

# ORDER



**Orders**  
**Order / Rev:** 32408  
**Alt Order #:** 27777231  
**Product Desc:** AL  
**Estimate:** 14455 POLITICAL ISSUE  
**Flight Dates:** 05/10/22 - 05/16/22  
**Original Date / Rev:** 05/03/22 / 05/03/22  
**Order Type:** GENERAL

**Primary AE:** Christopher Lynch  
**Sales Office:** WASH  
**Sales Region:** NAT

**Agency Name:** Red Eagle Media Group  
**Buying Contact:**  
**Billing Contact:**  
 815 Slaters Lane  
 Alexandria, VA 22314

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Political - Alabama Christian Conserv  
**Demographic:** A50+  
**Product Codes:** PL2  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** ISS  
**Priority:** L-4

**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:30:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/25/22	05/16/22	23	\$2,265.00	\$1,925.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
May 2022	23	\$2,265.00	\$1,925.25	0.00
<b>Totals</b>	<b>23</b>	<b>\$2,265.00</b>	<b>\$1,925.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christopher Lynch			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WCOV	05/15/22	05/15/22	Su 10a-11a Fox News Sunday	CM	10a-11a	-----S	:30	1	\$15.00	L-4	0.00	NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/09/22	05/15/22	-----S		1		\$15.00		0.00					
N 2	WCOV	05/10/22	05/10/22	Early Fringe 5-6pm BBTCM M-F 5p-6p Big Bang Theory		5:30 PM-6:00 PM (5:30 PM-6:00 PM)	-T-----	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/09/22	05/15/22	-T-----		1		\$50.00		0.00					
N 3	WCOV	05/11/22	05/11/22	Early Fringe 5-6pm BBTCM M-F 5p-6p Big Bang Theory		5:30 PM-6:00 PM (5:30 PM-6:00 PM)	--W----	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/09/22	05/15/22	--W----		1		\$50.00		0.00					
N 4	WCOV	05/12/22	05/12/22	Early Fringe 5-6pm BBTCM M-F 5p-6p Big Bang Theory		5:30 PM-6:00 PM (5:30 PM-6:00 PM)	---T---	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/09/22	05/15/22	---T---		1		\$50.00		0.00					
N 5	WCOV	05/13/22	05/13/22	Early Fringe 5-6pm BBTCM M-F 5p-6p Big Bang Theory		5:30 PM-6:00 PM (5:30 PM-6:00 PM)	----F--	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00

