

ORDER



Orders
Order / Rev: 192136
 Alt Order #:
Product Desc: DR. Matt Heinz for Arizona
Estimate: 5026
Flight Dates: 09/27/16 - 09/30/16
Original Date / Rev: 09/23/16 / 09/23/16
Order Type: GENERAL

KGUN
Primary AE: Erin Coppock
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Buying Time LLC - Political
Buying Contact:
Billing Contact:
 650 Massachusetts Avenue NW - Suite 2
 Washington, DC 20001

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Heinz/Democrat/Congress
Demographic: A25-54
Product Codes: PL Federal Candidate
Priority: P-3
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: CAND

New Business Thru:
Order Separation: 00:20:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	09/30/16	77	\$12,390.00	\$10,531.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	77	\$12,390.00	\$10,531.50	0.00
Totals	77	\$12,390.00	\$10,531.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Erin Coppock			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KGUN	09/27/16	09/30/16	M-F 5-6am News M-F 5-6am News	CM	5-6am	- 1111 - -	:30	4	\$40.00	P-3	0.00	NM	4	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	- 1111 - -		4				\$40.00		0.00			
N 2	KGUN	09/27/16	09/30/16	M-F 6-7am News M-F 6-7am News	CM	6-7am	- 1111 - -	:30	4	\$90.00	P-3	0.00	NM	4	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	- 1111 - -		4				\$90.00		0.00			
N 3	KGUN	09/27/16	09/30/16	M-F Good Morning Ame M-F Good Morning America	CM	7-9am	- 1111 - -	:30	4	\$100.00	P-3	0.00	NM	8	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	- 2222 - -		8				\$100.00		0.00			
N 4	KGUN	09/27/16	09/30/16	M-F Good Morning Ame M-F Good Morning America	CM	7-9am	- 1111 - -	:30	4	\$300.00	P-2	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	- 1111 - -		4				\$300.00		0.00			
N 5	KGUN	09/27/16	09/30/16	M-F 9-10am M-F 9-10am	CM	9-10am	- 1111 - -	:30	4	\$80.00	P-3	0.00	NM	4	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	- 1111 - -		4				\$80.00		0.00			
N 6	KGUN	09/27/16	09/30/16		CM	10-11am	- 1111 - -	:30	4	\$100.00	P-3	0.00	NM	4	\$400.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 10-11am											
				M-F 10-11am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/26/16	10/02/16	-1111--	4	\$100.00	0.00								
N 7	KGUN	09/27/16	09/30/16	M-F 11am-12pm	CM	11am-12pm	-1111--	:30	4	\$10.00	P-3	0.00	NM	4	\$40.00
				M-F 11am-12pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/26/16	10/02/16	-1111--	4	\$10.00	0.00								
N 8	KGUN	09/27/16	09/30/16	M-F 12-1pm	CM	12-1pm	-11-1--	:30	3	\$100.00	P-3	0.00	NM	3	\$300.00
				M-F 12-1pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/26/16	10/02/16	-11-1--	3	\$100.00	0.00								
N 9	KGUN	09/27/16	09/30/16	M-F 2-3pm	CM	2-3pm	-1111--	:30	4	\$20.00	P-3	0.00	NM	4	\$80.00
				M-F 2-3pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/26/16	10/02/16	-1111--	4	\$20.00	0.00								
N 10	KGUN	09/27/16	09/30/16	M-F 3-4pm	CM	3-4pm	-1111--	:30	4	\$75.00	P-3	0.00	NM	4	\$300.00
				M-F 3-4pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/26/16	10/02/16	-1111--	4	\$75.00	0.00								
N 11	KGUN	09/27/16	09/30/16	M-F 4-430pm	CM	4-430pm	-1111--	:30	4	\$125.00	P-3	0.00	NM	4	\$500.00
				M-F 4-430pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/26/16	10/02/16	-1111--	4	\$125.00	0.00								
N 12	KGUN	09/27/16	09/30/16	M-F 430-5pm	CM	430-5pm	-1111--	:30	4	\$225.00	P-2	0.00	NM	4	\$900.00
				M-F 430-5pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/26/16	10/02/16	-1111--	4	\$225.00	0.00								
N 13	KGUN	09/27/16	09/30/16	M-F 5-530pm News	CM	5-530pm	-1111--	:30	4	\$200.00	P-3	0.00	NM	4	\$800.00
				M-F 5-530pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/26/16	10/02/16	-1111--	4	\$200.00	0.00								
N 14	KGUN	09/27/16	09/30/16	M-F 6-630pm News	CM	6-630pm	-1111--	:30	4	\$200.00	P-3	0.00	NM	4	\$800.00
				M-F 6-630pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/26/16	10/02/16	-1111--	4	\$200.00	0.00								
N 15	KGUN	09/27/16	09/30/16	M-F 630-7pm	CM	630-7pm	-1111--	:30	4	\$400.00	P-2	0.00	NM	4	\$1,600.00
				M-F 630-7pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/26/16	10/02/16	-1111--	4	\$400.00	0.00								
N 16	KGUN	09/27/16	09/30/16	M-F 10-1035pm News	CM	10-1035pm	-111---	:30	3	\$350.00	P-2	0.00	NM	4	\$1,400.00
				M-F 10-1035pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/26/16	10/02/16	-1111--	4	\$350.00	0.00								
N 17	KGUN	09/27/16	09/30/16	M-F 1035-1137pm	CM	1035-1137pm	-111---	:30	3	\$150.00	P-2	0.00	NM	4	\$600.00
				Jimmy Kimmel											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/26/16	10/02/16	-1111--	4	\$150.00	0.00								
N 18	KGUN	09/27/16	09/30/16	M-F 1137pm-1206am	CM	1137pm-1206am	-111---	:30	3	\$20.00	P-3	0.00	NM	4	\$80.00
				Nightline											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/26/16	10/02/16	-1111--	4	\$20.00	0.00								
N 19	KGUN	09/27/16	09/27/16	Tuesday Prime B	CM	8-9pm	-T-----	:30	1	\$650.00	P-3	0.00	NM	1	\$650.00
				Tuesday Prime B											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/26/16	10/02/16	-T-----	1	\$650.00	0.00								
N 20	KGUN	09/28/16	09/28/16	Wednesday Prime B	CM	8-9pm	--W----	:30	1	\$1,100.00	P-2	0.00	NM	1	\$1,100.00
				Wednesday Prime B											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								

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N20	KGUN	09/28/16	09/28/16	Wednesday Prime B Wednesday Prime B	CM	8-9pm	--W----	:30	1	\$1,100.00	P-2	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	--W----		1				\$1,100.00		0.00			
													Totals	77	\$12,390.00