



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 26003680

Changes as of: 5/21/2018 at 11:37 AM

Version: Current State Version 3

CPE: MITCH/ORDR/524530

Flight: 5/24/18 - 5/30/18

Station: WBMA

Con Type: POLITICAL/VOTE

Agency: Smart Media Group

Advertiser: Mitchell - AL Supreme Court

Market: Birmingham

Total \$: \$12,975.00

1427 LESLIE AVE
SUITE #102
ALEXANDRIA, VA
22301

Product: ORDR
Agency Order #: 30053444

Office: WASHINGTON

Total Spots: 47

Service: Nielsen

Total CPP: \$77.97

Buyer: Dome, Patricia

Primary Demo: Adults 35+

Total GRP: 166.4

Salesperson: ALEXANDRA
BRADLEY
202-955-5342

Assistant: ALEXANDRA BRADLEY
202-955-5342

Traffic #: 3330032

Separation:

Comments: Mitchell for AL Supreme Court - REVISED THIS ORDER REPLACES ANY OTHER ORDER YOU HAVE RECEIVED FOR EST 524530 BOOK IMMEDIATELY DO NOT DOUBLE BOOK

#	Day/Time	DP	Program	Rate	A35P Rating	A35P Impression	Len	5/24 - 5/30							Total Spots	Total \$	CPP*	GRP*									
								5/24	5/25	5/26	5/27	5/28	5/29	5/30													
REV- 1	Sa 7a-8a		GMAL *****	\$210.00	1.1	11,000	30	0	0	1	0	0	0	0		0	\$0.00	\$190.91	0.0								
REV+ 4	Sa 10:35p-11:35p		SCANDAL *****	\$80.00	1.5	20,500	30	0	0	1	2	0	0	0	0	2	\$160.00	\$53.33	3.0								
Changes: A35P Rating from 2.1 to 1.5, A35P Impression from 20500 to 20500																											
REV 5	M-F 6a-7a		GMAL*****	\$240.00	2.6	22,700	30	1	2	1	2	0	0	1	0	1	2	8	\$1,920.00	\$92.31	20.8						
Changes: A35P Rating from 2.3 to 2.6, A35P Impression from 22700 to 22700																											
REV 6	M-F 7a-9a		GOOD MORNING AMERICA	\$240.00	2.9	28,600	30	1	2	1	2	0	0	1	0	1	2	8	\$1,920.00	\$82.76	23.2						
7	Sa 6p-6:30p		33/40 NEWSAT *****	\$320.00	4.2	28,600	30	0	0	1	0	0	0	0	0		1	\$320.00	\$76.19	4.2							
Changes: A35P Rating from 2.9 to 4.2, A35P Impression from 28600 to 28600																											
8	Sa 6:30p-7p		WHEEL OF FORTUNE SAT	\$250.00	4.2	28,100	30	0	0	1	0	0	0	0	0		1	\$250.00	\$59.52	4.2							
Changes: A35P Rating from 2.9 to 4.2, A35P Impression from 28100 to 28100																											
REV 9	M-F 11a-12n		ABC 33/40 MIDDAY NEW	\$200.00	3.1	30,300	30	1	2	0	2	0	0	1	0	0	2	8	\$1,600.00	\$64.52	24.8						
REV 10	M-F 4p-5p		FOCUS @ 4	\$200.00	3.3	32,600	30	1	2	1	2	0	0	1	0	0	2	8	\$1,600.00	\$60.61	26.4						
Changes: Rate from 125 to 200																											
REV- 11	W 9p-10p		DES SURV *****	\$1,000.00	5.0	0	30	0	0	0	0	0	0	0	0	2	0	0	\$0.00	\$200.00	0.0						
Changes: Program from Mod Fam/Am House to DES SURV *****, A35P Rating from 3.8 to 5, A35P Impression from 0 to 0																											
REV- 13	W 8p-8:30p		MOD FAM*****	\$1,760.00	4.7	0	30	0	0	0	0	0	0	0	0	1	0	0	\$0.00	\$374.47	0.0						
REV- 14	M 9p-10p		THE CROSSING*****	\$1,440.00	5.3	0	30	0	0	0	0	0	2	0	0	0		0	\$0.00	\$271.70	0.0						
REV 15	M-F 5p-5:30p		33/40 NEWS AT 5P	\$480.00	5.8	57,100	30	1	0	1	0	0	0	1	0	1	1	4	\$1,920.00	\$82.76	23.2						
REV- 16	M 7p-9p		DANCING WITH THE STA	\$1,600.00	5.8	0	30	0	0	0	0	0	1	0	0	0		0	\$0.00	\$275.86	0.0						
Changes: Program from Bachelorette to DANCING WITH THE STA																											
REV 17	M-F 6:30p-7p		WHEEL OF FORTUNE	\$640.00	7.3	71,600	30	1	1	0	0	0	1	0	0	1		4	\$2,560.00	\$87.67	29.2						
TOTALS:																	10	10	4	3	0	10	10	47	\$12,975.00	\$77.97	166.4



