

# ALLIANCE FOR HEALTHCARE SECURITY

NAB Form PB-18 Issues Canal Partners Media, LLC.

25 Whitlock Place SW Suite 201 Marietta, GA 30064

Phone: (770) 427-0735

Contact: Devon Prescod

Tracking: 20161212135140v1

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>  NVOW	<b>Date:</b>  12/12/2016
------------------------------------------	--------------------------------

# 2809756

I, Devon Prescod

do hereby request station time concerning the following issue:

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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

3/15 - 3/17/17

Date of First Broadcast:

Date of Last Broadcast:

Total Charges:

This broadcast time will be used by: Alliance for Healthcare Security

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**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
☒ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Alliance for 80 8th Avenue NY NY 10011  
(212) 627-8100  
Healthcare Security

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Alex Rabb - Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):



**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

12/12/2016

Date



Signature

(770) 427-0735

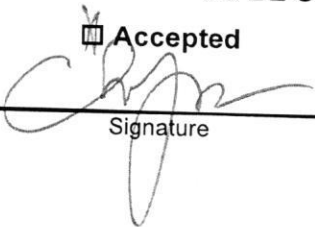
Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Chelsea Grance

Printed Name

PSA

Title



### AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		ATTACHED			

**Attach proposed schedule with charges (if available):**

Date of First Broadcast: 12/13/2016

Date of Last Broadcast: 12/31/2016

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.**

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NVCW  
3830 S Jones Blvd  
Las Vegas, NV 89103

Canal Partners Media  
25 Whitlock Place SW  
Ste 201  
Marietta, GA 30064

## Contract #

2809756

### Schedule Dates

03/15/17-03/17/17

### Advertiser

Alliance for Healthcare Security (114187)

### Agency

Canal Partners Media (15500)

### Product

POLITICAL ISSUE (ns) (1187)

### Brand

791/917/4807 (910066)

### Salesperson

Millennium/DC, Washington DC (1108)

### Sales Office

Millennium Washington DC

### Buyer Name

Je.Scattergood,

### Phone/Fax

/

### CPE

791/917/4807

### Account Types

National/Political Issue Agency BRD

### Billing Type

Weekly/Irregular

### Comments

AHS  
Separation: 30

Date Entered 03/09/17

Last Modified 03/09/17

Entered By Chelsea Grance

CO-OP No

Headline # ECR25457348

### Demo

Order Type Normal

### Package Deal

Commission % 15.00

Commission \$67.50

Net Total \$382.50

Sales Tax

## Las Vegas (NVCW)

By Broadcast Month

Mar. 2017 3 \$450.00

Grand Total: 3 \$450.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	03/15/17-03/15/17	1	:30	5P- Crime Watch	1			X					1	\$150.00	\$150.00	Las Vegas (NVCW)	Crime Watch Daily	3/9/17
2.0	Normal Line / SPOT (1)	03/16/17-03/16/17	1	:30	4:58:25P- Crime Watch	1				X				1	\$150.00	\$150.00	Las Vegas (NVCW)	Crime Watch Daily	3/9/17
3.0	Normal Line / SPOT (1)	03/17/17-03/17/17	1	:30	4:58:25P- Crime Watch	1					X			1	\$150.00	\$150.00	Las Vegas (NVCW)	Crime Watch Daily	3/9/17

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

3/10/17

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



125 West 55th St  
New York, NY 10019

**KATZ TELEVISION GROUP**

**Contract #** 25457348 **Changes as of:** 3/9/2017 at 11:54 AM **Version:** Original Order  
**CPE:** 791/917/4807 **Flight:** 3/13/17 - 3/19/17 **Station:** NVCW  
**Agency:** Canal Partners Media **Advertiser:** Alliance for Healthcare Security **Market:** Las Vegas  
**Product:** AHS **Office:** WASHINGTON  
**Agency Order #:** 5937891 **Primary Demo:**  
**Buyer:** Scattergood, Jeff **Con Type:** POLITICAL/VOTE  
**Salesperson:** JARED SALLES **Assistant:** JARED SALLES  
**Comments:** Separation: 30 **202-955-5342**

**Total \$:** \$450.00  
**Total Spots:** 3  
**Total CPP:** \$0.00  
**Total GRP:**

#	Day/Time	DP	Program	Rate	Len	3/13	3/14	3/15	3/16	3/17	3/18	3/19	Total Spots	Total \$	CPP	GRP
1	5p-6p		Crime Watch Daily	\$150.00	30	0	0	1	1	1	0	0	3	\$450.00	\$0.00	0.0
<b>TOTALS:</b>						0	0	1	1	1	0	0	3	\$450.00	\$0.00	0.0

