

# Northland Television, LLC - WJFW-12



## Order

<b>Orig. Date:</b> 05/14/2018	<b>Advertiser:</b> TAMMY BALDWIN 4 SEN	<b>Acct. Exec.:</b> HRP - WASHINGTON DC	<b>Price Type:</b>
<b>Order Date:</b> 05/18/2018	<b>Product:</b> POLITICAL	<b>Est. Code:</b> 136	<b>Revenue Type:</b> Default
<b>Start Date:</b> 05/15/2018	<b>Pri. Prod. Category:</b> POLITICAL	<b>Billing Cycle:</b> Broadcast Month	<b>Billing Type:</b> Regular
<b>End Date:</b> 06/24/2018	<b>Sec. Prod. Category:</b> POLITICAL	<b>Order Class:</b> National	<b>Order Type:</b> Political
		<b>Spot Type:</b> Local	
<b>Agency Information</b>			
<b>Name:</b> SHORR JOHNSON MAGNUS <b>Address:</b> 100 N. 20TH ST. SUITE 201 PHILADELPHIA PA 19103 <b>Contact:</b> BUYER.		<b>Fax:</b> 136 9082016 <b>Phone:</b> (215) 567-4080	
<b>Special Instructions:</b>			

**Order #: 43467**      **Revision: 1**

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; SW: Spots per week

Line#	Ordered As	Station	BB MI MG	Length	Flight	Start	End	Time	Start	End	Log	GE	S / W	Cost per spot	Spots	Ext. Cost	B / P	M	T	W	T	F	S	S
Combo Title					Flight Detail									Comment										
1	TODAY SHOW	WJFW - NBC 12		1:00	05/21/18	05/21/18	7:00AM	9:00AM			Master		1	\$200.00	1	\$200.00		X						
2	WHEEL OF FORTUNE	WJFW - NBC 12		1:00	05/21/18	05/21/18	6:30PM	7:00PM			Master		1	\$750.00	1	\$750.00		X						
3	WHEEL OF FORTUNE	WJFW - NBC 12		1:00	05/15/18	05/18/18	6:30PM	7:00PM			Master		3	\$750.00	3	\$2,250.00			1		1		1	
4	NEWS 35 MIN	WJFW - NBC 12		1:00	05/20/18	05/20/18	10:00PM	10:35PM			Master		1	\$600.00	1	\$600.00								X
5	NEWSWATCH 12 10P NEW	WJFW - NBC 12		1:00	05/15/18	05/18/18	10:00PM	10:34PM			Master		2	\$600.00	2	\$1,200.00			1		1			
6	TODAY SHOW	WJFW - NBC 12		1:00	05/15/18	05/18/18	7:00AM	9:00AM			Master		3	\$200.00	3	\$600.00			1		1		1	

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2 WEEK NOTIFICATION REQUIRED FOR ALL CANCELLATIONS

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Pattern

Line#	Ordered As	Station	Length	Flight	Start	End	Time	Start	End	GE	S/W	Cost per spot	Spots	Ext. Cost	B/P	M	T	W	T	F	S	S
7	JEOPARDY W/ TERMINAL	WJFW - NBC 12	1:00	05/15/18	05/18/18	4:30PM	4:59PM				2	\$230.00	2	\$460.00			1		1			
8	NEWSWATCH 12 6P NEW	WJFW - NBC 12	1:00	05/21/18	05/21/18	5:59PM	6:30PM				1	\$460.00	1	\$460.00		X						
9	NEWSWATCH 12 6P NEW	WJFW - NBC 12	1:00	05/16/18	05/18/18	5:59PM	6:30PM				2	\$460.00	2	\$920.00				1		1		

## Total Cost Monthly Breakouts

Month(s)	Amount	Spots	Cost	Gross Cost:
May (2018)	\$7,440.00	Pre-Empted: 0	\$0.00	
		Credited: 0	\$0.00	
		Billboards: 0		
Total:	\$7,440.00	Total: 16		Net Cost: \$6,324.00

In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, WJFW/ATV will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.

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