

DCBroadcasting, Inc
458 Third Avenue
P.O. Box 1009
Jasper, IN 47547-1009
(812) 634-9232

DCBROADCASTING, INC.

dba: WBDC-FM, WAXL-FM, WJTS-TV

Period Covered: 04/01/23 to 03/31/24

EEO Recordkeeping Forms

DCBroadcasting, Inc
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**Annual EEO Public File Report Form
WBDC FM, WAXL FM, WJTS-TV**

Annual EEO Public File Report

The purpose of this EEO Public File Report (“Report”) is to comply with Section 73.2080(c)(6) of the FCC’s 2002 EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following stations: WBDC FM, WAXL FM, WJTS-TV and is required to be placed in the public inspection file of these stations, and posted on their websites, if they have websites.

The information contained in this Report covers the time period beginning 04/01/2023 to and including 03/31/2024 (the “Applicable Period”).

The FCC’s 2002 EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the Stations comprising the Station Employment Unit during the Applicable Period;
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notifications pursuant to Section 73.2080(c)(1)(ii) of the new EEO Rule, which should be separately identified), identified by name, address, contact person and telephone number;
3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC rules.

Appendices 1, 2, and 3 which follow have been designed, in the aggregate, to provide the required information. Please note that the numbers listed on Appendix 2 under the column entitled “Full-time Positions for Which This Source Was Utilized” refer to the number of the full-time job positions listed on Appendix 1.

For purposes of this Report, vacancy was deemed “filled” not when the offer was extended but when the hiree accepted the job offer. A person was deemed “interviewed” whether he or she was interviewed in person, over the telephone or by e-mail.

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Appendix 1 to
Annual EEO Public File Report Form
Covering the Period from 4/1/23 to 3/31/24
Stations Comprising SEU: WBDC FM, WAXL FM, WJTS-TV

Section 1: Vacancy Information

<u>FULL-TIME POSITIONS FILLED</u>	<u>HIREE RECRUITMENT SOURCE</u>	<u># OF INTERVIEWEES</u>
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Job Order #51523NR - News Reporter

News Reporter	Indeed	3
News Reporter	Staff Referral	1

Job Order #120423AE - Account Executive - No Hires - Current AE opted not to leave and as such no opening available

Account Executive	No Hires	4
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Total Number of Persons Interviewed During Applicable Period: 8

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Appendix 1 (continued) to

Annual EEO Public File Report Form

Covering the Period from 4/1/23 to 3/31/24

Stations Comprising SEU: WBDC FM, WAXL FM, WJTS-TV

Section 1-B: Source of Interviewees for Individual Positions listed in Section 1-A

FULL TIME POSITION # OF APPLICANTS RECRUITMENT SOURCE

Job Order #51523NR - News Reporter

News Reporter	3	Indeed
News Reporter	1	Staff Referral

Job Order #120423AE - Account Executive - No Hires - Current AE opted not to leave and as such no opening available

Account Executive	4	Indeed
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*Listing only accounts for persons actually interviewed in person for full-time positions.
Two (2) Part-Time staff members hired over period for various duties/training*

Appendix 2 to
Annual EEO Public File Report Form
Covering the Period from 4/1/23 to 3/31/24

Stations Comprising SEU: WBDC FM, WAXL FM, WJTS-TV

Section 2-A: Following Recruitment Sources were used for all Full-time vacancies listed in Appendix 1.

