

Lanser Broadcasting

Advertiser: Shattuck for Holland Mayor  
 Order #: 2443836414536  
 Contract #: 15751  
 Date Entered: 11/02/2023  
 Last Modified: 11/02/2023  
 Product:  
 Salesperson: Chad Millard  
 Billing Cycle: Broadcast Standard  
 Estimate #:

Neighborhood Research and Media  
 PO Box 297  
 Rodanthe, North Carolina 27968

Order Date Range: 11/04/2023 through 11/04/2023 (1 weeks)  
 Media Outlets: WJQK-FM, WPNW-AM

**On-Air Schedule**

#	Dates	Station	Time/Program	Len	Mo	Tu	We	Th	Fr	Sa	Su	S/W	Rate	Qty	Total
1	11/04/23-11/04/23	WJQK-FM	06:00AM-07:00PM	60	--	--	--	--	--	6	--	6	25.00	6	150.00
2	11/04/23-11/04/23	WPNW-AM	06:00AM-07:00PM	60	--	--	--	--	--	6	--	6	10.00	6	60.00

**Station Totals**

Station	On-Air Count	Digital Count	Web Count	Other Count	Gross Billing	Commission	Net Billing
WJQK-FM	6	0	0	0	\$150.00	\$22.50	\$127.50
WPNW-AM	6	0	0	0	\$60.00	\$9.00	\$51.00
<b>Totals</b>	<b>12</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>\$210.00</b>	<b>\$31.50</b>	<b>\$178.50</b>

Total Charges: \$210.00  
 Agency Commission: \$31.50  
 Total Net: \$178.50

**Projected Billing By Broadcast Standard Month**

Month	Year	Gross Billing	Net Billing
November	2023	\$210.00	\$178.50
<b>Totals</b>		<b>\$210.00</b>	<b>\$178.50</b>

Accepted for Lanser Broadcasting

Accepted for advertiser OR agency as agent for the advertiser

Name \_\_\_\_\_ Title \_\_\_\_\_

Name \_\_\_\_\_ Title \_\_\_\_\_

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Rick Shaftan, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

- FEDERAL CANDIDATE  
 STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Larry Shattuck for Mayor

Authorized committee:

Committee to Elect Larry Shattuck

Agency requesting time (and contact information):

N/A Neighborhood Research and Media

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Holland Mayor

Date of election:

11/7/23

General

Primary

Treasurer of candidate's authorized committee:

Larry Shattuck

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**Candidate/Committee/Agency**

**Station Representative**

Signature:

**Rick Shaftan**

Signature:

Name: Rick Shaftan

Name:

Date of Request to Purchase Ad Time: 11/1/23

Date of Station Agreement to Sell Time: