

Order / Rev: 32407
 Alt Order #: 27777230
 Flight Dates: 05/04/22 - 05/09/22

Advertiser: Political - Alabama Christian Conservativ
 Product Desc: AL
 Estimate: 14454 POLITICAL ISSUE
 WCOV-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		05/02/22	05/08/22	--W----			1		\$50.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	NCOV	05/02/22-05/08/22		Early Fringe 5-6pm BBT		5:30 PM-6:00 PM	5:30 PM-6:00 P--W-----	:30		(\$50.00)		0.00	NM		
See MG 2.2,2.3,2.4,2.5,2.6 [UNPAID CIA]															
2	NCOV	05/06/22-05/06/22		M-F 630p-7p Extra		630p-7p	-----F----	:30		\$50.00		0.00	NM		
Ⓜ MG for 2.1,16.1,12.1,6.1															
3	NCOV	05/02/22-05/08/22		Thurs 7p-8p		7p-8p	---Th-----	:30		\$150.00		0.00	NM		
Ⓜ MG for 2.1,16.1,12.1,6.1															
4	NCOV	05/02/22-05/08/22		FOX USFL Game		Various	-----Sa--	:30		\$100.00		0.00	NM		
Ⓜ MG for 2.1,16.1,12.1,6.1															
5	NCOV	05/05/22-05/06/22		M-F 6a-7a The Score		6a-7a	---ThF----	:30		\$50.00		0.00	NM		
Ⓜ MG for 2.1,16.1,12.1,6.1															
6	NCOV	05/05/22-05/06/22		M-F 6a-7a The Score		6a-7a	---ThF----	:30		\$50.00		0.00	NM		
Ⓜ MG for 2.1,16.1,12.1,6.1															
N 3	WCOV	05/05/22	05/05/22	Early Fringe 5-6pm BBTCM		5:30 PM-6:00 PM	---T---	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
				M-F 5p-6p Big Bang Theory		(5:30 PM-6:00 PM)									
				Big Bang Theory											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		05/02/22	05/08/22	---T---			1		\$50.00	0.00					
N 4	WCOV	05/06/22	05/06/22	Early Fringe 5-6pm BBTCM		5:30 PM-6:00 PM	----F--	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
				M-F 5p-6p Big Bang Theory		(5:30 PM-6:00 PM)									
				Big Bang Theory											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		05/02/22	05/08/22	----F--			1		\$50.00	0.00					
N 5	WCOV	05/09/22	05/09/22	Early Fringe 5-6pm BBTCM		5:30 PM-6:00 PM	M-----	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
				M-F 5p-6p Big Bang Theory		(5:30 PM-6:00 PM)									
				Big Bang Theory											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		05/09/22	05/15/22	M-----			1		\$50.00	0.00					
N 6	WCOV	05/04/22	05/04/22	M-F 9p-935p Late NewsCM		9p-935p	--W----	:30	1	\$150.00	L-3	0.00	NM	0	\$0.00
				M-F 9p-935p Late News											
				Wcov 9 O'Clock Local News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		05/02/22	05/08/22	--W----			1		\$150.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	NCOV	05/02/22-05/08/22		M-F 9p-935p Late News		9p-935p	--W-----	:30		(\$150.00)		0.00	NM		
See MG 2.2,2.3,2.4,2.5,2.6 [UNPAID CIA]															
N 7	WCOV	05/05/22	05/05/22	M-F 9p-935p Late NewsCM		9p-935p	---T---	:30	1	\$150.00	L-3	0.00	NM	1	\$150.00
				M-F 9p-935p Late News											
				Wcov 9 O'Clock Local News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		05/02/22	05/08/22	---T---			1		\$150.00	0.00					
N 8	WCOV	05/06/22	05/06/22	M-F 9p-935p Late NewsCM		9p-935p	----F--	:30	1	\$150.00	L-3	0.00	NM	1	\$150.00
				M-F 9p-935p Late News											
				Wcov 9 O'Clock Local News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		05/02/22	05/08/22	----F--			1		\$150.00	0.00					
N 9	WCOV	05/09/22	05/09/22	M-F 9p-935p Late NewsCM		9p-935p	M-----	:30	1	\$150.00	L-3	0.00	NM	1	\$150.00
				M-F 9p-935p Late News											
				Wcov 9 O'Clock Local News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		05/09/22	05/15/22	M-----			1		\$150.00	0.00					
N 10	WCOV	05/07/22	05/07/22	Sat 9-930p Late News CM		9p-930p	-----S-	:30	1	\$100.00	L-3	0.00	NM	1	\$100.00
				Sat 9p-930p Late News											
				Fox News @ 9											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		05/02/22	05/08/22	-----S-			1		\$100.00	0.00					

