

WSAW-TV
EEO PUBLIC FILE REPORT
08/01/08 – 07/31/09

I. VACANCY LIST

See **Master Recruitment Source List (MRSL)** for recruitment source data.

Job Title	Recruitment Sources (RS) Used to Fill Vacancy	RS Referring Hiree
Account Executive	1 – 18	15
Account Executive	1 – 18	13
Account Executive	1 – 18	15
Reporter	1 – 19, 21, 22, 23	15
Reporter	1 – 19, 22, 23	22
VideoJournalist	1 – 19, 22, 23	19

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II. MASTER RECRUITMENT SOURCE LIST (MRSL)

	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over Reporting Period
1.	Job Service Sue Doucette 364 Grand Ave Wausau, WI 54403 715-261-7747	Yes	0
2.	Lutheran Social Services Greg Klos 627 Jackson St. Wausau, WI 54403 715-842-3181	Yes	0
3.	New Options for Women-YWCA Kris Porter 613 5 th Ave Wausau, WI 54403 715-842-3381 Ext. 107	Yes	0
4.	Northcentral Technical College Rose Casar 1000 W. Campus Dr. Wausau, WI 54401 715-675-3331	Yes	0
5.	UW Marathon Center Pat Blondheim 518 S. 7 th Ave Wausau, WI 54401 715-261-6100	Yes	0
6.	Wausau Area Hmong Mutual Association Job Coordinator 1109 N. 6 th St. Wausau, WI 54403 715-842-8390	Yes	0
7.	North Central Community Action Program Pam Glynn P.O. Box 1141 Wisconsin Rapids, WI 54495 715-424-2581	Yes	0
8.	Brown Institute-Placement Office Terry Miller 1440 Northland Dr. Mendota Heights, MN 55120 612-721-2481	Yes	0
9.	Madison Media Institute Susan Lerdahl 2702 Agriculture Drive Madison, WI 53718 608-663-2000 x317	Yes	0
10.	Job Service – Marshfield Susan Hoffman 300 Peach Street Marshfield, WI 54449 715-387-6386	Yes	0

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	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over Reporting Period
11.	Midstate Independent Living Consultants Wendy Christianson 3262 Church St., Ste. 1 Stevens Point, WI 54481 715-344-4210	Yes	0
12.	Illinois Center for Broadcasting Michael Kendall 55 W. 22 nd St., Ste. 240 Lombard, IL 60148 630-916-1700	Yes	0
13.	WSAW Website Patti Watson 1114 Grand Avenue Wausau, WI 54403 715-845-4211	No	4
14.	Internal Postings	No	0
15.	Word of Mouth	No	3
16.	Postings at Other Gray Television Stations Jane Ploeger WSAW-TV 1114 Grand Avenue Wausau, WI 54403 715-845-4211	No	0
17.	WBA (Wisconsin Broadcasters Association) Torri Kennedy 44 E. Mifflin, Suite 900 Madison, WI 53703 608-255-2600 <i>Source places posts on Internet and sends to various broadcasting operations throughout Wisconsin via monthly newsletter</i>	No	1
18.	Nab.org	No	0
19.	Tvjobs.com Mark Holloway Broadcast Employment Services P.O. Box 4116 Oceanside, CA 92052 (800) 374-0119	No	1
20.	UW Eau Claire Careers 105 Garfield Avenue Eau Claire, WI 54702	No	0
21.	UW Stevens Point Careers 134 Main Building Stevens Point, WI 54481 (715) 346-3724	No	2
22.	UW Madison Journalism Placement Office 821 University Avenue Madison, WI 53706 (608) 262-1316	No	0
23.	Medialine.com Mark Shilstone P.O. Box 51909 Pacific Grove, CA 93950 (800) 237-8073	No	0

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	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over Reporting Period
24.	Wausau Daily Herald Carol Goodwin 800 Scott St. Wausau, WI 54401 715-842-2101	No	0
25.	Stevens Point Journal Classifieds 1200 Third Court Stevens Point, WI 54481 1-715-344-6100	No	0
26.	Marshfield News Herald Classifieds 111 W. Third Street Marshfield, WI 54449 715-384-3131	No	0
27.	Wisconsin Rapids Daily Tribune Classifieds 220 S. First Avenue Wisconsin Rapids, WI 54495 715-423-7200	No	0
28.	NE Wisconsin Technical College Employment Services 2740 W. Mason Street Green Bay, WI 54307-9042 920-498-5400	No	0
29.	Minneapolis Community & Technical College Employment Services 15001 Hennepin Avenue Minneapolis, MN 55403 612-341-7000	No	0
30.	SBE.org	No	0
TOTAL INTERVIEWEES OVER REPORTING PERIOD			11

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III. RECRUITMENT INITIATIVES

	TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)	BRIEF DESCRIPTION OF ACTIVITY
1	Establish an Internship program	<p>WSAW has established an internship program in which college students work at the station in order to earn college credit. During this reporting year, WSAW offered the following internship programs:</p> <p>Summer 2008 – 1 intern (News) Fall 2008/ Spring 2009 – 1 intern (News)</p>
2	Participate in Job Fairs	<p>(1) WSAW participated in the Wisconsin Broadcasters Association Job Fair in Madison, WI on January 28, 2009. The General Manager attended to meet with attendees and discuss career opportunities at the station.</p> <p>(2) WSAW participated in the Wisconsin Broadcaster’s Association job fair in Elkhart Lake, WI on June 17, 2009. The GM attended to meet with attendees and discuss career opportunities at the station.</p>
3	Management Training	On January 28, 2009, the General Manager participated in the Wisconsin Broadcaster’s Association workshop - “Avoiding Discrimination & Employment Terminations”.
4	Scholarships	In August 2009 the annual NewsChannel 7 Golf Classic provided scholarships to four area high school students in the amount of \$500 each. Students awarded these scholarships were from Lincoln High School (Wisconsin Rapids), Mosinee High School (Mosinee), SPASH (Stevens Point), and Marshfield (Marshfield, WI).