



WKTV
5936 Smith Hill Road
Utica, NY 13502

Contract # 30383

Schedule Dates 05/31/16-06/06/16
Advertiser POL - WELLS (3424)
Agency JAMESTOWN ASSOCIATES (1071)
Product Political - Candidate (1059)
Brand POLITICAL (11300)
Salesperson HOUSE, HOUSE (1)
Sales Office HOUSE
Buyer Name THOMAS,BILL
Phone/Fax (202) 872-5880 / (202) 872-0263
CPE 10/10/37
Account Types National/Political Agency
Billing Type Standard
Comments

Date Entered 05/27/16
Last Modified 05/27/16
Entered By Daphne Berle
CO-OP No
Headline # 25183074
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,938.45
Net Total \$10,984.55
Sales Tax

NBC-Utica (WKTV)
By Broadcast Month
Jun. 2016 116 \$12,923.00
Grand Total: 116 \$12,923.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	05/31/16-06/03/16	1	:30	5A- NEWSCHANNEL 2 DAYBREAK			1	1	1	1			4	\$73.00	\$292.00	NBC-Utica (WKTV)		5/27/16
2.0	Normal Line / SPOT	06/06/16-06/06/16	1	:30	5A- NEWSCHANNEL 2 DAYBREAK	1								1	\$73.00	\$73.00	NBC-Utica (WKTV)		5/27/16
3.0	Normal Line / SPOT	05/31/16-06/03/16	1	:30	6A- NEWSCHANNEL 2 SUNRISE		2	2	2	2				8	\$170.00	\$1,360.00	NBC-Utica (WKTV)		5/27/16
4.0	Normal Line / SPOT	06/06/16-06/06/16	1	:30	6A- NEWSCHANNEL 2 SUNRISE	2								2	\$170.00	\$340.00	NBC-Utica (WKTV)		5/27/16
5.0	Normal Line / SPOT	05/31/16-06/03/16	1	:30	7A- NBC TODAY SHOW		3	3	3	3				12	\$125.00	\$1,500.00	NBC-Utica (WKTV)		5/27/16
6.0	Normal Line / SPOT	06/06/16-06/06/16	1	:30	7A- NBC TODAY SHOW	3								3	\$125.00	\$375.00	NBC-Utica (WKTV)		5/27/16
7.0	Normal Line / SPOT	05/31/16-06/03/16	1	:30	9A- NBC TODAY SHOW 2		1	1	1	1	1			4	\$35.00	\$140.00	NBC-Utica (WKTV)		5/27/16
8.0	Normal Line / SPOT	06/06/16-06/06/16	1	:30	9A- NBC TODAY SHOW 2	1								1	\$35.00	\$35.00	NBC-Utica (WKTV)		5/27/16
9.0	Normal Line / SPOT	05/31/16-06/03/16	1	:30	10A- NBC TODAY SHOW 3		1	1	1	1	1			4	\$25.00	\$100.00	NBC-Utica (WKTV)		5/27/16
10.0	Normal Line / SPOT	06/06/16-06/06/16	1	:30	10A- NBC TODAY SHOW 3	1								1	\$25.00	\$25.00	NBC-Utica (WKTV)		5/27/16
11.0	Normal Line / SPOT	05/31/16-06/03/16	1	:30	11A- RACHAEL RAY		1	1	1	1	1			4	\$30.00	\$120.00	NBC-Utica (WKTV)		5/27/16

CONFIRMATION CONTRACT

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2.0	Normal Line / SPOT	06/06/16-06/06/16	1	:30	5A- NEWSCHANNEL 2 DAYBREAK	1								1	\$73.00	\$73.00	NBC-Utica (WKTV)		5/27/16
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6.0	Normal Line / SPOT	06/06/16-06/06/16	1	:30	7A- NBC TODAY SHOW	3								3	\$125.00	\$375.00	NBC-Utica (WKTV)		5/27/16
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9.0	Normal Line / SPOT	05/31/16-06/03/16	1	:30	10A- NBC TODAY SHOW 3		1	1	1	1	1			4	\$25.00	\$100.00	NBC-Utica (WKTV)		5/27/16
10.0	Normal Line / SPOT	06/06/16-06/06/16	1	:30	10A- NBC TODAY SHOW 3	1								1	\$25.00	\$25.00	NBC-Utica (WKTV)		5/27/16
11.0	Normal Line / SPOT	05/31/16-06/03/16	1	:30	11A- RACHAEL RAY		1	1	1	1	1			4	\$30.00	\$120.00	NBC-Utica (WKTV)		5/27/16

