

AD ASTRA PER ASPERA BROADCASTING, INC.  
QUARTERLY ISSUES/PROGRAM LIST  
3RD QUARTER 2020  
JULY 1-SEPTEMBER 30, 2020

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LUCKY KIDD, NEWS AND PUBLIC AFFAIRS DIRECTOR

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CLIFF C. SHANK, PRESIDENT/GENERAL MANAGER

## ISSUES FOR THE 3RD QUARTER 2020

As was the case during the second quarter of 2020, the single most significant issued addressed during the 3rd quarter was the COVID-19 pandemic, which directly or indirectly impacted many things in our coverage area.

Other issues dealt with during the quarter included

- Agriculture

- Cultural Affairs (specifically related to civil rights)

- Youth Activities

- Mental Health

- Healthy Lifestyles

- Education

- The 2020 general election

## PROGRAM OVERVIEW

### FOCUS ON KANSAS

A weekly public affairs program aired Sunday mornings starting at 6 AM. Typical program length is between 40 and 45 minutes depending on the number of topics and length of interviews.

Within this program is Kansas Profile, a five minute program produced by the Huck Boyd Institute for Rural Development at Kansas State University which focuses on people and organizations making a difference in rural Kansas. Also included most weeks (subject to pre-emption) is The Wheat Scoop, a three minute program produced by Kansas Wheat (a collaboration of the Kansas Wheat Commission and Kansas Association of Wheat Growers) discussing various agricultural topics focusing on wheat production, marketing and use. Two of the five largest wheat producing counties in Kansas are located within the Ad Astra Radio coverage area.

In addition to this program, Ad Astra Radio is currently airing a series of special reports dealing with COVID-19, which air four times each day Monday-Friday (10 AM, 1, 4 and 7 PM) and twice on Saturday (10 AM and 1 PM). Content in these reports are also incorporated into the station's morning drive newscasts with late breaking developments included in newscasts during the midday and afternoon drive period.

## FOCUS ON KANSAS PROGRAMS FOR 3RD QUARTER 2020

7-5 THIS WEEK'S PROGRAM CONTINUED DISCUSSIONS ON VARIOUS PUBLIC HEALTH ISSUES BY THE RENO COUNTY COMMISSION. ALONG WITH THE COMMISSIONERS AND DISTRICT ATTORNEY TOM STANTON, STATE REPRESENTATIVE PAUL WAGGONER WAS PART OF THIS DISCUSSION AND OUTLINED SOME OF WHAT THE KANSAS LEGISLATURE WAS LOOKING AT WHEN IT PASSED A BILL DURING A SPECIAL SESSION IN JUNE DEALING WITH GOVERNOR LAURA KELLY'S EMERGENCY POWERS. ALSO ON THE PROGRAM WAS BAILEY BUCHANAN, A HUTCHINSON HIGH SCHOOL STUDENT INVOLVED IN PUTTING TOGETHER A RE-SCHEDULED PROM THAT WAS CALLED OFF DURING THE SPRING AFTER SCHOOLS CLOSED IN THE EARLY STAGES OF THE COVID-19 PANDEMIC.

7-12 THIS WEEK'S PROGRAM FEATURED US SENATOR JERRY MORAN AND HIS REMARKS AT THE LYONS ROTARY CLUB MEETING JULY 7TH. AMONG THE TOPICS HE COVERED WERE VARIOUS COVID-19 RELATED ITEMS INCLUDING HOW IT IS IMPACTING SCHOOLS, A CONVERSATION THAT ALSO INCLUDED KANSAS STATE BOARD OF EDUCATION MEMBER BEN JONES OF STERLING, AND INCREASINGLY WIDE SPREADS BETWEEN PRICES PAID TO FARMERS AND RANCHERS AND WHAT PEOPLE ARE PAYING FOR FOOD AT THE GROCERY STORE.

7-19 THIS WEEK'S PROGRAM FEATUED DR. REX DEGNER, CHIEF OF STAFF FOR HUTCHINSON REGIONAL MEDICAL CENTER, DR. SCOTT PAULY FROM HUTCHINSON CLINIC AND DR. REGINA JOHNSON, CHIEF MEDICAL OFFICER OF PRAIRIE STAR HEALTH CENTER. THEY DISCUSSED LOCAL IMPACTS OF COVID-19 ON THE LOCAL HEALTH COMMUNITY. DR. DEGNER REVIEWED THE CAPACITIES OF HRMC TO HANDLE COVID-19 AND THE POTENTIAL FOR IT TO PROVIDE SURGE CAPABILITIES TO OTHER AREA HOSPITALS INCLUDING THOSE IN WICHITA. DRS. PAULY AND JOHNSON REVIEWED WHAT HAS BEEN GOING ON AT THEIR FACILITIES, HUTCHINSON CLINIC ONE OF THE LARGEST IF NOT THE LARGEST MULTI-PRACTICE CLINIC IN KANSAS, AND PRAIRIE STAR THE COMMUNITY'S "SAFETY NET" CLINIC.

