

Northland Television, LLC - WJFW-12



Order

Orig. Date:	09/23/2014	Advertiser:	GREATER WI POLITICAL FUND	Acct. Exec.:	HRP - WASHINGTON DC	Price Type:
Order Date:	09/23/2014	Product:	POLITICAL	Est. Code:	964	Revenue Type:
Start Date:	10/22/2014	Pri. Prod. Category:	POLITICAL	Billing Cycle:	Broadcast Month	Billing Type:
End Date:	11/02/2014			Order Class:	National	Order Type:
		Sec. Prod. Category:	POLITICAL			Spot Type:

Agency Information		Special Instructions:	
Name:	CANAL PARTNER'S MEDIA		
Address:	1027 33RD STREET NW SUITE 140 WASHINGTON DC 20007		
Contact:	BUYER ..	Fax:	964 7382535
		Phone:	

Order #: 30815

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; SM: Spots per week

Line#	Ordered As	Station	BB MI MG	Length	Flight Start	End Time	Start - End	Log	GE	S / W	Cost per spot	Spots	Ext. Cost	B / P	M	T	W	T	F	S	S
1	NEWSWATCH 12 10P NEW	WJFW - NBC 12		:30	10/24/14	10/24/14	10:00PM	10:34PM		1	\$600.00	1	\$600.00						1		
								Master													
2	TONIGHT SHOW WITH JIMMY FALLON 2	WJFW - NBC 12		:30	10/24/14	10/24/14	10:35PM	11:35PM		1	\$225.00	1	\$225.00						1		
								Master													
3	JEOPARDY II	WJFW - NBC 12		:30	10/24/14	10/24/14	2:00PM	2:30PM		1	\$190.00	1	\$190.00						1		
								Master													
4	PEOPLES COURT 3	WJFW - NBC 12		:30	10/24/14	10/24/14	2:30PM	3:00PM		1	\$190.00	1	\$190.00						1		
								Master													
5	JUDGE JUDY	WJFW - NBC 12		:30	10/24/14	10/24/14	3:30PM	4:29PM		1	\$300.00	1	\$300.00						1		
								Master													
6	NEWSWATCH 12 5 P NEW	WJFW - NBC 12		:30	10/24/14	10/24/14	5:00PM	5:30PM		1	\$500.00	1	\$500.00						1		
								Master													

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2 WEEK NOTIFICATION REQUIRED FOR ALL CANCELLATIONS

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Order #: 30815

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; S/W: Spots per week

Line#	Ordered As Combo Title	Station	BB MI MG	Length	Flight Detail	Start - End	Time	Start - End	Log	GE	S / W	Cost per spot Comment	Spots	Ext. Cost	Pattern												
															B / P	M	T	W	T	F	S	S					
7	NEWSWATCH 12 6P NEW	WJFW - NBC 12		:30	10/24/14	10/24/14	6:00PM	6:30PM	Master		1	\$500.00	1	\$500.00									1				
8	TODAY SHOW	WJFW - NBC 12		:30	10/24/14	10/24/14	7:00AM	9:00AM	Master		1	\$300.00	1	\$300.00											1		
9	NEWSWATCH 12 10P NEW	WJFW - NBC 12		:30	10/27/14	10/27/14	10:00PM	10:34PM	Master		1	\$600.00	1	\$600.00											1		
10	THE TONIGHT SHOW STARRING JIMMY FALLON 3	WJFW - NBC 12		:30	10/27/14	10/27/14	10:34PM	11:36PM	Master		1	\$225.00	1	\$225.00											1		
11	PEOPLES COURT 3	WJFW - NBC 12		:30	10/27/14	10/27/14	2:30PM	3:00PM	Master		1	\$190.00	1	\$190.00											1		
12	JUDGE JUDY	WJFW - NBC 12		:30	10/27/14	10/27/14	3:30PM	4:29PM	Master		1	\$300.00	1	\$300.00											1		
13	JEOPARDY W/ TERMINAL	WJFW - NBC 12		:30	10/27/14	10/27/14	4:30PM	4:59PM	Master		1	\$450.00	1	\$450.00											1		
14	NEWSWATCH 12 5 P NEW	WJFW - NBC 12		:30	10/27/14	10/27/14	5:00PM	5:30PM	Master		1	\$500.00	1	\$500.00											1		
15	Morning News 5a-7a	WJFW - NBC 12		:30	10/27/14	10/27/14	5:30AM	7:00AM	Master		1	\$200.00	1	\$200.00											1		
16	NEWSWATCH 12 6P NEW	WJFW - NBC 12		:30	10/27/14	10/27/14	6:00PM	6:30PM	Master		1	\$500.00	1	\$500.00											1		
17	TODAY SHOW	WJFW - NBC 12		:30	10/27/14	10/27/14	7:00AM	9:00AM	Master		1	\$300.00	1	\$300.00											1		