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Date:

Accepted-Station:

Date:

Comments:



WKTV
5936 Smith Hill Road
Utica, NY 13502

JAMESTOWN ASSOCIATES
5 MAPLETON RD
SUITE 300
PRINCETON, NJ 08540

Contract # 30383

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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / SPOT	06/06/16-06/06/16	1	:30	11A- RACHAEL RAY	1	1							1	\$30.00	\$30.00	NBC-Utica (WKTV)		5/27/16
13.0	Normal Line / SPOT	05/31/16-06/03/16	1	:30	12P- NEWSCHANNEL 2 NOON		2	2	2	2				8	\$60.00	\$480.00	NBC-Utica (WKTV)		5/27/16
14.0	Normal Line / SPOT	06/06/16-06/06/16	1	:30	12P- NEWSCHANNEL 2 NOON	2	2							2	\$60.00	\$120.00	NBC-Utica (WKTV)		5/27/16
15.0	Normal Line / SPOT	05/31/16-06/03/16	1	:30	1P- NBC DAYS OF OUR LIVES		1	1	1	1				4	\$50.00	\$200.00	NBC-Utica (WKTV)		5/27/16
16.0	Normal Line / SPOT	06/06/16-06/06/16	1	:30	1P- NBC DAYS OF OUR LIVES	1	1							1	\$50.00	\$50.00	NBC-Utica (WKTV)		5/27/16
17.0	Normal Line / SPOT	05/31/16-06/03/16	1	:30	2P- DR. PHIL		1	1	1	1				4	\$30.00	\$120.00	NBC-Utica (WKTV)		5/27/16
18.0	Normal Line / SPOT	06/06/16-06/06/16	1	:30	2P- DR. PHIL	1	1							1	\$30.00	\$30.00	NBC-Utica (WKTV)		5/27/16
19.0	Normal Line / SPOT	05/31/16-06/06/16	1	:30	Orbit - [P]JUDGE JUDY - 1(Mo-Fr), [P]JUDGE JUDY - 2(Mo-Fr)		1	1	1	1	1			5	\$20.00	\$100.00	NBC-Utica (WKTV)		5/27/16
20.0	Normal Line / SPOT	05/31/16-06/06/16	1	:30	SP- LIVE AT FIVE		1	1	1	1	1			5	\$180.00	\$900.00	NBC-Utica (WKTV)		5/27/16
21.0	Normal Line / SPOT	05/31/16-06/06/16	1	:30	SP- NEWSCHANNEL 2 SIX		1	1	1	1	1			5	\$375.00	\$1,875.00	NBC-Utica (WKTV)		5/27/16
22.0	Normal Line / SPOT	05/31/16-06/06/16	1	:30	SP- WHEEL OF FORTUNE		1	1	1	1	1			5	\$200.00	\$1,000.00	NBC-Utica (WKTV)		5/27/16

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WKTV
5936 Smith Hill Road
Utica, NY 13502