***ORGANIZATIONS REQUESTING NOTIFICATION**

1. **Recruitment Source:** Indiana Broadcasters Association Date Source Initially Requested: 3/10/03
Contact Person: Dave Armand Notification: 3/10/03
Address: P.O. Box 902, Carmel, IN 46082
Phone: 317-770-0970 Fax: 317-770-0972 Notification Cease:
E-Mail Address: iba@indianabroadcasters.org
2. **Recruitment Source:** Indiana Workforce Development Date Source Initially Requested: 3/10/03
Contact Person: Nancy Schroering Notification: 3/10/03
Address: P O Box 664, Jasper, IN 47547
Phone: 812-634-1599 Fax: 812-634-1597 Notification Cease:
E-Mail Address: NSchroering@workonesouthwest.org
3. **Recruitment Source:** USI Date Source Initially Requested: 3/10/03
Address: 8600 University Blvd, Evansville, IN 47712 Notification: 3/10/03
Phone: 812-464-1865 Fax: 812-465-7061 Notification Cease:
E-Mail Address: career@usi.edu
4. **Recruitment Source:** Vincennes University Date Source Initially Requested: 3/10/03
Contact Person: Kevin Watson Notification: 3/10/03
Address: DH-122 Vincennes, IN 47591 Notification Cease:
Phone: (812) 888-5830 Fax: (812) 888-2237
E-Mail Address: kwatson@vinu.edu
5. **Recruitment Source:** Broadcast Center Date Source Initially Requested: 5/24/03
Contact Person: John Carroll Notification: 5/24/03
Address: 2360 Hampton Ave, St. Louis, MO 63139 Notification Cease:
Phone: (314)-647-8181 Fax: 314-647-1575
E-Mail Address: placement@broadcastcenterinfo.com
6. **Recruitment Source:** U of E Date Source Initially Requested: 03/10/03
Address: 1800 Lincoln Ave, Evansville, IN 47722 Notification: 3/10/03
Contact Person: Kirsten Cirino Notification Cease:
Phone: 812-488-1083 Fax: (812) 488-2156
E-Mail Address: kc142@evansville.edu
7. **Recruitment Source:** Illinois Center For Broadcasting Date Source Initially Requested: 10/29/10
Contact Person: Don Clark Notification: 10/29/10
Address: 455 Eisenhower Lane South Ste. 200, Lombard, IL 60148
Phone: (630) 916-1700 ext. 3114 Fax: (630) 916-1764
Email: dclark@beonair.com Notification Cease:

SEE ATTACHED RESOURCE LIST FROM BROADCAST COMPLIANCE SERVICES BELOW FOR FILE OF RECRUITMENT SOURCES NOTIFIED FOR SPECIFIC JOBS.

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Appendix 2 to

Annual EEO Public File Report Form

Covering the Period from 4/1/23 to 3/31/24

Stations Comprising SEU: WBDC FM, WAXL FM, WJTS-TV

Section 2-B: ADDITIONAL Recruitment Source Information for listed Full Time Positions filled.

FULL TIME POSITION RECRUITMENT SOURCES USED NUMBER OF INTERVIEWEES

Job Order #51523NR - News Reporter

Internal Station Postings	0
Station Website Postings	0
On-Air Recruitment ads	0
Facebook Posting	0
Staff Referrals	1
Walk Ins	0
Career Fairs	0
Vincennes University-Blazer Jobs	0
Indeed	3

Job Order #120423AE - Account Executive - No Hires - Current AE opted not to leave and as such no opening available

Internal Station Postings	0
Station Website Postings	0
On-Air Recruitment ads	0
Facebook Posting	0
Staff Referrals	0
Walk Ins	0
Career Fairs	0
Vincennes University-Blazer Jobs	0
Indeed	4

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Appendix 3 to
Annual EEO Public File Report Form
Covering the Period from 4/1/23 to 3/31/24

Stations Comprising SEU: WBDC FM, WAXL FM, WRZR FM {{(lma)(4/1/22-8/31/22)}, WJTS-TV

Section 3: Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken by stations (description of activities):

***SUPPLEMENTAL RECRUITMENT ACTIVITIES
UNDERTAKEN BY DCBroadcasting, Inc Companies***

Station(s) Claiming Credit: WBDC-FM WAXL-FM and WJTS-TV

Type of Activity Under EEO Rule: (Menu Option(xvi)) Participation in other activities calculated to further the goal of disseminated information as to employment opportunities in the broadcast industry.

Date(s) Of Station Participation: April 2023 to March 2024

Participating Employees: William C. Potter, DCBi General Manager

Host/Sponsor Of Activity: Dubois County College Success Coalition

Brief Description Of Activity And Station Participation: WBDC and WJTS-TV are members of the Indiana College Success Coalition of Dubois County. General Manager William Potter participates in College Success Coalition and sits on the advisory board for the Jasper High School Media Advisory Committee guiding the Radio and TV Programs at Jasper High School. Through the coalition, WBDC, WAXL and WJTS offer internships, job shadow activities and promotion of CSC events.

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***SUPPLEMENTAL RECRUITMENT ACTIVITIES
UNDERTAKEN BY DCBroadcasting, Inc Companies***

Station(s) Claiming Credit: WJTS-TV, WBDC-FM, and WAXL-FM Radio

Type of Activity Under EEO Rule: (Menu Option(x)) Participation in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting.