125 West 55th St
New York, NY 10019

Contract # 26003680		Changes as of: 5/21/2018 at 11:37 AM		Version: Current State Version 3	
CPE: MITCH/ORDR/524530		Flight: 5/24/18 - 5/30/18		Station: WBMA	
Agency: Smart Media Group		Advertiser: Mitchell - AL Supreme Court		Con Type: POLITICAL/VOTE	
				Market: Birmingham	
				Total \$: \$12,975.00	
1427 LESLIE AVE		Product: ORDR		Office: WASHINGTON	
SUITE #102		Agency Order #: 30053444		Service: Nielsen	
ALEXANDRIA, VA		Buyer: Dome, Patricia		Primary Demo: Adults 35+	
22301				Total Spots: 47	
				Total CPP: \$77.97	
				Total GRP: 166.4	
		Salesperson: ALEXANDRA BRADLEY		Assistant: ALEXANDRA BRADLEY	
		202-955-5342		202-955-5342	
		Traffic #: 3330032			
		Separation:			

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
05/21/18 11:37 AM	GOTOSTRATA\Abradley	Mitchell for AL Supreme Court - REVISED THIS ORDER REPLACES ANY OTHER ORDER YOU HAVE RECEIVED FOR EST 524530 BOOK IMMEDIATELY DO NOT DOUBLE BOOK
05/16/18 3:08 PM	ALEXANDRA BRADLEY	REVISED ORDER. RATE CHANGES OK PER BUYER. ADDED \$3735 TO SKED. PLS CNF
05/16/18 3:08 PM	ALEXANDRA BRADLEY	Canceled by new revision
05/03/18 5:20 PM	System	Notice Received.
04/30/18 2:55 PM	ALEXANDRA BRADLEY	Mitchell for AL Supreme Court CONFIRM RECEIPT NO SPOTS ON 5/28. NOON CUTOFF 6/5 PLEASE BOOK IMMEDIATELY PLEASE CONFIRM RECEIPT

Competitive Information	
Market Budget:	\$52,368
WBMA Share:	34%
Comment:	
WABM:	2%
WBRC:	21%
WIAT:	26%
WVTM:	17%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	47	\$12,975.00	\$77.97	166.4
Total	100%	47	\$12,975.00	\$77.97	166.4

Monthly Summary		
Month	Spots	Dollars
2018-May	27	\$7,215.00
2018-Jun	20	\$5,760.00
Total	47	\$12,975.00

-4730

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	5/21/18 11:37 AM	GOTOSTRATA\Abradley	Revised	22	13	\$-4,830.00	\$12,975.00	Changes: Comments from REVISED ORDER. RATE CHANGES OK PER BUYER. ADDED \$3735 TO SKED. PLS CNF to Mitchell for AL Supreme Court - REVISED THIS ORDER REPLACES ANY OTHER ORDER YOU HAVE RECEIVED FOR EST 524530 BOOK IMMEDIATELY DO NOT DOUBLE BOOK, Total \$ from \$17,805.00 to \$12,975.00, Total GRPs from 146.0 to 166.4, Total Spots from 38 to 47, Total CPP from \$121.95 to \$77.97. 14 buylines added or modified.
Revision	5/16/18 3:08 PM	ALEXANDRA BRADLEY	Confirmed			\$3,735.00	\$17,805.00	Changes: Calculated Dollars from \$14,070.00 to \$17,805.00, Total CPP from \$96.37 to \$121.95, Competitive Market Budget from \$19,632 to \$52,368, Comments from Mitchell for AL Supreme Court CONFIRM RECEIPT NO SPOTS ON 5/28. NOON CUTOFF 6/5 PLEASE BOOK IMMEDIATELY PLEASE CONFIRM RECEIPT to REVISED ORDER. RATE CHANGES OK PER BUYER. ADDED \$3735 TO SKED. PLS CNF, Origuser Entered Dollars to \$14,070.00, User Entered \$ from \$0.00 to \$17,805.00, Total \$ from \$14,070.00 to \$17,805.00. 11 buylines added or modified.
Makegood 1	5/16/18 12:18 PM	Christine Bartlett	Canceled	3	3	\$0	\$14,070.00	Changes: Total GRPs from 128.7 to 146.0, Total CPP from \$100.23 to \$96.37, Total GIMPs from 0 to 146, Total CPM from \$0.00 to \$96,369.86. 4 buylines added or modified.
Queued for Electronic Contracting	4/30/18 3:10 PM					\$0	\$0	



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 26003680	Changes as of: 5/21/2018 at 11:37 AM	Version: Current State Version 3	
CPE: MITCH/ORDR/524530	Flight: 5/24/18 - 5/30/18	Station: WBMA	Con Type: POLITICAL/VOTE
Agency: Smart Media Group	Advertiser: Mitchell - AL Supreme Court	Market: Birmingham	Total \$: \$12,975.00
1427 LESLIE AVE	Product: ORDR	Office: WASHINGTON	Total Spots: 47
SUITE #102	Agency Order #: 30053444	Service: Nielsen	Total CPP: \$77.97
ALEXANDRIA, VA 22301	Buyer: Dome, Patricia	Primary Demo: Adults 35+	Total GRP: 166.4
	Salesperson: ALEXANDRA BRADLEY	Assistant: ALEXANDRA BRADLEY	Traffic #: 3330032
	202-955-5342	202-955-5342	
	Separation:		