JAMESTOWN ASSOCIATES
5 MAPLETON RD
SUITE 300
PRINCETON, NJ 08540

Contract # 30383

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Agency JAMESTOWN ASSOCIATES (1071)
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Billing Type Standard
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Jun. 2016 116 \$12,923.00
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13.0	Normal Line / SPOT	05/31/16-06/03/16	1	:30	12P- NEWSCHANNEL 2 NOON			2	2	2	2			8	\$60.00	\$480.00	NBC-Utica (WKTV)		5/27/16
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15.0	Normal Line / SPOT	05/31/16-06/03/16	1	:30	1P- NBC DAYS OF OUR LIVES		1	1	1	1	1			4	\$50.00	\$200.00	NBC-Utica (WKTV)		5/27/16
16.0	Normal Line / SPOT	06/06/16-06/06/16	1	:30	1P- NBC DAYS OF OUR LIVES	1	1							1	\$50.00	\$50.00	NBC-Utica (WKTV)		5/27/16
17.0	Normal Line / SPOT	05/31/16-06/03/16	1	:30	2P- DR. PHIL		1	1	1	1	1			4	\$30.00	\$120.00	NBC-Utica (WKTV)		5/27/16
18.0	Normal Line / SPOT	06/06/16-06/06/16	1	:30	2P- DR. PHIL	1	1							1	\$30.00	\$30.00	NBC-Utica (WKTV)		5/27/16
19.0	Normal Line / SPOT	05/31/16-06/06/16	1	:30	Orbit- (P)JUDGE JUDY - 1(Mo-Fr), (P)JUDGE JUDY - 2(Mo-Fr)		1	1	1	1	1			5	\$20.00	\$100.00	NBC-Utica (WKTV)		5/27/16
20.0	Normal Line / SPOT	05/31/16-06/06/16	1	:30	5P- LIVE AT FIVE		1	1	1	1	1			5	\$180.00	\$900.00	NBC-Utica (WKTV)		5/27/16
21.0	Normal Line / SPOT	05/31/16-06/06/16	1	:30	5P- NEWSCHANNEL 2 SIX		1	1	1	1	1			5	\$375.00	\$1,875.00	NBC-Utica (WKTV)		5/27/16
22.0	Normal Line / SPOT	05/31/16-06/06/16	1	:30	5P- WHEEL OF FORTUNE		1	1	1	1	1			5	\$200.00	\$1,000.00	NBC-Utica (WKTV)		5/27/16

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SUITE 300
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Product Political - Candidate (1059)

Brand POLITICAL (11300)

Salesperson HOUSE, HOUSE (1)

Sales Office HOUSE

Buyer Name THOMAS,BILL

Phone/Fax (202) 872-5880 / (202) 872-0263

CPE 10/10/37

Account Types National/Political Agency

Billing Type Standard

Comments

Date Entered 05/27/16

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Entered By Daphne Berle

CO-OP No

Headline # 25183074

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$1,938.45

Net Total \$10,984.55

Sales Tax

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By Broadcast Month

Jun. 2016 116 \$12,923.00

Grand Total: 116 \$12,923.00

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23.0	Normal Line / SPOT	05/31/16-06/06/16	1	:30	5P- JEOPARDY	1	1	1	1	1	1			5	\$200.00	\$1,000.00	NBC-Utica (WKTV)		5/27/16
24.0	Normal Line / SPOT	05/31/16-06/06/16	1	:30	5P- NEWSCHANNEL 2 11	1	1	1	1	1	1			5	\$125.00	\$625.00	NBC-Utica (WKTV)		5/27/16
25.0	Normal Line / SPOT	05/31/16-06/06/16	1	:30	5P- NBC TONIGHT SHOW STARRING JIMMY FALLON	1	1	1	1	1	1			5	\$50.00	\$250.00	NBC-Utica (WKTV)		5/27/16
26.0	Normal Line / SPOT	06/02/16-06/02/16	1	:30	9P- NBC THE BLACKLIST					1				1	\$500.00	\$500.00	NBC-Utica (WKTV)		5/27/16
27.0	Normal Line / SPOT	06/03/16-06/03/16	1	:30	10P- NBC DATELINE NBC						1			1	\$125.00	\$125.00	NBC-Utica (WKTV)		5/27/16
28.0	Normal Line / SPOT	06/04/16-06/04/16	1	:30	9A- NEWSCHANNEL 2 SATURDAY TODAY							1		1	\$55.00	\$55.00	NBC-Utica (WKTV)		5/27/16
29.0	Normal Line / SPOT	06/04/16-06/04/16	1	:30	6P- NEWSCHANNEL 2 SATURDAY 6							1		1	\$140.00	\$140.00	NBC-Utica (WKTV)		5/27/16
30.0	Normal Line / SPOT	06/04/16-06/04/16	1	:30	11P- NEWSCHANNEL 2 SATURDAY 11							1		1	\$125.00	\$125.00	NBC-Utica (WKTV)		5/27/16
31.0	Normal Line / SPOT	06/05/16-06/05/16	1	:30	8A- NBC SUNDAY TODAY								1	1	\$63.00	\$63.00	NBC-Utica (WKTV)		5/27/16
32.0	Normal Line / SPOT	06/05/16-06/05/16	1	:30	9A- NEWSCHANNEL 2 SUNDAY TODAY								1	1	\$75.00	\$75.00	NBC-Utica (WKTV)		5/27/16
33.0	Normal Line / SPOT	06/05/16-06/05/16	1	:30	6P- NEWSCHANNEL 2 SUNDAY								1	1	\$170.00	\$170.00	NBC-Utica (WKTV)		5/27/16