Date(s) Of Station Participation: April 5, 2023

Participating Employees: William Potter, General Manager, Ty Hunter, Program Director-WBDC, WAXL; April Jones and Kim Aull, Account Executives

Host/Sponsor Of Activity: Greater Jasper School Corporation, Southwest Dubois School Corporation, Southeast Dubois School Corporation and Northeast Dubois School Corporation

Brief Description Of Activity And Station Participation:

WBDC-FM/WAXL-FM/WJTS-TV educated 8th grade students from Jasper, Southridge, Forest Park and Northeast Dubois schools about career opportunities in both radio and TV broadcasting. The "Career Cruise" event hosted by the 4 school districts in Dubois County featured opportunities for 8th grades to visit booths of local companies. DCBroadcasting offered career handouts, hands on opportunities with cameras, microphones and editing computers. An account Executive was also on hand to discuss marketing and sales opportunities. The students were given a chance to see how skills learned in school relate to the workplace with emphasis placed on broadcast.

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***SUPPLEMENTAL RECRUITMENT ACTIVITIES
UNDERTAKEN BY DCBroadcasting, Inc Companies***

Station(s) Claiming Credit: WBDC FM, WAXL FM, WJTS-TV

Type of Activity Under EEO Rule: (Menu Option (xiv)) provision of training to management level personnel as to methods of ensuring equal employment opportunity and preventing discrimination

Date(s) Of Station Participation: April 25, 2023

Participating Employees: William C. Potter, General Manager DCBroadcasting, Inc

Host/Sponsor Of Activity: Indiana Broadcasters Association, Ohio State Broadcasters Association and Kentucky State Broadcasters Association

Brief Description Of Activity And Station Participation:

DCBroadcasting General Manager attended and participated in State Broadcasting Associations' "Small Market Managers Roundtable" in Cincinnati, OH. The program featured information directed at small market broadcast managers on best management practices in programming, new technology and employment. Employment and diversity was discussed heavily in the Q&A session at the end of the day.

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***SUPPLEMENTAL RECRUITMENT ACTIVITIES
UNDERTAKEN BY DCBroadcasting, Inc Companies***

Station(s) Claiming Credit: WBDC FM, WAXL FM, WJTS-TV

Type of Activity Under EEO Rule: (Menu Option (i)) participation in at least 4 job fairs by station personnel who have substantial responsibility in making of hiring decisions

Date(s) Of Station Participation: April 25, 2023

Participating Employees: Kenny Speed, DCBi Senior Account Executive

Host/Sponsor Of Activity: WorkOne Southwest and Southwest Indiana Workforce Board

Brief Description Of Activity And Station Participation:

DCBroadcasting Companies (including WBDC, WAXL, and WJTS-TV) Senior Account Executive Kenny Speed attended the WorkOne Suthwest Jobapalooza Job Fair Tuesday April 25, 2023 in Tell City, Indiana. Stations maintain a booth accepting job applications. This was also an enrichment opportunity for Kenny Speed to develop his management skills. Mr. Speed was there to discuss opportunities for attendees in the on-air radio and production departments and as management training opportunity.

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***SUPPLEMENTAL RECRUITMENT ACTIVITIES
UNDERTAKEN BY DCBroadcasting, Inc Companies***

Station(s) Claiming Credit: WJTS-TV, WBDC-FM and WAXL-FM Radio

Type of Activity Under EEO Rule: (Menu Option(x)) Participation in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting.

Date(s) Of Station Participation: 2nd Semester January-May 2023

Participating Employees: William C. Potter, General Manager / April Jones, Kim Aull, and Kenny Speed, Account Executives-WBDC, WAXL and WJTS TV, Jared Atkins, News Reporter, Kaitlyn Neukam, TV Production and Amanda Tempel, On-Air Talent

Host/Sponsor Of Activity: Jasper High School

Brief Description Of Activity And Station Participation:

WBDC-FM/WAXL-FM/ WJTS-TV hosted a student-trainee from Jasper High School. The students were interns with the Dubois County Work Based Learning Program at JHS and Vincennes University-Jasper. The student was at the Radio Station studios for WBDC, WAXL, and WJTS TV for two hours on Tuesdays, Thursdays and Fridays in the 1st and 2nd Semester. The student internship was focused on sales, marketing and management and some commercial production and news writing. Training included workplace skills and broadcast career opportunities and the education needed with a hands-on approach. The student was given a chance to see how skills learned in school relate to the workplace with emphasis placed on broadcast.

