

Hillary for President

3/6-3/8/16

\$4,950

- 50 prnpt

\$4,900

## POLITICAL FILE CHECK LIST

- ☒ Sent Statement of Policy on Political Advertising
- ☒ Original Order and Any revisions to order
- ☒ Station Contract
- ☒ Certification from (Federal only)
- ☒ NAB form including authorized officers, directors, agents
- ☐ Rebate information
- ☒ Copy orders sent to Champaign office
- ☒ Check

*Note: Class of time must be shown on contracts and invoices.  
Retention Period: Two Years*



# KATZ TELEVISION GROUP

Contract # 25088138

CPE: 278/295/4432

Agency: GMMB

GMMB 3050 K ST NW  
WASHINGTON DC  
20007

Changes as of: 3/4/2016 at 12:48 PM  
Flight: 3/2/16 - 3/8/16

Advertiser: CLINTON, HILLARY

Product: Hillary 4 America

Primary Demo: Adults 35+  
Agency Order #: 4832874

Buyer: Lawson, Colin

Comments: REVISED ORDER. ALL RATE CHANGES OK PER BUYER. PLS CNF

Version: Highlighting Revision 2

Station: WRSP

Market: Campaign-Sprngld-Dtr  
DMA

Office: WASHINGTON

Salesperson: ALEXANDRA BRADLEY  
Assistant: ALEXANDRA BRADLEY  
Con Type: POLITICAL/VOTE

Total \$: \$4,950.00

Total Spots: 26

Total CPP: \$0.00

Total GRP: 0

Separation:

# Day/Time	DP	Program	Rate	A3SP Rating	3/2 - 3/2		Total Spots	Total \$	CPP	GRP
					Len	3/2				
1 Su 9a-10a		FOX News Sunday	\$200.00	0	30	1	1	\$200.00	\$0.00	0.0
Changes: Rate from 100 to 200										
2 W-F-M-Tu 9a-10a		Wendy Williams	\$25.00	0	30	3	3	\$75.00	\$0.00	0.0
3 W-F-M-Tu 11a-12n		Maury	\$50.00	0	30	3	3	\$150.00	\$0.00	0.0
4 W-F-M-Tu 1p-2p		Steve Wilkos	\$50.00	0	30	3	3	\$150.00	\$0.00	0.0
5 W-F-M-Tu 2p-3p		Maury	\$50.00	0	30	3	3	\$150.00	\$0.00	0.0
6 W-F-M-Tu 3p-3:30p		Celebrity Name Game	\$75.00	0	30	3	3	\$225.00	\$0.00	0.0
7 W-F-M-Tu 4p-4:30p		Judge Judy	\$300.00	0	30	3	3	\$900.00	\$0.00	0.0
Changes: Rate from 150 to 300										
8 W-F-M-Tu 5p-5:30p		Family Feud	\$300.00	0	30	3	3	\$900.00	\$0.00	0.0
Changes: Rate from 150 to 300										
9 W-F-M-Tu 9p-10p		FOX News at 9	\$400.00	0	30	3	3	\$1,200.00	\$0.00	0.0
Changes: Rate from 200 to 400										
10 M 8p-9p		Lucifer-FOX	\$1,000.00	0	30	1	1	\$1,000.00	\$0.00	0.0
Changes: Rate from 500 to 1000										
TOTALS: 26							26	\$4,950.00	\$0.00	0.0



**Contract #** 25088138      **Changes as of:** 3/4/2016 at 12:48 PM      **Version:** Highlighting Revision 2  
**CPE:** 278/295/4432      **Flight:** 3/2/16 - 3/8/16      **Station:** WRSP      **Total \$:** \$4,950.00  
**Agency:** GMMB      **Advertiser:** CLINTON, HILLARY      **Market:** Campaign-Sprngfld-Dtr      **Total Spots:** 26  
 GMMB 3050 K ST NW      **Product:** Hillary 4 America      **Office:** WASHINGTON      **Total CPE:** \$0.00  
 WASHINGTON DC 20007  
**Primary Demo:** Adults 35+      **Salesperson:** ALEXANDRA BRADLEY      **Total GRP:** 0  
**Agency Order #:** 4832874      **Assistant:** ALEXANDRA BRADLEY  
**Buyer:** Lawson, Colin      **Con Type:** POLITICAL/VOTE      **Separation:**

