

**ORDER**

Harrisburg WHTM

**Orders**  
**Order / Rev:** 2528961  
**Alt Order #:** 26931165  
**Product Desc:** ORDR  
**Estimate:** 380122  
**Flight Dates:** 06/04/20 - 06/11/20  
**Original Date / Rev:** 06/03/20 / 06/03/20  
**Order Type:** REG

**Primary AE:** Katz Washington  
**Sales Office:** K-WAS  
**Sales Region:** Nat

**Agency**  
**Name:** Del Ray Media  
**Buying Contact:**  
**Billing Contact:**  
 1427 Leslie Avenue  
 Alexandria, VA 22301

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/America First Action PAC  
**Demographic:** A35+  
**Product Codes:** PL6  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-ISS  
**Priority:** P5

**Order Brand:**  
**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 06/01/20   | 06/28/20 | 11      | \$5,800.00   | \$4,930.00 |

**Totals**

| Month         | # Spots   | Gross Amount      | Net Amount        | Rating      |
|---------------|-----------|-------------------|-------------------|-------------|
| June 2020     | 11        | \$5,800.00        | \$4,930.00        | 0.00        |
| <b>Totals</b> | <b>11</b> | <b>\$5,800.00</b> | <b>\$4,930.00</b> | <b>0.00</b> |

**Account Executives**

| Account Executive | Sales Office | Sales Region | Start Date / End Date         | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Katz Washington   |              |              | Start Of Order - End Of Order | 100%    |

| Order Share     | Share | Total       |
|-----------------|-------|-------------|
| Harrisburg WHTM | 15%   | \$5,800.00  |
| Market          | 100%  | \$38,666.67 |

| Competitive Share | Share | Total       |
|-------------------|-------|-------------|
| CABLE             | 0%    | \$0.00      |
| EHTM              | 0%    | \$0.00      |
| FHTM              | 0%    | \$0.00      |
| UNKWN             | 85%   | \$32,866.67 |
| WGAL              | 0%    | \$0.00      |
| WGCB              | 0%    | \$0.00      |
| WHP               | 0%    | \$0.00      |
| WITF              | 0%    | \$0.00      |
| WLYH              | 0%    | \$0.00      |
| WPMT              | 0%    | \$0.00      |

| Ln  | Ch   | Start             | End             | Inventory Code  | Break | Start/End Time    | Days   | Len         | Spots | Rate          | Pri | Rtg  | Type | Spots | Amount   |
|-----|------|-------------------|-----------------|-----------------|-------|-------------------|--------|-------------|-------|---------------|-----|------|------|-------|----------|
| N 1 | WHTM | 06/07/20          | 06/07/20        | GMA Su 7a       | CM    | 7a-8a             | -----S | :30         | 2     | \$400.00      | P2  | 0.00 | NM   | 2     | \$800.00 |
|     |      |                   |                 | GMA Sun 7a-8a   |       |                   |        |             |       |               |     |      |      |       |          |
|     |      |                   |                 | GMA-SUNDAY      |       |                   |        |             |       |               |     |      |      |       |          |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |       | <u>Spots/Week</u> |        | <u>Rate</u> |       | <u>Rating</u> |     |      |      |       |          |
|     |      | Week: 06/01/20    | 06/07/20        | -----S          |       | 2                 |        | \$400.00    |       | 0.00          |     |      |      |       |          |

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 Alt Order #: 26931165  
 Flight Dates: 06/04/20 - 06/11/20

Advertiser: POL/America First Action PAC  
 Product Desc: ORDR  
 Estimate: 380122

