

INVOICE



WSAZ
 645 Fifth Ave.
 Huntington, WV 25701
 Sales T & C: www.gray.tv/advertising
 Main: (304) 697-4780
 Billing:

Property	WSAZ		
Invoice #	3536052-1	Order #	3536052
Invoice Date	05/14/24	Alt Order #	WOC14636950
Invoice Month	May 2024	Deal #	
Invoice Period	04/29/24 - 05/01/24	Flight Dates	05/01/24 - 05/07/24
Advertiser	Carol for Congress		
Product	Candidate		
Estimate #	11244		
Account Executive	Melanie Oliver		
Sales Office	Huntington National		
Sales Region	National		
Agency Code	9912521		
Advertiser Code	902		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	111431		
Advertiser Ref	605149		
Product 1	987		
Product 2			

Billing Address:

Strategic Media Services
 Attention: Accounts Payable
 4601 N. Fairfax Dr. Suite 730
 Arlington, VA 22203

Send Payment To:

WSAZ
 P.O. Box 14200
 Tallahassee, FL 32317-4200

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	05/01/24	05/01/24	WSAZ New 3 Today @ 6 a	6:00 AM-7:00 AM	--1----	:30	1	\$1,000.00	NM	
Weeks:	<u>Start Date</u> 04/29/24	<u>End Date</u> 05/05/24	<u>MTWTFSS</u> --1----	<u>Spots/Week</u> 1	<u>Rate</u> \$1,000.00					
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WSAZ	W	05/01/24	6:28 AM	WSAZ New 3 Today @ 6a	6:00 AM-7:00 AM	:30	CAM24042201H	\$1,000.00	NM
2	05/01/24	05/01/24	Today Show	7:00 AM-9:00 AM	--1----	:30	1	\$1,000.00	NM	
Weeks:	<u>Start Date</u> 04/29/24	<u>End Date</u> 05/05/24	<u>MTWTFSS</u> --1----	<u>Spots/Week</u> 1	<u>Rate</u> \$1,000.00					
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WSAZ	W	05/01/24	8:35 AM	Today Show	7:00 AM-9:00 AM	:30	CAM24042201H	\$1,000.00	NM
3	05/01/24	05/01/24	Today w/ Hoda & Jenna	10:00 AM-11:00 AM	--1----	:30	1	\$400.00	NM	
Weeks:	<u>Start Date</u> 04/29/24	<u>End Date</u> 05/05/24	<u>MTWTFSS</u> --1----	<u>Spots/Week</u> 1	<u>Rate</u> \$400.00					
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WSAZ	W	05/01/24	10:32 AM	Today w/ Hoda & Jenna	10:00 AM-11:00 AM	:30	CAM24042201H	\$400.00	NM
4	05/01/24	05/01/24	News 3 @ Midday	12:00 PM-1:00 PM	--1----	:30	1	\$450.00	NM	
Weeks:	<u>Start Date</u> 04/29/24	<u>End Date</u> 05/05/24	<u>MTWTFSS</u> --1----	<u>Spots/Week</u> 1	<u>Rate</u> \$450.00					
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WSAZ	W	05/01/24	12:21 PM	News 3 @ Midday	12:00 PM-1:00 PM	:30	CAM24042201H	\$450.00	NM
5	05/01/24	05/01/24	M-F 2p-3p	2:00 PM-3:00 PM	--1----	:30	1	\$300.00	NM	
Weeks:	<u>Start Date</u> 04/29/24	<u>End Date</u> 05/05/24	<u>MTWTFSS</u> --1----	<u>Spots/Week</u> 1	<u>Rate</u> \$300.00					
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WSAZ	W	05/01/24	2:40 PM	M-F 2p-3p	2:00 PM-3:00 PM	:30	CAM24042201H	\$300.00	NM
6	05/01/24	05/01/24	M-F 3p-4p	3:00 PM-4:00 PM	--1----	:30	1	\$300.00	NM	

