

Cumulus Media Public Affairs

The Tailgate Show 2023 (1st Quarter)

Show is hosted by Tonja Myles

Airs on KKND-FM (Saturdays at 6:00am)

Airs on KMEZ-FM (Sundays at 6:00am)

Airs on WZRH-FM (Sundays at 6:00am)

Airs on WRKN-FM (Sundays at 6:00am)

Date: 01/07 – 01/08/2023

Topic: What's happening on the yard/HBCU Experience

Guest(s): Jasmine Brown/Student Leader at Southern University

Show Length: 30 Minutes

Show Description: Tonja and Jasmine explored topics around the mental health of today's college student to balancing work, social and academics while offering resources to assist students with the challenges of college life.

Date: 01/14 - 01/15/2023

Topic: 100 Black Men of Metro Baton Rouge

Guest(s): Attorney Michael Adams, President of the 100 Black Men

Show Length: 30 Minutes

Show Description: Together we brought awareness to the various programs, services and inactivates of 100 Black Men of Metro Baton Rouge including fundraising opportunities such as their annual masquerade Ball which funds the functions of their organization.

Date: 01/28 – 01/29/2023

Topic: Growing your Brand/Building the Community

Guest(s): Myra Richardson

Show Length: 30 Minutes

Show Description: Tonja took a moment to offer a young and aspiring public servant an opportunity to share her gift in marketing and how she uses her gift to impact her community in an effort to inspire others to give back while cultivating their neighborhoods and subdivisions to enhance the quality of life and build a more perfect community.

Date: 02/04-02/05/2023

Topic: Advocacy and Policy that affect Black Women

Guest(s): Courtney Hunt/100 Black Women of Metro Baton Rouge

Show Length: 30 Minutes

Show Description: Breast Cancer Awareness. During the show Tonja and Courtney explored self-examination, cancer prevention and local and national policy changes to assist minority women with resources and programs to increase preventative care among black and brown women.

Date: 02/18 & 02/19/2023

Topic: The importance of Sports and Performance among adolescence

Guest: DJ and Deidra Chark

Show Length: 30 Minutes

Show Description: Tonja explored health and wellness of today's youth and the importance of physical movement which impacts the mind and heart at an early age.

Date: 02/25 – 02/26/2023

Topic: The Bridge Center of Hope

Guest: Charlotte Claiborne, Executive Director of the Bridge Center of Hope

Show Length: 30 Minutes

Show Description: Addressing the raising number of mental health emergencies in Louisiana and offering coping tips and tools to help those who are experiencing anxiety and stress and the family of those affected by such.

Date: 03/04-03/05/2023

Topic: Local Small Business Spotlights

Guest: Kwame Donte, Local Entrepreneur

Show Length: 30 Minutes

Show Description: The week before the show, we offered listeners an opportunity to share their favorite local or small business and why; during the show, we spotlighted over 25 small businesses that are working hard to keep their doors open amid a strain on the economy.

Date: 03/11 – 03/12/2023

Topic: Business, Ministry and Community

Guest(s): Darrin Myles

Show Length: 30 Minutes

Show Description: During the show Tonja Myles explored the topics of Business, Ministry and Community with guest Darrin Myles. The conversation empowered listeners to keep a balance in their relationship(s) and provided tips on how to Business, Ministry and Community can coexist in a balanced environment.

Date: 03/18-03/19/2023

Topic: Financial Planning (Repeat)

Guest: Jill Davidson, Blended Family Financial Specialist

Show Length: 30 Minutes

Show Description: During this discussion Tonja and Jill unlocked tips and tools to help families live debt free and how build a budget as the economy pull itself out of a pandemic.

Date: 03/25-03/26/2023

Guest: Matt Dorsett, Former NFL Player and Board Member at Doc Griggs Foundation & NFLPA

Show Length: 30 Minutes

Show Description: Tonja provided Matt Dorsett an opportunity to round out the year with an inspirational message to end the year with and a challenge to help begin 2023 successfully and in good health and with a plan.