

ORDER



Orders
Order / Rev: 2528961
Alt Order #: 26931165
Product Desc: ORDR
Estimate: 380122
Flight Dates: 06/04/20 - 06/11/20
Original Date / Rev: 06/03/20 / 06/03/20
Order Type: REG

Harrisburg WHTM

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency Name: Del Ray Media
Buying Contact:
Billing Contact:
 1427 Leslie Avenue
 Alexandria, VA 22301

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: POL/America First Action PAC
Demographic: A35+
Product Codes: PL6
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P5

Order Brand:
New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/01/20	06/28/20	11	\$5,800.00	\$4,930.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2020	11	\$5,800.00	\$4,930.00	0.00
Totals	11	\$5,800.00	\$4,930.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Order Share

	Share	Total
Harrisburg WHTM	15%	\$5,800.00
Market	100%	\$38,666.67

Competitive Share

	Share	Total
CABLE	0%	\$0.00
EHTM	0%	\$0.00
FHTM	0%	\$0.00
UNKWN	85%	\$32,866.67
WGAL	0%	\$0.00
WGCB	0%	\$0.00
WHP	0%	\$0.00
WITF	0%	\$0.00
WLYH	0%	\$0.00
WPMT	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHTM	06/07/20	06/07/20	GMA Su 7a GMA Sun 7a-8a	CM	7a-8a	-----S	:30	2	\$400.00	P2	0.00	NM	2	\$800.00
GMA-SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
		Week: 06/01/20	06/07/20	-----S			2	\$400.00	0.00						

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Harrisburg WHTM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WHTM	06/07/20	06/07/20	ABC27 News Sun 8a ABC27 News Sun 8a	CM	8a-9a	-----S	:30	2	\$400.00	P2	0.00	NM	2	\$800.00
ABC27 SUNDAY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/01/20	06/07/20	-----S			2		\$400.00		0.00				
N 3	WHTM	06/07/20	06/07/20	This Week in PA This Week in PA	CM	Su 10a-1030a (10:00 AM-10:30 AM)	-----S	:30	1	\$200.00	P2	0.00	NM	1	\$200.00
THIS WEEK IN PENNSYLVANIA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/01/20	06/07/20	-----S			1		\$200.00		0.00				
N 4	WHTM	06/06/20	06/06/20	ABC27 News Sat 6a ABC27 News Sat 6a	CM	6a-7a	-----S-	:30	2	\$300.00	P2	0.00	NM	2	\$600.00
WEEKEND MORNING NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/01/20	06/07/20	-----S-			2		\$300.00		0.00				
N 5	WHTM	06/06/20	06/06/20	GMA Sa 7a GMA Sat 7a-8a	CM	7a-8a	-----S-	:30	1	\$600.00	P2	0.00	NM	1	\$600.00
GMA-SATURDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/01/20	06/07/20	-----S-			1		\$600.00		0.00				
N 6	WHTM	06/07/20	06/07/20	Su 9a-10a This Week This Week	CM	9a-10a	-----S	:30	1	\$400.00	P2	0.00	NM	1	\$400.00
THIS WEEK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/01/20	06/07/20	-----S			1		\$400.00		0.00				
N 7	WHTM	06/04/20	06/04/20	Thur Prime Hour 1 Station 19	CM	8-9p	---T---	:30	1	\$1,200.00	P3	0.00	NM	1	\$1,200.00
STATION 19-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/01/20	06/07/20	---T---			1		\$1,200.00		0.00				
N 8	WHTM	06/11/20	06/11/20	Thur Prime Hour 1 Station 19	CM	8-9p	---T---	:30	1	\$1,200.00	P3	0.00	NM	1	\$1,200.00
STATION 19-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/08/20	06/14/20	---T---			1		\$1,200.00		0.00				
Totals													11	\$5,800.00	

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Del Ray Media, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: Del Ray Media

Address: PO Box 1309, Alexandria, VA 22313

Contact:

Phone number: 703-518-4747

Email:

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: America First Action, Inc

Address: 1400 Crystal Drive, Suite 850, Arlington, VA 22202

Contact:

Phone number:

Email: info@a1apac.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Linda McMahon, Chair
Brian Walsh, President
Jon Proch, Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to: Joe Biden

Office(s) sought by such candidate(s) (no acronyms or abbreviations): President

Date of election: 11/3/2020

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>Del Ray Media</i>	Signature: <i>[Handwritten Signature]</i>
Name: Del Ray Media	Name: <i>[Handwritten Name]</i>
Date of Request to Purchase Ad Time: 4/9/2020	Date of Station Agreement to Sell Time: <i>6/2/20</i>

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: *6/2/20*

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)*
- Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <i>2528961</i>	Station Call Letters: <i>WFTM</i>	Date Received/Requested: <i>6/2/20</i>
Est. #: <i>300122</i>	Station Location: <i>NLI</i>	Run Start and End Dates: <i>6/4/20</i>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

NON-CANDIDATE SUPPLEMENT
Station to Complete After Review of PB 18 and Spot

All Legally Qualified Federal Candidates Identified and the office to which they are seeking election included in the advertisement:

Democratic Presidential Candidate Joe Biden

All Elections to Federal Offices included in the advertisement:

Presidential Election 2020

All National Legislative Issues of Public Importance Included in Advertisement (e.g., all references to legally qualified candidates (presidential, vice presidential or congressional; all references to any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and any national legislative issue of public importance (Affordable Care Act, revising the IRS tax code, federal gun control, national debt, impeachment any federal legislation, etc.)):

Loss of energy jobs and fracking industry revenue in Pennsylvania under a Biden administration

Station has reviewed Advertiser's PB-18 for completeness of identification of all chief executive officer, members of the executive committee or the board of directors. Circle one:

YES

NO

To the extent necessary, attach copy of station inquiry to advertiser for additional information regarding the entity's officer, members or directors.