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INVOICE

Send Payment To:



WSAZ
P.O. Box 14200
Tallahassee, FL 32317-4200

Invoice #	3536052-1	Invoice Month	May 2024
Invoice Date	05/14/24	Invoice Period	04/29/24 - 05/01/24
Advertiser	Carol for Congress		
Product	Candidate		
Estimate #	11244		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																										
7	05/01/24	05/01/24	WSAZ News 3 @ 4p	4:00 PM-5:00 PM	--1----	:30	1	\$600.00	NM																																										
<table border="0" style="width:100%"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>04/29/24</td> <td>05/05/24</td> <td>--1----</td> <td>1</td> <td>\$300.00</td> <td colspan="4"></td> </tr> </table> <table border="0" style="width:100%"> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WSAZ</td> <td>W</td> <td>05/01/24</td> <td>3:48 PM</td> <td>M-F 3p-4p</td> <td>3:00 PM-4:00 PM</td> <td>:30</td> <td>CAM24042201H</td> <td>\$300.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						04/29/24	05/05/24	--1----	1	\$300.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSAZ	W	05/01/24	3:48 PM	M-F 3p-4p	3:00 PM-4:00 PM	:30	CAM24042201H	\$300.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																														
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1	WSAZ	W	05/01/24	3:48 PM	M-F 3p-4p	3:00 PM-4:00 PM	:30	CAM24042201H	\$300.00	NM																																									
8	05/01/24	05/01/24	WSAZ 530p Edition M-F	5:30 PM-6:00 PM	--1----	:30	1	\$1,000.00	NM																																										
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																														
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1	WSAZ	W	05/01/24	5:41 PM	WSAZ 530p Edition M-F	5:30 PM-6:00 PM	:30	CAM24042201H	\$1,000.00	NM																																									
9	05/01/24	05/01/24	WSAZ News 3 @ 6p	6:00 PM-6:30 PM	--1----	:30	1	\$2,000.00	NM																																										
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																														
	04/29/24	05/05/24	--1----	1	\$2,000.00																																														
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																									
1	WSAZ	W	05/01/24	6:14 PM	WSAZ News 3 @ 6p	6:00 PM-6:30 PM	:30	CAM24042201H	\$2,000.00	NM																																									
10	05/01/24	05/01/24	Wheel of Fortune M-F	7:00 PM-7:30 PM	--1----	:30	1	\$2,500.00	NM																																										
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																														
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1	WSAZ	W	05/01/24	7:13 PM	Wheel of Fortune M-F	7:00 PM-7:30 PM	:30	CAM24042201H	\$2,500.00	NM																																									
11	05/01/24	05/01/24	News @ 11p M-F	11:00 PM-11:35 PM	--1----	:30	1	\$1,000.00	NM																																										
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																														
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1	WSAZ	W	05/01/24	11:31 PM	News @ 11p M-F	11:00 PM-11:35 PM	:30	CAM24042201H	\$1,000.00	NM																																									
12	05/01/24	05/01/24	Late Fringe Rotator M-F	1:37 XM-2:12 XM	--1----	:30	1	\$50.00	NM																																										
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13	05/01/24	05/01/24	New Channel 3 Wake Up	4:30 AM-5:00 AM	--1----	:30	1	\$100.00	NM																																										
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Tallahassee, FL 32317-4200

Invoice #	3536052-1	Invoice Month	May 2024
Invoice Date	05/14/24	Invoice Period	04/29/24 - 05/01/24
Advertiser	Carol for Congress		
Product	Candidate		
Estimate #	11244		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
<u>Total Spots</u>							13		

Payment Terms 30 Days

<u>Gross Total</u>	\$10,700.00
<u>Agency Commission</u>	\$1,605.00
<u>Net Amount Due</u>	\$9,095.00
<u>Invoice Balance as of 05/15/24 3:25:51 PM ET</u>	\$0.00

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