

# INVOICE



**WSAZ**  
 645 Fifth Ave.  
 Huntington, WV 25701  
 Sales T & C: [www.gray.tv/advertising](http://www.gray.tv/advertising)  
 Main: (304) 697-4780  
 Billing:

Property	WSAZ		
Invoice #	3518449-2	Order #	3518449
Invoice Date	05/14/24	Alt Order #	WOC14621375
Invoice Month	May 2024	Deal #	
Invoice Period	04/29/24 - 04/30/24	Flight Dates	04/24/24 - 04/30/24
Advertiser	Carol for Congress		
Product	Candidate		
Estimate #	11213		
Account Executive	Melanie Oliver		
Sales Office	Huntington National		
Sales Region	National		
Agency Code	9912521		
Advertiser Code	902		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	111431		
Advertiser Ref	605149		
Product 1	987		
Product 2			

Billing Address:

**Strategic Media Services**  
 Attention: Accounts Payable  
 4601 N. Fairfax Dr. Suite 730  
 Arlington, VA 22203

Send Payment To:

**WSAZ**  
 P.O. Box 14200  
 Tallahassee, FL 32317-4200

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	04/24/24	04/30/24	WSAZ New 3 Today @ 6 a	6:00 AM-7:00 AM	11111--	:30	5	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/24/24 04/30/24 11111-- 5 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WSAZ M 04/29/24 6:12 AM WSAZ New 3 Today @ 6a 6:00 AM-7:00 AM :30 CAM24042201H \$400.00 NM 5 WSAZ Tu 04/30/24 6:52 AM WSAZ New 3 Today @ 6a 6:00 AM-7:00 AM :30 CAM24042201H \$400.00 NM									
2	04/24/24	04/30/24	Today Show	7:00 AM-9:00 AM	22222--	:30	10	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/24/24 04/30/24 22222-- 10 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 7 WSAZ M 04/29/24 7:19 AM Today Show 7:00 AM-9:00 AM :30 CAM24042201H \$350.00 NM 8 WSAZ M 04/29/24 8:34 AM Today Show 7:00 AM-9:00 AM :30 CAM24042201H \$350.00 NM 10 WSAZ Tu 04/30/24 8:27 AM Today Show 7:00 AM-9:00 AM :30 CAM24042201H \$350.00 NM 9 WSAZ Tu 04/30/24 8:51 AM Today Show 7:00 AM-9:00 AM :30 CAM24042201H \$350.00 NM									
3	04/24/24	04/30/24	Today Show II	9:00 AM-10:00 AM	22222--	:30	10	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/24/24 04/30/24 22222-- 10 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 7 WSAZ M 04/29/24 Today Show II 9:00 AM-10:00 AM :00 <del>\$150.00</del> NM See MG 12.6,12.7,12.8,12.9,12.10 8 WSAZ M 04/29/24 Today Show II 9:00 AM-10:00 AM :00 <del>\$150.00</del> NM See MG 12.6,12.7,12.8,12.9,12.10 13 WSAZ M 04/29/24 1:33 AM Late Night w/ Seth Meyers 1237a-137a :30 CAM24042201H \$50.00 NM MG for 3.3,3.6,3.1 9 WSAZ Tu 04/30/24 Today Show II 9:00 AM-10:00 AM :00 <del>\$150.00</del> NM See MG 12.6,12.7,12.8,12.9,12.10 10 WSAZ Tu 04/30/24 Today Show II 9:00 AM-10:00 AM :00 <del>\$150.00</del> NM See MG 12.6,12.7,12.8,12.9,12.10									
4	04/24/24	04/30/24	Today w/ Hoda & Jenna	10:00 AM-11:00 AM	11111--	:30	5	\$150.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

# INVOICE

Send Payment To:



**WSAZ**  
**P.O. Box 14200**  
**Tallahassee, FL 32317-4200**

Invoice #	3518449-2	Invoice Month	May 2024
Invoice Date	05/14/24	Invoice Period	04/29/24 - 04/30/24
Advertiser	Carol for Congress		
Product	Candidate		
Estimate #	11213		

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6	04/24/24	04/30/24	News 3 @ Midday	12:00 PM-1:00 PM	11111--	:30	5	\$225.00	NM																																																					
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We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

# INVOICE

Send Payment To:



**WSAZ**  
**P.O. Box 14200**  
**Tallahassee, FL 32317-4200**

Invoice #	3518449-2	Invoice Month	May 2024
Invoice Date	05/14/24	Invoice Period	04/29/24 - 04/30/24
Advertiser	Carol for Congress		
Product	Candidate		
Estimate #	11213		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																						
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11	04/24/24	04/30/24	WSAZ News 3 @ 6p	6:00 PM-6:30 PM	11111--	:30	5	\$800.00	NM																																																																																						
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5	WSAZ	Tu	04/30/24	12:32 AM	The Tonight Show	11:35 PM-12:37 XM	:30	CAM24042201H	\$200.00	NM																																																																																					
16	04/24/24	04/30/24	Late Night w/ Seth Meyers	12:37 XM-1:37 XM	11111--	:30	5	\$50.00	NM																																																																																						
<table border="0" style="width:100%"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>04/24/24</td> <td>04/30/24</td> <td>11111--</td> <td>5</td> <td>\$50.00</td> <td colspan="4"></td> </tr> <tr> <td>Spots: #</td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>4</td> <td>WSAZ</td> <td>M</td> <td>04/29/24</td> <td>1:14 AM</td> <td>Late Night w/ Seth Meyers</td> <td>12:37 XM-1:37 XM</td> <td>:30</td> <td>CAM24042201H</td> <td>\$50.00</td> <td>NM</td> </tr> <tr> <td>5</td> <td>WSAZ</td> <td>Tu</td> <td>04/30/24</td> <td>1:01 AM</td> <td>Late Night w/ Seth Meyers</td> <td>12:37 XM-1:37 XM</td> <td>:30</td> <td>CAM24042201H</td> <td>\$50.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						04/24/24	04/30/24	11111--	5	\$50.00					Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	4	WSAZ	M	04/29/24	1:14 AM	Late Night w/ Seth Meyers	12:37 XM-1:37 XM	:30	CAM24042201H	\$50.00	NM	5	WSAZ	Tu	04/30/24	1:01 AM	Late Night w/ Seth Meyers	12:37 XM-1:37 XM	:30	CAM24042201H	\$50.00	NM																																	
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17	04/24/24	04/29/24	Monday Prime 2 Hour	8:00 PM-10:00 PM	1-----	:30	1	\$1,000.00	NM																																																																																						

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# INVOICE

Send Payment To:



**WSAZ**  
**P.O. Box 14200**  
**Tallahassee, FL 32317-4200**

Invoice #	3518449-2	Invoice Month	May 2024
Invoice Date	05/14/24	Invoice Period	04/29/24 - 04/30/24
Advertiser	Carol for Congress		
Product	Candidate		
Estimate #	11213		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																						
<table border="0" style="width:100%"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>04/24/24</td> <td>04/30/24</td> <td>1-----</td> <td>1</td> <td>\$1,000.00</td> <td colspan="4"></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						04/24/24	04/30/24	1-----	1	\$1,000.00						
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																										
	04/24/24	04/30/24	1-----	1	\$1,000.00																										
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<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																					
1	WSAZ	M	04/29/24	9:20 PM	Monday Prime 2 Hour	8:00 PM-10:00 PM	:30	CAM24042201H	\$1,000.00	NM																					
18	04/24/24	04/30/24	Tuesday Prime Hr 1	8:00 PM-9:00 PM	-1-----	:30	1	\$600.00	NM																						
<table border="0" style="width:100%"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>04/24/24</td> <td>04/30/24</td> <td>-1-----</td> <td>1</td> <td>\$600.00</td> <td colspan="4"></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						04/24/24	04/30/24	-1-----	1	\$600.00						
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																										
	04/24/24	04/30/24	-1-----	1	\$600.00																										
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<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																					
1	WSAZ	Tu	04/30/24	8:46 PM	Tuesday Prime Hr 1	8:00 PM-9:00 PM	:30	CAM24042201H	\$600.00	NM																					
19	04/24/24	04/30/24	Tuesday Prime Hr 2	9:00 PM-10:00 PM	-1-----	:30	1	\$1,250.00	NM																						
<table border="0" style="width:100%"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>04/24/24</td> <td>04/30/24</td> <td>-1-----</td> <td>1</td> <td>\$1,250.00</td> <td colspan="4"></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						04/24/24	04/30/24	-1-----	1	\$1,250.00						
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																										
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<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																					
1	WSAZ	Tu	04/30/24	9:45 PM	Tuesday Prime Hr 2	9:00 PM-10:00 PM	:30	CAM24042201H	\$1,250.00	NM																					
<u>Total Spots</u>							<b>35</b>																								

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$12,900.00</b>
<u>Agency Commission</u>	<b>\$1,935.00</b>
<u>Net Amount Due</u>	<b>\$10,965.00</b>
<u>Invoice Balance as of 05/15/24 3:25:55 PM ET</u>	<b>\$0.00</b>

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