

ORDER



Orders
Order / Rev: 1280531
 Alt Order #:
Product Desc: Tester for Senate
Estimate: 8940
Flight Dates: 09/17/24 - 09/23/24
Original Date / Rev: 04/12/24 / 04/12/24
Order Type: GENERAL

KXLH

Primary AE: John Mitzel
Sales Office: L-HE
Sales Region: LOC

Agency Name: Screen Strategies Media
Buying Contact: Caroline Bahng
Billing Contact: Screen Strategies Media Accounts Payal
 11150 Fairfax Blvd. Ste. 505
 Fairfax, VA 22030

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Tester/Democrat/US Senate
Demographic: A18+
Product Codes: Federal Candidate
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-3

New Business End:
Advertiser External ID: 262165
Agency External ID: 119919
Unit Code: General
Order Separation: 00:00:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/26/24	09/23/24	221	\$32,270.00	\$27,429.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2024	221	\$32,270.00	\$27,429.50	0.00
Totals	221	\$32,270.00	\$27,429.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
John Mitzel	L-HE	LOC	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KXLH	09/17/24	09/23/24	M-F 5-6am News M-F 5-6am News	CM	5-6am	MTWTF--	:30	0	\$15.00	P-6	0.00	NM	10	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/16/24	09/22/24	- TWTF--		8		\$15.00		0.00					
		Week: 09/23/24	09/29/24	M-----		2		\$15.00		0.00					
N 2	KXLH	09/17/24	09/23/24	M-F 6-7am News M-F 6-7am News	CM	6-7am	MTWTF--	:30	0	\$90.00	P-3	0.00	NM	15	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/16/24	09/22/24	- TWTF--		12		\$90.00		0.00					
		Week: 09/23/24	09/29/24	M-----		3		\$90.00		0.00					
N 3	KXLH	09/17/24	09/23/24	M-F CBS News Morning\$M M-F CBS Mornings	CM	7-9am	MTWTF--	:30	0	\$90.00	P-3	0.00	NM	25	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/16/24	09/22/24	- TWTF--		20		\$90.00		0.00					
		Week: 09/23/24	09/29/24	M-----		5		\$90.00		0.00					
N 4	KXLH	09/17/24	09/23/24	Sa CBS This Morning Sa CBS This Morning	CM	8-10am	-----S-	:30	0	\$75.00	P-3	0.00	NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/16/24	09/22/24	-----S-		5		\$75.00		0.00					
		Week: 09/23/24	09/29/24	-----		0		\$75.00		0.00					
N 5	KXLH	09/17/24	09/23/24	CBS Sunday Morning CBS Sunday Morning	CM	7-830am	-----S	:30	0	\$75.00	P-3	0.00	NM	4	\$300.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	KXLH	09/17/24	09/23/24	Face the Nation Face the Nation	CM	830-930am	-----S	:30	0	\$75.00	P-3	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/16/24	09/22/24	-----S		4				\$75.00		0.00			
		Week: 09/23/24	09/29/24	-----		0				\$75.00		0.00			
N 7	KXLH	09/17/24	09/23/24	M-F 9-10am M-F 9-10am	CM	9-10am	MTWTF--	:30	0	\$225.00	P-2	0.00	NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/16/24	09/22/24	-----S		2				\$75.00		0.00			