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N 11	WCOV	05/08/22	05/08/22	Sun 9-930p Late News Sun 9p-930p Late News	CM	9p-930p	-----S	:30	1	\$150.00	L-3	0.00	NM	1	\$150.00
Fox News @ 9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/02/22	05/08/22	-----S		1				\$150.00		0.00			
N 12	WCOV	05/04/22	05/04/22	M-F 935p-1005p M-F 935p-1005p Andy	CM	935p-1005p	--W----	:30	1	\$100.00	L-3	0.00	NM	0	\$0.00
Andy Griffith															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/02/22	05/08/22	--W----		1				\$100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WCOV	05/02/22-05/08/22		M-F 935p-1005p		935p-1005p	--W-----	:30		(\$100.00)		0.00	NM		
See MG 2.2,2.3,2.4,2.5,2.6 [UNPAID CIA]															
N 13	WCOV	05/05/22	05/05/22	M-F 935p-1005p M-F 935p-1005p Andy	CM	935p-1005p	---T---	:30	1	\$100.00	L-3	0.00	NM	1	\$100.00
Andy Griffith															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/02/22	05/08/22	---T---		1				\$100.00		0.00			
N 14	WCOV	05/06/22	05/06/22	M-F 935p-1005p M-F 935p-1005p Andy	CM	935p-1005p	----F--	:30	1	\$100.00	L-3	0.00	NM	1	\$100.00
Andy Griffith															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/02/22	05/08/22	----F--		1				\$100.00		0.00			
N 15	WCOV	05/09/22	05/09/22	M-F 935p-1005p M-F 935p-1005p Andy	CM	935p-1005p	M-----	:30	1	\$100.00	L-3	0.00	NM	1	\$100.00
Andy Griffith															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/09/22	05/15/22	M-----		1				\$100.00		0.00			
N 16	WCOV	05/04/22	05/04/22	M-F 1005p-1105p M-F 1005p-1105p	CM	10:05 PM-10:35 PM (10:05 PM-10:35 PM)	--W----	:30	1	\$100.00	L-1	0.00	NM	0	\$0.00
Andy Griffith															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/02/22	05/08/22	--W----		1				\$100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WCOV	05/02/22-05/08/22		M-F 1005p-1105p		10:05 PM-10:35 PM	--W-----	:30		(\$100.00)		0.00	NM		
See MG 2.2,2.3,2.4,2.5,2.6 [UNPAID CIA]															
N 17	WCOV	05/05/22	05/05/22	M-F 1005p-1105p M-F 1005p-1105p	CM	10:05 PM-10:35 PM (10:05 PM-10:35 PM)	---T---	:30	1	\$100.00	L-1	0.00	NM	1	\$100.00
Andy Griffith															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/02/22	05/08/22	---T---		1				\$100.00		0.00			
N 18	WCOV	05/06/22	05/06/22	M-F 1005p-1105p M-F 1005p-1105p	CM	10:05 PM-10:35 PM (10:05 PM-10:35 PM)	----F--	:30	1	\$100.00	L-1	0.00	NM	1	\$100.00
Andy Griffith															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/02/22	05/08/22	----F--		1				\$100.00		0.00			
N 19	WCOV	05/09/22	05/09/22	M-F 1005p-1105p M-F 1005p-1105p	CM	10:05 PM-10:35 PM (10:05 PM-10:35 PM)	M-----	:30	1	\$100.00	L-1	0.00	NM	1	\$100.00
Andy Griffith															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/09/22	05/15/22	M-----		1				\$100.00		0.00			
Totals														20	\$1,865.00