

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, _____, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

☐ FEDERAL CANDIDATE

☐ STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Authorized committee:

Agency requesting time (and contact information):

☐ N/A

Candidate's political party:

Office sought (no acronyms or abbreviations):

Date of election:

☐ General

☐ Primary

Treasurer of candidate's authorized committee:

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐ the candidate listed above who is a legally qualified candidate, or

☐ the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Signature:



Name:

Date of Request to Purchase Ad Time:

Station Representative

Signature:



Name: RICHARD HEFTEL

Date of Station Agreement to Sell Time: 9/13/22

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLYAd submitted to Station? ☐ Yes ☐ No

Date ad received: _____

Federal candidate certification signed (above): ☐ Yes ☐ No☒ N/A

Disposition:

- ☐ Accepted
- ☒ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- ☐ Rejected – provide reason (optional): _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

STATION IS ONLY WAITING ON COMMERCIAL(S) TO AIR.

Contract #:

Station Call Letters:
KHDR AND KHYZDate Received/Requested:
9/9/22

Est. #:

Station Location:
VICTOR VALLEYRun Start and End Dates:
10/3/22 TO 11/13/22

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

STATION:	KHDR-FM	ORDER#:	3200652	DATE:	09/09/2022
MARKET:	Victor Valley, CA	AMOUNT:	\$560.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	20		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	DALLAS	SLS PH:	512 275 6477		
SALESPERSON:	Georgia Migliuri	SLS FAX:	N/A		
SLS EMAIL:	Georgia.Migliuri@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4431887
ADVERTISER:	Lackey for Assembly 2022	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	EST 4798 (10/3-10/7) 2022 GENERAL ELECTION	AGY EST:	4798		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
FLIGHT:	10-03-2022 TO 10/9/2022	[X]Unwired []Spot []Mod			
TOT # OF WEEKS:	1				
PRIM. DEMO:	Adults 18+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT:	09/09/2022 13:07

COMMENTS

09/09/2022: New agency order, please confirm back through exchange system if able, if not confirm to melissa.costello@genmediapartners.com. thanks!

09/09/2022: Please include ISCI and Estimate on all invoices. We are set up to receive invoices electronically: TV Invoices ID: 9916670 or TV16670 and RADIO Invoices ID: 9914861 OR RI14861. Marketron #200345, Spotdata #2095, eMediaTrade (AdCoreLocal) #EMT12794

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date/time/rate/isci code/spot length gross/net totals/ agy commission.

WEEK#1	10/3/2022 To 10/9/2022	WK TOT \$560.00	WK TOTAL SPOTS 20
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MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		MTWTF..	6:00AM	10:00AM	60	10/3/2022	10/7/2022	10	\$28	\$280
	2		MTWTF..	3:00PM	7:00PM	60	10/3/2022	10/7/2022	10	\$28	\$280

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MOD:	Stn Ver: 1 Last:				
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SALESPERSON:	Georgia Migliuri	SLS FAX:	N/A		
SLS EMAIL:	Georgia.Migliuri@GenMediaPartners.com				
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PRODUCT:	EST 4798 (10/3-10/7) 2022 GENERAL ELECTION	AGY EST:	4798		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
FLIGHT:	10-03-2022 TO 10/9/2022	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod			
TOT # OF WEEKS:	1				
PRIM. DEMO:	Adults 18+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT:	09/09/2022 13:05

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WEEK#1	10/3/2022 To 10/9/2022	WK TOT \$560.00	WK TOTAL SPOTS 20
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MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		MTWTF..	6:00AM	10:00AM	60	10/3/2022	10/7/2022	10	\$28	\$280
	2		MTWTF..	3:00PM	7:00PM	60	10/3/2022	10/7/2022	10	\$28	\$280

[illegible]

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MOD:	Stn Ver: 1 Last:				
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SALESPERSON:	Georgia Migliuri	SLS FAX:	N/A		
SLS EMAIL:	Georgia.Migliuri@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4431888
ADVERTISER:	Lackey for Assembly 2022	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	EST 4799 (10/10-10/14) 2022 GENERAL ELECTION	AGY EST:	4799		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
FLIGHT:	10-10-2022 TO 10/16/2022	[X]Unwired []Spot []Mod			
TOT # OF WEEKS:	1				
PRIM. DEMO:	Adults 18+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT:	09/09/2022 13:07

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SLS EMAIL:	Georgia.Migliuri@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4431889
ADVERTISER:	Lackey for Assembly 2022	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	EST 4800 (10/17-10/21) 2022 GENERAL ELECTION	AGY EST:	4800		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
FLIGHT:	10-17-2022 TO 10/23/2022	[X]Unwired []Spot []Mod			
TOT # OF WEEKS:	1				
PRIM. DEMO:	Adults 18+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT:	09/09/2022 13:07