		Week: 09/23/24	09/29/24	-----		0				\$75.00		0.00			
N 8	KXLH	09/17/24	09/23/24	M-F 10-11am M-F 10-11am	CM	10-11am	MTWTF--	:30	0	\$125.00	P-2	0.00	NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/16/24	09/22/24	-TWTF--		4				\$225.00		0.00			
		Week: 09/23/24	09/29/24	M-----		1				\$225.00		0.00			
N 9	KXLH	09/17/24	09/23/24	M-F 11am-12pm M-F 11am-12pm	CM	11am-12pm	MTWTF--	:30	0	\$125.00	P-3	0.00	NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/16/24	09/22/24	-TWTF--		4				\$125.00		0.00			
		Week: 09/23/24	09/29/24	M-----		1				\$125.00		0.00			
N 10	KXLH	09/17/24	09/23/24	M-F 12pm News M-F 12pm News	CM	12-1230pm	MTWTF--	:30	0	\$65.00	P-3	0.00	NM	5	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/16/24	09/22/24	-TWTF--		4				\$65.00		0.00			
		Week: 09/23/24	09/29/24	M-----		1				\$65.00		0.00			
N 11	KXLH	09/17/24	09/23/24	M-F 1230-1pm M-F 1230-1pm	CM	1230-1pm	MTWTF--	:30	0	\$315.00	P-1	0.00	NM	5	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/16/24	09/22/24	-TWTF--		4				\$315.00		0.00			
		Week: 09/23/24	09/29/24	M-----		1				\$315.00		0.00			
N 12	KXLH	09/17/24	09/23/24	M-F 1-2pm M-F 1-2pm	CM	1-2pm	MTWTF--	:30	0	\$125.00	P-2	0.00	NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/16/24	09/22/24	-TWTF--		4				\$125.00		0.00			
		Week: 09/23/24	09/29/24	M-----		1				\$125.00		0.00			
N 13	KXLH	09/17/24	09/23/24	M-F 2-3pm M-F 2-3pm	CM	2-3pm	MTWTF--	:30	0	\$50.00	P-3	0.00	NM	6	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/16/24	09/22/24	-TWTF--		5				\$50.00		0.00			
		Week: 09/23/24	09/29/24	M-----		1				\$50.00		0.00			
N 14	KXLH	09/17/24	09/23/24	Su 930-10am Su 930-10am	CM	930-10am	-----S	:30	0	\$75.00	P-3	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/16/24	09/22/24	-----S		1				\$75.00		0.00			
		Week: 09/23/24	09/29/24	-----		0				\$75.00		0.00			
N 15	KXLH	09/17/24	09/23/24	Su NFL Today Su NFL Today	CM	Su NFL Today	-----S	:30	0	\$150.00	P-3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/16/24	09/22/24	-----S		1				\$150.00		0.00			
		Week: 09/23/24	09/29/24	-----		0				\$150.00		0.00			
N 16	KXLH	09/17/24	09/23/24	M-F 3-4pm M-F 3-4pm	CM	3-4pm	MTWTF--	:30	0	\$50.00	P-3	0.00	NM	10	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/16/24	09/22/24	-TWTF--		8				\$50.00		0.00			
		Week: 09/23/24	09/29/24	M-----		2				\$50.00		0.00			
N 17	KXLH	09/17/24	09/23/24	M-F 4-430pm M-F 4-430pm	CM	4-430pm	MTWTF--	:30	0	\$50.00	P-3	0.00	NM	5	\$250.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 18	KXLH	09/17/24	09/23/24	M-F 430-5pm M-F 430-5pm	CM	430-5pm	MTWTF--	:30	0	\$50.00	P-3	0.00	NM	10	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/16/24	09/22/24	- TWTF--					4	\$50.00		0.00			
