



DENALIMEDIA

Supplement to Political File

NOTE: This supplement is being appended to the PB-19 Form identified below because some of the information has changed since the original form was uploaded to the Political File. Information is accurate as of the date at the bottom of this page.

Name of organization or candidate: Americans For Prosperity Alaska

Date on original PB-19 Form: Mach 6th, 2020

Start/end dates of time purchased: March 9th to March 15th, 2020

Description of update:

AFPA made an additional placement to current buy.

Ads are still running the same dates as mentioned on PB19 3.09 to 3.15

Date of Update: 03/11/20

PROGRAM..... BRF101 BUY DETAIL REPORT
 COMPANY..... 02 Del Cielo Media, LLC
 OFFICE..... 01 Del Cielo Media, LLC

MEDIA..... TV TELEVISION MARKET..... ANC ANCHORAGE, AK
 CLIENT..... APDC Americans for Prosperity RATING SERVICE NSI
 PRODUCT..... ORDR
 ESTIMATE..... 309315 3/9-3/15 BROADCAST FLIGHT DATES 3/09/20 - 3/15/20
 STATION..... KTVA-TV T. KTVA-TV CHANNEL AFFILIATE NBC PVT: 3MA19 P35+ COVERAGE .11%

SHARE: 3MA19 PVT: 3MA19 TOTAL SPOTS RP35+ IP35+

ITEM	DAY(S)	TIME	BA	COST	Q	REF	DATE	MC	MC	MC	MC	MC	MC	MC	MC	MC	MC	TOTAL SPOTS	RP35+	IP35+		
LEN	NWEEK	PROGRAM						9	10	11	12	13	14	15								
> 14	30F... 0658P-0759P HAWAII FIVE-O E: null I: Jan-2019LS	MAC Gyver	600.00	G		3/10/20					1						1	230.77	2.6	5.3	113.21
> 15	30T... 0800P-0829P MOM E: null I: Jan-2019LS		1000.00	G		3/10/20				1							1	283.16	3.8	7.7	129.87
> 16	30T... 0900P-0959P SMIT TUMMY E: null I: Jan-2019LS		1000.00	G		3/10/20											1	303.03	3.3	6.7	149.25

3/09/20 - 3/15/20
 TOTAL SPOTS 22
 TOTAL COST 12000.00

STATION WEEKLY SUMMARY

WEEK OF:	SPOT(S):	PURCHASED GRPS:	PURCHASED COST:	TOTAL
03/09	1	2	160.00	
03/10	1	6.3	960.00	
03/11	1	5.0	800.00	
03/12	8	27.1	5280.00	
03/13	7	21.0	3080.00	
03/14	1	2.4	320.00	
03/15	2	8.8	1400.00	
TOTAL				12000.00

BUY DETAIL REPORT
 PROGRAM..... BRE101
 COMPANY..... 02 Del Cielo Media, LLC
 OFFICE..... 01 Del Cielo Media, LLC

MEDIA..... TV TELEVISION
 CLIENT..... AFPDC Americans for Prosperity
 PRODUCT..... ORDR
 ESTIMATE..... 309315 3/9-3/15 BROADCAST
 STATION..... KTVA-TV KTVB-TV
 CHANNEL AFFILIATE NBC

MARKET..... ANC ANCHORAGE, AK
 RATING SERVICE NSI
 FLIGHT DATES 3/09/20 - 3/15/20
 RP35+ COVERAGE .11%
 SHARE: 3MA19 PVT: 3MA19

ITEM	DAY(S)	TIME	BA	COST	Q	REF	DATE	MTWTFSS	MTWTFSS	MTWTFSS	MTWTFSS	MTWTFSS	MTWTFSS	MTWTFSS	TOTAL SPTS	RP35+	RP35+	RP35+		
1	MTWTF..	0400P-0457P	160.00	G			3/05/20								4 ✓	160.00	1.0	2.0	80.00	
		ELLEN DEGENERES SHOW																		
	E:	null																		
	I:	Jan-2019LS																		
2	.T.....	0658P-0759P	800.00	G			3/05/20								1 ✓	150.94	5.3	10.6	75.47	
		NCIS																		
	E:	null																		
	I:	Jan-2019LS																		
3	..W....	0658P-0800P	800.00	G			3/05/20								1 ✓	160.00	5.0	10.1	79.21	
		SURVIVOR																		
	E:	null																		
	I:	Jan-2019LS																		
4	...T...	0658P-0729P	1000.00	G			3/05/20								1 ✓	175.44	5.7	11.5	86.95	
		YOUNG SHELDON																		
	E:	null																		
	I:	Jan-2019LS																		
5F..	0900P-0959P	600.00	G			3/05/20								1 ✓	120.00	5.0	11.4	52.63	
		BLUESLOODS																		
	E:	null																		
	I:	Jan-2019LS																		
6S	0600P-0659P	800.00	G			3/05/20								1 ✓	160.00	5.0	10.3	77.67	
		60 MINUTES																		
	E:	null																		
	I:	Jan-2019LS																		

