

WNAB-TV 58 (DTV 23) ISSUES AND PROGRAMS REPORT FOR Q1 2015

WNAB has identified many issues of public interest within the Middle Tennessee community, and has addressed them through program content, public service announcements, and non-broadcast activities. Much of WNAB's community-relevant programming comes from a program called "Comments With Dr. James Haney", a weekly half-hour series broadcast on Saturdays at 6:00 AM that features prominent TSU professor Dr. James Haney discussing current community issues and events in both interview and panel-discussion segments.

The following is a brief summary of some specific issues addressed by these programs and through other means by WNAB during the first quarter of 201:

EDUCATION:

[Comments with Dr. James Haney](#)

January 17, 2015, #836 "African American Literature," 28 minute program

Dr. Haney spoke to other educators about the literary traditions of African nations, pointing out notable authors and works for the audience to investigate.

[Comments with Dr. James Haney](#)

Show January 31, 2015, #839 "Tennessee State University," 28 minute program

Dr. Haney spoke with TSU president Glover about the school's history, ongoing mission, and future.

WNAB aired the following public service announcements related to education:

NAB "Anthem"

Spot from the National Association of Broadcasters supporting music education.

School Attendance KIDS

Spot from the Ad Council and USDE encouraging viewers to make sure children attend school regularly, highlights the benefits of getting a good education. Web plug provided.

AdCouncil Teach.org NO KIDS

Promoting the mission of teach.org, inspiring young people to choose teaching as a career, where they can make a difference in the lives of future generations. Emphasis given to special education as a career field.

NAB "Anthem"

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Spot from the Ad Council and USDE encouraging viewers to make sure children attend school regularly, highlights the benefits of getting a good education. Web plug provided.

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Marine Corps Scholarship

Promoting a good educational background as a prerequisite for armed services. Highlights the mission of continued education in the USMC

Girl Scouts "Goals" KIDS

Promoting the mission and educational opportunities for girls in scouting. Web plug provided for more information.

POLITICS AND GOVERNMENT

[Comments with Dr. James Haney](#)

Show February 14, 2015, #817 "Civil Rights Veterans Association," 28 minute program

A roundtable discussion of the role and activities of an organization whose mission is to further and protect the civil rights of veterans when their service ends.

[Comments with Dr. James Haney](#)

January 3, 2015 #832, "Slavery, Bill of Rights, and Constitution," 28 minute program

Dr. Haney discussed the political climate that led first to the justification of slavery, then as attitudes changed, its abolition. Specific aspects of the definition of "personhood" and what constitutes "slavery" were discussed.

[Comments with Dr. James Haney](#)

February 28, 2015, #823 "African Americans and the Suffrage," 28 minute program

A look at how voting rights changed the nature of equality and civil rights in the U.S.

[Comments with Dr. James Haney](#)

March 7, 2015, #843 "Conspiracies and their Explanations," 11 minute segment

Dr. Haney and his guests debunked and elucidated many of the most prevalent myths and theories about the activities of the government, specifically the spying activities of law enforcement and national security agencies.

WNAB also aired the following PSA's related to Politics and Government:

USO "Real Heroes"

Promoting the mission of the USO, aiding deployed US soldiers

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National Parks (No Kids)

Promoting the beauty and activities available at the various U.S. National Parks

Dep't Labor Disability Employment KIDS

Spot from the U.S. Department of Labor and the Office of Disability Employment Policy providing an outreach effort to promote the hiring, retention and advancement of people with disabilities.

Wounded Warrior Project

Promoting the mission of an organization designed to integrate soldiers scarred by mental or physical combat trauma back into society

**US Department of Veterans' Affairs
"careers" KIDS**

Promoting the responsibilities and services offered from the US Department of Veterans' Affairs

**US Department of Veterans' Affairs
KIDS**

Promoting the responsibilities and services offered from the US Department of Veterans' Affairs

**Department Vet Affairs Homeless
Vets**

Spot from the Department of Veteran Affairs raising awareness of the plight of veterans who have no home or resources despite their service. Encourages viewers to give their time or donations to help.

Air Force Reserve

Promoting the mission and benefits of service in the United States Air Force Reserve.