		Week: 09/23/24	09/29/24	M-----					1	\$50.00		0.00			
N 19	KXLH	09/17/24	09/23/24	M-F CBS Evening News M-F CBS Evening News	CM	5-530pm	MTWTF--	:30	0	\$780.00	P-2	0.00	NM	5	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/16/24	09/22/24	- TWTF--					8	\$50.00		0.00			
		Week: 09/23/24	09/29/24	M-----					2	\$50.00		0.00			
N 20	KXLH	09/17/24	09/23/24	M-F 530pm News M-F 530pm News	CM	530-6pm	MTWTF--	:30	0	\$225.00	P-3	0.00	NM	10	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/16/24	09/22/24	- TWTF--					8	\$225.00		0.00			
		Week: 09/23/24	09/29/24	M-----					2	\$225.00		0.00			
N 21	KXLH	09/17/24	09/23/24	Sa 530pm News Sa 530pm News	CM	530-6pm	-----S-	:30	0	\$40.00	P-6	0.00	NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/16/24	09/22/24	-----S-					2	\$40.00		0.00			
		Week: 09/23/24	09/29/24	-----					0	\$40.00		0.00			
N 22	KXLH	09/17/24	09/23/24	Su 530pm News Su 530pm News	CM	530-6pm	-----S	:30	0	\$50.00	P-6	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/16/24	09/22/24	-----S					2	\$50.00		0.00			
		Week: 09/23/24	09/29/24	-----					0	\$50.00		0.00			
N 23	KXLH	09/17/24	09/23/24	M-F 6-630pm M-F 6-630pm	CM	6-630pm	MTWTF--	:30	0	\$225.00	P-3	0.00	NM	10	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/16/24	09/22/24	- TWTF--					8	\$225.00		0.00			
		Week: 09/23/24	09/29/24	M-----					2	\$225.00		0.00			
N 24	KXLH	09/17/24	09/23/24	M-F 630-7pm M-F 630-7pm	CM	630-7pm	MTWTF--	:30	0	\$190.00	P-3	0.00	NM	10	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/16/24	09/22/24	- TWTF--					8	\$190.00		0.00			
		Week: 09/23/24	09/29/24	M-----					2	\$190.00		0.00			
N 25	KXLH	09/17/24	09/23/24	Sa 6-7pm Sa 6-7pm	CM	6-7pm	-----S-	:30	0	\$25.00	P-6	0.00	NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/16/24	09/22/24	-----S-					2	\$25.00		0.00			
		Week: 09/23/24	09/29/24	-----					0	\$25.00		0.00			
N 26	KXLH	09/17/24	09/23/24	Monday Prime A Monday Prime A	CM	7-8pm	M-----	:30	0	\$150.00	P-3	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/16/24	09/22/24	-----					0	\$150.00		0.00			
		Week: 09/23/24	09/29/24	M-----					2	\$150.00		0.00			
N 27	KXLH	09/17/24	09/23/24	Monday Prime B Monday Prime B	CM	8-9pm	M-----	:30	0	\$150.00	P-3	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/16/24	09/22/24	-----					0	\$150.00		0.00			
		Week: 09/23/24	09/29/24	M-----					2	\$150.00		0.00			
N 28	KXLH	09/17/24	09/23/24	Monday Prime C Monday Prime C	CM	9-10pm	M-----	:30	0	\$150.00	P-3	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/16/24	09/22/24	-----					0	\$150.00		0.00			
		Week: 09/23/24	09/29/24	M-----					2	\$150.00		0.00			
N 29	KXLH	09/17/24	09/23/24	Tuesday Prime A Tuesday Prime A	CM	7-8pm	-T-----	:30	0	\$150.00	P-3	0.00	NM	1	\$150.00

