

ORDER

WCOV-TV

Orders
Order / Rev: 32408
Alt Order #: 27777231
Product Desc: AL
Estimate: 14455 POLITICAL ISSUE
Flight Dates: 05/10/22 - 05/16/22
Original Date / Rev: 05/03/22 / 05/03/22
Order Type: GENERAL

Primary AE: Christopher Lynch
Sales Office: WASH
Sales Region: NAT

Agency
Name: Red Eagle Media Group
Buying Contact:
Billing Contact:
 815 Slaters Lane
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Political - Alabama Christian Conserv
Demographic: A50+
Product Codes: PL2
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: L-4

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/25/22	05/16/22	23	\$2,265.00	\$1,925.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2022	23	\$2,265.00	\$1,925.25	0.00
Totals	23	\$2,265.00	\$1,925.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christopher Lynch			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WCOV	05/15/22	05/15/22	Su 10a-11a Fox News Sunday	CM	10a-11a	-----S	:30	1	\$15.00	L-4	0.00	NM	1	\$15.00
Fox News Sunday <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/09/22 05/15/22 -----S 1 \$15.00 0.00															
N 2	WCOV	05/10/22	05/10/22	Early Fringe 5-6pm BBTCM M-F 5p-6p Big Bang Theory		5:30 PM-6:00 PM (5:30 PM-6:00 PM)	-T-----	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
Big Bang Theory <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/09/22 05/15/22 -T----- 1 \$50.00 0.00															
N 3	WCOV	05/11/22	05/11/22	Early Fringe 5-6pm BBTCM M-F 5p-6p Big Bang Theory		5:30 PM-6:00 PM (5:30 PM-6:00 PM)	--W----	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
Big Bang Theory <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/09/22 05/15/22 --W---- 1 \$50.00 0.00															
N 4	WCOV	05/12/22	05/12/22	Early Fringe 5-6pm BBTCM M-F 5p-6p Big Bang Theory		5:30 PM-6:00 PM (5:30 PM-6:00 PM)	---T---	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
Big Bang Theory <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/09/22 05/15/22 ---T--- 1 \$50.00 0.00															
N 5	WCOV	05/13/22	05/13/22	Early Fringe 5-6pm BBTCM M-F 5p-6p Big Bang Theory		5:30 PM-6:00 PM (5:30 PM-6:00 PM)	----F--	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00

Order / Rev:	32408
Alt Order #:	27777231
Flight Dates:	05/10/22 - 05/16/22

Advertiser:	Political - Alabama Christian Conservativ
Product Desc:	AL
Estimate:	14455 POLITICAL ISSUE