Hit Listed Programs	
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Date/Time	Added by	Comment
03/04/16 11:58 AM	ALEXANDRA BRADLEY	HFA 3/5-3/8 M/IL/MO/OH;Separation: 30
03/04/16 11:58 AM	ALEXANDRA BRADLEY	HFA 3/5-3/8 M/IL/MO/OH;Separation: 30

Order Level Comments

Competitive Information	
Market Budget:	\$55,000
WRSP Share:	9%
Comment:	
WAND:	40%
WBU:	1%
WCIA:	19%
WICS:	31%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	26	\$4,950.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>26</b>	<b>\$4,950.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2016-Mar	26	\$4,950.00
<b>Total</b>	<b>26</b>	<b>\$4,950.00</b>

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Queued for Electronic Contracting	3/4/16 1:41 PM					\$0
Revision	3/4/16 12:48 PM	ALEXANDRA BRADLEY	Revised			\$2,100.00
Queued for Electronic Contracting	3/4/16 12:13 PM					\$0
Revision	3/4/16 11:58 AM	ALEXANDRA BRADLEY	Confirmed			\$0
New	3/4/16 11:57 AM	ALEXANDRA BRADLEY	New	26		\$2,850.00

Changes: Calculated Dollars from \$2,850.00 to \$4,950.00. Competitive Market Budget from \$31,667 to \$55,000. Total \$ from \$2,850.00 to \$4,950.00. User Entered \$ from \$2,850.00 to \$4,950.00. Comments from HFA 3/5-3/8 M/IL/MO/OH;Separation: 30 to REVISED ORDER. ALL RATE CHANGES OK PER BUYER. PLS CNF. 5 buylines added or modified.

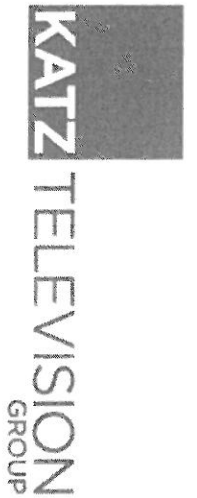
Changes: Product from TV to Hillary 4 America, Demo Meta to [R16], User Entered \$ from \$0.00 to \$2,850.00.

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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<b>Contract #</b> 25088138		<b>Changes as of:</b> 3/4/2016 at 11:58 AM		<b>Version:</b> Highlighting Revision 1	
<b>CPE:</b> 278/295/4432		<b>Flight:</b> 3/2/16 - 3/8/16		<b>Station:</b> WRSP	
<b>Agency:</b> GMMB		<b>Advertiser:</b> CLINTON, HILLARY		<b>Market:</b> Campaign-Spmgfl-dt	
GMMB 3050 K ST NW WASHINGTON DC 20007		<b>Product:</b> Hillary 4 America		<b>Office:</b> WASHINGTON	
<b>Primary Demo:</b> Adults 35+		<b>Salesperson:</b> ALEXANDRA BRADLEY		<b>Total GRP:</b> 0	
<b>Agency Order #:</b> 4832874		<b>Assistant:</b> ALEXANDRA BRADLEY		<b>Total Spots:</b> 26	
<b>Buyer:</b> Lawson, Colin		<b>Con Type:</b> POLITICAL/NOTE		<b>Total CPP:</b> \$0.00	
<b>Comments:</b> HFA 3/5-3/8 M/L/M/O/OH; Separation: 30		<b>Separation:</b>			