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	4/30/18 2:55 PM	ALEXANDRA BRADLEY	Confirmed	38		\$14,070.00	\$14,070.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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125 West 55th St
New York, NY 10019

Contract # 26003680	Changes as of: 5/16/2018 at 3:08 PM	Version: Current State Version 2
CPE: MITCH/ORDR/524530	Flight: 5/24/18 - 5/30/18	Station: WBMA
Agency: Smart Media Group	Advertiser: Mitchell - AL Supreme Court	Market: Birmingham
1427 LESLIE AVE SUITE #102 ALEXANDRIA, VA 22301	Product: ORDR	Office: WASHINGTON
	Agency Order #: 30053444	Service: Nielsen
	Buyer: Dome, Patricia	Primary Demo: Adults 35+
	Salesperson: ALEXANDRA BRADLEY 202-955-5342	Assistant: ALEXANDRA BRADLEY 202-955-5342
		Con Type: POLITICAL/VOTE
		Total \$: \$17,805.00
		Total Spots: 38
		Total CPP: \$121.95
		Total GRP: 146.0
		Traffic #: 3330032

Separation:

Comments: REVISED ORDER. RATE CHANGES OK PER BUYER. ADDED \$3735 TO SKED. PLS CNF

#	Day/Time	DP	Program	Rate	A35P Rating	A35P Impression	Len	5/24 - 5/30							Total Spots	Total \$	CPP*	GRP*
								5/24	5/25	5/26	5/27	5/28	5/29	5/30				
1	Sa 7a-8a		GMAL *****	\$210.00	1.1	11,000	30	0	0	1	0	0	0	0	1	\$210.00	\$190.91	1.1
Changes: Rate from 75 to 210																		
2	Su 7a-8a		GMAL *****	\$210.00	1.5	14,600	30	0	0	0	1	0	0	0	1	\$210.00	\$140.00	1.5
Changes: Rate from 75 to 210																		
4	Sa 10:35p-11:35p		SCANDAL *****	\$80.00	2.1	20,500	30	0	0	1	0	0	0	0	1	\$80.00	\$38.10	2.1
Changes: Rate from 50 to 80																		
5	M-F 6a-7a		GMAL *****	\$240.00	2.3	22,700	30	1	1	0	0	1	1	1	5	\$1,200.00	\$104.35	11.5
Changes: Rate from 150 to 240																		
7	Sa 6p-6:30p		33/40 NEWSAT *****	\$320.00	2.9	28,600	30	0	0	1	0	0	0	0	1	\$320.00	\$110.34	2.9
Changes: Rate from 200 to 320																		
11	W 9p-10p		Mod Fam/Am House	\$1,000.00	3.8	0	30	0	0	0	0	0	0	2	2	\$2,000.00	\$263.16	7.6
Changes: Program from DES SURV ***** to Mod Fam/Am House																		
12	Su 5p-5:30p		ABC 33/40 NEWS *****	\$440.00	4.1	40,200	30	0	0	0	1	0	0	0	1	\$440.00	\$107.32	4.1
Changes: Rate from 275 to 440																		
13	W 8p-8:30p		MOD FAM*****	\$1,760.00	4.7	0	30	0	0	0	0	0	0	1	1	\$1,760.00	\$374.47	4.7
Changes: Rate from 1100 to 1760																		
14	M 9p-10p		THE CROSSING*****	\$1,440.00	5.3	0	30	0	0	0	0	2	0	0	2	\$2,880.00	\$271.70	10.6
Changes: Rate from 900 to 1440																		
16	M 7p-9p		Bachelorette	\$1,600.00	5.8	0	30	0	0	0	0	1	0	0	1	\$1,600.00	\$275.86	5.8
Changes: Program from DANCING WITH THE STA to Bachelorette																		
17	M-F 6:30p-7p		WHEEL OF FORTUNE	\$640.00	7.3	71,600	30	1	1	0	0	1	0	1	4	\$2,560.00	\$87.67	29.2
Changes: Rate from 400 to 640																		
TOTALS:								6	4	4	3	9	3	9	38	\$17,805.00	\$121.95	146.0



125 West 55th St
New York, NY 10019

Contract # 26003680	Changes as of: 5/16/2018 at 3:08 PM	Version: Current State Version 2	
CPE: MITCH/ORDR/524530	Flight: 5/24/18 - 5/30/18	Station: WBMA	Con Type: POLITICAL/VOTE
Agency: Smart Media Group	Advertiser: Mitchell - AL Supreme Court	Market: Birmingham	Total \$: \$17,805.00
1427 LESLIE AVE	Product: ORDR	Office: WASHINGTON	Total Spots: 38
SUITE #102	Agency Order #: 30053444	Service: Nielsen	Total CPP: \$121.95
ALEXANDRIA, VA 22301	Buyer: Dome, Patricia	Primary Demo: Adults 35+	Total GRP: 146.0
	Salesperson: ALEXANDRA BRADLEY 202-955-5342	Assistant: ALEXANDRA BRADLEY 202-955-5342	Traffic #: 3330032
	Separation:		