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24.0	Normal Line / SPOT	05/31/16-06/06/16	1	:30	5P- NEWSCHANNEL 2 11		1	1	1	1	1			5	\$125.00	\$625.00	NBC-Utica (WKTV)		5/27/16
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29.0	Normal Line / SPOT	06/04/16-06/04/16	1	:30	6P- NEWSCHANNEL 2 SATURDAY 6							1		1	\$140.00	\$140.00	NBC-Utica (WKTV)		5/27/16
30.0	Normal Line / SPOT	06/04/16-06/04/16	1	:30	11P- NEWSCHANNEL 2 SATURDAY 11							1		1	\$125.00	\$125.00	NBC-Utica (WKTV)		5/27/16
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32.0	Normal Line / SPOT	06/05/16-06/05/16	1	:30	9A- NEWSCHANNEL 2 SUNDAY TODAY								1	1	\$75.00	\$75.00	NBC-Utica (WKTV)		5/27/16
33.0	Normal Line / SPOT	06/05/16-06/05/16	1	:30	6P- NEWSCHANNEL 2 SUNDAY								1	1	\$170.00	\$170.00	NBC-Utica (WKTV)		5/27/16

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Commission \$1,938.45
Net Total \$10,984.55
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Jun. 2016 116 \$12,923.00
Grand Total: 116 \$12,923.00

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35.0	Normal Line / SPOT	06/05/16-06/05/16	1	:30	11P- NEWSCHANNEL 2 SUN 11P								1	1	\$155.00	\$155.00	NBC-Utica (WKTV)		5/27/16
36.0	Normal Line / SPOT	06/04/16-06/04/16	1	:30	7A- NBC SATURDAY TODAY SHOW							1		1	\$50.00	\$50.00	NBC-Utica (WKTV)		5/27/16
37.0	Normal Line / SPOT	05/31/16-06/06/16	1	:30	4P- DR. OZ		1	1	1	1	1			5	\$40.00	\$200.00	NBC-Utica (WKTV)		5/27/16
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Schedule Dates 05/31/16-06/06/16
Advertiser POL - WELLS (3424)
Agency JAMESTOWN ASSOCIATES (1071)
Product Political - Candidate (1059)
Brand POLITICAL (11300)
Salesperson HOUSE, HOUSE (1)
Sales Office HOUSE
Buyer Name THOMAS,BILL
Phone/Fax (202) 872-5880 / (202) 872-0263
CPE 10/10/37
Account Types National/Political Agency
Billing Type Standard
Comments

Date Entered 05/27/16
Last Modified 05/27/16
Entered By Daphne Berle
CO-OP No
Headline # 25183074
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,938.45
Net Total \$10,984.55
Sales Tax

NBC-Utica (WKTV)
By Broadcast Month
Jun. 2016 \$12,923.00
Grand Total: \$12,923.00

JAMESTOWN ASSOCIATES
5 MAPLETON RD
SUITE 300
PRINCETON, NJ 08540

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
34.0	Normal Line / SPOT	06/05/16-06/05/16	1	:30	7P- NBC DATELINE NBC								1	1	\$125.00	\$125.00	NBC-Utica (WKTV)		5/27/16
35.0	Normal Line / SPOT	06/05/16-06/05/16	1	:30	11P- NEWSCHANNEL 2 SUN 11P								1	1	\$155.00	\$155.00	NBC-Utica (WKTV)		5/27/16
36.0	Normal Line / SPOT	06/04/16-06/04/16	1	:30	7A- NBC SATURDAY TODAY SHOW							1		1	\$50.00	\$50.00	NBC-Utica (WKTV)		5/27/16
37.0	Normal Line / SPOT	05/31/16-06/06/16	1	:30	4P- DR. OZ	1	1	1	1	1	1			5	\$40.00	\$200.00	NBC-Utica (WKTV)		5/27/16
CONFIRMATION CONTRACT																			
Accepted-Agency/Advertiser:										Accepted-Station:									
Date:										Date:									
Comments:										Comments:									