#	Day/Time	DP	Program	Rate	A35P Rating	Len	3/2 - 3/2		Total Spots	Total \$	CPP	GRP
							3/2	3/2				
1	Su 9a-10a		FOX News Sunday	\$100.00	0	30	1		1	\$100.00	\$0.00	0.0
2	W-F,M-Tu 9a-10a		Wendy Williams	\$25.00	0	30	3		3	\$75.00	\$0.00	0.0
3	W-F,M-Tu 11a-12n		Maury	\$50.00	0	30	3		3	\$150.00	\$0.00	0.0
4	W-F,M-Tu 1p-2p		Steve Wilkos	\$50.00	0	30	3		3	\$150.00	\$0.00	0.0
5	W-F,M-Tu 2p-3p		Maury	\$50.00	0	30	3		3	\$150.00	\$0.00	0.0
6	W-F,M-Tu 3p-3:30p		Celebrity Name Game	\$75.00	0	30	3		3	\$225.00	\$0.00	0.0
7	W-F,M-Tu 4p-4:30p		Judge Judy	\$150.00	0	30	3		3	\$450.00	\$0.00	0.0
8	W-F,M-Tu 5p-5:30p		Family Feud	\$150.00	0	30	3		3	\$450.00	\$0.00	0.0
9	W-F,M-Tu 9p-10p		FOX News at 9	\$200.00	0	30	3		3	\$600.00	\$0.00	0.0
10	M 8p-9p		Lucifer-FOX	\$500.00	0	30	1		1	\$500.00	\$0.00	0.0
<b>TOTALS: 26</b>									<b>26</b>	<b>\$2,850.00</b>	<b>\$0.00</b>	<b>0.0</b>



<b>Contract #</b> 25068138	<b>Changes as of:</b> 3/4/2016 at 11:58 AM	<b>Version:</b> Highlighting Revision 1	<b>Total \$:</b> \$2,850.00
<b>CPE:</b> 278/295/4432	<b>Flight:</b> 3/2/16 - 3/8/16	<b>Station:</b> WRSP	<b>Total Spots:</b> 26
<b>Agency:</b> GMMB	<b>Advertiser:</b> CLINTON, HILLARY	<b>Market:</b> Campaign-Spmgld-Dtr DM/A	<b>Total CPP:</b> \$0.00
GMMB 3050 K ST NW WASHINGTON DC 20007	<b>Product:</b> Hillary 4 America	<b>Office:</b> WASHINGTON	<b>Total GRP:</b> 0
<b>Primary Demo:</b> Adults 35+	<b>Salesperson:</b> ALEXANDRA BRADLEY	<b>Assistant:</b> ALEXANDRA BRADLEY	<b>Separation:</b>
<b>Agency Order #:</b> 4832874	<b>Buyer:</b> Lawson, Colin	<b>Con Type:</b> POLITICAL/VOTE	

Hit Listed Programs	
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Date/Time	Added by	Comment	Order Level Comments
03/04/16 11:58 AM	ALEXANDRA BRADLEY	HFA 3/5-3/8 M/IL/MO/OH;Separation: 30	
03/04/16 11:58 AM	ALEXANDRA BRADLEY	HFA 3/5-3/8 M/IL/MO/OH;Separation: 30	

Competitive Information			
Market Budget:	\$31,667		
WRSP Share:	9%		
Comment:			
WAND:	40%		
WBU:	1%		
WCIA:	19%		
WICS:	31%		

Daypart Summary			
Day/Time	% Distrib	Spots	Dollars
	100%	26	\$2,850.00
<b>Total</b>	<b>100%</b>	<b>26</b>	<b>\$2,850.00</b>

Monthly Summary		
Month	Spots	Dollars
2016-Mar	26	\$2,850.00
<b>Total</b>	<b>26</b>	<b>\$2,850.00</b>

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot-
Queued for Electronic Contracting	3/4/16 12:13 PM				
Revision	3/4/16 11:58 AM	ALEXANDRA BRADLEY	Revised		
New	3/4/16 11:57 AM	ALEXANDRA BRADLEY	New	26	
				\$2,850.00	\$2,850.00

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



WRSP+WCCU Combo 100/0  
2680 E Cook St  
Springfield, IL 62703

Greer Margolis Mitchell, Burns &  
Associates-Washington  
3050 K St NW  
Suite 100  
Washington, DC 20007

# Contract # 2414532

Contract Dates 03/06/16-03/08/16

Advertiser Hillary For America-D (30+330)

Agency Greer Margolis Mitchell, Burns & Associates-Washi

Product POLITICAL CANDIDATE (ns) (1186)

Brand 278/295/4432 - HILLARY FOR AMERICA (810805)

Salesperson Millennium/Dc, Washington DC (1108)

Sales Office Millennium Washington DC

Buyer Name Collin Lawson,

Phone/Fax /

CPE 278/295/4432

Account Types National/Political Candidate Agency BRD

Billing Type Weekly/Irregular

Comments

Date Entered 03/04/16

Last Modified 03/04/16

Entered By Whitney Connelly

CO-OP No

Headline # ECR2508138

Demo A35+

Order Type Normal

Package Deal

Commission % 15.00

Commission \$735.00

Net Total \$4,165.00

Sales Tax

WRSP + WCCU Combo 100/0 (WRSP+)

By Broadcast Month Spots Rate

Mar. 2016 25 \$4,900.00

Grand Total: 25 \$4,900.00

Hillary 4 America  
REVISED ORDER. ALL RATE CHANGES OK PER BUYER. PLS CNF  
ALEX BRADLEY

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	03/06/16-03/06/16	2	:30	9A-10A (CST)								1	1	\$200.00	\$200.00	WRSP+WCCU Combo 100/0 (WRS)	FOX News Sunday	3/4/16
2.0	Normal Line / SPOT (2)	03/07/16-03/08/16	3	:30	9A-10A (CST)		3	X	X					3	\$25.00	\$75.00	WRSP+WCCU Combo 100/0 (WRS)	Wendy Williams	3/4/16
3.0	Normal Line / SPOT (3)	03/07/16-03/08/16	3	:30	11A-12P (CST)		3	X	X					3	\$50.00	\$150.00	WRSP+WCCU Combo 100/0 (WRS)	Maury	3/4/16
4.0	Normal Line / SPOT (4)	03/07/16-03/08/16	3	:30	1P-2P (CST)		3	X	X					3	\$50.00	\$150.00	WRSP+WCCU Combo 100/0 (WRS)	Steve Wilkos	3/4/16
5.0	Normal Line / SPOT (5)	03/07/16-03/08/16	3	:30	2P-3P (CST)		3	X	X					2	\$50.00	\$100.00	WRSP+WCCU Combo 100/0 (WRS)	Maury	3/4/16
5.0.1	Closed Preempt (3)	03/07/16															WRSP+WCCU Combo 100/0 (WRS)	Local Special Report/Spot -JLUC Football Coach Special report	
6.0	Normal Line / SPOT (6)	03/07/16-03/08/16	3	:30	3P-3:30P (CST)		3	X	X					3	\$75.00	\$225.00	WRSP+WCCU Combo 100/0 (WRS)	Celebrity Name Game	3/4/16
7.0	Normal Line / SPOT (7)	03/07/16-03/08/16	2	:30	4P-4:30P (CST)		3	X	X					3	\$300.00	\$900.00	WRSP+WCCU Combo 100/0 (WRS)	Judge Judy	3/4/16
8.0	Normal Line / SPOT (8)	03/07/16-03/08/16	2	:30	5P-5:30P (CST)		3	X	X					3	\$300.00	\$900.00	WRSP+WCCU Combo 100/0 (WRS)	Family Feud	3/4/16
9.0	Normal Line / SPOT (9)	03/07/16-03/08/16	2	:30	9P-10P (CST)		3	X	X					3	\$400.00	\$1,200.00	WRSP+WCCU Combo 100/0 (WRS)	FOX News at 9	3/4/16
10.0	Normal Line / Prime (10)	03/07/16-03/07/16	2	:30	8P-9P (CST)		1							1	\$1,000.00	\$1,000.00	WRSP+WCCU Combo 100/0 (WRS)	Lucifer-FOX	3/4/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbj.net?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgn.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, Hillary for America