Marines (KIDS)

Highlights the mission of continued education in the USMC

**Department Vet Affairs Homeless
Vets**

Spot from the Department of Veteran Affairs raising awareness of the plight of veterans who have no home or resources despite their service. Encourages viewers to give their time or donations to help.

Veterans Crisis Line

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PUBLIC HEALTH & SAFETY

Comments with Dr. James Haney

March 14, 2015, #844 "Preventing Overweight Babies," 28 minute program

A discussion of strategies for preventing adolescent obesity and the outcomes from starting children out in a healthy lifestyle.

Comments with Dr. James Haney

March 28, 2015, #853 "Impact of Cancer on Children and Youth," 28 minute program

A roundtable discussion that covered the effects that a cancer diagnosis and battle in adults can have on dependent children. Psychological, social, and financial outcomes were discussed.

The station also aired the following PSAs relating to Public Health and Safety during the past quarter:

American Speech Language Hearing Association

PSA that urges families to openly discuss undiagnosed hearing loss, especially in older family members. Contact info and web plug for more information resources provided.

FACES OF INFLUENZA CDC Tips from Smokers KIDS

Spot raising awareness of influenza as a potentially serious health risk in children and the elderly. Outlines the benefits of getting vaccinated each year, contact info and web plug provided.

tips on smoking cessation

Bully Prevention "Locker" KIDS

Spot from the Ad Council with an anti-bullying message and a web plug where kids can get more information: "stopbullying.gov"

Car Seats KIDS

Spot raising awareness of the importance of car seats for small children and the laws mandating their use in TN.

Red Cross Blood Donate NO KIDS

Spot promoting the mission and works of the Red Cross organization. Appeal for donations and vounteer efforts, hotline and web plug provided.

TN Orthopedic Society - KIDS Love is Louder

Spot from the US Orthopedic association stressing the importance of healthy exercise in children

Raising awareness of different kinds of discrimination

Put The Brakes on Drunk Driving - "Ambulance"

Spot from the Governor's Highway Safety Council reminding viewers of the dangers of drunk driving and what enforcement measures are being taken to prevent it over the holidays

Texting & Driving Prevention 2 KIDS

Spot from the NHTSA and Ad Council reminding viewers that even a momentary distraction while driving can cause a crash. Encourages safe driving by urging viewers to leave their phones alone while behind the wheel.

AI Anon Dave

Promoting awareness of the mission and services of the Alcholoics Anonymous organization. Web link to addiction resources provided.

US Dep't of Health Climbing KIDS

Raising awareness of the warning signs and importance of early detection of prostate cancer in men. Web plug provided for more info.

FACES OF INFLUENZA

Spot raising awareness of influenza as a potentially serious health risk in children and the elderly. Outlines the benefits of getting vaccinated each year, contact info and web plug provided.

AI Anon Laura

Promoting awareness of the mission and services of the Alcholoics Anonymous organization. Web link to addiction resources provided.

Dep't Health "WeCan.Org" KIDS

Spot from the National Heart, Lung and Blood institute, the National Institute of Diabetes and Digestive and Kidney Diseases, the National Institute of Child Helth and Human Development, and the National Cancer Institute promotiing helathy diet and an active lifestyle in an effort to combat juvenile obesity.

Drugfree.org "Rehab"

Spot from nonprofit Drugfree.org reminding viewers to look for signs of addiction and cries for help from friends and family who may be struggling with addiction.

**AARP Caregiving NO KIDS
CDC Tips from Smokers 3 KIDS**

Spot from the AARP providing assistance and resources to family members in the position oif having to care for elderly relatives. Web plug and other resources provided.

tips on smoking cessation

FEMA Emergency Prep KIDS

Spot provided by the Federal Emergency Management Association encouraging emergency preparedness for viewers. Web plug for more info provideed.

CDC Babies KIDS

Spot from the CDC and Ad Council encouraging viewers to get the influenza vaccine to protect vulnerable people like babies and the elderly.

Drugfree.org "Tunnel"

Spot from the US Department of Health and the Ad Council highlighting the dangers and risks associated with teen drug abuse.

