

## ORDER



**Orders**  
**Order / Rev:** 192136  
**Alt Order #:**  
**Product Desc:** DR. Matt Heinz for Arizona  
**Estimate:** 5026  
**Flight Dates:** 09/27/16 - 09/30/16  
**Original Date / Rev:** 09/23/16 / 09/23/16  
**Order Type:** GENERAL

## KGUN

**Primary AE:** Erin Coppock  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency Name:** Buying Time LLC - Political  
**Buying Contact:**  
**Billing Contact:**  
 650 Massachusetts Avenue NW - Suite 2  
 Washington, DC 20001

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Heinz/Democrat/Congress  
**Demographic:** A25-54  
**Product Codes:** PL Federal Candidate  
**Priority:** P-3  
**Revenue Code 1:** POL  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND

**New Business Thru:**  
**Order Separation:** 00:20:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	09/30/16	77	\$12,390.00	\$10,531.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	77	\$12,390.00	\$10,531.50	0.00
<b>Totals</b>	<b>77</b>	<b>\$12,390.00</b>	<b>\$10,531.50</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Erin Coppock			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KGUN	09/27/16	09/30/16	M-F 5-6am News M-F 5-6am News	CM	5-6am	- 1111 - -	:30	4	\$40.00	P-3	0.00	NM	4	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/26/16	10/02/16	- 1111 - -					4	\$40.00		0.00			
N 2	KGUN	09/27/16	09/30/16	M-F 6-7am News M-F 6-7am News	CM	6-7am	- 1111 - -	:30	4	\$90.00	P-3	0.00	NM	4	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/26/16	10/02/16	- 1111 - -					4	\$90.00		0.00			
N 3	KGUN	09/27/16	09/30/16	M-F Good Morning America M-F Good Morning America	CM	7-9am	- 1111 - -	:30	4	\$100.00	P-3	0.00	NM	8	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/26/16	10/02/16	- 2222 - -					8	\$100.00		0.00			
N 4	KGUN	09/27/16	09/30/16	M-F Good Morning America M-F Good Morning America	CM	7-9am	- 1111 - -	:30	4	\$300.00	P-2	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/26/16	10/02/16	- 1111 - -					4	\$300.00		0.00			
N 5	KGUN	09/27/16	09/30/16	M-F 9-10am M-F 9-10am	CM	9-10am	- 1111 - -	:30	4	\$80.00	P-3	0.00	NM	4	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/26/16	10/02/16	- 1111 - -					4	\$80.00		0.00			
N 6	KGUN	09/27/16	09/30/16		CM	10-11am	- 1111 - -	:30	4	\$100.00	P-3	0.00	NM	4	\$400.00

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 Alt Order #:  
 Flight Dates: 09/27/16 - 09/30/16

Advertiser: Heinz/Democrat/Congress  
 Product Desc: DR. Matt Heinz for Arizona  
 Estimate: 5026  
**KGUN**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 10-11am M-F 10-11am															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/26/16		09/26/16	10/02/16	- 1111--					4	\$100.00		0.00			
N 7	KGUN	09/27/16	09/30/16	M-F 11am-12pm M-F 11am-12pm	CM	11am-12pm	- 1111--	:30	4	\$10.00	P-3	0.00	NM	4	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/26/16		09/26/16	10/02/16	- 1111--					4	\$10.00		0.00			
N 8	KGUN	09/27/16	09/30/16	M-F 12-1pm M-F 12-1pm	CM	12-1pm	- 11- 1--	:30	3	\$100.00	P-3	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/26/16		09/26/16	10/02/16	- 11- 1--					3	\$100.00		0.00			
N 9	KGUN	09/27/16	09/30/16	M-F 2-3pm M-F 2-3pm	CM	2-3pm	- 1111--	:30	4	\$20.00	P-3	0.00	NM	4	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/26/16		09/26/16	10/02/16	- 1111--					4	\$20.00		0.00			
N 10	KGUN	09/27/16	09/30/16	M-F 3-4pm M-F 3-4pm	CM	3-4pm	- 1111--	:30	4	\$75.00	P-3	0.00	NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/26/16		09/26/16	10/02/16	- 1111--					4	\$75.00		0.00			
N 11	KGUN	09/27/16	09/30/16	M-F 4-430pm M-F 4-430pm	CM	4-430pm	- 1111--	:30	4	\$125.00	P-3	0.00	NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/26/16		09/26/16	10/02/16	- 1111--					4	\$125.00		0.00			
N 12	KGUN	09/27/16	09/30/16	M-F 430-5pm M-F 430-5pm	CM	430-5pm	- 1111--	:30	4	\$225.00	P-2	0.00	NM	4	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/26/16		09/26/16	10/02/16	- 1111--					4	\$225.00		0.00			
N 13	KGUN	09/27/16	09/30/16	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	- 1111--	:30	4	\$200.00	P-3	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/26/16		09/26/16	10/02/16	- 1111--					4	\$200.00		0.00			
N 14	KGUN	09/27/16	09/30/16	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	- 1111--	:30	4	\$200.00	P-3	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/26/16		09/26/16	10/02/16	- 1111--					4	\$200.00		0.00			
N 15	KGUN	09/27/16	09/30/16	M-F 630-7pm M-F 630-7pm	CM	630-7pm	- 1111--	:30	4	\$400.00	P-2	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/26/16		09/26/16	10/02/16	- 1111--					4	\$400.00		0.00			
N 16	KGUN	09/27/16	09/30/16	M-F 10-1035pm News M-F 10-1035pm News	CM	10-1035pm	- 111--	:30	3	\$350.00	P-2	0.00	NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/26/16		09/26/16	10/02/16	- 1111--					4	\$350.00		0.00			
N 17	KGUN	09/27/16	09/30/16	M-F 1035-1137pm Jimmy Kimmel	CM	1035-1137pm	- 111--	:30	3	\$150.00	P-2	0.00	NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/26/16		09/26/16	10/02/16	- 1111--					4	\$150.00		0.00			
N 18	KGUN	09/27/16	09/30/16	M-F 1137pm-1206am Nightline	CM	1137pm-1206am	- 111--	:30	3	\$20.00	P-3	0.00	NM	4	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/26/16		09/26/16	10/02/16	- 1111--					4	\$20.00		0.00			
N 19	KGUN	09/27/16	09/27/16	Tuesday Prime B Tuesday Prime B	CM	8-9pm	- T-----	:30	1	\$650.00	P-3	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/26/16		09/26/16	10/02/16	- T-----					1	\$650.00		0.00			
N 20	KGUN	09/28/16	09/28/16	Wednesday Prime B Wednesday Prime B	CM	8-9pm	-- W----	:30	1	\$1,100.00	P-2	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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 Estimate: 5026

**KGUN**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N20	KGUN	09/28/16	09/28/16	Wednesday Prime B	CM	8-9pm	--W----	:30	1	\$1,100.00	P-2	0.00 NM	1	\$1,100.00
Wednesday Prime B														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 09/26/16		10/02/16	--W----	1		\$1,100.00		0.00						
												Totals	77	\$12,390.00