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Advertiser: Political - Alabama Christian Conservativ  
 Product Desc: AL  
 Estimate: 14455 POLITICAL ISSUE  
**WCOV-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Big Bang Theory															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/09/22	05/15/22	----F--		1				\$50.00		0.00			
N 6	WCOV	05/16/22	05/16/22	Early Fringe 5-6pm BBTCM M-F 5p-6p Big Bang Theory		5:30 PM-6:00 PM (5:30 PM-6:00 PM)	M-----	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
Big Bang Theory															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	M-----		1				\$50.00		0.00			
N 7	WCOV	05/10/22	05/10/22	M-F 9p-935p Late NewsCM M-F 9p-935p Late News		9p-935p	-T-----	:30	1	\$150.00	L-4	0.00	NM	1	\$150.00
Wcov 9 O'Clock Local News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/09/22	05/15/22	-T-----		1				\$150.00		0.00			
N 8	WCOV	05/11/22	05/11/22	M-F 9p-935p Late NewsCM M-F 9p-935p Late News		9p-935p	--W----	:30	1	\$150.00	L-4	0.00	NM	1	\$150.00
Wcov 9 O'Clock Local News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/09/22	05/15/22	--W----		1				\$150.00		0.00			
N 9	WCOV	05/12/22	05/12/22	M-F 9p-935p Late NewsCM M-F 9p-935p Late News		9p-935p	---T---	:30	1	\$150.00	L-4	0.00	NM	1	\$150.00
Wcov 9 O'Clock Local News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/09/22	05/15/22	---T---		1				\$150.00		0.00			
N 10	WCOV	05/13/22	05/13/22	M-F 9p-935p Late NewsCM M-F 9p-935p Late News		9p-935p	----F--	:30	1	\$150.00	L-4	0.00	NM	1	\$150.00
Wcov 9 O'Clock Local News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/09/22	05/15/22	----F--		1				\$150.00		0.00			
N 11	WCOV	05/16/22	05/16/22	M-F 9p-935p Late NewsCM M-F 9p-935p Late News		9p-935p	M-----	:30	1	\$150.00	L-4	0.00	NM	1	\$150.00
Wcov 9 O'Clock Local News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	M-----		1				\$150.00		0.00			
N 12	WCOV	05/14/22	05/14/22	Sat 9-930p Late News CM Sat 9p-930p Late News		9p-930p	-----S-	:30	1	\$100.00	L-4	0.00	NM	1	\$100.00
Fox News @ 9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/09/22	05/15/22	-----S-		1				\$100.00		0.00			
N 13	WCOV	05/15/22	05/15/22	Sun 9-930p Late News CM Sun 9p-930p Late News		9p-930p	-----S	:30	1	\$150.00	L-4	0.00	NM	1	\$150.00
Fox News @ 9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/09/22	05/15/22	-----S		1				\$150.00		0.00			
N 14	WCOV	05/10/22	05/10/22	M-F 935p-1005p CM M-F 935p-1005p Andy		935p-1005p	-T-----	:30	1	\$100.00	L-4	0.00	NM	1	\$100.00
Andy Griffith															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/09/22	05/15/22	-T-----		1				\$100.00		0.00			
N 15	WCOV	05/11/22	05/11/22	M-F 935p-1005p CM M-F 935p-1005p Andy		935p-1005p	--W----	:30	1	\$100.00	L-4	0.00	NM	1	\$100.00
Andy Griffith															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/09/22	05/15/22	--W----		1				\$100.00		0.00			
N 16	WCOV	05/12/22	05/12/22	M-F 935p-1005p CM M-F 935p-1005p Andy		935p-1005p	---T---	:30	1	\$100.00	L-4	0.00	NM	1	\$100.00
Andy Griffith															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/09/22	05/15/22	---T---		1				\$100.00		0.00			
N 17	WCOV	05/13/22	05/13/22	M-F 935p-1005p CM M-F 935p-1005p Andy		935p-1005p	----F--	:30	1	\$100.00	L-4	0.00	NM	1	\$100.00
Andy Griffith															

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WCOV-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/09/22	05/15/22	----F--		1				\$100.00		0.00			
N 18	WCOV	05/16/22	05/16/22	M-F 935p-1005p M-F 935p-1005p Andy	CM	935p-1005p	M-----	:30	1	\$100.00	L-4	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	M-----		1				\$100.00		0.00			
N 19	WCOV	05/10/22	05/10/22	M-F 1005p-1105p M-F 1005p-1105p	CM	10:05 PM-10:35 PM (10:05 PM-10:35 PM)	PI-T-----	:30	1	\$100.00	L-1	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/09/22	05/15/22	-T-----		1				\$100.00		0.00			
N 20	WCOV	05/11/22	05/11/22	M-F 1005p-1105p M-F 1005p-1105p	CM	10:05 PM-10:35 PM (10:05 PM-10:35 PM)	PI--w----	:30	1	\$100.00	L-1	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/09/22	05/15/22	--w----		1				\$100.00		0.00			
N 21	WCOV	05/12/22	05/12/22	M-F 1005p-1105p M-F 1005p-1105p	CM	10:05 PM-10:35 PM (10:05 PM-10:35 PM)	PI---T---	:30	1	\$100.00	L-1	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/09/22	05/15/22	---T---		1				\$100.00		0.00			
N 22	WCOV	05/13/22	05/13/22	M-F 1005p-1105p M-F 1005p-1105p	CM	10:05 PM-10:35 PM (10:05 PM-10:35 PM)	PI----F--	:30	1	\$100.00	L-1	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/09/22	05/15/22	----F--		1				\$100.00		0.00			
N 23	WCOV	05/16/22	05/16/22	M-F 1005p-1105p M-F 1005p-1105p	CM	10:05 PM-10:35 PM (10:05 PM-10:35 PM)	PIM-----	:30	1	\$100.00	L-1	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	M-----		1				\$100.00		0.00			
													Totals	23	\$2,265.00