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2 WEEK NOTIFICATION REQUIRED FOR ALL CANCELLATIONS

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Order

Order #: 30815

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; SW: Spots per week

Line#	Ordered As	Station	BB	MI	MG	Length	Flight: Start - End	Time: Start - End	GE	S / W	Cost per spot	Spots	Ext. Cost	B / P	Pattern													
Combo Title							Flight Detail	Log			Comment				M	T	W	T	F	S	S							
18	NEWSWATCH 12 WEEKEND	WJFW - NBC 12				:30	10/25/14 10/25/14	10:00PM 10:29PM		1	\$450.00	1	\$450.00								1							
								Master																				
19	SATURDAY NIGHT LIVE	WJFW - NBC 12				:30	10/25/14 10/25/14	10:30PM 12:00AM		1	\$300.00	1	\$300.00								1							
								Master																				
20	WHEEL OF FORTUNE SATURDAY	WJFW - NBC 12				:30	10/25/14 10/25/14	6:30PM 7:00PM		1	\$450.00	1	\$450.00								1							
								Master																				
21	NEWS 35 MIN	WJFW - NBC 12				:30	10/26/14 10/26/14	10:30PM 11:05PM		1	\$650.00	1	\$650.00									1						
								Master																				
22	SUNDAY TODAY	WJFW - NBC 12				:30	10/26/14 10/26/14	7:00AM 8:00AM		1	\$225.00	1	\$225.00									1						
								Master																				
23	NEWSWATCH 12 10P NEW	WJFW - NBC 12				:30	10/23/14 10/23/14	10:00PM 10:34PM		1	\$600.00	1	\$600.00									1						
								Master																				
24	TONIGHT SHOW WITH JIMMY FALLON 2	WJFW - NBC 12				:30	10/23/14 10/23/14	10:34PM 11:36PM		1	\$225.00	1	\$225.00									1						
								Master																				
25	JEOPARDY II	WJFW - NBC 12				:30	10/23/14 10/23/14	2:00PM 2:30PM		1	\$190.00	1	\$190.00									1						
								Master																				
26	PEOPLES COURT 3	WJFW - NBC 12				:30	10/23/14 10/23/14	2:30PM 3:00PM		1	\$190.00	1	\$190.00									1						
								Master																				
27	JUDGE JUDY	WJFW - NBC 12				:30	10/23/14 10/23/14	3:30PM 4:29PM		1	\$300.00	1	\$300.00									1						
								Master																				
28	JEOPARDY W/ TERMINAL	WJFW - NBC 12				:30	10/23/14 10/23/14	4:30PM 4:59PM		1	\$450.00	1	\$450.00									1						
								Master																				

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2 WEEK NOTIFICATION REQUIRED FOR ALL CANCELLATIONS

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Order

Order #: 30815

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; SW: Spots per week

BS: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; SW: Spots per week														Pattern								
Line#	Ordered As	BB MI MG	Length	Flight	Start	End	Time	Start	End	GE	S / W	Cost per spot	Spots	Ext. Cost	B / P	M	T	W	T	F	S	S
Combo Title	Station			Detail			Log					Comment										
29	NEWSWATCH 12 5 P NEW	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	10/23/14	10/23/14	5:00PM	5:30PM	<input type="checkbox"/>		1		\$500.00	1	\$500.00	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	1	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
	WJFW - NBC 12						Master															
30	Morning News 5a-7a	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	10/23/14	10/23/14	5:30AM	7:00AM	<input type="checkbox"/>		1		\$200.00	1	\$200.00	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	1	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	
	WJFW - NBC 12						Master															
31	NEWSWATCH 12 6P NEW	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	10/23/14	10/23/14	6:00PM	6:30PM	<input type="checkbox"/>		1		\$500.00	1	\$500.00	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	1	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	
	WJFW - NBC 12						Master															
32	BIGGEST LOSER	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	10/23/14	10/23/14	7:00PM	8:00PM	<input type="checkbox"/>		1		\$600.00	1	\$600.00	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	1	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	
	WJFW - NBC 12						Master															
33	TODAY SHOW	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	10/23/14	10/23/14	7:00AM	9:00AM	<input type="checkbox"/>		1		\$300.00	1	\$300.00	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	1	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	
	WJFW - NBC 12						Master															
34	NEWSWATCH 12 10P NEW	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	10/28/14	10/28/14	10:00PM	10:34PM	<input type="checkbox"/>		1		\$600.00	1	\$600.00	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	1	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	
	WJFW - NBC 12						Master															
35	THE TONIGHT SHOW STARRING JIMMY FALLON 3	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	10/28/14	10/28/14	10:34PM	11:36PM	<input type="checkbox"/>		1		\$225.00	1	\$225.00	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	1	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	
	WJFW - NBC 12						Master															
36	JEOPARDY II	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	10/28/14	10/28/14	2:00PM	2:30PM	<input type="checkbox"/>		1		\$190.00	1	\$190.00	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	1	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	
	WJFW - NBC 12						Master															
37	PEOPLES COURT 3	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	10/28/14	10/28/14	2:30PM	3:00PM	<input type="checkbox"/>		1		\$190.00	1	\$190.00	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	1	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	
	WJFW - NBC 12						Master															
38	JUDGE JUDY	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	10/28/14	10/28/14	3:30PM	4:29PM	<input type="checkbox"/>		1		\$300.00	1	\$300.00	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	1	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	
	WJFW - NBC 12						Master															
39	JEOPARDY W/ TERMINAL	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	10/28/14	10/28/14	4:30PM	4:59PM	<input type="checkbox"/>		1		\$450.00	1	\$450.00	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	1	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	
	WJFW - NBC 12						Master															