St. Jude Generic KIDS

Promotiing the mission and works of St. Jude Children's Research Hospital

AARP Caregiving

Spot from the AARP providing assistance and resources to family members in the position oif having to care for elderly relatives. Web plug and other resources provided.

Children's Oral Health "Ants"

Spot from the Ad Council reminding children and parents to brush their teeth for two minutes twice a day for good oral hygiene and overall health.

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Children's Oral Health "Hamsters"

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National MS Society (KIDS)

Promoting awareness of the mission of the Multiple Sclerosis Society

MS Connections (KIDS)

Promoting awareness of the mission of the Multiple Sclerosis Society

Down Syndrome Research KIDS

Appealing for help in funding to cure Down's Syndrome and provide care for those afflicted. Phone number and web plug provided.

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Al Anon Dave KIDS

Promoting awareness of the mission and services of the Alcoholics Anonymous organization. Web link to addiction resources provided.

Al Anon Michelle KIDS

Promoting awareness of the mission and services of the Alcoholics Anonymous organization. Web link to addiction resources provided.

Focus on the Family - Depression

Spot from faith-based organization encouraging families to seek help for symptoms of depression in themselves or loved ones. Contact resources provided.

Make A Wish KIDS

Promoting the mission of the "Make a Wish Foundation", providing quality life experiences for terminally ill children. Appeal for help and web plug provided.

Metro EMS Smart911 KIDS

Spot raising awareness of a new service in Nashville that could help first responders more adequately assist those in need, what they are calling a "Smart911" system.

ChildFund International NO KIDS

Promotion the mission of ChildFund international, an organization dedicated to providing health and nutrition services to at-risk children across the world.

Autism Speaks NO KIDS

Spot from the Ad Council promoting awareness of the symptoms and warning signs of autism in children. Web plug and contact number provided for more information.

Mammography Saves Lives NO KIDS

Spot from the AMA and Ad Council encouraging viewers to get regular mammograms in the effort to detect and combat breast cancer in women.

CDC Babies KIDS

Spot from the CDC and Ad Council encouraging viewers to get the influenza vaccine to protect vulnerable people like babies and the elderly.

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US Department of Health KIDS

Highlights the mission and responsibilities of the US Department of Health, provides web plug and phone number for those in need of more health-related information from the Federal government

Children's Health Fund SBG KIDS

Children's Health Fund's Healthy & Ready to Learn project is screening kids for untreated health conditions that interfere with learning and helping to get them the treatment they need so they can do their best in school and in life.

Car Seats KIDS

Spot raising awareness of the importance of car seats for small children and the laws mandating their use in TN.

Drugfree.org "Tunnel"

Spot from the US Department of Health and the Ad Council highlighting the dangers and risks associated with teen drug abuse.

Childhood Hunger Prevention KIDS

Spot reminding viewers to do their part in preventing child hunger by donating to their local food banks.

St. Jude Generic KIDS

Promoting the mission and works of St. Jude Children's Research Hospital

TN Orthopedic Society - KIDS

Spot from the US Orthopedic association stressing the importance of healthy exercise in children

AI Anon Laura KIDS

Promoting awareness of the mission and services of the Alcholoics Anonymous organization. Web link to addiction resources provided.

US Dep't of Health Stones KIDS

Spot from the US Department of Health and the Ad Council describing the difficulties in recovering from addiction and other mental health issues. Crisin hotline number provided for veiwers needing more information.

AI Anon Laura KIDS

Promoting awareness of the mission and services of the Alcholoics Anonymous organization. Web link to addiction resources provided.

Drugfree.org "Amazing"

Spot from the US Department of Health and the Ad Council highlighting the dangers and risks associated with teen drug abuse.

AI Anon Michelle KIDS

Promoting awareness of the mission and services of the Alcholoics Anonymous organization. Web link to addiction resources provided.

FEMA Emergency Prep KIDS

Spot provided by the Federal Emergency Management Association encouraging emergency preparedness for viewers. Web plug for more info provideed.

St. Jude Generic KIDS

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Ad Council "Feed America" KIDS`

Spot promoting "FeedAmerica.org", an organization dedicated to distributing extra food to needy people in communities across the nation.