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N30	KXLH	09/17/24	09/23/24	Tuesday Prime B Tuesday Prime B	CM	8-9pm / 8-10pm	-T-----	:30	0	\$150.00	P-3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/16/24	09/22/24	-T-----		1				\$150.00		0.00			
		Week: 09/23/24	09/29/24	-----		0				\$150.00		0.00			
N31	KXLH	09/17/24	09/23/24	Tuesday Prime C Tuesday Prime C	CM	9-10pm	-T-----	:30	0	\$150.00	P-3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/16/24	09/22/24	-T-----		1				\$150.00		0.00			
		Week: 09/23/24	09/29/24	-----		0				\$150.00		0.00			
N32	KXLH	09/17/24	09/23/24	Wednesday Prime A Wednesday Prime A	CM	7-8pm	--W----	:30	0	\$150.00	P-3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/16/24	09/22/24	--W----		1				\$150.00		0.00			
		Week: 09/23/24	09/29/24	-----		0				\$150.00		0.00			
N33	KXLH	09/17/24	09/23/24	Wednesday Prime B Wednesday Prime B	CM	8-9pm	--W----	:30	0	\$150.00	P-3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/16/24	09/22/24	--W----		1				\$150.00		0.00			
		Week: 09/23/24	09/29/24	-----		0				\$150.00		0.00			
N34	KXLH	09/17/24	09/23/24	Wednesday Prime C Wednesday Prime C	CM	9-10pm	--W----	:30	0	\$150.00	P-3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/16/24	09/22/24	--W----		1				\$150.00		0.00			
		Week: 09/23/24	09/29/24	-----		0				\$150.00		0.00			
N35	KXLH	09/17/24	09/23/24	Thursday Prime A Thursday Prime A	CM	7-8pm	---T---	:30	0	\$150.00	P-3	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/16/24	09/22/24	---T---		2				\$150.00		0.00			
		Week: 09/23/24	09/29/24	-----		0				\$150.00		0.00			
N36	KXLH	09/17/24	09/23/24	Thursday Prime B Thursday Prime B	CM	8-9pm	---T---	:30	0	\$150.00	P-3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/16/24	09/22/24	---T---		1				\$150.00		0.00			
		Week: 09/23/24	09/29/24	-----		0				\$150.00		0.00			
N37	KXLH	09/17/24	09/23/24	Thursday Prime C Thursday Prime C	CM	9-10pm	---T---	:30	0	\$150.00	P-3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/16/24	09/22/24	---T---		1				\$150.00		0.00			
		Week: 09/23/24	09/29/24	-----		0				\$150.00		0.00			
N38	KXLH	09/17/24	09/23/24	Friday Prime A Friday Prime A	CM	7-8pm	----F--	:30	0	\$150.00	P-3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/16/24	09/22/24	----F--		1				\$150.00		0.00			
		Week: 09/23/24	09/29/24	-----		0				\$150.00		0.00			
N39	KXLH	09/17/24	09/23/24	Friday Prime B Friday Prime B	CM	8-9pm	----F--	:30	0	\$150.00	P-3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/16/24	09/22/24	----F--		1				\$150.00		0.00			
		Week: 09/23/24	09/29/24	-----		0				\$150.00		0.00			
N40	KXLH	09/17/24	09/23/24	Friday Prime C Friday Prime C	CM	9-10pm	----F--	:30	0	\$150.00	P-3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/16/24	09/22/24	----F--		1				\$150.00		0.00			
		Week: 09/23/24	09/29/24	-----		0				\$150.00		0.00			
N41	KXLH	09/17/24	09/23/24	Saturday Prime A Saturday Prime A	CM	7-8pm	-----S-	:30	0	\$80.00	P-3	0.00	NM	1	\$80.00

