

Northland Television, LLC - WJFW-12



Order

Orig. Date:	09/23/2014	Advertiser:	GREATER WI POLITICAL FUND	Acct. Exec.:	HRP - WASHINGTON DC	Price Type:	
Order Date:	09/23/2014	Product:	POLITICAL	Est. Code:	964	Revenue Type:	Default
Start Date:	10/22/2014	Pri. Prod. Category:	POLITICAL	Billing Cycle:	Broadcast Month	Billing Type:	Regular
End Date:	11/02/2014	Sec. Prod. Category:	POLITICAL	Order Class:	National	Order Type:	Political
						Spot Type:	Local

Agency Information

Name:	CANAL PARTNERS MEDIA	Special Instructions:	
Address:	1027 33RD STREET NW SUITE 140		
	WASHINGTON DC 20007		
Contact:	BUYER	Phone:	
		Fax:	964 7382535

Order #: 30815

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; SW: Spots per week

Line#	Ordered As	Station	BB MI MG	Length	Flight Start	Flight End	Time Start	Time End	Log	GE	S/W	Cost per spot	Spots	Ext. Cost	B/P	M	T	W	T	F	S	S
1	NEWSWATCH 12 10P NEW	WJFW - NBC 12		:30	10/24/14	10/24/14	10:00PM	10:34PM	Master			\$600.00	1	\$600.00								
2	TONIGHT SHOW WITH JIMMY FALLON 2	WJFW - NBC 12		:30	10/24/14	10/24/14	10:35PM	11:35PM	Master			\$225.00	1	\$225.00								
3	JEOPARDY II	WJFW - NBC 12		:30	10/24/14	10/24/14	2:00PM	2:30PM	Master			\$190.00	1	\$190.00								
4	PEOPLES COURT 3	WJFW - NBC 12		:30	10/24/14	10/24/14	2:30PM	3:00PM	Master			\$190.00	1	\$190.00								
5	JUDGE JUDY	WJFW - NBC 12		:30	10/24/14	10/24/14	3:30PM	4:29PM	Master			\$300.00	1	\$300.00								
6	NEWSWATCH 12 5 P NEW	WJFW - NBC 12		:30	10/24/14	10/24/14	5:00PM	5:30PM	Master			\$500.00	1	\$500.00								

9/23/2014 3:14:04 PM

2 WEEK NOTIFICATION REQUIRED FOR ALL CANCELLATIONS

Page: 1 of 6

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7	NEWSWATCH 12 6P NEW	WJFW - NBC 12	:30	10/24/14	10/24/14	6:00PM	6:30PM		1	\$500.00	1	\$500.00								1	
8	TODAY SHOW	WJFW - NBC 12	:30	10/24/14	10/24/14	7:00AM	9:00AM		1	\$300.00	1	\$300.00								1	
9	NEWSWATCH 12 10P NEW	WJFW - NBC 12	:30	10/27/14	10/27/14	10:00PM	10:34PM		1	\$600.00	1	\$600.00								1	
10	THE TONIGHT SHOW STARRING JIMMY FALLON 3	WJFW - NBC 12	:30	10/27/14	10/27/14	10:34PM	11:36PM		1	\$225.00	1	\$225.00								1	
11	PEOPLES COURT 3	WJFW - NBC 12	:30	10/27/14	10/27/14	2:30PM	3:00PM		1	\$190.00	1	\$190.00								1	
12	JUDGE JUDY	WJFW - NBC 12	:30	10/27/14	10/27/14	3:30PM	4:29PM		1	\$300.00	1	\$300.00								1	
13	JEOPARDY W/ TERMINAL	WJFW - NBC 12	:30	10/27/14	10/27/14	4:30PM	4:59PM		1	\$450.00	1	\$450.00								1	
14	NEWSWATCH 12 5 P NEW	WJFW - NBC 12	:30	10/27/14	10/27/14	5:00PM	5:30PM		1	\$500.00	1	\$500.00								1	
15	Morning News 5a-7a	WJFW - NBC 12	:30	10/27/14	10/27/14	5:30AM	7:00AM		1	\$200.00	1	\$200.00								1	
16	NEWSWATCH 12 6P NEW	WJFW - NBC 12	:30	10/27/14	10/27/14	6:00PM	6:30PM		1	\$500.00	1	\$500.00								1	
17	TODAY SHOW	WJFW - NBC 12	:30	10/27/14	10/27/14	7:00AM	9:00AM		1	\$300.00	1	\$300.00								1	