WCOV-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Big Bang Theory															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	05/09/22	05/15/22	----F--			1			\$50.00	0.00					
N 6	WCOV	05/16/22	05/16/22	Early Fringe 5-6pm BBTCM M-F 5p-6p Big Bang Theory		5:30 PM-6:00 PM (5:30 PM-6:00 PM)	M-----	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
Big Bang Theory															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	05/16/22	05/22/22	M-----			1			\$50.00	0.00					
N 7	WCOV	05/10/22	05/10/22	M-F 9p-935p Late News CM M-F 9p-935p Late News		9p-935p	-T-----	:30	1	\$150.00	L-4	0.00	NM	1	\$150.00
Wcov 9 O'Clock Local News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	05/09/22	05/15/22	-T-----			1			\$150.00	0.00					
N 8	WCOV	05/11/22	05/11/22	M-F 9p-935p Late News CM M-F 9p-935p Late News		9p-935p	--W----	:30	1	\$150.00	L-4	0.00	NM	1	\$150.00
Wcov 9 O'Clock Local News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	05/09/22	05/15/22	--W----			1			\$150.00	0.00					
N 9	WCOV	05/12/22	05/12/22	M-F 9p-935p Late News CM M-F 9p-935p Late News		9p-935p	---T---	:30	1	\$150.00	L-4	0.00	NM	1	\$150.00
Wcov 9 O'Clock Local News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	05/09/22	05/15/22	---T---			1			\$150.00	0.00					
N 10	WCOV	05/13/22	05/13/22	M-F 9p-935p Late News CM M-F 9p-935p Late News		9p-935p	----F--	:30	1	\$150.00	L-4	0.00	NM	1	\$150.00
Wcov 9 O'Clock Local News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	05/09/22	05/15/22	----F--			1			\$150.00	0.00					
N 11	WCOV	05/16/22	05/16/22	M-F 9p-935p Late News CM M-F 9p-935p Late News		9p-935p	M-----	:30	1	\$150.00	L-4	0.00	NM	1	\$150.00
Wcov 9 O'Clock Local News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	05/16/22	05/22/22	M-----			1			\$150.00	0.00					
N 12	WCOV	05/14/22	05/14/22	Sat 9-930p Late News CM Sat 9p-930p Late News		9p-930p	-----S-	:30	1	\$100.00	L-4	0.00	NM	1	\$100.00
Fox News @ 9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	05/09/22	05/15/22	-----S-			1			\$100.00	0.00					
N 13	WCOV	05/15/22	05/15/22	Sun 9-930p Late News CM Sun 9p-930p Late News		9p-930p	-----S	:30	1	\$150.00	L-4	0.00	NM	1	\$150.00
Fox News @ 9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	05/09/22	05/15/22	-----S			1			\$150.00	0.00					
N 14	WCOV	05/10/22	05/10/22	M-F 935p-1005p CM M-F 935p-1005p Andy		935p-1005p	-T-----	:30	1	\$100.00	L-4	0.00	NM	1	\$100.00
Andy Griffith															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	05/09/22	05/15/22	-T-----			1			\$100.00	0.00					
N 15	WCOV	05/11/22	05/11/22	M-F 935p-1005p CM M-F 935p-1005p Andy		935p-1005p	--W----	:30	1	\$100.00	L-4	0.00	NM	1	\$100.00
Andy Griffith															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	05/09/22	05/15/22	--W----			1			\$100.00	0.00					
N 16	WCOV	05/12/22	05/12/22	M-F 935p-1005p CM M-F 935p-1005p Andy		935p-1005p	---T---	:30	1	\$100.00	L-4	0.00	NM	1	\$100.00
Andy Griffith															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	05/09/22	05/15/22	---T---			1			\$100.00	0.00					
N 17	WCOV	05/13/22	05/13/22	M-F 935p-1005p CM M-F 935p-1005p Andy		935p-1005p	----F--	:30	1	\$100.00	L-4	0.00	NM	1	\$100.00
Andv Griffith															

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/09/22	05/15/22	----F--					1	\$100.00		0.00			
N 18	WCOV	05/16/22	05/16/22	M-F 935p-1005p M-F 935p-1005p Andy	CM	935p-1005p	M-----	:30	1	\$100.00	L-4	0.00	NM	1	\$100.00
Andy Griffith															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	M-----					1	\$100.00		0.00			
N 19	WCOV	05/10/22	05/10/22	M-F 1005p-1105p M-F 1005p-1105p	CM	10:05 PM-10:35 PM (10:05 PM-10:35 PM)	PI-T-----	:30	1	\$100.00	L-1	0.00	NM	1	\$100.00
Andy Griffith															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/09/22	05/15/22	-T-----					1	\$100.00		0.00			
N 20	WCOV	05/11/22	05/11/22	M-F 1005p-1105p M-F 1005p-1105p	CM	10:05 PM-10:35 PM (10:05 PM-10:35 PM)	PI--W----	:30	1	\$100.00	L-1	0.00	NM	1	\$100.00
Andy Griffith															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/09/22	05/15/22	--W----					1	\$100.00		0.00			
N 21	WCOV	05/12/22	05/12/22	M-F 1005p-1105p M-F 1005p-1105p	CM	10:05 PM-10:35 PM (10:05 PM-10:35 PM)	PI---T---	:30	1	\$100.00	L-1	0.00	NM	1	\$100.00
Andy Griffith															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/09/22	05/15/22	---T---					1	\$100.00		0.00			
N 22	WCOV	05/13/22	05/13/22	M-F 1005p-1105p M-F 1005p-1105p	CM	10:05 PM-10:35 PM (10:05 PM-10:35 PM)	PI----F--	:30	1	\$100.00	L-1	0.00	NM	1	\$100.00
Andy Griffith															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/09/22	05/15/22	----F--					1	\$100.00		0.00			
N 23	WCOV	05/16/22	05/16/22	M-F 1005p-1105p M-F 1005p-1105p	CM	10:05 PM-10:35 PM (10:05 PM-10:35 PM)	PIM-----	:30	1	\$100.00	L-1	0.00	NM	1	\$100.00
Andy Griffith															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	M-----					1	\$100.00		0.00			
													Totals	23	\$2,265.00