

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Del Cielo Media, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

**Station time requested by:**

Agency name: Del Cielo Media

Address: PO Box 25458, Alexandria, VA 22313

Contact:

Phone number: 703-518-4747

Email:

**Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):**

Name: Americans for Prosperity Alaska

Address: 1310 N Courthouse Rd, Suite 700, Arlington, VA 22201

Contact:

Phone number: 703-224-3200

Email:

Station is authorized to announce the time as paid for by such person or entity.

**List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):**

Emily Seidel, CEO  
Alex Varban, Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

**If ad refers to a federal candidate(s) or federal election, list ALL of the following:**

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

**Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:**

N/A

government spending

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>Del Cielo Media</i>	Signature: <i>Janice Wright</i>
Name: Del Cielo Media	Name: <i>Janice Wright</i>
Date of Request to Purchase Ad Time: <i>3/12/20</i>	Date of Station Agreement to Sell Time: <i>3/12/20</i>

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: *3/6/20*

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted  
 Accepted IN PART (e.g., ad not received to determine content)\*  
 Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <i>11918</i>	Station Call Letters: <i>KTVA</i>	Date Received/Requested: <i>3/12/20</i>
Est. #: <i>316322 3/16-3/22</i>	Station Location: <i>Anchorage, AK.</i>	Run Start and End Dates: <i>3/17 - 3/22, 2020</i>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

PROGRAM..... BRP101  
 COMPANY..... 02 Del Cielo Media, LLC  
 OFFICE..... 01 Del Cielo Media, LLC

BUY DETAIL REPORT  
 MEDIA..... TV TELEVISION  
 CLIENT..... AFPC Americans for Prosperity  
 PRODUCT..... ORDER  
 ESTIMATE..... 316322 3/16-3/22 BROADCAST  
 STATION..... KTVA T KIVA-TV CHANNEL AFFILIATE NEC

MARKET..... ANC ANCHORAGE, AK  
 RATING SERVICE NSI  
 FLIGHT DATES 3/16/20 - 3/22/20  
 RP35+ COVERAGE .11%

ITEM	DAY(S)	TIME	BA	COST	Q	REF	DATE	MTWTFSS	MON	TUE	WED	THUR	FRI	SAT	SUN	TOTAL SPOTS	RP35+	IP35+		
> 1	MTWTF..	0400P-0457P		200.00	G	✓	3/12/20		1	1	1	1	1			2	1.0	2.0	200.00	100.00
I: Jan-2019LS ELLEN DEGENERES SHOW (1)																				
> 2	MTWTF..	0530P-0600P		400.00	G	✓	3/12/20		1	1	1	1	1			1	3.4	6.9	117.65	57.97
I: Jan-2019LS CBS EVENING NEWS (1)																				
> 3	.T.....	0658P-0759P		1000.00	G	✓	3/12/20		1							1	5.3	10.6	188.68	94.34
I: Jan-2019LS NCIS march madness 8-9 Dr. Phil @ 250 x 2 = 500 9-10 Ellen @ 250 x 2 = 500 = 1000 4 x spots =																				
> 4	...T...	0658P-0729P		1250.00	G	✓	3/12/20		1							1	5.7	11.5	219.30	108.70
I: Jan-2019LS YOUNG SHELDON (1)																				
> 5	....F..	0900P-0959P		750.00	G	✓	3/12/20		1							1	5.0	11.4	150.00	65.79
I: Jan-2019LS BLUEBLOODS march madness 8-9p Modern @ 250 x 2 = 500 9-10 Ellen @ 250 x 2 = 500 = 1000 4 x spots																				
> 6	.....S	0600P-0659P		1000.00	G	✓	3/12/20		1							1	5.0	10.3	200.00	97.09
I: Jan-2019LS 60 MINUTES (1)																				

3/16/20 - 3/22/20  
 TOTAL SPOTS 7  
 TOTAL COST 4600.00

TOTAL: 26.4 54.7  
 181.82 87.75

PROGRAM..... BRP101  
 COMPANY..... 02 Del Cielo Media, LLC  
 OFFICE..... 01 Del Cielo Media, LLC  
 BUY DETAIL REPORT