(1) n/wg ANCHOR 3/2

4,440

> 7 MTWTF.. 0530P-0600P 320.00 G 1 1 2 ✓ 3.4 6.9
30 CBS EVENING NEWS 3/10/20 94.12 46.38
E: null

BUY DETAIL REPORT

MARKET..... ANC ANCHORAGE, AK

TELEVISION
 CLIENT..... AFPDC Americans for Prosperity
 PRODUCT..... ORDER
 ESTIMATE..... 309315 3/9-3/15 BROADCAST
 STATION..... KTVA T KTVA-TV
 CHANNEL AFFILIATE NBC

FLIGHT DATES 3/09/20 - 3/15/20
 RP35+ COVERAGE .11%
 RATING SERVICE NSI
 SHARE: 3MA19 PVT: 3MA19

ITEM	DAY(S)	TIME	BA	COST	Q	REF	DATE	MT	TU	WE	TH	FR	SA	SU	NUMBER OF SPOTS PER WEEK	TOTAL SPOTS	RP35+	IP35+			
> 8	MTWTF..	0600P-0658P		320.00	G		3/10/20			1					1	2	128.00	2.5	5.0		
		E: null																		64.00	
		I: Jan-2019LS																			
> 9S.	0530P-0559P		320.00	G		3/10/20							1	1	1	133.33	2.4	4.9	65.31	
		E: null																			
		I: Jan-2019LS																			
> 10	MTWTF..	1000P-1034P		480.00	G		3/10/20			1					1	2	252.63	1.9	3.9	123.08	
		E: null																			
		I: Jan-2019LS																			
> 11F..	0800P-0859P		600.00	G		3/10/20							1	1	1	130.43	4.6	9.2	65.22	
		E: null																			
		I: Jan-2019LS																			
> 12S	0900P-0959P		600.00	G		3/10/20							1	1	1	157.89	3.8	7.7	77.92	
		E: null																			
		I: Jan-2019LS																			
> 13	...T....	0730P-0759P		1000.00	G		3/10/20								1	1	181.82	5.5	11.0	90.91	
		E: null																			
		I: Jan-2019LS																			

Handwritten: 1 order

CONTRACT



KTVA
1001 Northway Drive
Suite 202
Anchorage, AK 99508
(907) 929-9700

<u>Contract / Revision</u> 11895 /		<u>Alt Order #</u>
<u>Advertiser</u> Americans For Prosperity Alaska		<u>Original Date / Revision</u> 03/06/20 / 03/11/20
<u>Contract Dates</u> 03/09/20 - 03/15/20	<u>Estimate #</u> 309315	
<u>Product</u> KTVA Est 309315		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KTVA	<u>Account Executive</u> Janice Wright	<u>Sales Office</u> Local Sales-Anc
<u>Special Handling</u> Prepaid		
<u>Demographic</u> Households		
<u>Agency Ref</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Del Cielo Media, LLC
PO Box 25458
Alexandria, VA 22313

