

## **qubo**

### **Certification Regarding Commercial Limits in Children's Programming**

**Period Covered by this Certification: 4<sup>th</sup> Quarter 2012**

I, William Watson, Vice President of ION Media Networks, Inc., majority owner of QUBO Venture, LLC, hereby certify that, during the above-referenced time period:

1. The regularly scheduled weekly three-hour qubo programming block, including any commercial spots and promotional content contained therein, as broadcast on the ION Television Network (the "Network Programming") complied with the commercial limits of the rules and policies of the Federal Communications Commission's commercial limits during children's programming (the "Rules").
2. No internet website addresses were displayed during the Network Programming in a manner that would constitute commercial content within the meaning of the Rules.
3. The regularly scheduled 24/7 qubo programming channel, including any commercial spots and promotional content contained therein, as broadcast on a digital multicast channel of the ION Television Network (the "Digital Programming") complied with the Rules and no internet website addresses were displayed during the Digital Programming in a manner that would constitute commercial time within the meaning of the Rules.

Certified by me on the 7<sup>th</sup> day of January, 2013.



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William Watson  
ION Media Networks, Inc.

### ION TELEVISION:

1. Wednesdays from October 3<sup>rd</sup>: Zula Patrol (E/I), 8:00 a.m. ET/PT or 7:00 a.m. CT/MT
2. Wednesday from October 3<sup>rd</sup>: Pearlie (E/I), 8:30 a.m. ET/PT or 7:30 a.m. CT/MT
3. Wednesdays from October 10<sup>th</sup> - December 26<sup>th</sup>: Zula Patrol (E/I), 11:00 a.m. ET/PT or 10:00 a.m. CT/MT
4. Wednesdays from October 10<sup>th</sup> - December 26<sup>th</sup>: Pearle (E/I), 11:30 a.m. ET/PT or 10:30 a.m. CT/MT
5. Thursdays from October 4<sup>th</sup> - December 27<sup>th</sup>: Jane and the Dragon (E/I), 11:00 a.m. ET/PT or 10:00 a.m. CT/MT
6. Thursdays from October 4<sup>th</sup> - December 27<sup>th</sup>: Willa's Wild Life (E/I), 11:30 a.m. ET/PT or 10:30 a.m. CT/MT
7. Fridays from October 5<sup>th</sup> - December 28<sup>th</sup>: Jacob Two-Two (E/I), 11:00 a.m. ET/PT or 10:00 a.m. CT/MT
8. Fridays from October 5<sup>th</sup> - December 28<sup>th</sup>: Babar (E/I), 11:30 a.m. ET/PT or 10:30 a.m. CT/MT

### QUBO:

1. Mondays – Fridays from October 1<sup>st</sup> – December 31<sup>st</sup>  
*Mysteries of Alfred Hedgehog (E/I)*  
Eastern: 7:00 a.m.  
Pacific: N/A  
Central: N/A  
Mountain: N/A
2. Mondays – Fridays from October 1<sup>st</sup> – December 31<sup>st</sup>  
*My Friend Rabbit (E/I)*  
Eastern: 10:30 a.m. and 1:30 p.m.  
Pacific: 7:30 a.m. and 10:30 a.m.  
Central: 9:30 a.m. and 12:30 p.m.  
Mountain: 8:30 a.m. and 11:30 a.m.