US Dep't of Health Stones KIDS

Spot from the US Department of Health and the Ad Council describing the difficulties in recovering from addiction and other mental health issues. Crisin hotline number provided for veiwers needing more information.

CDC Tips from Smokers 4 KIDS

tips on smoking cessation

School Violence Prevention "HALL" KIDS

Spot from SpeakUP, an effort from the Center to Prevent Youth Violence that reminds viewers to take threats or warning signs of violence in schools seriously; asks kids to "SpeakUp" by dialing the number provided.

Bullying Help - 1800 Run Away

Promoting an assistance line for vicims of bullying behavior

Texting & Driving Prevention 1 KIDS

Spot from the NHTSA and Ad Council reminding viewers that even a momentary distraction while driving can cause a crash. Encourages safe driving by urging viewers to leave their phones alone while behind the wheel.

**Special Olympics
CDC Tips from Smokers 2 KIDS**

Promoting the mission of the Special Olympics, featuring activities for those challenged by mental or physical disabilities

tips on smoking cessation

Mental Health Awareness

Spot from the Ad Council reminding viewers of the mental health epidemic in America and what support structures are in place to help those who can't seek help on their own.

Overeaters Anonymous

Highlighting the dangers of overeating and providing resources for help

Lets Move KIDS

Spot from the US Orthopedic association stressing the importance of healthy exercise in children

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Drugfree.org "Running"

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Mammography Saves Lives NO KIDS

Spot from the AMA and Ad Council encouraging viewers to get regular mammograms in the effort to detect and combat breast cancer in women.

Children's Health Fund SBG KIDS

Children's Health Fund's Healthy & Ready to Learn project is screening kids for untreated health conditions that interfere with learning and helping to get them the treatment they need so they can do their best in school and in life.

Special Olympics

Promoting the mission of the Special Olympics, featuring activities for those challenged by mental or physical disabilities

Dep't Health WeCan.Org KIDS

Spot from the National Heart, Lung and Blood institute, the National Institute of Diabetes and Digestive and Kidney Diseases, the National Institute of Child Health and Human Development, and the National Cancer Institute promoting healthy diet and an active lifestyle in an effort to combat juvenile obesity.

FAMILY ISSUES

WNAB aired the following PSA's related to family issues the past quarter:

Fatherhood.Gov "Reunion"

Spot promoting good parenting with links to parenting resources

AdoptUS Kids.Org "Vacation"

Promoting the virtues of adoption; web plug with resources provided

Fatherhood.Gov "Cheerleader"

Spot promoting good parenting with links to parenting resources

Boy Scouts of America - Camping

Spot promoting the mission of the BSA, inspiring young men to be leaders, and be prepared for anything that their lives throw at them. Contact plug provided.

Focus on Family NO KIDS

Spot from faith-based organization encouraging families to seek help for common marital problems in themselves or loved ones. Contact resources provided.

Boys Town Parenting - KIDS

Spot promoting good parenting with links to parenting resources

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AdoptUS Kids.Org "Outdoors"

Promoting the virtues of adoption; web plug with resources provided

AdoptUS Kids.Org "Teacher"

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Girl Scouts - This Cookie

Promoting the mission and good works of the Girl Scouts of America

Adoption Foundation "I Am" NO KIDS

Spot from the Dave Thomas foundation seeking to dispel myths about children in foster care, appeal to help and web plug provided (davethomasfoundation.org)

Adoption Foundation "First Met" NO KIDS

Spot from the Dave Thomas Foundation highlighting families built through foster care adoption. Web plug provided (www.davethomasfoundation.org).

Girl Scouts ToGetHer Kids

Promoting the mission and good works of the Girl Scouts of America

Girl Scouts - ToGetHer There

Promoting the mission and good works of the Girl Scouts of America

Adoption Foundation "First Met"

Spot from the Dave Thomas Foundation highlighting families built through foster care adoption. Web plug provided (www.davethomasfoundation.org).

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ENVIRONMENT

Much of WNAB's conservation-focused programming comes the syndicated weekly program "Real Green" airing Saturdays at 6:00 AM. Following are episode synopses that cover the topics featured in each 23-minute program:

[REAL GREEN - SHOW # R-151 1/3/15, 23 min. program](#)

- Making the door manufacturing process environmentally friendly.
- Showcasing new stove technology in Africa.
- Recycling appliances and fixtures from an old house.

