

WBBN-FM WXRR-FM WKZW-FM WXHB-FM WXRR-HD2
 BLAKENEY COMMUNICATIONS
 PO BOX 6408
 LAUREL, MS 39441 USA

Client: **CINDY HYDE SMITH**
 Order #: **6729-00002**
 Description:
 Date Entered: 9/21/2018
 P.O.#:
 Salesperson: **BLAKENEY, DEBBIE**
 Invoice Frequency: Billed at end of EOS , Sorted by Date

MAGGIE CLARK MEDIA
 139 BENT CREEK DRIVE
 BRANDON, MS 39047 USA

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 9/26/2018	10/2/2018	WBBN-FM	06:00:00a to 10:00:00a	Weekly	:30	10	24.00	240.00	2	2	2	2	2	0	0
2 9/26/2018	10/2/2018	WBBN-FM	10:00:00a to 03:00:00p	Weekly	:30	10	24.00	240.00	2	2	2	2	2	0	0
3 9/26/2018	10/2/2018	WBBN-FM	03:00:00p to 07:00:00p	Weekly	:30	10	24.00	240.00	2	2	2	2	2	0	0

Order Start Date: 9/26/2018 Order End Date: 10/2/2018 Spots: 30 Total Charges: \$720.00
 Combined Discounts: \$108.00
 Total Net: \$612.00

Station does not discriminate in the sale of advertising time, and will not accept advertising which is placed with the intent to discriminate on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate, or has the effect of discriminating, on the basis of race or ethnicity, is hereby declared null and void.

Projected End-Of-Schedule Billing Totals for CINDY HYDE SMITH / 6729-00002 :

	<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
September 2018	18	\$0.00		\$0.00
October 2018	12	\$720.00	\$108.00	\$612.00
Total:	30	\$720.00	\$108.00	\$612.00

Confirmed & Accepted for WBBN-FM WXRR-FM WKZW-FM WXHB-F

Accepted for MAGGIE CLARK MEDIA By:

 Please Sign and Return One Copy

Maggie Clark

MEDIA SERVICES

Broadcast Order/Confirmation

Client Cindy Hyde Smith U. S. Senator/MS	Order No. CHSS WBBN 918 1
Product Political	Order Date 9/20/2018
	Flight Date 9/26/18-10/02/18
Company Blakeney Communications	Buyer Maggie Clark
Network WBBN-FM 95.9	Agency Maggie Clark Media Services, Inc.
Address 4580 Hwy 15 North Laurel, MS 39443	Address 139 Bent Creek Drive Brandon, MS 39047
Rep Debbie Blakeney, GSM/Political	Ph: 601.992-3111
email debbieb@pinebelradio.com	Fax: 601.992-4111
Ph (601) 649-3829	maggiec@mclarkmedia.com

ORDER CONFIRMATION: Please acknowledge receipt of this Order and confirm schedule and rates by signing below and returning to Agent by email or fax. Thank you.

Accepted for Station by: *Debbie Blakeney* Date: 9-21-18

MAKEGOOD POLICY: Spots not aired within scheduled Flight Dates, and within Time Periods specified on days requested will not be paid for unless changes in this schedule were approved by Agent in advance.

POLITICAL DISCLAIMER: This schedule has been paid for by Cindy Hyde-Smith for U.S. Senate, a committee. Jordan Russell, Chairman. Aimee Garner, Treasurer. Cindy Hyde-Smith is a legally qualified Republican candidate. The Special Election will be held Tuesday, 11/6/18.

PAYMENT: This order with payment in advance & the NAB Federal Candidate Certification will be Fed Ex'd to arrive Monday, 9/24 by 10:30 a.m. The NAB PB-18 will be on the reverse side of our pre-printed order form.

TRAFFIC: Will be emailed Monday, 9/24.

