

INVOICE



WSAZ
 645 Fifth Ave.
 Huntington, WV 25701
 Sales T & C: www.gray.tv/advertising
 Main: (304) 697-4780
 Billing:

Property	WSAZ		
Invoice #	3540004-1	Order #	3540004
Invoice Date	05/14/24	Alt Order #	WOC14639833
Invoice Month	May 2024	Deal #	
Invoice Period	04/29/24 - 05/13/24	Flight Dates	05/03/24 - 05/14/24
Advertiser	Carol for Congress		
Product	Candidate		
Estimate #	11257		
Account Executive	Melanie Oliver		
Sales Office	Huntington National		
Sales Region	National		
Agency Code	9912521		
Advertiser Code	902		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	111431		
Advertiser Ref	605149		
Product 1	987		
Product 2			

Billing Address:

Strategic Media Services
 Attention: Accounts Payable
 4601 N. Fairfax Dr. Suite 730
 Arlington, VA 22203

Send Payment To:

WSAZ
 P.O. Box 14200
 Tallahassee, FL 32317-4200

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	05/03/24	05/13/24	Today Show	7:00 AM-9:00 AM	- 1- 11- -	:30	3	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/03/24 05/09/24 11- 1- - - 3 \$1,000.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSAZ M 05/06/24 7:56 AM Today Show 7:00 AM-9:00 AM :30 CAM24050201H \$1,000.00 NM 2 WSAZ Tu 05/07/24 8:49 AM Today Show 7:00 AM-9:00 AM :30 CAM24050201H \$1,000.00 NM 3 WSAZ Th 05/09/24 7:20 AM Today Show 7:00 AM-9:00 AM :30 CAM24050201H \$1,000.00 NM									
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2	05/03/24	05/13/24	News 3 @ Midday	12:00 PM-1:00 PM	11111- -	:30	5	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/03/24 05/09/24 2111- - - 5 \$450.00									
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3	05/03/24	05/13/24	WSAZ News 3 @ 4p	4:00 PM-5:00 PM	- - - 1- - -	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/03/24 05/09/24 2221- - - 7 \$200.00									
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We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

INVOICE

Send Payment To:



WSAZ
P.O. Box 14200
Tallahassee, FL 32317-4200

Invoice #	3540004-1	Invoice Month	May 2024
Invoice Date	05/14/24	Invoice Period	04/29/24 - 05/13/24
Advertiser	Carol for Congress		
Product	Candidate		
Estimate #	11257		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																														
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5	05/03/24	05/10/24	WSAZ 530p Edition M-F	5:30 PM-6:00 PM	111----	:30	3	\$1,000.00	NM																																																																		
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6	05/03/24	05/13/24	WSAZ News 3 @ 6p	6:00 PM-6:30 PM	-1-11--	:30	3	\$2,000.00	NM																																												
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																											
1	WSAZ	M	05/06/24	6:16 PM	WSAZ News 3 @ 6p	6:00 PM-6:30 PM	:30	CAM24050201H	\$2,000.00	NM																																											
2	WSAZ	Tu	05/07/24	6:15 PM	WSAZ News 3 @ 6p	6:00 PM-6:30 PM	:30	CAM24050201H	\$2,000.00	NM																																											
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INVOICE

Send Payment To:



WSAZ
P.O. Box 14200
Tallahassee, FL 32317-4200

Invoice #	3540004-1	Invoice Month	May 2024
Invoice Date	05/14/24	Invoice Period	04/29/24 - 05/13/24
Advertiser	Carol for Congress		
Product	Candidate		
Estimate #	11257		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	05/03/24	05/13/24	WSAZ News 3 @ 6p	6:00 PM-6:30 PM	- 1- 11--	:30	3	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/10/24 05/16/24 1---1-- 2 \$2,000.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 4 WSAZ F 05/10/24 6:16 PM WSAZ News 3 @ 6p 6:00 PM-6:30 PM :30 CAM24050201H \$2,000.00 NM 5 WSAZ M 05/13/24 6:10 PM WSAZ News 3 @ 6p 6:00 PM-6:30 PM :30 CAM24050201H \$2,000.00 NM									
7	05/03/24	05/13/24	Wheel of Fortune M-F	7:00 PM-7:30 PM	- 1- 1---	:30	2	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/03/24 05/09/24 - 1- 1--- 2 \$2,500.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSAZ Tu 05/07/24 7:08 PM Wheel of Fortune M-F 7:00 PM-7:30 PM :30 CAM24050201H \$2,500.00 NM 2 WSAZ Th 05/09/24 7:13 PM Wheel of Fortune M-F 7:00 PM-7:30 PM :30 CAM24050201H \$2,500.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/10/24 05/16/24 1----- 1 \$2,500.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 3 WSAZ M 05/13/24 7:10 PM Wheel of Fortune M-F 7:00 PM-7:30 PM :30 CAM24050201H \$2,500.00 NM									
8	05/03/24	05/10/24	Jeopardy M-F	7:30 PM-8:00 PM	1- 1- 1--	:30	3	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/03/24 05/09/24 111---- 3 \$2,500.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WSAZ M 05/06/24 7:44 PM Jeopardy M-F 7:30 PM-8:00 PM :30 CAM24050201H \$2,500.00 NM 5 WSAZ Tu 05/07/24 7:59 PM Jeopardy M-F 7:30 PM-8:00 PM :30 CAM24050201H \$2,500.00 NM 3 WSAZ W 05/08/24 7:55 PM Jeopardy M-F 7:30 PM-8:00 PM :30 CAM24050201H \$2,500.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/10/24 05/16/24 ----1-- 1 \$2,500.00									
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9	05/03/24	05/13/24	News @ 11p M-F	11:00 PM-11:35 PM	11111--	:30	5	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/03/24 05/09/24 2111--- 5 \$1,000.00									
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10	05/03/24	05/11/24	News 3 Sat Morning @ 5 a	5:00 AM-7:00 AM	-----1-	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/03/24 05/09/24 -----1- 1 \$300.00									
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INVOICE

Send Payment To:



WSAZ
P.O. Box 14200
Tallahassee, FL 32317-4200

Invoice #	3540004-1	Invoice Month	May 2024
Invoice Date	05/14/24	Invoice Period	04/29/24 - 05/13/24
Advertiser	Carol for Congress		
Product	Candidate		
Estimate #	11257		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																													
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We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

INVOICE

Send Payment To:



WSAZ
P.O. Box 14200
Tallahassee, FL 32317-4200

Invoice #	3540004-1	Invoice Month	May 2024
Invoice Date	05/14/24	Invoice Period	04/29/24 - 05/13/24
Advertiser	Carol for Congress		
Product	Candidate		
Estimate #	11257		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																								
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Total Spots 65

Payment Terms 30 Days

<u>Gross Total</u>	\$59,550.00
<u>Agency Commission</u>	\$8,932.50
<u>Net Amount Due</u>	\$50,617.50
<u>Invoice Balance as of 05/15/24 3:25:53 PM ET</u>	\$0.00

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.