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***SUPPLEMENTAL RECRUITMENT ACTIVITIES
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Station(s) Claiming Credit: WBDC FM, WAXL FM, WJTS-TV

Type of Activity Under EEO Rule: (Menu Option(xvi)) Participation in other activities calculated to further the goal of disseminated information as to employment opportunities in the broadcast industry.

AND: (Menu Option (xiv)) provision of training to management level personnel as to methods of ensuring equal employment opportunity and preventing discrimination

Date(s) Of Station Participation: May 2023 to June 2023

Participating Employees: William C. Potter, GM/VP DCBroadcasting, Inc / Joyce Murell, News Director

Host/Sponsor Of Activity: Leadership Dubois County

Brief Description Of Activity And Station Participation:

WBDC FM, WAXL FM, WJTS-TV News Director Joyce Murrell participated as a candidate in the "Leadership Dubois County" program and tuition paid by DCBroadcasting. Also General Manager, William C. Potter participated in the "Leadership" training programs for Dubois County participants as a featured speaker. The Leadership Academy is a program of local chambers, universities and business to create leadership skills of local residents who commit to 12 sessions. Mrs. Murrell was a student at each of the 12 sessions. Mr. Potter participates in the Communication session with the goals of education attendees on the use of local media and the opportunities of radio, tv, and print along with social media. We take the opportunity to also discuss careers in broadcasting and how to get involved in broadcast for the attendees or those they lead.

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***SUPPLEMENTAL RECRUITMENT ACTIVITIES
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Station(s) Claiming Credit: WBDC-FM, WAXL-FM, WJTS-TV

Type of Activity Under EEO Rule: (Menu Option (xiv)) provision of training to management level personnel as to methods of ensuring equal employment opportunity and preventing discrimination

Date(s) Of Station Participation: May 17, 2023 "Women Empowering Women"

Participating Employees: Kaitlyn Neukam, Production Director WJTS and WBDC/WAXL News staff.

Host/Sponsor Of Activity: Jasper Chamber Of Commerce

Brief Description Of Activity And Station Participation:

Staff member Kaitlyn Neukam attended "Women Empowering Women - The Power Of You" Training Session presented by Jasper Chamber Of Commerce. The program featured a speaker focusing on the being a highly visible and trusted expert in field of profession.

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***SUPPLEMENTAL RECRUITMENT ACTIVITIES
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Station(s) Claiming Credit: WBDC FM, WAXL FM, WJTS-TV

Type of Activity Under EEO Rule: (Menu Option (i)) participation in at least 4 job fairs by station personnel who have substantial responsibility in making of hiring decisions

Date(s) Of Station Participation: October 2, 2023

Participating Employees: William C. Potter, DCBi VP/General Manager and Ty Hunter, Program Director WBDC/WAXL

Host/Sponsor Of Activity: Indiana Broadcasters Association

Brief Description Of Activity And Station Participation:

DCBroadcasting Companies (including WBDC, WAXL, and WJTS-TV General Manager., William C. Potter and WBDC/WAXL Program Director Ty Hunter attended the IBA Job Fair Monday October 2, 2023 in Indianapolis, Indiana. Mr. Potter has the say in the hiring of all employees of DCBroadcasting, Inc. including WBDC, WAXL and WJTS-TV. Ty Hunter is developing hiring skills and this was a training for DCBi Management Staff. In addition to having a booth at the job fair, many applications were accepted and on-site interviews were held. WBDC and WAXL each aired 35 thirty-second announcements and WJTS-TV aired 35 thirty-second announcements promoting the job fair and encouraging participation by job seekers and those interested in broadcast careers.

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***SUPPLEMENTAL RECRUITMENT ACTIVITIES
UNDERTAKEN BY DCBroadcasting, Inc Companies***

Station(s) Claiming Credit: WBDC-FM, WAXL-FM, WJTS-TV

Type of Activity Under EEO Rule: (Menu Option(x)) Participation in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting.