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
05/16/18 3:08 PM	ALEXANDRA BRADLEY	REVISED ORDER. RATE CHANGES OK PER BUYER. ADDED \$3735 TO SKED. PLS CNF
05/16/18 3:08 PM	ALEXANDRA BRADLEY	Canceled by new revision
05/03/18 5:20 PM	System	Notice Received.
04/30/18 2:55 PM	ALEXANDRA BRADLEY	Mitchell for AL Supreme Court CONFIRM RECEIPT NO SPOTS ON 5/28. NOON CUTOFF 6/5 PLEASE BOOK IMMEDIATELY PLEASE CONFIRM RECEIPT

Competitive Information	
Market Budget:	\$52,368
WBMA Share:	34%
Comment:	
WABM:	2%
WBRC:	21%
WIAT:	26%
WVTM:	17%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	38	\$17,805.00	\$121.95	146.0
Total	100%	38	\$17,805.00	\$121.95	146.0

Monthly Summary		
Month	Spots	Dollars
2018-May	17	\$4,755.00
2018-Jun	21	\$13,050.00
Total	38	\$17,805.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	5/16/18 3:08 PM	ALEXANDRA BRADLEY	Revised			\$3,735.00	\$17,805.00	Changes: Calculated Dollars from \$14,070.00 to \$17,805.00, Total CPP from \$96.37 to \$121.95, Competitive Market Budget from \$19,632 to \$52,368, Comments from Mitchell for AL Supreme Court CONFIRM RECEIPT NO SPOTS ON 5/28. NOON CUTOFF 6/5 PLEASE BOOK IMMEDIATELY PLEASE CONFIRM RECEIPT to REVISED ORDER. RATE CHANGES OK PER BUYER. ADDED \$3735 TO SKED. PLS CNF, Origuser Entered Dollars to \$14,070.00, User Entered \$ from \$0.00 to \$17,805.00, Total \$ from \$14,070.00 to \$17,805.00. 11 buylines added or modified.
Makegood 1	5/16/18 12:18 PM	Christine Bartlett	Canceled	3	3	\$0	\$14,070.00	Changes: Total GRPs from 128.7 to 146.0, Total CPP from \$100.23 to \$96.37, Total GIMPs from 0 to 146, Total CPM from \$0.00 to \$96,369.86. 4 buylines added or modified.
Queued for Electronic Contracting	4/30/18 3:10 PM					\$0	\$0	
New	4/30/18 2:55 PM	ALEXANDRA BRADLEY	Confirmed	38		\$14,070.00	\$14,070.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 26003680 **Changes as of:** 4/30/2018 at 2:55 PM **Version:** Current State Version 1
CPE: MITCH/ORDR/524530 **Flight:** 5/24/18 - 5/30/18 **Station:** WBMA **Con Type:** POLITICAL/VOTE
Agency: Smart Media Group **Advertiser:** Mitchell - AL Supreme Court **Market:** Birmingham **Total \$:** \$14,070.00
1427 LESLIE AVE **Product:** ORDR **Office:** WASHINGTON **Total Spots:** 38
SUITE #102 **Agency Order #:** 30053444 **Service:** Nielsen **Total CPP:** \$96.37
ALEXANDRIA, VA **Buyer:** Dome, Patricia **Primary Demo:** Adults 35+ **Total GRP:** 146.0
22301 **Salesperson:** ALEXANDRA BRADLEY **Assistant:** ALEXANDRA BRADLEY
202-955-5342

Separation:

Comments: Mitchell for AL Supreme Court CONFIRM RECEIPT NO SPOTS ON 5/28. NOON CUTOFF 6/5 PLEASE BOOK IMMEDIATELY PLEASE CONFIRM RECEIPT