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9/23/2014 3:14:04 PM

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Combo Title					Detail	Log			Comment											
18	NEWSWATCH 12 WEEKEND	WJFW - NBC 12		:30	10/25/14 10/25/14	10:00PM 10:29PM		1	\$450.00	1	\$450.00								1	
19	SATURDAY NIGHT LIVE	WJFW - NBC 12		:30	10/25/14 10/25/14	10:30PM 12:00AM		1	\$300.00	1	\$300.00								1	
20	WHEEL OF FORTUNE SATURDAY	WJFW - NBC 12		:30	10/25/14 10/25/14	6:30PM 7:00PM		1	\$450.00	1	\$450.00								1	
21	NEWS 35 MIN	WJFW - NBC 12		:30	10/26/14 10/26/14	10:30PM 11:05PM		1	\$650.00	1	\$650.00								1	
22	SUNDAY TODAY	WJFW - NBC 12		:30	10/26/14 10/26/14	7:00AM 8:00AM		1	\$225.00	1	\$225.00								1	
23	NEWSWATCH 12 10P NEW	WJFW - NBC 12		:30	10/23/14 10/23/14	10:00PM 10:34PM		1	\$600.00	1	\$600.00								1	
24	TONIGHT SHOW WITH JIMMY FALLON 2	WJFW - NBC 12		:30	10/23/14 10/23/14	10:34PM 11:36PM		1	\$225.00	1	\$225.00								1	
25	JEOPARDY II	WJFW - NBC 12		:30	10/23/14 10/23/14	2:30PM 2:30PM		1	\$190.00	1	\$190.00								1	
26	PEOPLES COURT 3	WJFW - NBC 12		:30	10/23/14 10/23/14	2:30PM 3:00PM		1	\$190.00	1	\$190.00								1	
27	JUDGE JUDY	WJFW - NBC 12		:30	10/23/14 10/23/14	3:30PM 4:29PM		1	\$300.00	1	\$300.00								1	
28	JEOPARDY W/ TERMINAL	WJFW - NBC 12		:30	10/23/14 10/23/14	4:30PM 4:59PM		1	\$450.00	1	\$450.00								1	

Pattern

9/23/2014 3:14:04 PM

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Page: 3 of 6

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Line# Ordered As BB MI MG Length Flight: Start - End Time: Start - End GE S / W Cost per spot Spots Ext. Cost B / P M T W T F S S

Combo Title Station Flight Detail Log Comment

Line#	Ordered As	BB	MI	MG	Length	Flight: Start - End	Time: Start - End	GE	S / W	Cost per spot	Spots	Ext. Cost	B / P	M	T	W	T	F	S	S	
29	NEWSWATCH 12 5 P NEW				:30	10/23/14 10/23/14	5:00PM 5:30PM		1	\$500.00	1	\$500.00									
							Master														
30	Morning News 5a-7a				:30	10/23/14 10/23/14	5:30AM 7:00AM		1	\$200.00	1	\$200.00									
							Master														
31	NEWSWATCH 12 6P NEW				:30	10/23/14 10/23/14	6:00PM 6:30PM		1	\$500.00	1	\$500.00									
							Master														
32	BIGGEST LOSER				:30	10/23/14 10/23/14	7:00PM 8:00PM		1	\$600.00	1	\$600.00									
							Master														
33	TODAY SHOW				:30	10/23/14 10/23/14	7:00AM 9:00AM		1	\$300.00	1	\$300.00									
							Master														
34	NEWSWATCH 12 10P NEW				:30	10/28/14 10/28/14	10:00PM 10:34PM		1	\$600.00	1	\$600.00									
							Master														
35	THE TONIGHT SHOW STARRING JIMMY FALLON 3				:30	10/28/14 10/28/14	10:34PM 11:36PM		1	\$225.00	1	\$225.00									
							Master														
36	JEOPARDY II				:30	10/28/14 10/28/14	2:00PM 2:30PM		1	\$190.00	1	\$190.00									
							Master														
37	PEOPLES COURT 3				:30	10/28/14 10/28/14	2:30PM 3:00PM		1	\$190.00	1	\$190.00									
							Master														
38	JUDGE JUDY				:30	10/28/14 10/28/14	3:30PM 4:29PM		1	\$300.00	1	\$300.00									
							Master														
39	JEOPARDY W/ TERMINAL				:30	10/28/14 10/28/14	4:30PM 4:59PM		1	\$450.00	1	\$450.00									
							Master														