36383

Contract # 25183074 Changes as of: 5/27/2016 at 11:05 AM Version: Current State Version 1
CPE: 10/10/37 Flight: 5/31/16 - 6/6/16 Station: WKTV
Agency: JAMESTOWN ASSOCIATES Advertiser: Wells CD 22 (NY) Market: Utica-Rome
JAMESTOWN ASSOCIATES 5 MAPLETON AVE SUITE 300 PRINCETON NJ 08540 Product: Primary Office: WASHINGTON
Total Spots: 116 Total CPP: \$16.64
Agency Order #: 5088644 Primary Demo: Adults 50+ Total GRP: 776.8
Buyer: Lancaster, Laura Con Type: POLITICAL/VOTE
Salesperson: BILL THOMAS Assistant: BILL THOMAS 202-872-5880 Separation:

#	Day/Time	DP	Program	Rate	A50P Rating	Len	5/31 - 6/6							Total Spots	Total \$	CPP	GRP
							5/31	6/1	6/2	6/3	6/4	6/5	6/6				
1	Tu-F,M 5a-6a		Newschannel 2 Daybreak L3	\$73.00	3.7	30	1	1	1	1	0	0	1	✓ 5	\$365.00	\$19.73	18.5
2	Tu-F,M 6a-7a		Newschannel 2 Sunrise L2	\$170.00	8.3	30	2	2	2	2	0	0	2	✓ 10	\$1,700.00	\$20.48	83.0
3	Tu-F,M 7a-9a		Today Show L2	\$125.00	10.1	30	3	3	3	3	0	0	3	✓ 15	\$1,875.00	\$12.38	151.5
4	Tu-F,M 9a-10a		Today Show 2 L4	\$35.00	4.0	30	1	1	1	1	0	0	1	✓ 5	\$175.00	\$8.75	20.0
5	Tu-F,M 10a-11a		Today Show 3 L4	\$25.00	3.4	30	1	1	1	1	0	0	1	✓ 5	\$125.00	\$7.35	17.0
6	Tu-F,M 11a-12n		Rachael Ray L4	\$30.00	1.9	30	1	1	1	1	0	0	1	✓ 5	\$150.00	\$15.79	9.5
7	Tu-F,M 12n-1p		Newschannel 2 Noon L3	\$60.00	5.8	30	2	2	2	2	0	0	2	✓ 10	\$600.00	\$10.34	58.0
8	Tu-F,M 1p-2p		Days Of Our Lives L4	\$50.00	3.4	30	1	1	1	1	0	0	1	✓ 5	\$250.00	\$14.71	17.0
9	Tu-F,M 2p-3p		Dr. Phil L4	\$30.00	2.8	30	1	1	1	1	0	0	1	✓ 5	\$150.00	\$10.71	14.0
10	Tu-F,M 3p-4p		Judge Judy/Judge Judy L4	\$20.00	3.7	30	1	1	1	1	0	0	1	✓ 5	\$100.00	\$5.41	18.5
11	Tu-F,M 4p-5p	X	Dr. Oz L4	\$40.00	2.9	30	1	1	1	1	0	0	1	✓ 5	\$200.00	\$13.79	14.5
12	Tu-F,M 5p-6p		Live At Five L2	\$180.00	10.4	30	1	1	1	1	0	0	1	✓ 5	\$900.00	\$17.31	52.0
13	Tu-F,M 6p-6:30p		Newschannel 2 At 6 L2	\$375.00	18.4	30	1	1	1	1	0	0	1	✓ 5	\$1,875.00	\$20.38	92.0
14	Tu-F,M 7p-7:30p		Wheel Of Fortune L2	\$200.00	13.2	30	1	1	1	1	0	0	1	✓ 5	\$1,000.00	\$15.15	66.0
15	Tu-F,M 7:30p-8p		Jeopardy L2	\$200.00	12.0	30	1	1	1	1	0	0	1	✓ 5	\$1,000.00	\$16.67	60.0
16	Tu-F,M 11p-11:35p		Newschannel 2 At 11 L3	\$125.00	5.9	30	1	1	1	1	0	0	1	✓ 5	\$625.00	\$21.19	29.5
17	Tu-F,M 11:35p-12:35a		Tonight Show L5	\$50.00	2.2	30	1	1	1	1	0	0	1	✓ 5	\$250.00	\$22.73	11.0
18	Th 9p-10p		The Blacklist-NBC L4	\$500.00	6.5	30	0	0	1	0	0	0	0	✓ 1	\$500.00	\$76.92	6.5
19	F 10p-11p		Dateline-NBC L4	\$125.00	2.7	30	0	0	0	1	0	0	0	✓ 1	\$125.00	\$46.30	2.7
20	Sa 7a-9a		Today Show L3	\$50.00	4.2	30	0	0	0	0	1	0	0	✓ 1	\$50.00	\$11.90	4.2