2809750  
3/9/17



125 West 55th St  
New York, NY 10019

# KATZ TELEVISION GROUP

**Contract #** 25457348 **Changes as of:** 3/9/2017 at 11:54 AM **Version:** Original Order  
**CPE:** 791/917/4807 **Flight:** 3/13/17 - 3/19/17 **Station:** NVCW  
**Agency:** Canal Partners Media **Advertiser:** Alliance for Healthcare Security **Market:** Las Vegas  
**Product:** AHS **Office:** WASHINGTON  
**Agency Order #:** 5937891 **Primary Demo:**  
**Buyer:** Scattergood, Jeff **Con Type:** POLITICAL/VOTE  
**Salesperson:** JARED SALLES **Assistant:** JARED SALLES  
**202-955-5342**  
**25 WHITLOCK PLACE**  
**SW**  
**2nd Fl**  
**Marietta, GA 30064**

**Total \$:** \$450.00  
**Total Spots:** 3

**Total CPP:** \$0.00

**Total GRP:**

**Separation:**

## Special Instructions

## Order Level Comments

Date/Time	Added by	Comment
03/09/17 11:54 AM	JARED SALLES	Separation: 30

## Competitive Information

**Market Budget:** \$45,000  
**NVCW Share:** 1%  
**Comment:** sh acc  
**Unknown:** 99%

## Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
Total	100%	3	\$450.00	N/A	0.0

## Monthly Summary

Month	Spots	Dollars
2017-Mar	3	\$450.00
<b>Total</b>	<b>3</b>	<b>\$450.00</b>

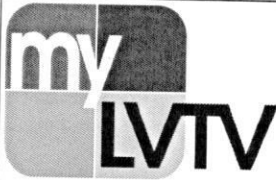
## Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	3/9/17 12:12 PM					\$0	\$0	
New	3/9/17 11:54 AM	JARED SALLES	New	3		\$450.00	\$450.00	

## Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.





REMIT TO Sinclair Broadcast C  
c/o NVCW  
PO Box 206270  
Dallas, TX 75320-6270

**Advertiser**  
**Agency**  
**Buyer**  
**Salesperson**

**Alliance for Healthcare Security ((114187)**  
**Canal Partners Media (15500)**  
Je, Scattergood,  
Millennium/DC, Washington DC (1108)  
ph: (202) 955-5342, fx: (202) 955-5348x

**Invoice** 5034738  
**Inv Date** 3/19/2017  
**Terms** CIA  
**Contract** 2809756  
**Bill Type** Weekly/Irregular  
**Period** 3/13/2017 - 3/19/2017

**Canal Partners Media**  
**25 Whitlock Place SW**  
**Ste 201**  
**Marietta, GA 30064**

AgM

**Product**  
**Brand**  
**Acct Types**  
**Est/Headline**  
**Demo**  
**Revision**  
**Comments**

POLITICAL ISSUE (ns) (1187)  
791/917/4807 (910066)  
**National/Political Issue Agency BRD**  
4807/ECR25457348

AHS  
Separation: 30

**CO-OP/Order Type** No/Normal  
**Package**  
**Gen. Date** 3/21/2017 8:31:50AM

Las Vegas (NVCW)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	<b>Contract Line Remarks:</b>		<b>Crime Watch Daily</b>					
	SPOT 1118980-Crime Watc	Per week (1), We		03/15/17 5:23PM (We)	00:30	AHS17-16-30H	\$150.00	
2.0	<b>Contract Line Remarks:</b>		<b>Crime Watch Daily</b>					
	SPOT 1118980-Crime Watc	Per week (1), Th		03/16/17 5:43PM (Th)	00:30	AHS17-16-30H	\$150.00	
3.0	<b>Contract Line Remarks:</b>		<b>Crime Watch Daily</b>					
	SPOT 1118980-Crime Watc	Per week (1), Fr		03/17/17 5:32PM (Fr)	00:30	AHS17-18-30H	\$150.00	

**Net 30-Payment is due within 30 days from invoice date.**

**Station owned or provided services by the Sinclair Broadcast Group.**

Warranty - We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercials aired.

Gross Total	<b>\$450.00</b>
Commission	<b>(\$67.50)</b>
<b>Net Total</b>	<b>\$382.50</b>

Total Spots 3