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KTVA	03/09/20	03/15/20	Ellen Degeneres Show	M-F 4p-458p		:30			NM	4	\$640.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		03/09/20	03/15/20	11-11--	4			\$160.00				
N 2	KTVA	03/10/20	03/10/20	NCIS	Tue 658p-8p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		03/09/20	03/15/20	-1-----	1			\$800.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KTVA	03/09/20-03/15/20	NCIS	Tue 658p-8p	-Tu-----	:30		\$800.00	NM		
			See MG 2.2									
	2	KTVA	03/10/20-03/10/20	FBI: Most Wanted	Tue 9p-10p	-Tu-----	:30		\$800.00	NM		
			See MG 2.3									
	3	KTVA	03/10/20-03/10/20	NCIS	Tue 658p-8p	-Tu-----	:30		\$800.00	NM		
			MG for 2.2 03/10									
N 3	KTVA	03/11/20	03/11/20	Survivor	Wed 65825p-8p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		03/09/20	03/15/20	--1----	1			\$800.00				
N 4	KTVA	03/12/20	03/12/20	The Unicorn	Thu 730p-8p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		03/09/20	03/15/20	---1---	1			\$1,000.00				
N 5	KTVA	03/13/20	03/13/20	Blue Bloods	Fri 9p-10p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		03/09/20	03/15/20	----1--	1			\$600.00				
N 6	KTVA	03/15/20	03/15/20	60 Minutes	Sun 6p-7p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		03/09/20	03/15/20	-----1	1			\$800.00				
N 7	KTVA	03/12/20	03/13/20	CBS Evening News	M-F 530p-6p		:30			NM	2	\$640.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		03/09/20	03/15/20	---11--	2			\$320.00				
N 8	KTVA	03/12/20	03/13/20	KTVA 11 News @6 M-F	M-F 558p-7p		:30			NM	2	\$640.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		03/09/20	03/15/20	---11--	2			\$320.00				
N 9	KTVA	03/14/20	03/14/20	CBS Weekend Evening News:Sat	Sat 530p-6p		:30			NM	1	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		03/09/20	03/15/20	-----1-	1			\$320.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

DENALIMEDIA
KTVA
1001 Northway Drive
Suite 202
Anchorage, AK 99508
(907) 929-9700

<u>Contract / Revision</u>	<u>Alt Order #</u>
11895 /	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Americans For Prosperity Alaska	03/06/20 / 03/11/20

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
03/09/20 - 03/15/20	KTVA Est 309315	309315

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 10	KTVA	03/12/20	03/13/20	KTVA 11 News @10 M-F	M-F 10p-1035p		:30			NM	2	\$960.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/09/20	03/15/20	---11--				2	\$480.00			
N 11	KTVA	03/13/20	03/13/20	Hawaii Five-0	Fri 8p-9p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/09/20	03/15/20	----1--				1	\$600.00			
N 12	KTVA	03/15/20	03/15/20	NCIS: New Orleans	Sun 9p-10p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/09/20	03/15/20	-----1				1	\$600.00			
N 13	KTVA	03/12/20	03/12/20	Tommy	Thu 9p-10p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/09/20	03/15/20	---1---				1	\$1,000.00			
N 14	KTVA	03/13/20	03/13/20	MacGyver	Fri 65825p-8p		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/09/20	03/15/20	----1--				1	\$750.00			
N 15	KTVA	03/14/20	03/14/20	Crimetime Saturday	Sat 7p-8p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/09/20	03/15/20	-----1-				1	\$500.00			
N 16	KTVA	03/14/20	03/14/20	48 Hours	Sat 8p-9p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/09/20	03/15/20	-----1-				1	\$500.00			
N 17	KTVA	03/14/20	03/14/20	48 Hours	Sat 9p-10p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/09/20	03/15/20	-----1-				1	\$500.00			
N 18	KTVA	03/15/20	03/15/20	God Friended Me	Sun 7p-8p		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/09/20	03/15/20	-----1				1	\$750.00			
N 19	KTVA	03/14/20	03/14/20	KTVA 11 News @10 Sat	Sat 10p-1035p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/09/20	03/15/20	-----1-				1	\$600.00			
N 20	KTVA	03/15/20	03/15/20	KTVA 11 News @10 Sun	Sun 10p-1035p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/09/20	03/15/20	-----1				1	\$600.00			
Totals											26	\$13,600.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/24/20 -03/15/20	26	\$13,600.00	(\$2,040.00)	\$11,560.00
Totals	26	\$13,600.00	(\$2,040.00)	\$11,560.00

Signature: _____ **Date:** _____

Commercials: Contracts of 2 consecutive weeks or less are not cancelable. Contracts are subject to cancellation upon 2 weeks prior written notice, but no such cancellation shall be effective until 2 telecast weeks have run.

(* Line Transactions: N = New, E = Edited, D = Deleted)

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