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TOT # OF WEEKS:	1				
PRIM. DEMO:	Adults 18+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT:	09/09/2022 13:05

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MARKET:	Victor Valley, CA	AMOUNT:	\$560.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	20		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	DALLAS	SLS PH:	512 275 6477		
SALESPERSON:	Georgia Migliuri	SLS FAX:	N/A		
SLS EMAIL:	Georgia.Migliuri@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4431890
ADVERTISER:	Lackey for Assembly 2022	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	EST 4801 (10/24-10/28) 2022 GENERAL ELECTION	AGY EST:	4801		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
FLIGHT:	10-24-2022 TO 10/30/2022	[X]Unwired []Spot []Mod			
TOT # OF WEEKS:	1				
PRIM. DEMO:	Adults 18+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT:	09/09/2022 13:07

COMMENTS

09/09/2022: New agency order, please confirm back through exchange system if able, if not confirm to melissa.costello@genmediapartners.com. thanks!

09/09/2022: Please include ISCI and Estimate on all invoices. We are set up to receive invoices electronically: TV Invoices ID: 9916670 or TV16670 and RADIO Invoices ID: 9914861 OR RI14861. Marketron #200345, Spotdata #2095, eMediaTrade (AdCoreLocal) #EMT12794

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ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

*** SEND INVOICES TO MEDIA FINANCIAL SERVICES, BROADCAST MONTH. INVOICES MUST INCLUDE ADVERTISER NAME AND ESTIMATE NUMBER ALONG WITH:
date/time/rate/isci code/spot length gross/net totals/ agy commission.

WEEK#1		10/24/2022 To 10/30/2022					WK TOT \$560.00		WK TOTAL SPOTS 20		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		MTWTF..	6:00AM	10:00AM	60	10/24/2022	10/28/2022	10	\$28	\$280
	2		MTWTF..	3:00PM	7:00PM	60	10/24/2022	10/28/2022	10	\$28	\$280

STATION:	KHYZ-FM	ORDER#:	3200655	DATE:	09/09/2022
MARKET:	Victor Valley, CA	AMOUNT:	\$560.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	20		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	DALLAS	SLS PH:	512 275 6477		
SALESPERSON:	Georgia Migliuri	SLS FAX:	N/A		
SLS EMAIL:	Georgia.Migliuri@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4431890
ADVERTISER:	Lackey for Assembly 2022	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	EST 4801 (10/24-10/28) 2022 GENERAL ELECTION	AGY EST:	4801		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
FLIGHT:	10-24-2022 TO 10/30/2022	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod			
TOT # OF WEEKS:	1				
PRIM. DEMO:	Adults 18+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT:	09/09/2022 13:05

COMMENTS

09/09/2022: New agency order, please confirm back through exchange system if able, if not confirm to melissa.costello@genmediapartners.com. thanks!

09/09/2022: Please include ISCI and Estimate on all invoices. We are set up to receive invoices electronically: TV Invoices ID: 9916670 or TV16670 and RADIO Invoices ID: 9914861 OR RI14861. Marketron #200345, Spotdata #2095, eMediaTrade (AdCoreLocal) #EMT12794

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ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

Rates are agency gross. By accepting and running this order this station agrees to pay Regional Reps 15% commission on the gross amount of this order. Invoices/affidavits of performance are due no later than 7 days after the end of each broadcast month.

*** SEND INVOICES TO MEDIA FINANCIAL SERVICES, BROADCAST MONTH. INVOICES MUST INCLUDE ADVERTISER NAME AND ESTIMATE NUMBER ALONG WITH:
date/time/rate/isci code/spot length gross/net totals/ agy commission.

WEEK#1	10/24/2022 To 10/30/2022	WK TOT \$560.00	WK TOTAL SPOTS 20
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MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		MTWTF..	6:00AM	10:00AM	60	10/24/2022	10/28/2022	10	\$28	\$280
	2		MTWTF..	3:00PM	7:00PM	60	10/24/2022	10/28/2022	10	\$28	\$280

STATION:

KHYZ-FM

MARKET:

Victor Valley, CA

REP:

Regional Reps Non-Rep

MOD:

Stn Ver: 1 Last:

SALES OFFICE:

DALLAS

SALESPERSON:

Georgia Migliuri

SLS EMAIL:

Georgia.Migliuri@GenMediaPartners.com

AGENCY:

MEDIA FINANCIAL SERVICES

ADVERTISER:

Lackey for Assembly 2022

PRODUCT:

EST 4801 (10/24-10/28) 2022
GENERAL ELECTION

FLIGHT:

10-24-2022 TO 10/30/2022

TOT # OF WEEKS:

1

PRIM. DEMO:

Adults 18+

SEC. DEMO:

ORDER#:

3200655

AMOUNT:

\$560.00

SPOTS:

20

SLS PH:

512 275 6477

SLS FAX:

N/A

AGY CLI:

AGY PRD:

AGY EST:

4801

[X]Unwired []Spot []Mod

[X]Cash []Trade

SPOT TYPE:

DATE:

09/09/2022

AGENCY:

MEDIA FINANCIAL SERVICES
1655 Palm Beach Lakes Blvd.
9th Fl, Suite 903
WEST PALM BEACH, FL 33401
Invoices@MediaFinancial.com

CONTRACT # FOR INVOICING 4431890

INVOICE:

MEDIA FINANCIAL SERVICES
1655 Palm Beach Lakes Blvd.
9th Fl, Suite 903
WEST PALM BEACH, FL 33401
Invoices@MediaFinancial.com

LAST SENT:

09/09/2022 13:05

TOTAL	Oct														Total
SPOT	20														20
CASH	560.00														560.00
TOTAL	560.00														560.00

DISCLAIMER
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STATION:	KHDR-FM	ORDER#:	3200656	DATE:	09/09/2022
MARKET:	Victor Valley, CA	AMOUNT:	\$728.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	26		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	DALLAS	SLS PH:	512 275 6477		
SALESPERSON:	Georgia Migliuri	SLS FAX:	N/A		
SLS EMAIL:	Georgia.Migliuri@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4431891
ADVERTISER:	Lackey for Assembly 2022	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	EST 4802 (10/31-11/8) 2022 GENERAL ELECTION	AGY EST:	4802		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
FLIGHT:	10-31-2022 TO 11/13/2022	[X]Unwired []Spot []Mod			
TOT # OF WEEKS:	2				
PRIM. DEMO:	Adults 18+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT:	09/09/2022 13:07

COMMENTS

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*** SEND INVOICES TO MEDIA FINANCIAL SERVICES, BROADCAST MONTH. INVOICES MUST INCLUDE ADVERTISER NAME AND ESTIMATE NUMBER ALONG WITH: date/time/rate/isci code/spot length gross/net totals/ agy commission.

WEEK#1	10/31/2022 To 11/6/2022	WK TOT \$560.00	WK TOTAL SPOTS 20
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MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		MTWTF..	6:00AM	10:00AM	60	10/31/2022	11/4/2022	10	\$28	\$280
	3		MTWTF..	3:00PM	7:00PM	60	10/31/2022	11/4/2022	10	\$28	\$280

STATION:	KHDR-FM	ORDER#:	3200656	DATE:	09/09/2022
MARKET:	Victor Valley, CA	AMOUNT:	\$728.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	26	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
MOD:	Stn Ver: 1 Last:	SLS PH:	512 275 6477		
SALES OFFICE:	DALLAS	SLS FAX:	N/A		
SALESPERSON:	Georgia Migliuri				
SLS EMAIL:	Georgia.Migliuri@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4431891	
ADVERTISER:	Lackey for Assembly 2022	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	EST 4802 (10/31-11/8) 2022 GENERAL ELECTION	AGY EST:	4802	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
FLIGHT:	10-31-2022 TO 11/13/2022	[X]Unwired []Spot []Mod			
TOT # OF WEEKS: 2					
PRIM. DEMO:	Adults 18+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 09/09/2022 13:07	

WEEK#2		11/7/2022 To 11/13/2022					WK TOT \$168.00			WK TOTAL SPOTS 6	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	2		MT.....	6:00AM	10:00AM	60	11/7/2022	11/8/2022	4	\$28	\$112
	4		M.....	3:00PM	7:00PM	60	11/7/2022	11/7/2022	2	\$28	\$56

TOTAL	Nov													Total
SPOT	26													26
CASH	728.00													728.00
TOTAL	728.00													728.00

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STATION:	KHYZ-FM	ORDER#:	3200656	DATE:	09/09/2022
MARKET:	Victor Valley, CA	AMOUNT:	\$728.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	26		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	DALLAS	SLS PH:	512 275 6477		
SALESPERSON:	Georgia Migliuri	SLS FAX:	N/A		
SLS EMAIL:	Georgia.Migliuri@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4431891
ADVERTISER:	Lackey for Assembly 2022	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	EST 4802 (10/31-11/8) 2022 GENERAL ELECTION	AGY EST:	4802		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
FLIGHT:	10-31-2022 TO 11/13/2022	[X]Unwired []Spot []Mod			
TOT # OF WEEKS:	2				
PRIM. DEMO:	Adults 18+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT:	09/09/2022 13:05

COMMENTS

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WEEK#1 **10/31/2022 To 11/6/2022** **WK TOT \$560.00** **WK TOTAL SPOTS 20**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		MTWTF..	6:00AM	10:00AM	60	10/31/2022	11/4/2022	10	\$28	\$280
	3		MTWTF..	3:00PM	7:00PM	60	10/31/2022	11/4/2022	10	\$28	\$280

