

# Cumulus Media Public Affairs

The Tailgate Show 2023 (1<sup>st</sup> Quarter)

Show is hosted by Tonja Myles

Airs on KKND-FM (Saturdays at 6:00am)

Airs on KMEZ-FM (Sundays at 6:00am)

Airs on WZRH-FM (Sundays at 6:00am)

Airs on WRKN-FM (Sundays at 6:00am)

**Date:** 01/07 – 01/08/2023

**Topic:** What's happening on the yard/HBCU Experience

**Guest(s):** Jasmine Brown/Student Leader at Southern University

**Show Length:** 30 Minutes

**Show Description:** Tonja and Jasmine explored topics around the mental health of today's college student to balancing work, social and academics while offering resources to assist students with the challenges of college Life.

**Date:** 01/14 - 01/15/2023

**Topic:** 100 Black Men of Metro Baton Rouge

**Guest(s):** Attorney Michael Adams, President of the 100 Black Men

**Show Length:** 30 Minutes

**Show Description:** Together we brought awareness to the various programs, services and inactivates of 100 Black Men of Metro Baton Rouge including fundraising opportunities such as their annual masquerade Ball which funds the functions of their organization.

**Date:** 01/28 – 01/29/2023

**Topic:** Growing your Brand/Building the Community

**Guest(s):** Myra Richardson

**Show Length:** 30 Minutes

**Show Description:** Tonja took a moment to offer a young and aspiring public servant an opportunity to share her gift in marketing and how she uses her gift to impact her community in an effort to inspire others to give back while cultivating their neighborhoods and subdivisions to enhance the quality of life and build a more perfect community.

**Date:** 02/04-02/05/2023

**Topic:** Advocacy and Policy that affect Black Women

**Guest(s):** Courtney Hunt/100 Black Women of Metro Baton Rouge

**Show Length:** 30 Minutes

**Show Description:** Breast Cancer Awareness. During the show Tonja and Courtney explored self-examination, cancer prevention and local and national policy changes to assist minority women with resources and programs to increase preventative care among black and brown women.

**Date:** 02/18 & 02/19/2023

**Topic:** The importance of Sports and Performance among adolescence

**Guest:** DJ and Deidra Chark

**Show Length:** 30 Minutes

**Show Description:** Tonja explored health and wellness of today's youth and the importance of physical movement which impacts the mind and heart at an early age.

**Date:** 02/25 – 02/26/2023

**Topic:** The Bridge Center of Hope

**Guest:** Charlotte Claiborne, Executive Director of the Bridge Center of Hope

**Show Length:** 30 Minutes

**Show Description:** Addressing the raising number of mental health emergencies in Louisiana and offering coping tips and tools to help those who are experiencing anxiety and stress and the family of those affected by such.

**Date:** 03/04-03/05/2023

**Topic:** Local Small Business Spotlights

**Guest:** Kwame Donte, Local Entrepreneur

**Show Length:** 30 Minutes

**Show Description:** The week before the show, we offered listeners an opportunity to share their favorite local or small business and why; during the show, we spotlighted over 25 small businesses that are working hard to keep their doors open amid a strain on the economy.

**Date:** 03/11 – 03/12/2023

**Topic:** Business, Ministry and Community

**Guest(s):** Darrin Myles

**Show Length:** 30 Minutes

**Show Description:** During the show Tonja Myles explored the topics of Business, Ministry and Community with guest Darrin Myles. The conversation empowered listeners to keep a balance in their relationship(s) and provided tips on how to Business, Ministry and Community can coexist in a balanced environment.

**Date:** 03/18-03/19/2023

**Topic:** Financial Planning (Repeat)

**Guest:** Jill Davidson, Blended Family Financial Specialist

**Show Length:** 30 Minutes

**Show Description:** During this discussion Tonja and Jill unlocked tips and tools to help families live debt free and how build a budget as the economy pull itself out of a pandemic.

**Date:** 03/25-03/26/2023

**Guest:** Matt Dorsett, Former NFL Player and Board Member at Doc Griggs Foundation & NFLPA

**Show Length:** 30 Minutes

**Show Description:** Tonja provided Matt Dorsett an opportunity to round out the year with an inspirational message to end the year with and a challenge to help begin 2023 successfully and in good health and with a plan.