

CONTRACT

WYZZ
2960 N Meridian St 2nd Floor
Indianapolis, IN 46208
(999) 999-9999

And:

Shorr Johnson Magnus
100 North 20th Street
Suite 201
Philadelphia, PA 19103
USA

<u>Contract / Revision</u> 1184579 /		<u>Alt Order #</u> 25694640
<u>Product</u> PRIMARY ELECTION		
<u>Contract Dates</u> 08/15/17 - 08/21/17		<u>Estimate #</u> 2/2/23
<u>Advertiser</u> POL/JB Pritzker/Governor/Illinois/Democrat		<u>Original Date / Revision</u> 08/14/17 / 08/14/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WYZZ	<u>Account Executive</u> Millennium Washing	<u>Sales Office</u> Millennium/Was
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> IN2386/IN15841/SP27		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WYZZ	08/20/17	08/20/17				:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/14/17	08/20/17	-----S				1	\$150.00				
N 2	WYZZ	08/19/17	08/19/17	Sat FOX 43 News at 9	Sa 9p-930p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/14/17	08/20/17	-----S-				1	\$150.00				
N 3	WYZZ	08/15/17	08/18/17	M-F 10p-1030p	M-F 10p-1030p		:30				NM	4	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/14/17	08/20/17	-TWTF--				4	\$70.00				
N 4	WYZZ	08/21/17	08/21/17	M-F 10p-1030p	M-F 10p-1030p		:30				NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/21/17	08/27/17	M-----				1	\$70.00				
N 5	WYZZ	08/15/17	08/18/17	9:00 PM-9:30 PM	9:00 PM-9:30 PM		:30				NM	4	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/14/17	08/20/17	-TWTF--				4	\$225.00				
N 6	WYZZ	08/21/17	08/21/17	9:00 PM-9:30 PM	9:00 PM-9:30 PM		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/21/17	08/27/17	M-----				1	\$225.00				
Totals								0.00				12	\$1,775.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/31/17 -08/21/17	12	\$1,775.00	(\$266.25)	\$1,508.75
Totals	12	\$1,775.00	(\$266.25)	\$1,508.75

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>WYZZ-TV</u>	Date: <u>05/02/17</u>
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I, Shorr Johnson Magnus,

being/on behalf of: JB Pritzker,

a legally qualified candidate of the Democratic

political party for the office of: Governor

in the Primary

election to be held on: March 20, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): \$ 1,508.75

I represent that the payment for the above described broadcast time has been furnished by:

JB for Governor

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Lee Rosenberg

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

05/02/2017

Date



Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title