3. Mondays – Fridays from October 1<sup>st</sup> – December 31<sup>st</sup>  
*Mighty Machines (E/I)*  
Eastern: 11:00 a.m.  
Pacific: 8:00 a.m.  
Central: 10:00 a.m.  
Mountain: 9:00 a.m.
4. Mondays – Fridays from October 1<sup>st</sup> – December 31<sup>st</sup>  
*Dragon (E/I)*  
Eastern: 12:30 p.m.  
Pacific: 9:30 a.m.  
Central: 11:30 a.m.  
Mountain: 10:30 a.m.
5. Mondays – Fridays from October 1<sup>st</sup> – December 31<sup>st</sup>  
*Marvin the Tap Dancing Horse (E/I)*  
Eastern: 3:00 p.m.  
Pacific: 12:00 p.m.  
Central: 2:00 p.m.  
Mountain: 1:00 p.m.
6. Mondays – Sundays from October 1<sup>st</sup> – December 31<sup>st</sup>  
*Animal Exploration with Jarod Miller (E/I)*  
Eastern: 4:00 p.m. and 7:00 p.m.  
Pacific: 1:00 p.m. and 4:00 p.m.  
Central: 3:00 p.m. and 6:00 p.m.  
Mountain: 2:00 p.m. and 5:00 p.m.
7. Mondays – Sundays from October 1<sup>st</sup> – December 31<sup>st</sup>  
*Mysteries of Alfred Hedgehog (E/I)*  
Eastern: 4:30 p.m. and 7:30 p.m.  
Pacific: 1:30 p.m., 4:30 p.m. and 8:30 p.m.  
Central: 3:30 p.m. and 6:30 p.m.  
Mountain: 2:30 p.m., 5:30 p.m. and 9:30 p.m.
8. Mondays – Sundays from October 1<sup>st</sup> – December 31<sup>st</sup>  
*Jane and the Dragon (E/I)*  
Eastern: 6:00 p.m. and 9:30 p.m.  
Pacific: 3:00 p.m. and 6:30 p.m.  
Central: 5:00 p.m. and 8:30 p.m.  
Mountain: 4:00 p.m. and 7:30 p.m.
9. Mondays – Sundays from October 1<sup>st</sup> – December 31<sup>st</sup>  
*Zula Patrol (E/I)*  
Eastern: 6:30 p.m.

Pacific: 3:30 p.m. and 8:00 p.m.  
Central: 5:30 p.m.  
Mountain: 4:30 p.m. and 9:00 p.m.

10. Mondays – Sundays from October 1<sup>st</sup> – December 31<sup>st</sup>  
*Turbo Dogs (E/I)*  
Eastern: 8:30 p.m.  
Pacific: 5:30 p.m.  
Central: 7:30 p.m.  
Mountain: 6:30 p.m.
11. Saturdays and Sundays from October 1<sup>st</sup> – December 31<sup>st</sup>  
*Might Machines (E/I)*  
Eastern: 7:00 a.m. and 7:30 a.m.  
Pacific: N/A  
Central: N/A  
Mountain: N/A
12. Saturdays and Sundays from October 1<sup>st</sup> – December 31<sup>st</sup>  
*Jane and the Dragon (E/I)*  
Eastern: 9:00 a.m. and 9:30 a.m.  
Pacific: N/A  
Central: 8:00 a.m. and 8:30 a.m.  
Mountain: 7:00 a.m. and 7:30 a.m.
13. Saturdays and Sundays from October 1<sup>st</sup> – December 31<sup>st</sup>  
*Mysteries of Alfred Hedgehog (E/I)*  
Eastern: 10:00 a.m. and 10:30 a.m.  
Pacific: 7:00 a.m. and 7:30 a.m.  
Central: 9:00 a.m. and 9:30 a.m.  
Mountain: 8:00 a.m. and 8:30 a.m.
14. Saturdays and Sundays from October 1<sup>st</sup> – December 31<sup>st</sup>  
*Animal Exploration with Jarod Miller (E/I)*  
Eastern: 11:00 a.m.  
Pacific: 8:00 a.m.  
Central: 10:00 a.m.  
Mountain: 9:00 a.m.
15. Saturdays and Sundays from October 1<sup>st</sup> – December 31<sup>st</sup>  
*Zula Patrol (E/I)*  
Eastern: 12:00 p.m.  
Pacific: 9:00 a.m.  
Central: 11:00 a.m.  
Mountain: 10:00 a.m.