Harrisburg WHTM

| Ln                        | Ch   | Start             | End             | Inventory Code                         | Break | Start/End Time                      | Days              | Len | Spots      | Rate        | Pri  | Rtg           | Type   | Spots | Amount     |
|---------------------------|------|-------------------|-----------------|--|-------|-------------------------------------|-------------------|-----|------------|-------------|------|---------------|--------|-------|------------|
| N 2                       | WHTM | 06/07/20          | 06/07/20        | ABC27 News Sun 8a<br>ABC27 News Sun 8a | CM    | 8a-9a                               | -----S            | :30 | 2          | \$400.00    | P2   | 0.00          | NM     | 2     | \$800.00   |
| ABC27 SUNDAY NEWS         |      |                   |                 |  |       |                                     |                   |     |            |             |      |               |        |       |            |
|                           |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                        |       |                                     | <u>Spots/Week</u> |     |            | <u>Rate</u> |      | <u>Rating</u> |        |       |            |
| Week: 06/01/20            |      | 06/07/20          | -----S          |  |       | 2                                   |                   |     | \$400.00   |             | 0.00 |               |        |       |            |
| N 3                       | WHTM | 06/07/20          | 06/07/20        | This Week in PA<br>This Week in PA     | CM    | Su 10a-1030a<br>(10:00 AM-10:30 AM) | -----S            | :30 | 1          | \$200.00    | P2   | 0.00          | NM     | 1     | \$200.00   |
| THIS WEEK IN PENNSYLVANIA |      |                   |                 |  |       |                                     |                   |     |            |             |      |               |        |       |            |
|                           |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                        |       |                                     | <u>Spots/Week</u> |     |            | <u>Rate</u> |      | <u>Rating</u> |        |       |            |
| Week: 06/01/20            |      | 06/07/20          | -----S          |  |       | 1                                   |                   |     | \$200.00   |             | 0.00 |               |        |       |            |
| N 4                       | WHTM | 06/06/20          | 06/06/20        | ABC27 News Sat 6a<br>ABC27 News Sat 6a | CM    | 6a-7a                               | -----S-           | :30 | 2          | \$300.00    | P2   | 0.00          | NM     | 2     | \$600.00   |
| WEEKEND MORNING NEWS      |      |                   |                 |  |       |                                     |                   |     |            |             |      |               |        |       |            |
|                           |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                        |       |                                     | <u>Spots/Week</u> |     |            | <u>Rate</u> |      | <u>Rating</u> |        |       |            |
| Week: 06/01/20            |      | 06/07/20          | -----S-         |  |       | 2                                   |                   |     | \$300.00   |             | 0.00 |               |        |       |            |
| N 5                       | WHTM | 06/06/20          | 06/06/20        | GMA Sa 7a<br>GMA Sat 7a-8a             | CM    | 7a-8a                               | -----S-           | :30 | 1          | \$600.00    | P2   | 0.00          | NM     | 1     | \$600.00   |
| GMA-SATURDAY              |      |                   |                 |  |       |                                     |                   |     |            |             |      |               |        |       |            |
|                           |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                        |       |                                     | <u>Spots/Week</u> |     |            | <u>Rate</u> |      | <u>Rating</u> |        |       |            |
| Week: 06/01/20            |      | 06/07/20          | -----S-         |  |       | 1                                   |                   |     | \$600.00   |             | 0.00 |               |        |       |            |
| N 6                       | WHTM | 06/07/20          | 06/07/20        | Su 9a-10a This Week<br>This Week       | CM    | 9a-10a                              | -----S            | :30 | 1          | \$400.00    | P2   | 0.00          | NM     | 1     | \$400.00   |
| THIS WEEK                 |      |                   |                 |  |       |                                     |                   |     |            |             |      |               |        |       |            |
|                           |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                        |       |                                     | <u>Spots/Week</u> |     |            | <u>Rate</u> |      | <u>Rating</u> |        |       |            |
| Week: 06/01/20            |      | 06/07/20          | -----S          |  |       | 1                                   |                   |     | \$400.00   |             | 0.00 |               |        |       |            |
| N 7                       | WHTM | 06/04/20          | 06/04/20        | Thur Prime Hour 1<br>Station 19        | CM    | 8-9p                                | ---T---           | :30 | 1          | \$1,200.00  | P3   | 0.00          | NM     | 1     | \$1,200.00 |
| STATION 19-ABC            |      |                   |                 |  |       |                                     |                   |     |            |             |      |               |        |       |            |
|                           |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                        |       |                                     | <u>Spots/Week</u> |     |            | <u>Rate</u> |      | <u>Rating</u> |        |       |            |
| Week: 06/01/20            |      | 06/07/20          | ---T---         |  |       | 1                                   |                   |     | \$1,200.00 |             | 0.00 |               |        |       |            |
| N 8                       | WHTM | 06/11/20          | 06/11/20        | Thur Prime Hour 1<br>Station 19        | CM    | 8-9p                                | ---T---           | :30 | 1          | \$1,200.00  | P3   | 0.00          | NM     | 1     | \$1,200.00 |
| STATION 19-ABC            |      |                   |                 |  |       |                                     |                   |     |            |             |      |               |        |       |            |
|                           |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                        |       |                                     | <u>Spots/Week</u> |     |            | <u>Rate</u> |      | <u>Rating</u> |        |       |            |
| Week: 06/08/20            |      | 06/14/20          | ---T---         |  |       | 1                                   |                   |     | \$1,200.00 |             | 0.00 |               |        |       |            |
|                           |      |                   |                 |  |       |                                     |                   |     |            |             |      |               | Totals | 11    | \$5,800.00 |



## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Del Ray Media, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

### Check one:

- ☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

#### Station time requested by:

Agency name: Del Ray Media

Address: PO Box 1309, Alexandria, VA 22313

Contact:

Phone number: 703-518-4747

Email:

**Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):**

Name: America First Action, Inc

Address: 1400 Crystal Drive, Suite 850, Arlington, VA 22202

Contact:

Phone number:

Email: info@a1apac.org

Station is authorized to announce the time as paid for by such person or entity.

**List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):**

Linda McMahon, Chair  
Brian Walsh, President  
Jon Proch, Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

**If ad refers to a federal candidate(s) or federal election, list ALL of the following:**

☐ N/A

Name(s) of every candidate referred to: Joe Biden

Office(s) sought by such candidate(s) (no acronyms or abbreviations): President

Date of election: 11/3/2020

**Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:**

☐ N/A

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

**Advertiser/Sponsor**

Signature: *Del Ray Media*

Name: Del Ray Media

Date of Request to Purchase Ad Time: 4/9/2020

**Station Representative**

Signature: *[Signature]*

Name: *[Signature]*

Date of Station Agreement to Sell Time: *6/2/20*

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?

☒ Yes

☐ No

Date ad received: *6/2/20*

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

☒ Accepted

☐ Accepted IN PART (e.g., ad not received to determine content)\*

☐ Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:

*2528961*

Station Call Letters:

*WFTM*

Date Received/Requested:

*6/2/20*

Est. #:

*300122*

Station Location:

*NLLI*

Run Start and End Dates:

*6/2/20*

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



## NON-CANDIDATE SUPPLEMENT

Station to Complete After Review of PB 18 and Spot

All Legally Qualified Federal Candidates Identified and the office to which they are seeking election included in the advertisement:

Democratic Presidential Candidate Joe Biden

All Elections to Federal Offices included in the advertisement:

Presidential Election 2020

All National Legislative Issues of Public Importance Included in Advertisement (e.g., all references to legally qualified candidates (presidential, vice presidential or congressional; all references to any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and any national legislative issue of public importance (Affordable Care Act, revising the IRS tax code, federal gun control, national debt, impeachment any federal legislation, etc.)):

Loss of energy jobs and fracking industry revenue in Pennsylvania under a Biden administration

Station has reviewed Advertiser's PB-18 for completeness of identification of all chief executive officer, members of the executive committee or the board of directors. Circle one:

☒ YES

☐ NO

To the extent necessary, attach copy of station inquiry to advertiser for additional information regarding the entity's officer, members or directors.