

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>KAAQ & KCOW Alliance, NE</u>	Date: <u>10/16/18</u>
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I, Mike Dafney,
 being/on behalf of: myself, a legally
 qualified candidate of the _____ political
 party for the office of: City Council
 in the General Election
 election to be held on: November 6th
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30	6A-9p November 6th end @ 5:00pm	9 day	KAAQ + KCOW	Varies	1

Total Charges: \$648.00

Sales Order

Stations: **KAAQ-FM, KCOW-AM** Buyer: _____
 Contract Name: **1017obmdca-01** Tax Schedule: _____ (None)
 Contract#: **311507580** Agency Commission %: **0**
 Start Date: **10/29/18** End Date: **11/06/18** Billing Cycle: **Calendar**
 Revenue Type: **Political Direct** Type: **Cash** Salesperson: **5156HOUSE** Comm %: **0**
 Advertiser: **MIKE DAFNEY FOR CITY COUNCIL** Makegood Policy: **Within Contract Dates**
 Address: **1630 Black Hills Court**
 City: **Alliance** State: **NE** Zip: **69301**
 Phone: **(308) 762-5553**
 Product Name: **General Election Ads**
 Competitive Code: **Political Candidate**

KAAQ-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION								RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk		D/W	SPOTS		\$\$
1	10/29/18	11/05/18		6:00 AM	9:00 PM	30	6	6	6	6	6	6	6	42	D	6.00	48	288.00	3
2	11/06/18	11/06/18		6:00 AM	5:00 PM	30		6						6	D	6.00	6	36.00	3

TOTAL GROSS \$324.00, NET \$324.00

KCOW-AM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION								RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk		D/W	SPOTS		\$\$
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TOTAL GROSS \$324.00, NET \$324.00

Billing Projections: By Month

	Oct 18	Nov 18
CA	216.00	432.00
ST	0.00	648.00

Print Spot Prices

TOTAL SPOTS 108
 GROSS TOTAL \$ 648.00
 ADJUSTED SPOTS 108
 ADJUSTED TOTAL \$ 648.00

APPROVE DECLINE

- 5156cnel, 10/17/18 @10:57AM
- Sales Manager
- National Sales Manager
- Local Sales Manager