[REAL GREEN - SHOW # R-150, 1/11/15 , 23 min. program](#)

- A California family uses an energy audit to save money on their utility bills.
- A preservation group in Wales reduces the carbon footprint on its historical properties.
- A company turns food stocks into alternative fuel.

[REAL GREEN - SHOW # R-155, 1/17/15, 23 min. program](#)

- In Southern California, the Chumash Indian Tribe goes green.
- Low-cost solar power systems for Africa.
- Showcasing a new hybrid light.

[REAL GREEN - SHOW # R-146, 1/24/15, 23 min. program](#)

- A Pennsylvania homeowner redesigns her front yard using native plants.
- Creating a sustainable fishing industry in India.
- Bringing renewable energy to an Afghan village.

[REAL GREEN - SHOW # R-147, 1/31/15 , 23 min. program](#)

- University students in Massachusetts complete a multi-year permaculture project.
- Showcasing the latest developments in green living.

[REAL GREEN - SHOW # R-153, 2/7/15 , 23 min. program](#)

- Visiting a large Nevada recycling facility.

- A British school teaches students about green living.
- A German company manufactures eco-friendly doors.

REAL GREEN - SHOW # R- 154, 2/14/15 , 23 min. program

- A solar plant produces large amounts of renewable energy.
- A Belgian transport company finds ways to prevent heat from escaping from electric trams.
- U.S. government engineers develop new fuels from organic matter.

REAL GREEN - SHOW # R- 149, 2/21/15 , 23 min. program

- A neighborhood works together to promote green homes and green streets.
- A car sharing plan saves money while helping the environment.
- Energy-efficient refrigerators help Brazil's poorest residents save money and help to cut harmful CFC emissions.

REAL GREEN - SHOW # R- 156, 2/28/15 , 23 min. program

- Showcasing the latest developments in green living.

REAL GREEN - SHOW #R- 148, 3/7/15, 23 min. program

- An animal shelter in Texas becomes a model green facility.
- Using an energy audit, a family learns how to save both money and energy.
- Proving a much-needed lighting system to the people of Uganda.

REAL GREEN - SHOW # R- 145, 3/14/15, 23 min. program

- Eco-friendly practices at Niagara Falls.
- Implementing green technology at a British hospital.
- Protecting water supplies with an early warning system.

REAL GREEN - SHOW # R- 140, 3/21/15 , 23 min. program

- A refrigerator recycling program in Southern California.
- Pennsylvania neighbors work to improve a local waterway.
- Recycling Styrofoam peanuts.

REAL GREEN- SHOW # R-141, 3/28/15, 23 min. program

- Making toys out of recycled plastic bottles.
- Using native plants to re-landscape a local park, improving water run-off.
- Visiting a sustainable alpaca farm.

WNAB also aired the following PSAs relating to the Environment and conservation during the fourth quarter:

National Wildlife Federation NO KIDS

Promoting the mission of conservation and wise land use from the National Wildlife Federation. Web Plug provided.

**Arbor Day Foundation
Arbor Day Foundation**

Promoting ecology and environmental preservation

Promoting ecology and environmental preservation

U.S. Forestry "Smokey"

Soft reminding viewers about the importance of wildfire prevention with classic character "Smokey the Bear"

Trust for Public Lands NO KIDS

Promoting the mission of an organization dedicated to creating urban parks and conserve working farms, ranches, and forests in addition to other natural places where people can enjoy nature. Web plug provided for more information

Ducks Unlimited NO KIDS

Highlighting the mission of conservation of wetlands as outlined by the charity "Ducks Unlimited". Appeal for donations and volunteers provided via web plug.

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WNAB also aired other PSA's relating to various community issues throughout the quarter. See the PSA Summary document for Q1 for a complete list of all public service announcements broadcast during the first quarter of 2015.

DOCUMENT PREPARED BY:

A handwritten signature in black ink, appearing to read "Mich. Hook", written over a horizontal line.

Michael A. Hook, WNAB Program Director

ENTERED INTO PUBLIC FILE:

04-10-2015
