEMENT  
 DATES AIRED: TUESDAY MAY 7, TO FRIDAY MAY 10, 2013  
 PSA SUBJECT: THIS PSA SUPPORTS THE COMMUNITY OUTREACH OF SECOND HARVEST FOOD BANK AND THE GREATER NEW ORLEANS LETTER CARRIERS ASSOCIATION REGARDING THEIR COMMUNITY FOOD DRIVE PROGRAM.

COMMUNITY TOPIC: 2013 CAFÉ RECONCILE COMMUNITY PROGRAMS  
 FORMAT: 30 SECOND RECORDED PSA ANNOUNCEMENT  
 DATES AIRED: SATURDAY MAY 11, TO SATURDAY MAY 25, 2013  
 PSA SUBJECT: THIS PSA SUPPORTS THE COMMUNITY OUTREACH OF CAFÉ RECONCILE AND THE RESTAURANT'S YOUTH MENTORING AND CULINARY ARTS TRAINING PROGRAMS.

COMMUNITY TOPIC: 2013-NEW ORLEANS-NATIONAL WORLD WAR 2 MUSEUM COMMUNITY PROGRAMS.  
 FORMAT: 30 SECOND RECORDED PSA ANNOUNCEMENT  
 DATES AIRED: WEDNESDAY MAY 22, TO THURSDAY JUNE 6, 2013  
 PSA SUBJECT: THIS PSA SUPPORTS THE COMMUNITY OUTREACH OF THE NATIONAL WORLD WAR 2 MUSEUM'S SUMMER PROGRAMS.

COMMUNITY TOPIC: 2013-NEW ORLEANS RED CROSS COMMUNITY PROGRAMS  
 FORMAT: 30 SECOND RECORDED PSA ANNOUNCEMENT  
 DATES AIRED: WEDNESDAY JUNE 5, TO SATURDAY JUNE 22, 2013  
 PSA SUBJECT: THIS PSA SUPPORTS THE COMMUNITY OUTREACH REGARDING EMERGENCY PREPAREDNESS AND COMMUNITY ASSISTANCES PROGRAMS FROM THE NEW ORLEANS RED CROSS.



**THIS WEEK IN NEW ORLEANS: PUBLIC AFFAIRS SHOWS 2nd Q 2013**

*This Week In New Orleans* is produced by Kelder Summers, News Director, and is hosted by Terry Davis of Old School 106.7. *This Week In New Orleans* airs Sunday Mornings from 6am to 6:30am. Topic list and guests as follows:

04/07/2013	pt 1.	dee mclusky.junior league-2	15 min.	
04/07/2013	PT 2.	TERRY DAVIS. DEA DRUG BYBACK	15 min.	15 min.
04/14/2013	PT 1.	DRESS FOR SUCCESS POWER WALK NADINE BROWN		15 min.
04/14/2013	PT 2.	ymca david ozmore	15 min.	
04/21/2013	PT1.	better busines bureau.cynthia albert	15 min.	
04/21/2013	pt 2.	crimestoppers.darlene cusanza	15 min.	
04/07/2013	pt 1.	algiers economic foundation-chris kane	15 min.	
05/10/2013	PT 1.	LA STATE MUSEUM.ARTHUR SMITH	15 min.	
05/10/2013	PT 2.	STAMP OUT HUNGER FOOD DRIVE.STANLEY TAYLOR		15 min.
05/24/2013	pt 1.	ww2 museum.clem goldberger	15 min.	
05/24/2013	pt 2.	anthony bean theater.anthony bean	15 min.	
06/07/2013	PT 1.	cafe reconcile.dave edmond	15 min.	
06/07/2013	pt.2.	crescent city lights theater.julie condie	15 min.	
06/14/2013	PT 1.	Junior achievement programs.jack brancweiz	15 min.	
06/14/2013	PT 2.	VICTORY FELLOWSHIP FEED THE MULTITUDES.PASTOR BYRON BISHOP		15 min.
06/21/2013	pt 1.	dea community safety programs.terry davis	15 min.	
06/21/2013	pt 2.	anthony bean theater.anthony bean	15 min.	
06/28/2013	pt 1.	nat asc of free clinics.meshawn tarver	15 min.	
06/14/2013	PT 2.	VICTORY FELLOWSHIP FEED THE MULTITUDES.PASTOR BYRON BISHOP		15 in.

NOTE: During the month of JUNE, KMEZ aired sweepers and promos in honor of Black Music Month.

**ISSUES OF PRIMARY CONCERN**

The following is a list of top issues of primary concern to the 106.7 KMEZ listening area as ascertained by KMEZ management and staff. Included with this list is a reference to KMEZ public affairs programming as summarized in this report. Issues are not necessarily listed in order of importance.

**RECURRING INTERVIEWS**

**ISSUES:** LEGAL (recurring interview, PAID) EVERY MONDAY

**DATES:** APRIL, MAY, JUNE

**TIME:** 8:30AM/ **DURATION:** 20 minutes

**GUESTS:** Edwin Shorty and Associates Law Firm

**SUMMARY:** "Laying Down The Law," a weekly feature. Topics included uninsured motorists, the role of the Constable, shared liability, orders of protection, bonding, parental liability relating to the crimes of minors, succession, living will, DNR's, power of attorney, statute of limitations on civil cases, etc.

**ISSUES:** HEALTH (recurring interview) EVERY TUESDAY

**DATES:** APRIL, MAY, JUNE

**TIME:** 8:30AM / **DURATION:** 20 minutes

**GUESTS:** Dr. Corey Hebert

**SUMMARY:** A weekly feature with topics that included: skin tags, flu vaccines, vaccines – are they good or bad, stress, PTSD, diabetes, improving your diet, the reduced effectiveness of antibiotics, mental disorders, arthritis, childhood obesity.

**PROGRAMMING AND COMMUNITY FRIDAYS:**

The staff at KMEZ is invested in the New Orleans Community, volunteering their personal time toward worthy causes and conducting interviews that raise awareness on pertinent issues affecting the demographic. In addition, the station – as a whole – puts on and participates in community-targeted events that advocate cultural preservation. Finally, every Friday, the Home Team Morning Show highlights the goings on in the New Orleans and surround communities. Interviews are between 3 and 5 minutes each. The following is a list of guests/topics and the dates that they were featured:

**STATION COMMUNITY EVENTS, APPEARANCES AND COMMUNITY FRIDAY INTERVIEWS**

ISSUE	DATE	TIME	# of MIN	GUEST/STAFF	SUMMARY
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**CUMULUS MEDIA**  
***QUARTERLY ISSUES/PROGRAM LIST***

***3rd Quarter 2013***

***July, August, September***

**KMEZ NEW ORLEANS – OLD SCHOOL 106.7  
PUBLIC AFFAIRS -PUBLIC FILE INFORMATION**

**4TH QUARTER OCTOBER - DECEMBER 2013**

**1. COMMUNITY TOPIC: A BETTER LIFE WITH DR. SANJAY GUPTA**

**ORGANIZATION PROFILE: DR. SANJAY GUPTA**

**FORMAT: 60 SECOND RECORDED ANNOUNCEMENTS –**

**AIR DATES: TUESDAY OCTOBER 1<sup>ST</sup> – TUESDAY DECEMBER 31ST @ 9:15AM  
DAILY**

**TOTAL: 64 PSA ANNOUNCEMENTS.**

**OUTREACH REGION: NEW ORLEANS AND SURROUNDING PARISHES.**

**PSA SUBJECT: VARIOUS ASPECTS PERTAINING TO ONES DAILY HEALTH**