

ORDER



WCOV-TV

Orders	Order / Rev:	32407
	Alt Order #:	27777230
	Product Desc:	AL
	Estimate:	14454 POLITICAL ISSUE
	Flight Dates:	05/04/22 - 05/09/22
	Original Date / Rev:	05/03/22 / 05/03/22
	Order Type:	GENERAL

Primary AE:	Christopher Lynch
Sales Office:	WASH
Sales Region:	NAT

Agency	Name:	Red Eagle Media Group
	Buying Contact:	
	Billing Contact:	
		815 Slaters Lane
		Alexandria, VA 22314

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Political - Alabama Christian Conserva
	Demographic:	A50+
	Product Codes:	PL2
	Revenue Code 1:	AGY
	Revenue Code 2:	POL
	Revenue Code 3:	ISS
	Priority:	L-4

New Business End:	
Advertiser External ID:	
Agency External ID:	
Unit Code:	General
Order Separation:	00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/25/22	05/09/22	19	\$1,865.00	\$1,585.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2022	19	\$1,865.00	\$1,585.25	0.00
Totals	19	\$1,865.00	\$1,585.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christopher Lynch			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WCOV	05/08/22	05/08/22	Su 10a-11a Fox News Sunday	CM	10a-11a	-----S	:30	1	\$15.00	L-4	0.00	NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/02/22	05/08/22	-----S		1				\$15.00		0.00			
N 2	WCOV	05/04/22	05/04/22	Early Fringe 5-6pm BBTCM M-F 5p-6p Big Bang Theory		5:30 PM-6:00 PM (5:30 PM-6:00 PM)	--W----	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/02/22	05/08/22	--W----		1				\$50.00		0.00			
N 3	WCOV	05/05/22	05/05/22	Early Fringe 5-6pm BBTCM M-F 5p-6p Big Bang Theory		5:30 PM-6:00 PM (5:30 PM-6:00 PM)	---T---	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/02/22	05/08/22	---T---		1				\$50.00		0.00			
N 4	WCOV	05/06/22	05/06/22	Early Fringe 5-6pm BBTCM M-F 5p-6p Big Bang Theory		5:30 PM-6:00 PM (5:30 PM-6:00 PM)	----F--	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/02/22	05/08/22	----F--		1				\$50.00		0.00			
N 5	WCOV	05/09/22	05/09/22	Early Fringe 5-6pm BBTCM M-F 5p-6p Big Bang Theory		5:30 PM-6:00 PM (5:30 PM-6:00 PM)	M-----	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00

Order / Rev:	32407
Alt Order #:	27777230
Flight Dates:	05/04/22 - 05/09/22

Advertiser:	Political - Alabama Christian Conservativ
Product Desc:	AL
Estimate:	14454 POLITICAL ISSUE

