

# Northland Television, LLC - WJFW-12

Order



Orig. Date:	05/14/2018	Advertiser:	TAMMY BALDWIN 4 SEN	Acct. Exec.:	HRP - WASHINGTON DC	Price Type:	
Order Date:	05/18/2018	Product:	POLITICAL	Est. Code:	136	Revenue Type:	Default
Start Date:	05/15/2018	Pri. Prod. Category:	POLITICAL	Billing Cycle:	Broadcast Month	Billing Type:	Regular
End Date:	06/24/2018	Sec. Prod. Category:	POLITICAL	Order Class:	National	Order Type:	Political
						Spot Type:	Local

Agency Information

Name: SHORR JOHNSON MAGNUS  
 Address: 100 N. 20TH ST. SUITE 201  
 PHILADELPHIA PA 19103  
 Contact: BUYER.  
 Phone: (215) 567-4080  
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Order #: 43467 Revision: 1

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; SAW: Spots per week

Line#	Ordered As	Station	BB MI MG	Length	Flight Start	Flight End	Time Start	Time End	GE	S/W	Cost per spot	Spots	Ext Cost	B/P	M	T	W	T	F	S	S
1	TODAY SHOW	WJFW - NBC 12		1:00	05/21/18	05/21/18	7:00AM	9:00AM			\$200.00	1	\$200.00		X						
2	WHEEL OF FORTUNE	WJFW - NBC 12		1:00	05/21/18	05/21/18	6:30PM	7:00PM			\$750.00	1	\$750.00		X						
3	WHEEL OF FORTUNE	WJFW - NBC 12		1:00	05/15/18	05/18/18	6:30PM	7:00PM			\$750.00	3	\$2,250.00			1		1		1	
4	NEWS 35 MIN	WJFW - NBC 12		1:00	05/20/18	05/20/18	10:00PM	10:35PM			\$600.00	1	\$600.00								X
5	NEWSWATCH 12 10P NEW	WJFW - NBC 12		1:00	05/15/18	05/18/18	10:00PM	10:34PM			\$600.00	2	\$1,200.00			1		1			
6	TODAY SHOW	WJFW - NBC 12		1:00	05/15/18	05/18/18	7:00AM	9:00AM			\$200.00	3	\$600.00			1		1		1	

5/18/2018 3:14:15 PM 2 WEEK NOTIFICATION REQUIRED FOR ALL CANCELLATIONS Page: 1 of 2

Order

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BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; SW: Spots per week

Pattern

Line#	Ordered As	Station	BB MI MG	Length	Flight	Start - End	Time	Start - End	Log	GE	S / W	Cost per spot	Spots	Ext. Cost	B / P	M	T	W	T	F	S	S
7	JEOPARDY W/ TERMINAL	WJFW - NBC 12		1:00	05/15/18	05/18/18	4:30PM	4:59PM	Master			\$230.00	2	\$460.00			1			1		
8	NEWSWATCH 12 6P NEW	WJFW - NBC 12		1:00	05/21/18	05/21/18	5:59PM	6:30PM	Master			\$460.00	1	\$460.00	X							
9	NEWSWATCH 12 6P NEW	WJFW - NBC 12		1:00	05/16/18	05/18/18	5:59PM	6:30PM	Master			\$460.00	2	\$920.00			1			1		

Total Cost Monthly Breakouts

Month(s)	Amount	Spots	Cost	Gross Cost:
May (2018)	\$7,440.00	0	\$0.00	- Agency Commission: \$1,116.00
Total:	\$7,440.00	16	\$0.00	Net Cost: \$6,324.00

In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, WJFW/ATV will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.

5/18/2018 3:14:15 PM

2 WEEK NOTIFICATION REQUIRED FOR ALL CANCELLATIONS

Page: 2 of 2