16. Saturdays from October 1<sup>st</sup> – December 31<sup>st</sup>  
*Animal Atlas (E/I)*  
Eastern: 11:30 a.m.  
Pacific: 8:30 a.m.  
Central: 10:30 a.m.  
Mountain: 9:30 a.m.
17. Saturdays from October 1<sup>st</sup> – December 31<sup>st</sup>  
*Where on Earth is Carmen Sandiego (E/I)*  
Eastern: 2:00 p.m.  
Pacific: 11:00 a.m.  
Central: 1:00 p.m.  
Mountain: 12:00 p.m.
18. Sundays from October 1<sup>st</sup> – December 31<sup>st</sup>  
*Animal Exploration with Jarod Miller (E/I)*  
Eastern: 11:30 a.m.  
Pacific: 8:30 a.m.  
Central: 10:30 a.m.  
Mountain: 9:30 a.m.
19. Sundays from October 1<sup>st</sup> – December 31<sup>st</sup>  
*Zula Patrol (E/I)*  
Eastern: 12:30 p.m.  
Pacific: 9:30 a.m.  
Central: 11:30 a.m.  
Mountain: 10:30 a.m.
20. Sundays from October 1<sup>st</sup> – December 31<sup>st</sup>  
*321 Penguins (E/I)*  
Eastern: 1:00 p.m. and 1:30 p.m.  
Pacific: 10:00 a.m. and 10:30 a.m.  
Central: 12:00 p.m. and 12:30 p.m.  
Mountain: 11:00 a.m. and 11:30 a.m.
21. Sundays from October 1<sup>st</sup> – December 31<sup>st</sup>  
*Mysteries of Alfred Hedgehog (E/I)*  
Eastern: 2:00 p.m. and 2:30 p.m.  
Pacific: 11:00 a.m. and 11:30 a.m.  
Central: 1:00 p.m. and 1:30 p.m.  
Mountain: 12:00 p.m. and 12:30 p.m.

## **4<sup>th</sup> Quarter 2012**

### **Program Summaries**

#### **Zula Patrol (E/I):**

Zula's comprehensive program addresses the national call for science literacy education among the very audience for whom research demonstrates that early intervention is most effective. By reaching pre kindergarten and early elementary students, Zula can provide a critical foundation in understanding science concepts and content. The television program provides science education and character building lessons in an entertaining format thru characters that travel in space. The Zula Patrol's developers have designed an integrated approach, teaching science through engaging stories with humor, character building social lessons, and supporting materials. The entire Zula package serves many aspects of learning, promotes literacy, and provides a diverse approach to learning styles.

#### **Pearlie (E/I):**

Pearlie is an animated comedy series based on the children's book series, Pearl the Park Fairy by Wendy Harmer. Pearl is an optimistic, lighthearted fairy who sees the good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver. The episodes focus on the importance of following the rules, using good judgment and learning how to avoid getting into trouble. Since Pearl was appointed by Fairy Head Quarters to keep Jubilee Park in sparkling order, she has constant challenges with her basic goal of keeping everyone happy and making sure the park functions smoothly. Pearl's nemesis and cousin, Saphira, often takes advantage of Pearl's good nature, which requires that Pearl must also frequently outwit the park bully. In each episode, Pearl approaches new tasks and problems with a great deal of enthusiasm, but without the organization required to get the job done. Through plot developments and with the assistance of her friends, Opal and Jasper, she learns what to do and what not to do in each situation so the park can be restored to order.

#### **Jane and the Dragon (E/I):**

Set in medieval times, Jane and the Dragon is an animated show based on Martin Baynton's best selling book about a middle-class medieval girl named Jane. Jane is raised in the Royal Court as a Knight in Training after she demonstrates her courage by leaving the castle to conquer the local dragon. The giant green Dragon, whose sense of humor exceeds his ferocity, instead becomes Jane's best friend and a part of the castle community. In each episode, Jane encounters a challenge that tests her problem solving skills and requires her to demonstrate her strength of character as a Knight of the King's Guard. Sometimes Jane learns a moral lesson, and other times she uses her analytical ability to illustrate how a problem can be made less complicated and easily solved.



**Willa's Wild Life (E/I):**

Based on the book *An Octopus Followed Me Home*, by Dan Yaccarino, Willa's Wild Life is an animated series centered on a six year old girl and her menagerie of animals. Willa lives at home with her father and pets, an elephant, a giraffe, a pair of performing seals, a bear, penguins, and many rabbits. In each episode, Willa faces a challenge at home, in school or in her neighborhood. With her animals and best friend Dooley as key elements of her team, Willa works on solutions to overcome her challenge. Together they find ways to maintain healthy friendships, experience success, develop competence, and become altruistic. With help from her animal friends, Willa figures out how to earn the things she wants by helping others. She learns to appreciate the friends that she has rather than trying to change to fit in with the "cool" group. She realizes that asking questions is better than jumping to conclusions. Whether at school, home or in the neighborhood, Willa finds a way to analyze her situation and learn from experience.