Date(s) Of Station Participation: October 11, 2023

Participating Employees: William C. Potter VP/GM, Kurt Gutgsell Sports Director, Kaitlyn Neukam Social Media Director and TV Production, Jared Atkins, News Reporter, Ty Hunter Program Director, Kenny Speed, Kim Aull and April Jones, Account Executives.

Host/Sponsor Of Activity: Dubois Strong, Vincennes University, Patoka Valley Cooperative and HUB 19 in partnership with Jasper, Southridge, Forest Park and Northeast Dubois High Schools.

Brief Description Of Activity And Station Participation:

WBDC-FM/WAXL-FM//WJTS-TV welcomed the "2023 TOUR OF OPPORTUNITY-CAREER PATHWAYS" coordinated by Dubois Strong, Vincennes University, Patoka Valley Cooperative and HUB 19 in partnership with the four county high schools. DCBi hosted 70+ high school freshman and discussed careers in broadcast. All high school students are given opportunities in a variety of career pathways. The group that came to DCBi for radio and television were classified as Arts/Audio Visual/Communications pathways. Students toured the offices, studios, and facility. A discussion of career opportunities involving staff members making presentations was held with questions and answers.

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***SUPPLEMENTAL RECRUITMENT ACTIVITIES
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Station(s) Claiming Credit: WBDC-FM, WAXL-FM, WJTS-TV

Type of Activity Under EEO Rule: (Menu Option (xiv)) provision of training to management level personnel as to methods of ensuring equal employment opportunity and preventing discrimination

Date(s) Of Station Participation: January 24, 2024 "Rising Above-Management Training"

Participating Employees: William C. Potter, VP/General Manager and Ty Hunter, Program Director

Host/Sponsor Of Activity: Indiana Broadcasters Association in cooperation with other state broadcast associations

Brief Description Of Activity And Station Participation:

DCBi VP/GM Bill Potter and Program Director Ty Hunter attended "Rising Above Summit" Management Training Session. "Rising Above" was a two day event = Day 1 for managers = Day 2 for sales and programming staff. Day One which was attended by Mr. Potter and Mr. Hunter involved management training including hiring and retention practices along with anti-discrimination discussions and best practices training.

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***SUPPLEMENTAL RECRUITMENT ACTIVITIES
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Station(s) Claiming Credit: WJTS-TV, WBDC-FM and WAXL-FM Radio

Type of Activity Under EEO Rule: (Menu Option(x)) Participation in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting.

Date(s) Of Station Participation: March 13, 2024

Participating Employees: Ty Hunter, Program Director/WBDC Morning DJ / Kaitlyn Neukam, WJTS TV Production/in.form host

Host/Sponsor Of Activity: Southern Indiana Resource Solutions

Brief Description Of Activity And Station Participation:

WBDC-FM/WAXL-FM/WJTS-TV hosted a client from Southern Indiana Resource Solutions (SIRS). The client was a part of the SIRS Job Shadow Program. The client expressed interest in on-air and production was at the station studios for WBDC, WAXL, and WJTS TV with Ty Hunter, PD/WBDC for part of the morning on-air shift and production followed by watching the recording of WJTS in.form with Kaitlyn Neukam. The student was taught workplace skills and broadcast career opportunities and the education needed. The student was given a chance to see how skills learned in school relate to the workplace with emphasis placed on broadcast.

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Station(s) Claiming Credit: WBDC-FM, WAXL-FM, and WJTS-TV

Type of Activity Under EEO Rule: (Menu Option(xvi)) Participation in other activities calculated to further the goal of disseminated information as to employment opportunities in the broadcast industry.

Date(s) Of Station Participation: March 15, 2024

Participating Employees: Kenny Speed, Account Executive

Host/Sponsor Of Activity: Southridge Middle School Careers Class

Brief Description Of Activity And Station Participation: WBDC, WAXL, and WJTS-TV were represented by DCBi Account Executive, Kenny Speed for the Careers Class at Southridge Middle School. Mr. Speed is a senior sales person with stations and is versed in the many broadcast careers available to students considering a career in broadcast or who may not be aware of the variety of jobs/careers available in broadcast. There were 60 students in the class at the middle school on March 15, 2024.

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***SUPPLEMENTAL RECRUITMENT ACTIVITIES
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Station(s) Claiming Credit: WJTS-TV, WBDC-FM, and WAXL-FM Radio

Type of Activity Under EEO Rule: (Menu Option(x)) Participation in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting.