7-26 KANSAS SECRETARY OF HEALTH AND ENVIRONMENT DR. LEE NORMAN'S PRESENTATION TO THE KANSAS STATE BOARD OF EDUCATION JULY 22ND WAS PRESENTED TO OUTLINE HIS VIEWS ON RE-OPENING OF KANSAS SCHOOLS. (KSBE VOTED TO REVERSE GOVERNOR KELLY'S ORDER SCHOOLS NOT OPEN UNTIL AFTER LABOR DAY, WHICH WAS COVERED IN-DEPTH IN NEWSCASTS AND COVID-19 UPDATES THAT DAY AND THE FOLLOWING MORNING). BRE BEALS AND MEMBERS OF KYLE KILGORE BAND DISCUSSED THE RED DIRT AND DIAMONDS CONCERT FUNDRAISER AUGUST 8TH TO BENEFIT THE BUHLER HIGH SCHOOL BASEBALL TEAM.

8-2 HUTCHINSON PARKS AND FACILITIES DIRECTOR JUSTIN COMBS AND BREE WILLIAMS FROM HUTCH IN HARMONY DISCUSSED THE BACKGROUND AND HISTORY OF CHESTER I. LEWIS, A FAMED KANSAS CIVIL RIGHTS LEADER WHO WAS BORN AND RAISED IN HUTCHINSON, AS THE CHESTER I. LEWIS PLAZA WAS DEDICATED IN DOWNTOWN HUTCHINSON JULY 30TH TO KICK OFF HUTCHINSON'S EMANCIPATION CELEBRATION. ALSO ON THE PROGRAM WAS FORMER KANSAS GOVERNOR DR. JEFF COLYER, WHO TALKED ABOUT THE 2012 POLITICAL ENVIRONMENT IN KANSAS AND SOME OF THE WORK HE'S BEEN ENGAGED IN DURING THE COVID-19 PANDEMIC.

8-9 RENO COUNTY HEALTH DEPARTMENT DIRECTOR NICK BALDETTI DISCUSSED THE DEPARTMENT'S RESPONSES AND HOW HE FEELS THE COMMUNITY IS DOING IN DEALING WITH COVID-19. DR. BALDETTI STEPPED DOWN FROM THAT POSITION AUGUST 14TH TO TAKE BECOME EXECUTIVE DIRECTOR OF MCPHERSON COLLEGE'S COMMUNITY HEALTH INITIATIVE. JENN GALLOWAY, COMPETITIVE EXHIBITS DIRECTOR FOR THE KANSAS STATE FAIR, OUTLINED HOW LIVESTOCK AND STATIC 4-H DISPLAYS WILL BE HANDLED DURING EVENTS IN SEPTEMBER IN PLACE OF THE CANCELLED KANSAS STATE FAIR.

8-16 KANSAS SECRETARY OF HEALTH OF ENVIRONMENT DR. LEE NORMAN AND DR. CHRIS BROWN, A HOSPITALIST WITH UNIVERSITY OF KANSAS HEALTH SYSTEMS, DISCUSSED DR. BROWN'S EXPERIENCES IN DEALING WITH COVID-19, BOTH FROM THE TREATMENT STANDPOINT AND HIS OWN EXPERIENCES IN IT. DR. SCOTT PAULY FROM HUTCHINSON CLINIC PROVIDED AN UPDATE ON COVID-19 ACTIVITY BEING SEEN AT THE CLINIC WHICH IS ONE OF THE LARGEST MULTI-SPECIALTY PRACTICES IN KANSAS ALONG WITH OTHER TRENDS NOTED IN THE AREA.

8-23 RENO COUNTY SHERIFF DARRIAN CAMPBELL, RENO COUNTY CORRECTIONAL FACILITY CAPTAIN SHAWN MCCLAY AND BEHAVIORAL HEALTH SPECIALIST AUDRA GOLDSMITH DISCUSSED THE STEPPING UP PROGRAM AT THE CORRECTIONAL FACILITY WHICH ADDRESSES MENTAL HEALTH ISSUES FREQUENTLY SEEN IN INMATES. RENO COUNTY WAS RECENTLY DESIGNATED AS AN INNOVATOR COUNTY BY THE NATIONAL ASSOCIATION OF COUNTIES FOR THIS PROGRAM. BRIANNA TUCKER FROM THE ALZHEIMER'S

ASSOCIATION DISCUSSED A VIRTUAL COMMUNITY FORUM DEALING WITH ALZHEIMERS, DEMENTIA AND MEMORY LOSS BEING HELD SEPTEMBER 2ND. UNITED WAY OF RENO COUNTY EXECUTIVE DIRECTOR LISA GLEASON DISCUSSED THE UPCOMING CAMPAIGN, WHICH COMES IN THE WAKE OF MULTIPLE PROJECTS IT WAS INVOLVED WITH DURING THE EARLY PART OF THE PANDEMIC, AND A COMMUNITY WORK DAY TRADITIONALLY HELD THE SATURDAY BEFORE THE CAMPAIGN KICKOFF AND CHANGES THAT HAD TO BE MADE TO IT DUE TO THE PANDEMIC.