KATZ TELEVISION
GROUP

Contract # 25183074 Changes as of: 5/27/2016 at 11:05 AM Version: Current State Version 1
CPE: 10/10/37 Flight: 5/31/16 - 6/6/16 Station: WKTV
Agency: JAMESTOWN ASSOCIATES Advertiser: Wells CD 22 (NY) Market: Utica-Rome
JAMESTOWN ASSOCIATES 5 MAPLETON AVE SUITE 300 PRINCETON NJ 08540 Product: Primary Office: WASHINGTON
Total \$: \$12,923.00
Total Spots: 116
Total CPP: \$16.64

Agency Order #: 5088644 Primary Demo: Adults 50+ Total GRP: 776.8
Buyer: Lancaster, Laura Con Type: POLITICAL/VOTE
Salesperson: BILL THOMAS Assistant: BILL THOMAS
202-872-5880 202-872-5880 Separation:

#	Day/Time	DP	Program	Rate	A50P Rating	Len	5/31 - 6/6							Total Spots	Total \$	CPP	GRP
							5/31	6/1	6/2	6/3	6/4	6/5	6/6				
21	Sa 9a-10a		Newschannel 2 Weekend Today	\$55.00	1.4	30	0	0	0	0	1	0	0	✓ 1	\$55.00	\$39.29	1.4
22	Sa 6p-6:30p		Newschannel 2-Weekend	\$140.00	8.3	30	0	0	0	0	1	0	0	✓ 1	\$140.00	\$16.87	8.3
23	Sa 11p-11:35p		Newschannel 2 At 11	\$125.00	5.6	30	0	0	0	0	1	0	0	✓ 1	\$125.00	\$22.32	5.6
24	Su 8a-9a		Sunday Today	\$63.00	3.0	30	0	0	0	0	0	1	0	✓ 1	\$63.00	\$21.00	3.0
25	Su 9a-10a		Newschannel 2 Weekend Today	\$75.00	2.7	30	0	0	0	0	0	1	0	✓ 1	\$75.00	\$27.78	2.7
26	Su 6p-6:30p		Newschannel 2-Weekend	\$170.00	5.6	30	0	0	0	0	0	1	0	✓ 1	\$170.00	\$30.36	5.6
27	Su 7p-8p		Dateline Sunday-NBC	\$125.00	2.2	30	0	0	0	0	0	1	0	✓ 1	\$125.00	\$56.82	2.2
28	Su 11p-11:35p		Newschannel 2 At 11	\$155.00	2.6	30	0	0	0	0	0	1	0	✓ 1	\$155.00	\$59.62	2.6
TOTALS:							21	21	22	22	4	5	21	116	\$12,923.00	\$16.64	776.8



KATZ TELEVISION GROUP

Contract # 25183074 **Changes as of:** 5/27/2016 at 11:05 AM **Version:** Current State Version 1
CPE: 10/10/37 **Flight:** 5/31/16 - 6/6/16 **Station:** WKTV **Total \$:** \$12,923.00
Agency: JAMESTOWN ASSOCIATES **Advertiser:** Wells CD 22 (NY) **Market:** Utica-Rome **Total Spots:** 116
JAMESTOWN ASSOCIATES 5 **Product:** Primary **Office:** WASHINGTON **Total CPP:** \$16.64
MAPLETON AVE
SUITE 300
PRINCETON NJ 08540

Agency Order #: 5088644 **Primary Demo:** Adults 50+ **Total GRP:** 776.8
Buyer: Lancaster, Laura **Con Type:** POLITICAL/VOTE
Salesperson: BILL THOMAS **Assistant:** BILL THOMAS **Separation:**
202-872-5880 202-872-5880

Hit Listed Programs

Competitive Information	
Market Budget:	\$18,461
WKTV Share:	70%
Comment:	
EKTV:	13%
WFXV:	2%
WUTR:	15%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	116	\$12,923.00	776.8
Total	100%	116	\$12,923.00	776.8