Date(s) Of Station Participation: March 20, 2024

Participating Employees: William Potter, General Manager, Ty Hunter, Program Director-WBDC, WAXL; Kaitlyn Neukam, WJTS TV Production and DCBi Social Media; April Jones and Kim Aull, Account Executives

Host/Sponsor Of Activity: Greater Jasper School Corporation, Southwest Dubois School Corporation, Southeast Dubois School Corporation and Northeast Dubois School Corporation

Brief Description Of Activity And Station Participation:

WBDC-FM/WAXL-FM/WJTS-TV educated 8th grade students from Jasper, Southridge, Forest Park and Northeast Dubois schools about career opportunities in both radio and TV broadcasting. The "Career Cruise" event hosted by the 4 school districts in Dubois County featured opportunities for 8th grades to visit booths of local companies. DCBroadcasting offered career handouts, hands on opportunities with cameras, microphones and editing computers. An account Executive was also on hand to discuss marketing and sales opportunities. The students were given a chance to see how skills learned in school relate to the workplace with emphasis placed on broadcast.

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Station(s) Claiming Credit: WJTS-TV, WBDC-FM and WAXL-FM Radio

Type of Activity Under EEO Rule: (Menu Option (i)) participation in at least 4 job fairs by station personnel who have substantial responsibility in making of hiring decisions

Date(s) Of Station Participation: March 21, 2024

Participating Employees: Ty Hunter, Program Director/WBDC Morning DJ / William Potter, General Manager DCBi General Manager

Host/Sponsor Of Activity: Greater Jasper School Corporation, Southwest Dubois School Corporation, Southeast Dubois School Corporation and Northeast Dubois School Corporation

Brief Description Of Activity And Station Participation:

WBDC-FM/WAXL-FM/WJTS-TV participated the in the Job Fair day of the Career Cruise with Greater Jasper School Corporation, Southwest Dubois School Corporation, Southeast Dubois School Corporation and Northeast Dubois School Corporation. The Job Fair held at Jasper High School was open to all juniors and seniors from the participating schools. Students attending were looking for part-time jobs with local companies including the family of stations with DCBroadcasting. At least 16 students stopped at booth interested in broadcasting and the DCBi companies as a career or part-time job over summer and continuing into and through school year.

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Type of Activity Under EEO Rule: (Menu Option (xiv)) provision of training to management level personnel as to methods of ensuring equal employment opportunity and preventing discrimination

Date(s) Of Station Participation: March 23, 2024 "14 Traits Of Breakthrough Talent"

Participating Employees: Ty Hunter, Program Director WBDC/WAXL.

Host/Sponsor Of Activity: Indiana Broadcasters Association

Brief Description Of Activity And Station Participation:

WBDC/WAXL Program Director Ty Hunter attended "*14 Traits of Breakthrough Talent*" workshop for radio stations by Steve Wexler prior to the Indiana Broadcasters Career Fair. In this 90-minute session, Steve revealed the specific 14 traits that are inherent in the most successful content creators. Understanding these 14 traits will help broadcasters recruit more diverse people and unlock ways to coach our talent more effectively and with equal opportunities.

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Station(s) Claiming Credit: WBDC FM, WAXL FM, WJTS-TV

Type of Activity Under EEO Rule: (Menu Option (i)) participation in at least 4 job fairs by station personnel who have substantial responsibility in making of hiring decisions

Date(s) Of Station Participation: March 23, 2024

Participating Employees: William C. Potter, VP/General Manager and Ty Hunter, Program Director

Host/Sponsor Of Activity: Indiana Broadcasters Association

Brief Description Of Activity And Station Participation:

DCBroadcasting Companies (including WBDC, WAXL, and WJTS-TV General Manager., William C. Potter and WBDC/WAXL Program Director Ty Hunter attended the IBA Job Fair Saturday March 23, 2024 in Carmel, Indiana. Mr. Potter has the say in the hiring of all employees of DCBroadcasting, Inc. including WBDC, WAXL and WJTS-TV. Ty Hunter is developing hiring skills and hires on-air staff and this was a training for DCBi Management Staff. In addition to having a booth at the job fair, many applications were accepted and on-site interviews were held. WBDC and WAXL each aired 56 thirty-second announcements and WJTS-TV aired 56 thirty-second announcements promoting the job fair and encouraging participation by job seekers and those interested in broadcast careers.