#	Day/Time	DP	Program	Rate	A35P Rating	A35P Impression	Len	5/24 - 5/30							Total Spots	Total \$	CPP*	GRP*
								5/24	5/25	5/26	5/27	5/28	5/29	5/30				
1	Sa 7a-8a		GMAL *****	\$75.00	1.1	11,000	30	0	0	1	0	0	0	0	1	\$75.00	\$68.18	1.1
2	Su 7a-8a		GMAL *****	\$75.00	1.5	14,600	30	0	0	0	1	0	0	0	1	\$75.00	\$50.00	1.5
3	Su 10:35p-11:05p		THE ZONE *****	\$75.00	1.8	17,500	30	0	0	0	1	0	0	0	1	\$75.00	\$41.67	1.8
4	Sa 10:35p-11:35p		SCANDAL *****	\$50.00	2.1	20,500	30	0	0	1	0	0	0	0	1	\$50.00	\$23.81	2.1
5	M-F 6a-7a		GMAL*****	\$150.00	2.3	22,700	30	1	1	0	0	1	1	1	5	\$750.00	\$65.22	11.5
6	M-F 7a-9a		GOOD MORNING AMERICA	\$240.00	2.9	28,600	30	1	1	0	0	1	1	1	5	\$1,200.00	\$82.76	14.5
7	Sa 6p-6:30p		33/40 NEWSAT *****	\$200.00	2.9	28,600	30	0	0	1	0	0	0	0	1	\$200.00	\$68.97	2.9
8	Sa 6:30p-7p		WHEEL OF FORTUNE SAT	\$250.00	2.9	28,100	30	0	0	1	0	0	0	0	1	\$250.00	\$86.21	2.9
9	M-F 11a-12n		ABC 33/40 MIDDAY NEW	\$200.00	3.1	30,300	30	1	0	0	0	1	0	1	3	\$600.00	\$64.52	9.3
10	M-F 4p-5p		FOCUS @ 4	\$125.00	3.3	32,600	30	1	1	0	0	1	0	1	4	\$500.00	\$37.88	13.2
11	W 9p-10p		DES SURV *****	\$1,000.00	3.8	0	30	0	0	0	0	0	0	2	2	\$2,000.00	\$263.16	7.6
12	Su 5p-5:30p		ABC 33/40 NEWS *****	\$275.00	4.1	40,200	30	0	0	0	1	0	0	0	1	\$275.00	\$67.07	4.1
13	W 8p-8:30p		MOD FAM*****	\$1,100.00	4.7	0	30	0	0	0	0	0	0	1	1	\$1,100.00	\$234.04	4.7
14	M 9p-10p		THE CROSSING*****	\$900.00	5.3	0	30	0	0	0	0	2	0	0	2	\$1,800.00	\$169.81	10.6
15	M-F 5p-5:30p		33/40 NEWS AT 5P	\$480.00	5.8	57,100	30	1	0	0	0	1	1	1	4	\$1,920.00	\$82.76	23.2
16	M 7p-9p		DANCING WITH THE STA	\$1,600.00	5.8	0	30	0	0	0	0	1	0	0	1	\$1,600.00	\$275.86	5.8
17	M-F 6:30p-7p		WHEEL OF FORTUNE	\$400.00	7.3	71,600	30	1	1	0	0	1	0	1	4	\$1,600.00	\$54.79	29.2
TOTALS:								6	4	4	3	9	3	9	38	\$14,070.00	\$96.37	146.0



125 West 55th St
New York, NY 10019

Contract # 26003680		Changes as of: 4/30/2018 at 2:55 PM		Version: Current State Version 1	
CPE: MITCH/ORDR/524530		Flight: 5/24/18 - 5/30/18		Station: WBMA	
Agency: Smart Media Group		Advertiser: Mitchell - AL Supreme Court		Market: Birmingham	
1427 LESLIE AVE		Product: ORDR		Office: WASHINGTON	
SUITE #102		Agency Order #: 30053444		Service: Nielsen	
ALEXANDRIA, VA 22301		Buyer: Dome, Patricia		Primary Demo: Adults 35+	
		Salesperson: ALEXANDRA BRADLEY 202-955-5342		Assistant: ALEXANDRA BRADLEY 202-955-5342	
		Separation:			
				Con Type: POLITICAL/VOTE	
				Total \$: \$14,070.00	
				Total Spots: 38	
				Total CPP: \$96.37	
				Total GRP: 146.0	

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
04/30/18 2:55 PM	ALEXANDRA BRADLEY	Mitchell for AL Supreme Court CONFIRM RECEIPT NO SPOTS ON 5/28. NOON CUTOFF 6/5 PLEASE BOOK IMMEDIATELY PLEASE CONFIRM RECEIPT

Competitive Information	
Market Budget:	\$19,632
WBMA Share:	34%
Comment:	
WABM:	2%
WBRC:	21%
WIAT:	26%
WVTM:	17%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	38	\$14,070.00	\$96.37	146.0
Total	100%	38	\$14,070.00	\$96.37	146.0

Monthly Summary		
Month	Spots	Dollars
2018-May	17	\$3,510.00
2018-Jun	21	\$10,560.00
Total	38	\$14,070.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	4/30/18 2:55 PM	ALEXANDRA BRADLEY	New	38		\$14,070.00	\$14,070.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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WBMA
651 Beacon Pkwy W Ste 105
Birmingham, AL 35209

Smart Media Group-Alexandria
1427 Leslie Ave
Ste 100
Alexandria, VA 22301

Contract # 3330032

Schedule Dates 05/24/18-05/30/18
Advertiser Jay Mitchell Al Supreme Court-R (124286)
Agency Smart Media Group-Alexandria (6613)
Product POLITICAL CANDIDATE (ns) (1186)
Brand JAY MITCHELL- AL SUPREME COURT/R (1029014)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Patricia,Dome,
Phone/Fax /
CPE MITC/ORDR/524530
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments ORDR
Mitchell for AL Supreme Court CONFIRM RECEIPT NO SPOTS ON 5/28. NOON
CUTOFF 6/5 PLEASE BOOK IMMEDIATELY PLEASE CONFIRM RECEIPT