8-30 TABITHA ROSAPROY, THE 2020 NATIONAL TEACHER OF THE YEAR, DISCUSSED THE VARIOUS CHALLENGES SHE EXPERIENCED AS A PRE-K TEACHER IN WINFIELD (KS) WHEN SCHOOLS SHUT DOWN ABRUPTLY IN MARCH AND IDEAS BEING USED AS SCHOOLS REOPEN TO ADDRESS STUDENT NEEDS. ROSPROY SPOKE TO FACULTY AND STAFF OF BUHLER USD 313 DURING THEIR OPENING CONVOCATION AUGUST 27TH. BRADFORD WILES, KANSAS STATE UNIVERSITY CHILD DEVELOPMENT SPECIALIST, DISCUSSED THE VARIOUS LEARNING MODELS BEING UTILIZED DURING THE 2020-21 SCHOOL YEAR, AND THE COMMON CHALLENGES EACH POSES FOR STUDENTS AND PARENTS.

9-6 DR. SCOTT PAULY FROM HUTCHINSON CLINIC, RENO COUNTY HEALTH DEPARTMENT CO-DIRECTOR AND INTERIM HEALTH OFFICER KAREN HAMMERSMITH, AND EMERGENCY MANAGEMENT DIRECTOR ADAM WEISHAAR DISCUSSED ISSUES RELATED TO COMMUNITY TESTING FOR COVID-19, WHICH IS SEEN AS CRITICAL TO THE GATING PROCESS THAT DETERMINES HOW LOCAL SCHOOLS OPERATE. KAREN BLAKESLEE, COORDINATOR OF THE K-STATE RAPID RESPONSE CENTER, DISCUSSED FOOD HANDLING PRACTICES FOR SEPTEMBER'S FOOD SAFETY MONTH. THE PROGRAM ALSO FEATURED THE FIRST OF THE CANDIDATE INTERVIEWS FOR THE NOVEMBER GENERAL ELECTION, THIS WEEK FEATURING REPUBLICAN US SENATE NOMINEE DR. ROGER MARSHALL.

9-13 THIS WEEK'S PROGRAM INCLUDED THE SECOND OF A SERIES OF NOVEMBER GENERAL ELECTION CANDIDATES, FEATURING DEMOCRATIC US SENATE NOMINEE DR. BARBARA BOULLIER. ALSO ON THE PROGRAM WAS "MA" FROM GUARDIANS OF THE CHILDREN, WHO DISCUSSED A NUMBER OF EVENTS THEY HAVE COMING UP INCLUDING A MAJOR FUNDRAISE FOR THE ORGANIZATION ASSISTING CHILDREN WHO ARE THE VICTIMS OF VIOLENT CRIME, AND KANSAS STATE UNIVERSITY ADULT DEVELOPMENT AND AGING SPECIALIST ERIN YELLAND WHO DISCUSSED MEDICATION MANAGEMENT FOR OLDER ADULTS.

9-20 THIS WEEK'S PROGRAM FEATUED A DISCUSSION ON PHASE 2 OF A PATHWAYS TO A HEALTHY KANSAS GRANT TO HEAL RENO COUNTY FROM BLUE CROSS BLUE SHIELD OF KANSAS. GUESTS INCLUDED PROGRAM COORDINATOR ADAM STEWART FROM HUTCH REC, DENICE GILLIAND-BURBANK FROM UNITED WAY OF RENO COUNTY, LAURIE CARR FROM THE RENO COUNTY HEALTH DEPARTMENT AND KARI MALLIOUX FROM THE HUTCHINSON COMMUNITY FOUNDATION, THE FOUR ORGANIZATIONS THAT ARE INVOLVED IN LEADERSHIP OF THE HEAL ORGANIZATION.

9-27 THIS WEEK'S PROGRAM FEATURED THE FIRST OF A SERIES OF PROGRAMS DEALING WITH LOCAL LEGISLATIVE RACES. THIS SERIES COMES FROM CANDIDATE FORUMS ORGANIZED BY THE HUTCHINSON-RENO COUNTY CHAMBER OF COMMERCE. THIS PROGRAM FEATURED 34TH SENATE DISTRICT CANDIDATES SHAUNA HENRY AND DR. MARK STEFFEN. THE 34TH DISTRICT COMPRISES ALL OF RENO COUNTY AND THE NORTHERN 3/4THS OF KINGMAN COUNTY AND IS THE ONLY CONTESTED SENATE RACE IN OUR IMMEDIATE AREA ON THE NOVEMBER BALLOT.