9/23/2014 3:14:04 PM 2 WEEK NOTIFICATION REQUIRED FOR ALL CANCELLATIONS Page: 4 of 6

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Line# Ordered As

BB MI MG

Length Flight Start - End Time: Start - End

GE S / W

Cost per spot

Spots

Ext Cost

B / P

M T W T F S S

Pattern

Combo Title

Station

Flight Detail

Log

Comment

Line#	Ordered As	BB MI MG	Length	Flight Start - End	Time: Start - End	GE	S / W	Cost per spot	Spots	Ext Cost	B / P	M	T	W	T	F	S	S
40	NEWSWATCH 12 5 P NEW		:30	10/28/14	10/28/14	5:00PM		5:30PM	1	\$500.00			1					
		WJFW - NBC 12						Master										
41	Morning News Sa-7a		:30	10/28/14	10/28/14	5:30AM		7:00AM	1	\$200.00			1					
		WJFW - NBC 12						Master										
42	NEWSWATCH 12 8P NEW		:30	10/28/14	10/28/14	6:00PM		6:30PM	1	\$500.00			1					
		WJFW - NBC 12						Master										
43	THE VOICE		:30	10/28/14	10/28/14	7:00PM		8:00PM	1	\$900.00			1					
		WJFW - NBC 12						Master										
44	TODAY SHOW		:30	10/28/14	10/28/14	7:00AM		9:00AM	1	\$300.00			1					
		WJFW - NBC 12						Master										
45	NEWSWATCH 12 10P NEW		:30	10/22/14	10/22/14	10:00PM		10:34PM	1	\$600.00			1					
		WJFW - NBC 12						Master										
46	TONIGHT SHOW WITH JIMMY FALLON 1		:30	10/22/14	10/22/14	10:35PM		11:35PM	1	\$225.00			1					
		WJFW - NBC 12						Master										
47	PEOPLES COURT 3		:30	10/22/14	10/22/14	2:30PM		3:30PM	1	\$190.00			1					
		WJFW - NBC 12						Master										
48	JUDGE JUDY		:30	10/22/14	10/22/14	3:30PM		4:29PM	1	\$300.00			1					
		WJFW - NBC 12						Master										
49	JEOPARDY W/ TERMINAL		:30	10/22/14	10/22/14	4:30PM		4:59PM	1	\$450.00			1					
		WJFW - NBC 12						Master										
50	NEWSWATCH 12 5 P NEW		:30	10/22/14	10/22/14	5:00PM		5:30PM	1	\$500.00			1					
		WJFW - NBC 12						Master										

9/23/2014 3:14:04 PM

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Line# Ordered As Combo Title Station Flight Detail Log GE S / W Cost per spot Spots Ext. Cost B / P M T W T F S S

51 Morning News 5a-7a WJFW - NBC 12 :30 10/22/14 10/22/14 5:30AM 7:00AM Master 1 \$200.00 1 \$200.00

52 NEWSWATCH 12 6P NEW WJFW - NBC 12 :30 10/22/14 10/22/14 6:00PM 6:30PM Master 1 \$500.00 1 \$500.00

53 TODAY SHOW WJFW - NBC 12 :30 10/22/14 10/22/14 7:00AM 9:00AM Master 1 \$300.00 1 \$300.00

54 JEOPARDY W/ TERMINAL WJFW - NBC 12 :30 10/24/14 10/24/14 4:30PM 4:59PM Master 1 \$450.00 1 \$450.00

Total Cost Monthly Breakouts

Month(s)	Amount	Spots	Cost	Gross Cost:
October (2014)	\$12,650.00	0	\$0.00	- Agency Commission: \$3,040.50
November (2014)	\$7,620.00	0	\$0.00	Net Cost: \$17,229.50
Total:	\$20,270.00	54		