Date Entered 05/03/18
Last Modified 05/03/18
Entered By Christine Bartlett
CO-OP No
Headline # ECR26003680
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,110.50
Net Total \$11,959.50
Sales Tax

Birmingham (WBMA)

By Broadcast Month	Spots	Rate
May. 2018	17	\$3,510.00
Jun. 2018	21	\$10,560.00
Grand Total:	38	\$14,070.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	05/26/18-05/26/18	4	:30	6:59:30A- ABC-Good Morning America Saturday							1		1	\$75.00	\$75.00	Birmingham (WBMA)	GMAL *****	5/3/18
2.0	Normal Line / News (1)	05/27/18-05/27/18	4	:30	6:59:30A- ABC-Good Morning America Sunday								1	1	\$75.00	\$75.00	Birmingham (WBMA)	GMAL *****	5/3/18
3.0	Normal Line / Sports/Other (3)	05/27/18-05/27/18	4	:30	10:35P- Sports-The Zone								1	1	\$75.00	\$75.00	Birmingham (WBMA)	THE ZONE *****	5/3/18
4.0	Normal Line / SPOT (4)	05/26/18-05/26/18	4	:30	10:35P- Scandal							1		1	\$50.00	\$50.00	Birmingham (WBMA)	SCANDAL *****	5/3/18
5.0	Normal Line / News (5)	05/24/18-05/24/18	4	:30	6A- 7A (CST)					1				1	\$150.00	\$150.00	Birmingham (WBMA)	GMAL*****	5/3/18
6.0	Normal Line / News (5)	05/25/18-05/25/18	4	:30	6A- 7A (CST)						1			1	\$150.00	\$150.00	Birmingham (WBMA)	GMAL*****	5/3/18
7.0	Normal Line / News (5)	05/28/18-05/28/18	4	:30	6A- 7A (CST)		1							1	\$150.00	\$150.00	Birmingham (WBMA)	GMAL*****	5/3/18
8.0	Normal Line / News (5)	05/29/18-05/29/18	4	:30	6A- 7A (CST)			1						1	\$150.00	\$150.00	Birmingham (WBMA)	GMAL*****	5/3/18
9.0	Normal Line / News (5)	05/30/18-05/30/18	4	:30	6A- 7A (CST)				1					1	\$150.00	\$150.00	Birmingham (WBMA)	GMAL*****	5/3/18
10.0	Normal Line / News (6)	05/24/18-05/24/18	3	:30	7A- 9A (CST)					1				1	\$240.00	\$240.00	Birmingham (WBMA)	GOOD MORNING AMERICA	5/3/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/2p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WBMA
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Smart Media Group-Alexandria
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Alexandria, VA 22301

Contract # 3330032

Schedule Dates 05/24/18-05/30/18
Advertiser Jay Mitchell Al Supreme Court-R (124286)
Agency Smart Media Group-Alexandria (6613)
Product POLITICAL CANDIDATE (ns) (1186)
Brand JAY MITCHELL- AL SUPREME COURT/R (1029014)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Patricia,Dome,
Phone/Fax /
CPE MITC/ORDR/524530
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments ORDR

Date Entered 05/03/18
Last Modified 05/03/18
Entered By Christine Bartlett
CO-OP No
Headline # ECR26003680
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,110.50
Net Total \$11,959.50
Sales Tax

Birmingham (WBMA)