Monthly Summary		
Month	Spots	Dollars
2016-Jun	116	\$12,923.00
Total	116	\$12,923.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	5/27/16 11:05 AM	BILL THOMAS	New	116		\$12,923.00	\$12,923.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



CBS-Utica (EKTU)
5936 Smith Hill Road
Utica, NY 13502

JAMESTOWN ASSOCIATES
5 MAPLETON RD
SUITE 300
PRINCETON, NJ 08540

Contract # 30384

Schedule Dates

05/31/16-06/06/16
POL - WELLS (3424)

Advertiser

JAMESTOWN ASSOCIATES (1071)

Agency

Political - Candidate (1059)

Product

POLITICAL (11300)

Brand

HOUSE, HOUSE (1)

Salesperson

HOUSE

Sales Office

THOMAS,BILL

Buyer Name

(202) 872-5880 / (202) 872-0263

Phone/Fax

10/10/37

CPE

National/Political Agency

Account Types

Standard

Billing Type

Comments

Date Entered 05/27/16
Last Modified 05/27/16
Entered By Cindy Deep
CO-OP No
Headline # 25183078
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$478.50
Net Total \$2,711.50
Sales Tax

CBS-Utica (EKTU)

By Broadcast Month
Jun. 2016 28
Grand Total: \$3,190.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	05/31/16-06/06/16	1	:30	7A- CBS THIS MORNING	1	1	1	1	1	1	1	1	5	\$50.00	\$250.00	CBS-Utica (EKTU)		5/27/16
2.0	Normal Line / SPOT	05/31/16-06/06/16	1	:30	11A- CBS THE PRICE IS RIGHT	1	1	1	1	1	1	1	1	5	\$30.00	\$150.00	CBS-Utica (EKTU)		5/27/16
3.0	Normal Line / SPOT	05/31/16-06/06/16	1	:30	12P- NEWSCHANNEL 2 NOON ON CBS UTICA	1	1	1	1	1	1	1	1	5	\$50.00	\$250.00	CBS-Utica (EKTU)		5/27/16
4.0	Normal Line / SPOT	05/31/16-06/06/16	1	:30	6:30P- CBS EVENING NEWS WITH SCOTT PELLEY	1	1	1	1	1	1	1	1	5	\$300.00	\$1,500.00	CBS-Utica (EKTU)		5/27/16
5.0	Normal Line / SPOT	05/31/16-06/06/16	1	:30	11P- NEWSCHANNEL 2 AT 11 ON CBS UTICA	1	1	1	1	1	1	1	1	5	\$100.00	\$500.00	CBS-Utica (EKTU)		5/27/16
6.0	Normal Line / SPOT	05/31/16-05/31/16	1	:30	8P- CBS NCIS	1	1	1	1	1	1	1	1	1	\$250.00	\$250.00	CBS-Utica (EKTU)		5/27/16
7.0	Normal Line / SPOT	06/05/16-06/05/16	1	:30	9A- CBS SUNDAY MORNING WITH CHARLES OSGOOD	1	1	1	1	1	1	1	1	1	\$40.00	\$40.00	CBS-Utica (EKTU)		5/27/16
8.0	Normal Line / SPOT	06/05/16-06/05/16	1	:30	7P- CBS: 60 MINUTES	1	1	1	1	1	1	1	1	1	\$250.00	\$250.00	CBS-Utica (EKTU)		5/27/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



KATZ TELEVISION
GROUP

Contract # 25183078

CPE: 10/10/37

Agency: JAMESTOWN
ASSOCIATES

JAMESTOWN
ASSOCIATES 5
MAPLETON AVE
SUITE 300
PRINCETON NJ 08540

Changes as of: 5/27/2016 at 11:07 AM

Flight: 5/31/16 - 6/6/16

Advertiser: Wells CD 22 (NY)