FROM	TO	START DATE	END DATE	LEN	M	Tu	W	Th	F	Sa	Mo	SPOTS/ WEEK	TOTAL WEEKS	TOTAL SPOTS	GROSS RATE	GROSS TOTAL
600a	1000a	9/26/18	9/28/18	:30			2	2	2			6	1	6	\$24.00	\$ 144.00
1000a	300p	9/26/18	9/28/18	:30			2	2	2			6	1	6	\$24.00	\$ 144.00
300p	700p	9/26/18	9/28/18	:30			2	2	2			6	1	6	\$24.00	\$ 144.00
600a	1000a	10/1/18	10/2/18	:30	2	2						4	1	4	\$24.00	\$ 96.00
1000a	300p	10/1/18	10/2/18	:30	2	2						4	1	4	\$24.00	\$ 96.00
300p	700p	10/1/18	10/2/18	:30	2	2						4	1	4	\$24.00	\$ 96.00
Gross Total															\$	720.00
Net Due Station												30	6	30	\$	612.00

AGREEMENT FORM FOR POLITICAL CANDIDATE BROADCASTS

(This agreement is duplicated per the NAB Form PB18 as revised August 27, 2013)

I, Maggie Clark Media Services, Inc., on behalf of the candidate published on the reverse side of this confirmation order, do hereby request time on the station or cable system also published on the reverse side of this order. The time will be used by the candidate or authorized committee, published on the reverse side of this order and you are authorized to announce the time as paid for by such person, or entity.

The entity furnishing the payment, if other than an individual person, is an association; a committee; a corporation; or other incorporated group. The names and offices of the chief executive officers are furnished on the reverse side of this order, including the Treasurer. For Broadcast Station or Cable Insertion Company, location, date of order, order number, flight dates, schedule, rates and total charges; and, Candidate's name, party affiliation and office being sought, *please see the reverse side of this order.*

I agree to indemnify and hold harmless the station, or cable system, from any damages or liability, including reasonable attorney's fees, that may ensue from the performance of the broadcasts described on the reverse side of this order. For the described broadcasts I also agree to prepare a script or transcription, if requested, which will be delivered to the station before the time of the scheduled broadcasts. *(The two preceding sentences are not applicable if the candidate personally appears during the broadcast.)*

The station has disclosed to me its political advertising policies, including: applicable classes and rates; and, discounts, promotional and other sales practices (not applicable to federal candidates). *The station, or cable system, issuing this order does not discriminate or permit discrimination on the basis of race or ethnicity in the placement of advertising.*

The office sought is published on the reverse side of this order. It is federal state local.

The Election and Election Date is published on the reverse side of this order.

9-21-18
Date Order Released to Station or Cable System

Maggie Clark
Agent's Signature

This request, whether accepted or rejected, will be available for public inspection for a period of two years.

Accepted Rejected

Debbie Blakey
Station or Cablecast Representative & Title

POST BROADCAST

TO BE COMPLETED BY STATION OR CABLE COMPANY AFTER BROADCASTS: ACTUAL SCHEDULE RUN.

Station must provide the following information after the schedule has aired: Length of Broadcast, Exact Times, Days, Class of Time, Times per Week and Total Number of Weeks and Rates. Make goods, if any, must be indicated. The amount of rebate(s) must give exact date, time, class of broadcast and dollar amount of each rebate. A Station or Cable System Invoice may be used in lieu of the NAB Form PB18, copyrighted 2013.

FEDERAL CANDIDATE CERTIFICATION

In order for Federal Candidates to receive the Lowest Unit Charge during a Political Window, the following Certification is required.

Cindy Hyde Smith for U.S. Senate is the committee in support of Cindy Hyde Smith, a legally qualified Republican candidate seeking the office of U.S. Senator/Mississippi.

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

does not

For 9/26-~~11/16~~^{10/2}, 2018

Refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of a least four seconds and is a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Maggie Clark

signature of candidate or authorized committee

Maggie Clark, President
Maggie Clark Media Services, Inc. placing on behalf of Cindy Hyde Smith
printed name

9/21/18
date