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2 WEEK NOTIFICATION REQUIRED FOR ALL CANCELLATIONS

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Order

Order #: 30815

BB: Billboard; ML: Mirror; MG: Makegood; GE: Ghost Eligible; SW: Spots per week

Line#	Ordered As	Station	Length	Flight	Start	End	Time	Start	End	GE	S / W	Cost per spot	Spots	Ext. Cost	B / P	Pattern						
																M	T	W	T	F	S	S
Combo Title				Detail								Comment										
40	NEWSWATCH 12 5 P NEW	WJFW - NBC 12	:30	10/28/14	10/28/14	5:00PM	5:30PM				1	\$500.00	1	\$500.00			1					
							Master															
41	Morning News 5a-7a	WJFW - NBC 12	:30	10/28/14	10/28/14	5:30AM	7:00AM				1	\$200.00	1	\$200.00			1					
							Master															
42	NEWSWATCH 12 8P NEW	WJFW - NBC 12	:30	10/28/14	10/28/14	6:00PM	6:30PM				1	\$500.00	1	\$500.00			1					
							Master															
43	THE VOICE	WJFW - NBC 12	:30	10/28/14	10/28/14	7:00PM	8:00PM				1	\$900.00	1	\$900.00			1					
							Master															
44	TODAY SHOW	WJFW - NBC 12	:30	10/28/14	10/28/14	7:00AM	9:00AM				1	\$300.00	1	\$300.00			1					
							Master															
45	NEWSWATCH 12 10P NEW	WJFW - NBC 12	:30	10/22/14	10/22/14	10:00PM	10:34PM				1	\$600.00	1	\$600.00			1					
							Master															
46	TONIGHT SHOW WITH JIMMY FALLON 1	WJFW - NBC 12	:30	10/22/14	10/22/14	10:35PM	11:35PM				1	\$225.00	1	\$225.00			1					
							Master															
47	PEOPLES COURT 3	WJFW - NBC 12	:30	10/22/14	10/22/14	2:30PM	3:30PM				1	\$190.00	1	\$190.00			1					
							Master															
48	JUDGE JUDY	WJFW - NBC 12	:30	10/22/14	10/22/14	3:30PM	4:29PM				1	\$300.00	1	\$300.00			1					
							Master															
49	JEOPARDY W/ TERMINAL	WJFW - NBC 12	:30	10/22/14	10/22/14	4:30PM	4:59PM				1	\$450.00	1	\$450.00			1					
							Master															
50	NEWSWATCH 12 5 P NEW	WJFW - NBC 12	:30	10/22/14	10/22/14	5:00PM	5:30PM				1	\$500.00	1	\$500.00			1					
							Master															

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2 WEEK NOTIFICATION REQUIRED FOR ALL CANCELLATIONS

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Order #: 30815

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; S/W: Spots per week

Pattern

M T W T F S S

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				1		
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Total Cost Monthly Breakouts

Spots	Cost	Gross Cost:	\$20,270.00
Pre-Empted:	0	- Agency	
Credited:	0	Commission:	\$3,040.50
Billboards:	0	Net Cost:	\$17,229.50
Total :	54		