By Broadcast Month	Spots	Rate
May. 2018	17	\$3,510.00
Jun. 2018	21	\$10,560.00
Grand Total:	38	\$14,070.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / News (6)	05/25/18-05/25/18	3	:30	7A- 9A (CST)						1			1	\$240.00	\$240.00	Birmingham (WBMA)	GOOD MORNING AMERICA	5/3/18
12.0	Normal Line / News (6)	05/28/18-05/28/18	3	:30	7A- 9A (CST)		1							1	\$240.00	\$240.00	Birmingham (WBMA)	GOOD MORNING AMERICA	5/3/18
13.0	Normal Line / News (6)	05/29/18-05/29/18	3	:30	7A- 9A (CST)			1						1	\$240.00	\$240.00	Birmingham (WBMA)	GOOD MORNING AMERICA	5/3/18
14.0	Normal Line / News (6)	05/30/18-05/30/18	3	:30	7A- 9A (CST)				1					1	\$240.00	\$240.00	Birmingham (WBMA)	GOOD MORNING AMERICA	5/3/18
15.0	Normal Line / News (7)	05/26/18-05/26/18	4	:30	5:59:11P- News-ABC 3340 6p Saturday							1		1	\$200.00	\$200.00	Birmingham (WBMA)	33/40 NEWSAT *****	5/3/18
16.0	Normal Line / Access (8)	05/26/18-05/26/18	4	:30	6:30P- Wheel of Fortune Wknd							1		1	\$250.00	\$250.00	Birmingham (WBMA)	WHEEL OF FORTUNE SAT	5/3/18
17.0	Normal Line / News (9)	05/24/18-05/24/18	3	:30	11A- 12P (CST)					1				1	\$200.00	\$200.00	Birmingham (WBMA)	ABC 33/40 MIDDAY NEW	5/3/18
18.0	Normal Line / News (9)	05/28/18-05/28/18	3	:30	11A- 12P (CST)		1							1	\$200.00	\$200.00	Birmingham (WBMA)	ABC 33/40 MIDDAY NEW	5/3/18
19.0	Normal Line / News (9)	05/30/18-05/30/18	3	:30	11A- 12P (CST)				1					1	\$200.00	\$200.00	Birmingham (WBMA)	ABC 33/40 MIDDAY NEW	5/3/18
20.0	Normal Line / News (10)	05/24/18-05/24/18	4	:30	4P- 5P (CST)					1				1	\$125.00	\$125.00	Birmingham (WBMA)	FOCUS @ 4	5/3/18
21.0	Normal Line / News (10)	05/25/18-05/25/18	4	:30	4P- 5P (CST)						1			1	\$125.00	\$125.00	Birmingham (WBMA)	FOCUS @ 4	5/3/18
22.0	Normal Line / News (10)	05/28/18-05/28/18	4	:30	4P- 5P (CST)		1							1	\$125.00	\$125.00	Birmingham (WBMA)	FOCUS @ 4	5/3/18
23.0	Normal Line / News (10)	05/30/18-05/30/18	4	:30	4P- 5P (CST)				1					1	\$125.00	\$125.00	Birmingham (WBMA)	FOCUS @ 4	5/3/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WBMA
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Birmingham, AL 35209

Smart Media Group-Alexandria
1427 Leslie Ave
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Contract # 3330032

Schedule Dates 05/24/18-05/30/18
Advertiser Jay Mitchell Al Supreme Court-R (124286)
Agency Smart Media Group-Alexandria (6613)
Product POLITICAL CANDIDATE (ns) (1186)
Brand JAY MITCHELL- AL SUPREME COURT/R (1029014)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Patricia,Dome,
Phone/Fax /
CPE MITC/ORDR/524530
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments ORDR

Date Entered 05/03/18
Last Modified 05/03/18
Entered By Christine Bartlett
CO-OP No
Headline # ECR26003680
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,110.50
Net Total \$11,959.50
Sales Tax

Birmingham (WBMA)

By Broadcast Month	Spots	Rate
May. 2018	17	\$3,510.00
Jun. 2018	21	\$10,560.00
Grand Total:	38	\$14,070.00

Mitchell for AL Supreme Court CONFIRM RECEIPT NO SPOTS ON 5/28. NOON CUTOFF 6/5 PLEASE BOOK IMMEDIATELY PLEASE CONFIRM RECEIPT

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
24.0	Normal Line / Prime (10)	05/30/18-05/30/18	4	:30	9P- ABC-Designated Survivor (Wednesday)				2					2	\$1,000.00	\$2,000.00	Birmingham (WBMA)	DES SURV *****	5/3/18
25.0	Normal Line / News (12)	05/27/18-05/27/18	4	:30	5P- News-ABC 3340 5p Sunday								1	1	\$275.00	\$275.00	Birmingham (WBMA)	ABC 33/40 NEWS *****	5/3/18
26.0	Normal Line / Prime (13)	05/30/18-05/30/18	4	:30	8P- ABC-Modern Family (Wednesday)				1					1	\$1,100.00	\$1,100.00	Birmingham (WBMA)	MOD FAM****	5/3/18
27.0	Normal Line / Prime (14)	05/28/18-05/28/18	4	:30	9P- ABC-The Crossing (Monday)		2							2	\$900.00	\$1,800.00	Birmingham (WBMA)	THE CROSSING*****	5/3/18
28.0	Normal Line / News (15)	05/24/18-05/24/18	3	:30	5P- 5:30P (CST)					1				1	\$480.00	\$480.00	Birmingham (WBMA)	33/40 NEWS AT 5P	5/3/18
29.0	Normal Line / News (15)	05/28/18-05/28/18	3	:30	5P- 5:30P (CST)		1							1	\$480.00	\$480.00	Birmingham (WBMA)	33/40 NEWS AT 5P	5/3/18
30.0	Normal Line / News (15)	05/29/18-05/29/18	3	:30	5P- 5:30P (CST)			1						1	\$480.00	\$480.00	Birmingham (WBMA)	33/40 NEWS AT 5P	5/3/18
31.0	Normal Line / News (15)	05/30/18-05/30/18	3	:30	5P- 5:30P (CST)				1					1	\$480.00	\$480.00	Birmingham (WBMA)	33/40 NEWS AT 5P	5/3/18
32.0	Normal Line / Prime (16)	05/28/18-05/28/18	3	:30	7P- ABC-Dancing With The Stars (Monday)		1							1	\$1,600.00	\$1,600.00	Birmingham (WBMA)	DANCING WITH THE STA	5/3/18
33.0	Normal Line / Access (17)	05/24/18-05/24/18	4	:30	6:28P- Wheel of Fortune					1				1	\$400.00	\$400.00	Birmingham (WBMA)	WHEEL OF FORTUNE	5/3/18
34.0	Normal Line / Access (17)	05/25/18-05/25/18	4	:30	6:28P- Wheel of Fortune						1			1	\$400.00	\$400.00	Birmingham (WBMA)	WHEEL OF FORTUNE	5/3/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WBMA
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Contract # 3330032