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 Alt Order #:
 Flight Dates: 09/17/24 - 09/23/24

Advertiser: Tester/Democrat/US Senate
 Product Desc: Tester for Senate
 Estimate: 8940
KXLH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N42	KXLH	09/17/24	09/23/24	Saturday Prime B Saturday Prime B	CM	8-9pm	-----S-	:30	0	\$80.00	P-3	0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/16/24	09/22/24	-----S-		1				\$80.00		0.00			
		Week: 09/23/24	09/29/24	-----		0				\$80.00		0.00			
N43	KXLH	09/17/24	09/23/24	Saturday Prime C Saturday Prime C	CM	9-10pm	-----S-	:30	0	\$80.00	P-3	0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/16/24	09/22/24	-----S-		1				\$80.00		0.00			
		Week: 09/23/24	09/29/24	-----		0				\$80.00		0.00			
N44	KXLH	09/17/24	09/23/24	Sunday Prime A Sunday Prime A	CM	6-7pm	-----S	:30	0	\$150.00	P-3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/16/24	09/22/24	-----S		1				\$150.00		0.00			
		Week: 09/23/24	09/29/24	-----		0				\$150.00		0.00			
N45	KXLH	09/17/24	09/23/24	Sunday Prime B Sunday Prime B	CM	7-8pm	-----S	:30	0	\$150.00	P-3	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/16/24	09/22/24	-----S		2				\$150.00		0.00			
		Week: 09/23/24	09/29/24	-----		0				\$150.00		0.00			
N46	KXLH	09/17/24	09/23/24	Sunday Prime C Sunday Prime C	CM	8-9pm/8-10pm	-----S	:30	0	\$150.00	P-3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/16/24	09/22/24	-----S		1				\$150.00		0.00			
		Week: 09/23/24	09/29/24	-----		0				\$150.00		0.00			
N47	KXLH	09/17/24	09/23/24	Sunday Prime D Sunday Prime D	CM	9-10pm	-----S	:30	0	\$150.00	P-3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/16/24	09/22/24	-----S		1				\$150.00		0.00			
		Week: 09/23/24	09/29/24	-----		0				\$150.00		0.00			
N48	KXLH	09/17/24	09/23/24	M-F 10pm News M-F 10pm News	CM	10-1035pm	MTWTF--	:30	0	\$225.00	P-3	0.00	NM	10	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/16/24	09/22/24	-TWTF--		8				\$225.00		0.00			
		Week: 09/23/24	09/29/24	M-----		2				\$225.00		0.00			
N49	KXLH	09/17/24	09/23/24	Sa 10pm News Sa 10pm News	CM	10-1035pm	-----S-	:30	0	\$190.00	P-3	0.00	NM	2	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/16/24	09/22/24	-----S-		2				\$190.00		0.00			
		Week: 09/23/24	09/29/24	-----		0				\$190.00		0.00			
N50	KXLH	09/17/24	09/23/24	Su 10pm News Su 10pm News	CM	10-1035pm	-----S	:30	0	\$200.00	P-3	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/16/24	09/22/24	-----S		2				\$200.00		0.00			
		Week: 09/23/24	09/29/24	-----		0				\$200.00		0.00			
N51	KXLH	09/17/24	09/23/24	M-F 1035-1137pm M-F 1035-1137pm	CM	1035-1137pm	MTWTF--	:30	0	\$65.00	P-3	0.00	NM	5	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/16/24	09/22/24	-TWTF--		4				\$65.00		0.00			
		Week: 09/23/24	09/29/24	M-----		1				\$65.00		0.00			
N52	KXLH	09/17/24	09/23/24	Sa 1035-1135pm Sa 1035-1135pm	CM	1035-1135pm	-----S-	:30	0	\$15.00	P-6	0.00	NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/16/24	09/22/24	-----S-		1				\$15.00		0.00			
		Week: 09/23/24	09/29/24	-----		0				\$15.00		0.00			
N53	KXLH	09/17/24	09/23/24	Su 1035-1105pm Su 1035-1105pm	CM	1035-1105pm	-----S	:30	0	\$20.00	P-6	0.00	NM	1	\$20.00

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Advertiser: Tester/Democrat/US Senate
 Product Desc: Tester for Senate
 Estimate: 8940
KXLH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 09/16/24	09/22/24	-----S	1	\$20.00	0.00								
		Week: 09/23/24	09/29/24	-----	0	\$20.00	0.00								
N54	KXLH	09/17/24	09/23/24	Big Ten FB Early Game CM	CM	Big Ten FB Early C	-----S-	:30	0	\$190.00	P-3	0.00	NM	2	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 09/16/24	09/22/24	-----S-	2	\$190.00	0.00								
		Week: 09/23/24	09/29/24	-----	0	\$190.00	0.00								
N55	KXLH	09/17/24	09/23/24	Big Ten FB Late Game CM	CM	Big Ten FB Late G	-----S-	:30	0	\$190.00	P-3	0.00	NM	2	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 09/16/24	09/22/24	-----S-	2	\$190.00	0.00								
		Week: 09/23/24	09/29/24	-----	0	\$190.00	0.00								
N56	KXLH	09/17/24	09/23/24	NFL Sunday RS Early G	CM	11am-3pm	-----S	:30	0	\$625.00	P-3	0.00	NM	2	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 09/16/24	09/22/24	-----S	2	\$625.00	0.00								
		Week: 09/23/24	09/29/24	-----	0	\$625.00	0.00								
N57	KXLH	09/17/24	09/23/24	NFL Sunday RS Late G	CM	2-530pm	-----S	:30	0	\$625.00	P-3	0.00	NM	2	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 09/16/24	09/22/24	-----S	2	\$625.00	0.00								
		Week: 09/23/24	09/29/24	-----	0	\$625.00	0.00								
													Totals	221	\$32,270.00