**Jacob Two-Two (E/I):**

Based on Mordecai Richler's books, Jacob Two-Two is an animated show about the challenges of a little boy, the youngest of five siblings. Jacob is so small for his age he often repeats himself just so he can be heard. His parents are compassionate, but his siblings are not, and Jacob has to be resourceful and inventive in learning how to assert himself, overcome his fears, get along with others, and still enjoy his childhood. He manages to turn even the most inconsequential events into adventures with his friends, Buford and Renee. Every adventure teaches him a life lesson, from learning how to be responsible to figuring out how to manage a bully. In addition, there are implicit lessons that promote a love for learning and language development usually conveyed through Jacob's father, a full-time writer.

**Babar (E/I):**

Based on the books by Laurent de Brunhoff, Babar is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces as he journeys through life. Each episode of the show develops a social emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members.

**The Mysteries of Alfred Hedgehog (E/I):**

The Mysteries of Alfred Hedgehog takes place in the village of Gnarly Woods. The characters are a group of late elementary school aged children. The children look like humans in that they have arms and legs but their coloring and hairstyles indicate that they are skunks, bears and hedgehogs. Alfred finds everything serious mysterious is usually joined by Milo, his best friend, a skunk who is a bit afraid, and Camille who is smart and imaginative. Alfred's love of all things



technological helps him to solve the mystery every time.

**My Friend Rabbit (E/I):**

My Friend Rabbit is an animated show with two lead characters, Rabbit and Mouse, who work together to tackle challenges that are characteristic of the childhood experience. With each episode, Rabbit and Mouse, along with other friends, face a unique dilemma that compels them to think creatively about how to approach and solve their problem by trying out different solutions and persisting with new ideas when one fails.

**Mighty Machines (E/I):**

Mighty Machines is designed to educate and inform children and can be a perfect teaching tool. It is a fascinating series featuring exciting live footage, friendly and informative characters, and delightful humor that teach children what machines do and teach them about the simple things they often wonder about, such as how do they make airplanes and where does recycling go?

**Marvin the Tap Dancing Horse (E/I):**

Marvin the Tap Dancing Horse captures the hearts of kids with its charming tales of life in the carnival. Created by Betty and Michael Paraskevas, the series looks at nine year-old Eddy Largo's adventures after he lands a summer job at the local carnival. He soon meets the stars of the show Marvin the Tap-Dancing Horse, Diamonds the Elephant, Elizabeth the Pig and Stripes the Tiger, and discovers that they can communicate with one another. Together, they overcome many obstacles while enjoying the excitement of carnival life. Children learn the valuable lessons of friendship and family, and believing in themselves.

**Animal Exploration with Jarod Miller (E/I):**

Animal Exploration is a television program designed to meet the educational and informational needs of children. Each week Jarod looks at exotic and domestic animals from his own unique perspective as he travels to zoos and aquariums. There's always something amazing happening. Each episode is designed to reveal to children the world around them in a way that identifies positive role models and pro social values within an environmentally responsible universe.

**321 Penguins! (E/I):**

321 Penguins features two children, Jason and Michelle, whose vacation at their grandmother's cottage ends up being more adventure than they expect when their toy spaceship with four toy Penguins comes to life. The children are sucked into the spaceship, where they meet the now live Penguins and journey through space to solve an inter galactic disaster threatening the Penguins and their friends. Each story begins with a problem, a moral dilemma for one of the siblings that affects his or her relations with the other, and ends after the children have learned an important social emotional message through their adventure. The show communicates messages on topics such as honesty, being patient with others, and avoiding jealousy.



**Animal Atlas (E/I):**

Animal Atlas provides visual information from original and detailed footage of animals. The fast moving clips of a variety of species allows viewers to compare and contrast differing physiologies and habitats. The animal subjects are presented as they move informally and comfortably through their living activities, and the narration is well informed and unobtrusive. The program uses an interactive segment with multiple-choice questions about the animals covered. These questions have just the right level of engagement and are a worthwhile component of the program. The program's constant reinforcement of species differentiation will facilitate learning for young people between the ages of 13 to 16.

**Where on Earth is Carmen Sandiego (E/I):**

The primary educational goal of the series is to present world geography information in a manner that is appealing to and comprehensible by children between the ages of 10 to 12 years old. Each episode is designed to take the action to at least two places on our planet and provide the viewers with some information about each place. Additionally, each episode has a secondary topic designed to fit with the narrative, the focus of which may be culture, history, art, music, science, technology, or the like. The program provides the right balance of entertainment and information, and the information emerges as a natural part of the progression of the story rather than as a series of interruptions.