WCOV-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Big Bang Theory															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	05/09/22	05/15/22	M-----			1				\$50.00		0.00			
N 6	WCOV	05/04/22	05/04/22	M-F 9p-935p Late NewsCM		9p-935p	--W----	:30	1	\$150.00	L-3	0.00	NM	1	\$150.00
				M-F 9p-935p Late News											
				Wcov 9 O'Clock Local News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	05/02/22	05/08/22	--W----			1				\$150.00		0.00			
N 7	WCOV	05/05/22	05/05/22	M-F 9p-935p Late NewsCM		9p-935p	---T---	:30	1	\$150.00	L-3	0.00	NM	1	\$150.00
				M-F 9p-935p Late News											
				Wcov 9 O'Clock Local News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	05/02/22	05/08/22	---T---			1				\$150.00		0.00			
N 8	WCOV	05/06/22	05/06/22	M-F 9p-935p Late NewsCM		9p-935p	----F--	:30	1	\$150.00	L-3	0.00	NM	1	\$150.00
				M-F 9p-935p Late News											
				Wcov 9 O'Clock Local News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	05/02/22	05/08/22	----F--			1				\$150.00		0.00			
N 9	WCOV	05/09/22	05/09/22	M-F 9p-935p Late NewsCM		9p-935p	M-----	:30	1	\$150.00	L-3	0.00	NM	1	\$150.00
				M-F 9p-935p Late News											
				Wcov 9 O'Clock Local News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	05/09/22	05/15/22	M-----			1				\$150.00		0.00			
N 10	WCOV	05/07/22	05/07/22	Sat 9-930p Late News CM		9p-930p	-----S-	:30	1	\$100.00	L-3	0.00	NM	1	\$100.00
				Sat 9p-930p Late News											
				Fox News @ 9											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	05/02/22	05/08/22	-----S-			1				\$100.00		0.00			
N 11	WCOV	05/08/22	05/08/22	Sun 9-930p Late News CM		9p-930p	-----S	:30	1	\$150.00	L-3	0.00	NM	1	\$150.00
				Sun 9p-930p Late News											
				Fox News @ 9											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	05/02/22	05/08/22	-----S			1				\$150.00		0.00			
N 12	WCOV	05/04/22	05/04/22	M-F 935p-1005p CM		935p-1005p	--W----	:30	1	\$100.00	L-3	0.00	NM	1	\$100.00
				M-F 935p-1005p Andy											
				Andy Griffith											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	05/02/22	05/08/22	--W----			1				\$100.00		0.00			
N 13	WCOV	05/05/22	05/05/22	M-F 935p-1005p CM		935p-1005p	---T---	:30	1	\$100.00	L-3	0.00	NM	1	\$100.00
				M-F 935p-1005p Andy											
				Andy Griffith											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	05/02/22	05/08/22	---T---			1				\$100.00		0.00			
N 14	WCOV	05/06/22	05/06/22	M-F 935p-1005p CM		935p-1005p	----F--	:30	1	\$100.00	L-3	0.00	NM	1	\$100.00
				M-F 935p-1005p Andy											
				Andy Griffith											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	05/02/22	05/08/22	----F--			1				\$100.00		0.00			
N 15	WCOV	05/09/22	05/09/22	M-F 935p-1005p CM		935p-1005p	M-----	:30	1	\$100.00	L-3	0.00	NM	1	\$100.00
				M-F 935p-1005p Andy											
				Andy Griffith											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	05/09/22	05/15/22	M-----			1				\$100.00		0.00			
N 16	WCOV	05/04/22	05/04/22	M-F 1005p-1105p CM		10:05 PM-10:35 PM	--W----	:30	1	\$100.00	L-1	0.00	NM	1	\$100.00
				M-F 1005p-1105p		(10:05 PM-10:35 PM)									
				Andy Griffith											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	05/02/22	05/08/22	--W----			1				\$100.00		0.00			
N 17	WCOV	05/05/22	05/05/22	M-F 1005p-1105p CM		10:05 PM-10:35 PM	---T---	:30	1	\$100.00	L-1	0.00	NM	1	\$100.00
				M-F 1005p-1105p		(10:05 PM-10:35 PM)									
				Andy Griffith											

Order / Rev: 32407
Alt Order #: 27777230
Flight Dates: 05/04/22 - 05/09/22

Advertiser: Political - Alabama Christian Conservativ
Product Desc: AL
Estimate: 14454 POLITICAL ISSUE

WCOV-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/02/22	05/08/22	---T---		1				\$100.00		0.00			
N 18	WCOV	05/06/22	05/06/22	M-F 1005p-1105p M-F 1005p-1105p	CM	10:05 PM-10:35 PM (10:05 PM-10:35 PM)	PI----F--	:30	1	\$100.00	L-1	0.00	NM	1	\$100.00
Andy Griffith															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/02/22	05/08/22	----F--		1				\$100.00		0.00			
N 19	WCOV	05/09/22	05/09/22	M-F 1005p-1105p M-F 1005p-1105p	CM	10:05 PM-10:35 PM (10:05 PM-10:35 PM)	PI-----	:30	1	\$100.00	L-1	0.00	NM	1	\$100.00
Andy Griffith															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/09/22	05/15/22	M-----		1				\$100.00		0.00			
													Totals	19	\$1,865.00