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

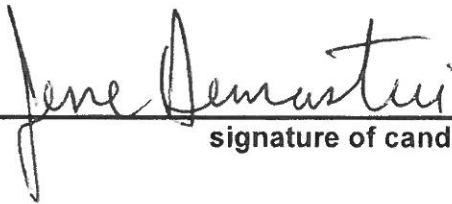
☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Jesse Demastrie - Authorized Media Buyer GMMB

printed name

7/17/15

date



## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

**Date:**

I, Jesse Demastrie - GMMB,  
being/on behalf of: Hillary for America,  
a legally qualified candidate of the Democratic  
political party for the office of: President of the United States  
in the Primary  
election to be held on: 2/1/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Hillary for America

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jose H. Villarreal

This station has disclosed to me its political advertising policies, including: applicable classes and rates, and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

7/17/15

Date

Signature

***To Be Signed By Station Representative***

☒ Accepted

☐ Accepted in Part

☐ Rejected

Signature: Jennifer E. Valenti

Printed Name: Jennifer E. Valenti

Title: CSR

### AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF  
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
As ordered					

Attach proposed schedule with charges (if available):

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



DEC 10 11

Check Date: 03/07/2016 Vendor: 0001013729 WRSP-TV Check No. 143873  
Project Name: HFA 2016 Flight Dates: 3/5/2016 thru 3/15/2016  
Project ID: 200112  
Activity ID: 223

Invoice Number	Invoice Date	Voucher ID	Gross Amount	Discount Taken	Paid Amount
00254235MAR2016MAR2016	03/07/2016	00254235	8,202.50	0.00	8,202.50

For Contract #s  
2414532 \$4,950  
Mill 2414735 \$21,550  
\$26,500  
(22,525 Net)

Totals	\$8,202.50	\$0.00	\$8,202.50
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Washington Harbour  
3050 K Street, NW, Suite 100  
Washington, DC 20007  
202.338.8700

JPMORGAN CHASE BANK, N.A.  
Syracuse, NY

143873

50-937/213

Date 03/07/2016

Pay Amount \$8,202.50\*\*\*

\*\*\*EIGHT THOUSAND TWO HUNDRED TWO AND 50 / 100 DOLLAR\*\*\*

Pay To The  
Order Of  
WRSP-TV  
3003 Old Rochester Road  
Springfield, IL 62703-5664



*Raigen V Alm*  
Authorized Signature



DEC 2016

Hilary

Check Date: 03/04/2016 Vendor: 0001013729 WRSP-TV Check No. 143770  
Project Name: HFA 2016 Flight Dates: 3/5/2016 thru 3/15/2016  
Project ID: 200112  
Activity ID: 223

Invoice Number	Invoice Date	Voucher ID	Gross Amount	Discount Taken	Paid Amount
00254100MAR2016MAR2016	03/04/2016	00254100	14,322.50	0.00	14,322.50

14,322.50  
+ 8,202.50  
= 22,525

Totals \$14,322.50 \$0.00 \$14,322.50



Washington Harbour  
3050 K Street NW, Suite 100  
Washington, DC 20007  
202.338.8700

JPMORGAN CHASE BANK, N.A.  
Syracuse, NY  
50-937/213

143770

Date 03/04/2016

Pay Amount \$14,322.50\*\*\*

\*\*\*\*FOURTEEN THOUSAND THREE HUNDRED TWENTY-TWO AND 50 / 100 DOLLAR\*\*\*\*

Pay To The Order Of  
WRSP-TV  
3003 Old Rochester Road  
Springfield, IL 62703-5664



*Rajen V. Alm*  
Authorized Signature