Product: Primary

Office: WASHINGTON

Version: Current State Version 1

Total Spots: 28

Total CPP: \$214.09

Total \$: \$3,190.00

Agency Order #: 5088651

Buyer: Lancaster, Laura

Salesperson: BILL THOMAS

202-872-5880

Primary Demo: Adults 50+

Con Type: POLITICAL/VOTE

Assistant: BILL THOMAS

202-872-5880

Total GRP: 14.9

Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A50p Rating	Len	5/31 - 6/6							Total Spots	Total \$	CPP	GRP
							5/31	6/1	6/2	6/3	6/4	6/5	6/6				
1	Tu-F,M 7a-9a		CBS This Morning L4	\$50.00	0.3	30	1	1	1	1	0	0	1	5	\$250.00	\$166.67	1.5
2	Tu-F,M 11a-12n		The Price is Right L4	\$30.00	0.5	30	1	1	1	1	0	0	1	5	\$150.00	\$60.00	2.5
3	Tu-F,M 12n-12:30p		Newschannel 2 Noon L4	\$50.00	0.1	30	1	1	1	1	0	0	1	5	\$250.00	\$500.00	0.5
4	Tu-F,M 6:30p-7p		CBS Evening News L4	\$300.00	0.2	30	1	1	1	1	0	0	1	5	\$1,500.00	\$1,500.00	1.0
5	Tu-F,M 11p-11:35p		Newschannel 2 At 11 L4	\$100.00	0.2	30	1	1	1	1	0	0	1	5	\$500.00	\$500.00	1.0
6	Tu 8p-9p		NCIS-CBS L4	\$250.00	3.7	30	1	0	0	0	0	0	0	1	\$250.00	\$67.57	3.7
7	Su 9a-10:30a		CBS Sunday Morning L4	\$40.00	1.0	30	0	0	0	0	0	1	0	1	\$40.00	\$40.00	1.0
8	Su 7p-8p		60 Minutes-CBS L4	\$250.00	3.7	30	0	0	0	0	0	1	0	1	\$250.00	\$67.57	3.7
TOTALS:							6	5	5	5	0	2	5	28	\$3,190.00	\$214.09	14.9

copy 30353



Contract # 25183078 **Changes as of:** 5/27/2016 at 11:07 AM **Version:** Current State Version 1
CPE: 10/10/37 **Flight:** 5/31/16 - 6/6/16 **Station:** EKTU
Agency: JAMESTOWN ASSOCIATES **Advertiser:** Wells CD 22 (NY) **Market:** Utica-Rome
JAMESTOWN ASSOCIATES 5
MAPLETON AVE
SUITE 300
PRINCETON NJ 08540
Product: Primary **Office:** WASHINGTON **Total CPP:** \$214.09
Agency Order #: 5088651 **Primary Demo:** Adults 50+ **Total GRP:** 14.9
Buyer: Lancaster, Laura **Con Type:** POLITICAL/VOTE **Separation:**
Salesperson: BILL THOMAS **Assistant:** BILL THOMAS 202-872-5880

Hit Listed Programs	

Date/Time	Added by	Comment
05/27/16 11:07 AM	BILL THOMAS	Separation: 30

Competitive Information			
Market Budget:	\$24,538		
EKTU Share:	13%		
Comment:			
WFXV:	2%		
WKTV:	70%		
WUTR:	15%		

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	28	\$3,190.00	14.9
Total	100%	28	\$3,190.00	14.9

Monthly Summary		
Month	Spots	Dollars
2016-Jun	28	\$3,190.00
Total	28	\$3,190.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	5/27/16 11:06 AM	BILL THOMAS	New	28		\$3,190.00	\$3,190.00	

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date: 4.15.16
------------------------------	----------------------

I, Laura Lancaster,

being/on behalf of: Steve Wells,

a legally qualified candidate of the Republican

political party for the office of: NY CD22

in the Primary

election to be held on: June 28th

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Wells for Security: PO Box 5583, Cortland, NY 13045

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Treasurer: Jacqueline Wilson

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

4.15.16

Date

Laura Lancaster

Signature

To Be Signed By Station Representative

☐ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

Signature

Printed Name

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, _____
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

signature of candidate or authorized committee

printed name

date

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
------------------------------	--------------

I, _____
do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Text

This broadcast time will be used by: _____

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
“COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE.”
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that “communicates a political matter of national importance” includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to “our next senator”, “our person in Washington” or “the President”); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate “a message relating to any political matter of national importance?”
☐ Yes ☒ No

For programming that “communicates a message relating to any political matter of national importance,” list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

--

I represent that the payment for the above described broadcast time has been furnished by (name and address):

--

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the “sponsor”).

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

--

For programming that “communicates a message relating to any political matter of national importance,” attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

--

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):




--

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

		
Date	Signature	Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

<input checked="" type="checkbox"/> Accepted	<input type="checkbox"/> Accepted in Part	<input type="checkbox"/> Rejected
		
Signature	Printed Name	Title

