

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, LIZ GOODRICH, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

LIZ GOODRICH

Authorized committee:

FRIENDS OF LIZ GOODRICH

Agency requesting time (and contact information):

N/A

Candidate's political party:

N/A

Office sought (no acronyms or abbreviations):

SCHOOL BOARD DIRECTOR

Date of election:

X SPECIAL

General

Primary

Treasurer of candidate's authorized committee:

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: <u>Liz Goodrich</u>	Signature:
Name: <u>Liz Goodrich</u>	Name: <u>Amy Humes</u>
Date of Request to Purchase Ad Time: <u>5/2/23</u>	Date of Station Agreement to Sell Time: <u>5/3/23</u>

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Liz Goodrich

Name:

Liz Goodrich

Date:

5/3/2023

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

Yes

No

Date ad received:

5/3/23

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):

Yes

No

N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Attached

Contract #:

Attached

Station Call Letters:

Date Received/Requested:

Est. #:

Station Location:

Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Backyard Media
 345 Southwest Cyber Drive Suite 101-103
 Bend, Oregon 97702
 Phone: (541) 388-3300
 Email: marketing@bendradiogroup.com



FRIENDS OF LIZ GOODRICH
 Attention: PAC #19795
 939 NW FIR AVE
 REDMOND, OR 97756

Advertiser: FRIENDS OF LIZ GOODRICH
 Order #: 2980707320591
 Date Entered: 05/01/2023
 Last Modified: 05/03/2023
 Product: Liz Goodrich for RDM School Board
 2023
 Salesperson: Andy Hilmes
 Billing Cycle: Calendar Month
 Estimate #:

Order Date Range: 05/05/2023 through 05/15/2023 (2 weeks)
Media Outlets: KMGX-FM, KRXF-FM, KSJJ-FM

On-Air Schedule

#	Dates	Station	Time/Program	Len	Mo	Tu	We	Th	Fr	Sa	Su	S/W	Rate	Qty	Total
1	05/05/23-05/15/23	KMGX-FM	06:00AM-07:00PM	60									15.00	24	360.00
2	05/05/23-05/15/23	KMGX-FM	06:00AM-07:00PM	60	--	--	--	--	--	3	3	6	10.00	12	120.00
3	05/05/23-05/15/23	KMGX-FM	07:00PM-12:00AM	60	1	1	2	1	1	1	1	8	1.00	12	12.00
4	05/05/23-05/15/23	KMGX-FM	12:00AM-06:00AM	60	1	1	2	1	1	1	1	8	1.00	12	12.00
5	05/05/23-05/15/23	KSJJ-FM	06:00AM-07:00PM	60	4	3	4	3	3	--	--	17	40.00	24	960.00
6	05/05/23-05/15/23	KSJJ-FM	06:00AM-07:00PM	60	--	--	--	--	--	3	3	6	32.00	12	384.00
7	05/05/23-05/15/23	KSJJ-FM	07:00PM-12:00AM	60	1	1	2	1	1	1	1	8	5.00	12	60.00
8	05/05/23-05/15/23	KSJJ-FM	12:00AM-06:00AM	60	1	1	2	1	1	1	1	8	5.00	12	60.00
9	05/05/23-05/15/23	KRXF-FM	06:00AM-07:00PM	60	4	3	4	3	3	--	--	17	15.00	24	360.00
10	05/05/23-05/15/23	KRXF-FM	06:00AM-07:00PM	60	--	--	--	--	--	3	3	6	10.00	12	120.00
11	05/05/23-05/15/23	KRXF-FM	07:00PM-12:00AM	60	1	1	2	1	1	1	1	8	2.00	12	24.00
12	05/05/23-05/15/23	KRXF-FM	12:00AM-06:00AM	60	1	1	2	1	1	1	1	8	2.00	12	24.00

Station Totals

Station	On-Air Count	Digital Count	Web Count	Other Count	Gross Billing	Net Billing
KMGX-FM	60	0	0	0	\$504.00	\$504.00
KRXF-FM	60	0	0	0	\$528.00	\$528.00
KSJJ-FM	60	0	0	0	\$1,464.00	\$1,464.00
Totals	180	0	0	0	\$2,496.00	\$2,496.00

Total Charges: \$2,496.00
Total Net: \$2,496.00

NET 30

Projected Billing By Calendar Month

Month	Year	Gross Billing	Net Billing
May	2023	\$2,496.00	\$2,496.00
Totals		\$2,496.00	\$2,496.00

Accepted for Backyard Media

Accepted for advertiser OR agency as agent for the advertiser

Name _____

Title _____

Name _____

Title _____