MEDIA..... TV TELEVISION  
 CLIENT..... AFPDC Americans for Prosperity  
 PRODUCT..... ORDER  
 ESTIMATE..... 316322 3/16-3/22 BROADCAST  
 STATION..... KTVA T KTVA-TV  
 CHANNEL AFFILIATE NBC

MARKET..... ANC ANCHORAGE, AK  
 RATING SERVICE NSI  
 FLIGHT DATES 3/16/20 - 3/22/20  
 RP35+ COVERAGE .11%

STATION WEEKLY SUMMARY

WEEK OF:	03/17	03/19	03/20	03/22	TOTAL
SPOT(S):	2	1	3	1	
PURCHASED GRPS:	6.3	5.7	9.4	5.0	
PURCHASED COST:	1200.00	1250.00	1350.00	1000.00	4800.00

# CONTRACT



**KTVA**  
**1001 Northway Drive**  
**Suite 202**  
**Anchorage, AK 99508**  
**(907) 929-9700**

<u>Contract / Revision</u> 11918 /		<u>Alt Order #</u>
<u>Advertiser</u> Americans For Prosperity Alaska		<u>Original Date / Revision</u> 03/12/20 / 03/12/20
<u>Contract Dates</u> 03/16/20 - 03/22/20	<u>Estimate #</u> Est. 316322 3/16-3/22 E	
<u>Product</u>		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KTVA	<u>Account Executive</u> Janice Wright	<u>Sales Office</u> Local Sales-Anc
<u>Special Handling</u> Prepaid		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Del Cielo Media, LLC  
 Attention: Rande Levine  
 PO Box 25458  
 Alexandria, VA 22313

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KTVA	03/17/20	03/18/20	Ellen Degeneres Show	M-F 4p-458p		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		03/16/20	03/22/20	-11----	2			\$200.00				
N 2	KTVA	03/17/20	03/17/20	CBS Evening News	M-F 530p-6p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		03/16/20	03/22/20	-1-----	1			\$400.00				
N 3	KTVA	03/17/20	03/17/20	NCIS	Tue 658p-8p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		03/16/20	03/22/20	-1-----	1			\$1,000.00				
N 4	KTVA	03/19/20	03/19/20	Dr. Phil Show	Thu 8p-9p		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		03/16/20	03/22/20	---2---	2			\$250.00				
N 5	KTVA	03/19/20	03/19/20	Ellen Degeneres	Thu 9p-10p		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		03/16/20	03/22/20	---2---	2			\$250.00				
N 6	KTVA	03/20/20	03/20/20	Modern Family	Fri 8p-830p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		03/16/20	03/22/20	----1--	1			\$250.00				
N 7	KTVA	03/20/20	03/20/20	Modern Family	Fri 830p-9p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		03/16/20	03/22/20	----1--	1			\$250.00				
N 8	KTVA	03/20/20	03/20/20	Ellen Degeneres Show	Fri 9p-10p		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		03/16/20	03/22/20	----2--	2			\$250.00				
N 9	KTVA	03/22/20	03/22/20	60 Minutes	Sun 6p-7p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		03/16/20	03/22/20	-----1	1			\$1,000.00				
<b>Totals</b>											<b>13</b>	<b>\$4,800.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/24/20 - 03/22/20	13	\$4,800.00	(\$720.00)	\$4,080.00
<b>Totals</b>	<b>13</b>	<b>\$4,800.00</b>	<b>(\$720.00)</b>	<b>\$4,080.00</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



KTVA  
1001 Northway Drive  
Suite 202  
Anchorage, AK 99508  
(907) 929-9700

<u>Contract / Revision</u>	<u>Alt Order #</u>
11918 /	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Americans For Prosperity Alaska	03/12/20 / 03/12/20

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
03/16/20 - 03/22/20		Est. 316322 3/16-3/22 BR

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

Commercials: Contracts of 2 consecutive weeks or less are not cancelable. Contracts are subject to cancellation upon 2 weeks prior written notice, but no such cancellation shall be effective until 2 telecast weeks have run.

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