

Mid-West Family
P.O. Box 107
St. Joseph, Michigan 49085
Phone: (269) 925-1111



NATIONAL ASSOC OF BROADCASTERS
Attention: MICHELLE LEHMAN
1 M Street Southeast
Washington, District of Columbia 20003

Advertiser: NATIONAL ASSOC OF BROADCASTERS
Order #: 2525440809328
Contract #: 2138009595
Date Entered: 03/29/2022
Last Modified: 03/29/2022
Product: CONGRESS CALL TO ACTION
Salesperson: Dave Doetsch
Billing Cycle: Broadcast Standard
Estimate #:

Order Date Range: 04/04/2022 through 09/04/2022 (22 weeks)

Media Outlets: LAKE, WCSY-FM, WCXT-FM, WIRX-FM, WQYQ-AM, WSJM-FM, WYTZ-FM

On-Air Schedule

#	Dates	Station	Time/Program	Len	Mo	Tu	We	Th	Fr	Sa	Su	S/W	Rate	Qty	Total
1	04/04/22-09/04/22	LAKE	05:00AM-06:00AM	30	1	1	1	1	1	--	--	5	0.00	110	0.00
2	04/04/22-09/04/22	LAKE	07:00PM-12:00AM	30	1	1	1	1	1	--	--	5	0.00	110	0.00
3	04/04/22-09/04/22	LAKE	06:00AM-12:00AM	30	--	--	--	--	--	1	1	2	0.00	44	0.00
4	04/04/22-09/04/22	WCSY-FM	05:00AM-06:00AM	30	1	1	1	1	1	--	--	5	0.00	110	0.00
5	04/04/22-09/04/22	WCSY-FM	07:00PM-12:00AM	30	1	1	1	1	1	--	--	5	0.00	110	0.00
6	04/04/22-09/04/22	WCSY-FM	06:00AM-12:00AM	30	--	--	--	--	--	1	1	2	0.00	44	0.00
7	04/04/22-09/04/22	WCXT-FM	05:00AM-06:00AM	30	1	1	1	1	1	--	--	5	0.00	110	0.00
8	04/04/22-09/04/22	WCXT-FM	07:00PM-12:00AM	30	1	1	1	1	1	--	--	5	0.00	110	0.00
9	04/04/22-09/04/22	WCXT-FM	06:00AM-12:00AM	30	--	--	--	--	--	1	1	2	0.00	44	0.00
10	04/04/22-09/04/22	WIRX-FM	05:00AM-06:00AM	30	1	1	1	1	1	--	--	5	0.00	110	0.00
11	04/04/22-09/04/22	WIRX-FM	07:00PM-12:00AM	30	1	1	1	1	1	--	--	5	0.00	110	0.00
12	04/04/22-09/04/22	WIRX-FM	06:00AM-12:00AM	30	--	--	--	--	--	1	1	2	0.00	44	0.00
13	04/04/22-09/04/22	WQYQ-AM	05:00AM-06:00AM	30	1	1	1	1	1	--	--	5	0.00	110	0.00
14	04/04/22-09/04/22	WQYQ-AM	07:00PM-12:00AM	30	1	1	1	1	1	--	--	5	0.00	110	0.00
15	04/04/22-09/04/22	WQYQ-AM	06:00AM-12:00AM	30	--	--	--	--	--	1	1	2	0.00	44	0.00
16	04/04/22-09/04/22	WSJM-FM	05:00AM-06:00AM	30	1	1	1	1	1	--	--	5	0.00	110	0.00
17	04/04/22-09/04/22	WSJM-FM	07:00PM-12:00AM	30	1	1	1	1	1	--	--	5	0.00	110	0.00
18	04/04/22-09/04/22	WSJM-FM	06:00AM-12:00AM	30	--	--	--	--	--	1	1	2	0.00	44	0.00
19	04/04/22-09/04/22	WYTZ-FM	05:00AM-06:00AM	30	1	1	1	1	1	--	--	5	0.00	110	0.00
20	04/04/22-09/04/22	WYTZ-FM	07:00PM-12:00AM	30	1	1	1	1	1	--	--	5	0.00	110	0.00
21	04/04/22-09/04/22	WYTZ-FM	06:00AM-12:00AM	30	--	--	--	--	--	1	1	2	0.00	44	0.00

Station Totals

Station	On-Air Count	Digital Count	Web Count	Other Count	Gross Billing	Net Billing
LAKE	264	0	0	0	\$0.00	\$0.00
WCSY-FM	264	0	0	0	\$0.00	\$0.00
WCXT-FM	264	0	0	0	\$0.00	\$0.00
WIRX-FM	264	0	0	0	\$0.00	\$0.00
WQYQ-AM	264	0	0	0	\$0.00	\$0.00
WSJM-FM	264	0	0	0	\$0.00	\$0.00
WYTZ-FM	264	0	0	0	\$0.00	\$0.00
Totals	1,848	0	0	0	\$0.00	\$0.00

Total Charges: \$0.00

Total Net: \$0.00

All Mid-West Family Credit Terms Apply. This station does not discriminate in the sale of advertising time and will accept no advertising that is placed with intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.

Accepted for Mid-West Family

Accepted for advertiser OR agency as agent for the advertiser

Name _____ Title _____

Name _____ Title _____

Projected Billing By Broadcast Standard Month

<u>Month</u>	<u>Year</u>	<u>Gross Billing</u>	<u>Net Billing</u>
April	2022	\$0.00	\$0.00
May	2022	\$0.00	\$0.00
June	2022	\$0.00	\$0.00
July	2022	\$0.00	\$0.00
August	2022	\$0.00	\$0.00
September	2022	\$0.00	\$0.00
Totals		\$0.00	\$0.00

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Name

Title

Name

Title