Schedule Dates 05/24/18-05/30/18
Advertiser Jay Mitchell Al Supreme Court-R (124286)
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Product POLITICAL CANDIDATE (ns) (1186)
Brand JAY MITCHELL- AL SUPREME COURT/R (1029014)
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Buyer Name Patricia,Dome,
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CPE MITC/ORDR/524530
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments ORDR
Mitchell for AL Supreme Court CONFIRM RECEIPT NO SPOTS ON 5/28. NOON
CUTOFF 6/5 PLEASE BOOK IMMEDIATELY PLEASE CONFIRM RECEIPT

Date Entered 05/03/18
Last Modified 05/03/18
Entered By Christine Bartlett
CO-OP No
Headline # ECR26003680
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,110.50
Net Total \$11,959.50
Sales Tax

Birmingham (WBMA)

By Broadcast Month	Spots	Rate
May. 2018	17	\$3,510.00
Jun. 2018	21	\$10,560.00
Grand Total:	38	\$14,070.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
35.0	Normal Line / Access (17)	05/28/18-05/28/18	4	:30	6:28P- Wheel of Fortune		1							1	\$400.00	\$400.00	Birmingham (WBMA)	WHEEL OF FORTUNE	5/3/18
36.0	Normal Line / Access (17)	05/30/18-05/30/18	4	:30	6:28P- Wheel of Fortune				1					1	\$400.00	\$400.00	Birmingham (WBMA)	WHEEL OF FORTUNE	5/3/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE** ☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
------------------------------	--------------

I, Smart Media Group,
 being/on behalf of: Jay Mitchell,
 a legally qualified candidate of the Republican
 political party for the office of: AL Supreme Court
 in the primary
 election to be held on: June 5, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Jay Mitchell for Alabama Supreme Court

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

4/26/18

Date



Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Lisa B. Montgomery

Printed Name

RSM

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Jay Mitchell

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:


☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.


signature of candidate or authorized committee

Smart Media Group

printed name

4/26/18

date

AGREED UPON SCHEDULE

**(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<h1>SEE ATTACHED</h1>					

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

C. If your station is to receive payment via credit card through an online portal that **WE** process, it will be processed today and the info below is your acknowledgement of the same.

Attached to this email is a PDF copy of the appropriate NAB form.

Payment Information

Station: WBMA-TV

Advertiser: Mitchell:Mitchell for AL Supreme Court

Client/Estimate MITCH 524530

Code:

Amount: \$11,028.75

Credit Card MasterCard

Type:

Card Number:



Online

Payment:

Thank you,

Evelyn Hobson

Financial Controller

23520000

This message contains confidential information and is intended only for the individual named. If you are not the named addressee you should not disseminate, distribute or copy this e-mail. Please notify the sender immediately by e-mail if you have received this e-mail by mistake and delete this e-mail from your system. E-mail transmission cannot be guaranteed to be secure or error-free as information could be intercepted, corrupted, lost, destroyed, arrive late or incomplete, or contain viruses. The sender therefore does not accept the liability for any errors or omissions in

Christine Bartlett

From: Bradley, Alexandra <Alexandra.Bradley@Katzmedia.com>
Sent: Tuesday, May 22, 2018 2:05 PM
To: Lisa Montgomery; Christine Bartlett
Subject: FW: SMG Payment/Shipping/NAB Notification (WBMA-TV) (Mitchell:Mitchell for AL Supreme Court)
Attachments: WBMA-TV NAB Form.pdf

Mitchell payment for WBMA

From: accounting=smartmediagr.com@mg.smartmediagr.com
[mailto:accounting=smartmediagr.com@mg.smartmediagr.com] **On Behalf Of** SMG Accounting
Sent: Tuesday, May 22, 2018 1:53 PM
To: Bradley, Alexandra
Cc: fberg@smartmediagr.com; lauren@smartmediagr.com; lindsay@smartmediagr.com; nrubin@smartmediagr.com; pdome@smartmediagr.com; smcauley@smartmediagr.com
Subject: SMG Payment/Shipping/NAB Notification (WBMA-TV) (Mitchell:Mitchell for AL Supreme Court)



Payment/Shipping/NAB Notification

May 22, 2018 01:53 PM

Dear WBMA-TV,

The following payment has been processed for your station on behalf of

Mitchell:Mitchell for AL Supreme Court.

A. If your station is slated to receive a check, the UPS Tracking number is provided below.

--OR--

B. If your station is paid via credit card that **YOU** process, we will be providing the credit card authorization form separately using the delivery means we have in the past (fax or email).

--OR--
